

**Schedule - Introduction BSc Retail Management 2025**  
**[Preliminary, subject to change. NDH001 in Canvas always up-to-date]**

**Monday, August 25<sup>th</sup>**

**08:15-10:00**

The Aula

**Welcome to the Stockholm School of Economics! (\*)**  
President of SSE Lars Strannegård  
Program Director BSc BE Karin Fernler  
Program Director BSc RM Christopher Rosenqvist  
President of SASSE Pelle Avemo Hådel  
Big parents Fritiof Hök, Rebecca Wolpert, Elina Nilsson, Axel Almersson

**10:00-17:00**

Enrolment and tour in Småtting groups (\*)

**22.00-03.00**

The Rotunda & Pub

Intro pub (α)

**Tuesday, August 26<sup>th</sup>**

**09:30-11:30**

Ruben

**Program**

(Please be seated 09:25)

**Welcome, SSE President Lars Strannegård (\*)**  
**Welcome to the Center for Retailing & the Retail Management**

Sara Rosengren & Christopher Rosenqvist (with guests)

**11:45-12:45**

**LUNCH URBAN DELI (Axel Johnson)**

**13:00-15:00**

Ruben

**The Applied Retail Track and Retail Clubs (\*)**  
Sara Rosengren & Christopher Rosenqvist (with guests)

**19:00-22:00**

Stora Salen

**ICA Kräftis (α)**

**22.00-03.00**

The Rotunda & Pub

Intro pub (α)

\*= mandatory events

(α) Activities organized by the Student union (not mandatory)

### Wednesday, August 27<sup>th</sup>

**13:00-15:00** Lunch with Synsam and H&M (☒)  
Blique by Nobis

**15:30** Deloitte Olympics and BBQ (☒)  
Hagaparken

### Thursday, August 28<sup>th</sup>

**08:00-09:30** **Diagnostic test in Mathematics (\*)**  
Ruben, RM1&RM2 Be there in good time and do not forget your ID

**09:30-10:00** BREAK (fruit will be provided by SASSE outside of Ruben)  
Ruben

**10:00-10:20** **Student Support (\*)**  
Ruben Academic Support, Student Counselling  
Joakim Blom & Maja Linde, Academic Advisors  
Andrew Waters, Student Counsellor

**LUNCH BREAK** Burgers & Bowl (☒)  
**11:00-14:00** (Svensk Handel, H&M, Entrepreneurship & Familiy Business)

**14:30-15:00** **Canvas and Student Portal Session (\*)**  
Ruben

**15:00-17:00** **McKinsey Lounge (☒)**  
External location

### *Meet up with your småtting group*

**20:00** **Kåriddersfest (☒)**

**22:00** **Party Bus (☒)**

**22:45** **F12 (☒)**

\*= mandatory events

(☒) Activities organized by the Student union (not mandatory)

### Friday, August 29<sup>th</sup>

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| <b>10:00-10:45</b><br>Ruben  | <b>Being an SSE-student (*)</b> – Nerea, President of the Education Committee, SASSE   |
| <b>10:50-11:20</b><br>Ruben  | <b>Word of Wisdom (*)</b> – SASSE<br>President of the Entertainment committee, SASSE<br>President of the Social Committee, SASSE |
| <b>11:25-11:55</b><br>Ruben  | <b>Introduction to SSE studies (*)</b><br>Pär Åhlström, Vice President of Degree Programs  |
| <b>12:15-13:25</b>   | <b>ACADEMIC FAIR IN ATRIUM (*)</b> Lunch is provided by SSE  |
| <b>13:30-15:15</b><br>Ruben  | <b>Student &amp; Alumni Panel (*)</b><br>- what is it like to study at SSE?<br>- what happens after SSE?                         |
| <b>15:15-18:00</b><br>The Aula,<br>the Atrium, and<br>locations around<br>the school | <b>Bain &amp; Company Treasure Hunt (α)</b>  |

### Saturday, August 30<sup>th</sup>

**Zilliz & PU: The Great Adventure (α)**

### Sunday, September 31<sup>st</sup>

Rest Day

\*= mandatory events

(α) Activities organized by the Student union (not mandatory)

### Monday, September 1<sup>st</sup>

<b>09:15-11:00</b> Ruben	Lecture Introduction to Retailing (*)
<b>11:15-12:00</b> Ruben	Lecture Economics I (*)
<b>12:00-12:30</b> Ruben	<b>Rules and Regulations at SSE (*)</b> – Professor Lars Henriksson, Center for Business Law and General Counsel
<b>19:00-00:00</b>	<b>Gröna Lund</b>

### Tuesday, September 2<sup>nd</sup>

<b>17:00-19:00</b>	Restaurant ART (Accenture) (☒)
<b>19:00-22:00</b>	Pub/Fulsittning in the Rotunda (☒)

### Wednesday, September 3<sup>rd</sup>

<b>09:15-11:00</b>	Lecture Introduction to Retailing (*)
<b>11:15-12:00</b> Ruben	AI Workshop – part 1 (*)
<b>12:00-13:00</b>	<b>LUNCH BREAK</b>
<b>13:00-15:30</b> Ruben	AI Workshop – part 2 (*)
<b>15:30-16:00</b> Ruben	Fika mingle with Fazer (☒)
<b>18:00-22:00</b>	Activity with IDU (☒)

\*= mandatory events

(☒) Activities organized by the Student union (not mandatory)

### Thursday, September 4<sup>th</sup>

**13:15-15:00**                      Lecture NDH101 Economics I (\*)  
Ruben

**15:00-15:15**                      Diversity, Equity, and Inclusion in Sweden and at SSE (\*)  
Ruben

**15:15-15:30**                      Campus Security and Safety (\*)  
**Ruben**

**19:00-22:00**                      How-to-Attend-a-Banquet-Banquet (α)  
Stora Salen

### Friday, September 5<sup>th</sup>

**09:15-11:00**                      Lecture Introduction to Retailing (\*)  
Ruben

Lunch Break

**13:15-15:00**                      Lecture NDH101 Economics I (\*)  
Ruben

### Saturday, September 6<sup>th</sup> to Sunday, September 7<sup>th</sup>

**Sat 06:00- Sun 15:00**              The legendary småtting trip (α)

\*= mandatory events

(α) Activities organized by the Student union (not mandatory)