STOCKHOLM SCHOOL OF ECONOMICS

N°1 BUSINESS SCHOOL IN THE NORDICS

BSC



BSC IN BUSINESS AND ECONOMICS

3 YEARS | 180 ECTS

Program structure

Semester 1–3

Mandatory courses
- Introductory course in happiness and wellbeing
- Accounting I & II
- B&E Reflection Series
- Business Law I & II
- Data Analytics I, II & III
- Economics I & II
- Finance I & II
- Global Challenges I & II
- Happiness & Wellbeing
- Innovation
- Management I & II
- Marketing
- Strategy

Semester 4–6

Specializations
- Accounting and Financial Management
- Economics
- Finance
- Management: Operations, Consulting and Change
- Marketing

Electives
Courses within accounting, AI, business, economics, entrepreneurship, finance, health, management, languages, sustainability, and much more. You can also apply for a 16-week internship fully in English.

Bachelor's thesis

Exchange semester
Excellent opportunities for a semester abroad at one our 100 partner universities.

Student testimony



"The program opens up international career paths and provide you with the skills you need in global environments. I also had unique opportunities to work with global engagement, such as engaging in CIVICA, an internship at the UN Headquarters in New York, and travelling to Rwanda for the GELS scholarship project."

Katarina Li Qiu, Sweden
BSc in Business and Economics alum, currently studying the MSc in Public Administration in International Development at Harvard University

BSC IN RETAIL MANAGEMENT

3 YEARS | 180 ECTS

Program structure

Semester 1–2

Mandatory courses
- Introductory course in happiness and wellbeing
- Accounting
- Economics I & II
- Introduction to Retailing
- Management Control
- Marketing
- Marketing Research
- Supply Chain Management

Semester 3–4

Mandatory courses
- Business Law
- Customer Experience Management
- Data Analytics: Statistics for Retail Management
- Data Science for Retail Management
- Finance
- Marketing Communications
- Management & Organization
- Principles of Happiness
- Retail Accounting and Financial Management

Semester 5–6

Mandatory courses
- Advanced Customer Management
- Brand and Category Management
- Current Issues in Retailing
- Innovation Strategy
- Retail Operations

Bachelor's thesis

Company project

Exchange semester
8 spots available for a semester abroad at one of our 100 partner universities.

Applied Retail Track
Antonia Ax:son Johnson Tutorial Program
AI Skills Building Track →

Student testimony

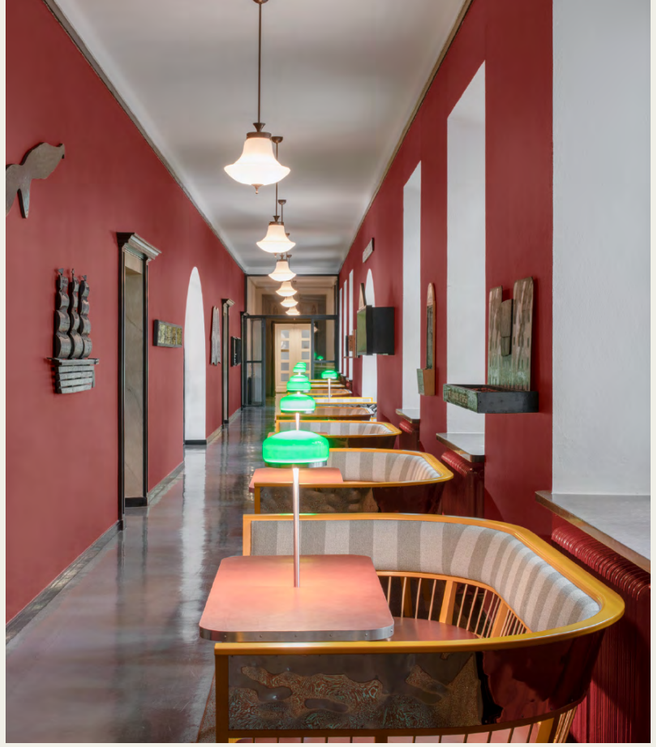


"Building community and developing your personal self is so important for growth in an academic setting. The Retail Management program provides exactly that through opportunities to work closely with faculty and companies. Additionally, the small group setting creates strong peer relationships!"

Sophie Nguyen, United States
Student, BSc in Retail Management

Applied Retail Track – Retail clubs

accenture · Axel Johnson · circular impact · e-commerce · Entrepreneurship & Family Business · FISKARS EST. GROUP 1649 · H&M · ICA · SYNSAM · SYSTEM BOLAGET



N°1 Business school in the Nordics (Financial Times)

No tuition fee for EU/EEA/Swiss/ Ukrainian citizens

93% Of our Bachelor students have a job within three months of graduation

100+ Corporate Partners

All programs are taught in English

APPLICATION REQUIREMENTS

International application round

Requirements:

1. High school/IB diploma

Possible to apply with predicted grades

A high GPA/IB score is needed for admission.
Example for IB: predicted 39 out of 45

Subject requirements: Mathematics and English.
Example for IB: any mix of courses (SL or HL)

2. University admissions test

Required from all applicants. Cut-off scores:
- SAT (recommended and preferred): 1300
- ACT: 28
- ITB-Business: 112

Apply from mid-October to mid-January.
Program start mid-August every year.

Contact us: bsc.admissions@hhs.se

MORE INFO

Swedish application round

Behörighetskrav:

Gymnasiebetyg med minst C i följande kurser
- Svenska 3 eller Svenska som andraspråk 3
- Engelska 6
- Matematik 3B/3C
- Samhällskunskap 1B eller 1a1+1a2
- Historia 1B eller 1a1+1a2

Tidigare krävdes Moderna språk 3 för att söka till Business and Economics. Behörighetskravet är borttaget från och med 2027.

4 sätt att bli antagen:

1. Gymnasiebetyg
Antagningsstatistik: hhs.se/statistik

2. Högskoleprovet

3. Särskilda meriter
För dig med framstående prestationer inom t.ex. idrott, teknik, konst, musik, ledarskap och entreprenörskap.

4. Alternativt urval
För dig med stark motivation att studera just Retail Management eller Business and Economics.

Ansök från mitten av mars till mitten av april. Programstart i augusti.

Kontakta oss: bsc.admissions@hhs.se

MER INFO