



HOUSE OF INNOVATION

DRIVING INNOVATION IN SOCIETY- THE SWEDISH CONTEXT

Short Program, Stockholm School of Economics, 13th- 23rd May 2025

Week 1

Welcome Day – Tuesday 13th

- 8.45-9.30** **Brief introduction to the School, major themes and assignments**
Dr. Pari Dimakou, Louisa Kellman
Room: 342
- 9.30-10.00** Participants introducing themselves and formation of groups
Room: 342
- 10.15-11.45** **The learning journey**
Associate Prof. Pär Mårtensson
Room: 342
- 12.00-13.30** Welcome Lunch at the Stockholm School of Economics
Welcome to Stockholm School of Economics
President Prof. Lars Strannegård
Room: Heckscher-Ohlin
- 14.00-16.00** **Macroeconomics- the Swedish perspective**
Prof. David Domeij
Room: 342
- 16.10** Meet at the Atrium (Info Center)
- 16.15-17.00** **Art tour at the Stockholm School of Economics**

Setting up the scene – Wednesday 14th

- 9.30-11.30** **Introduction to Swedish innovation**
Mikolaj Norek, Head of Innovation & Technology, Nordics Advantage
Austria, Forum Manager Karl-Adam Bonniers Stiftelse
Room: 342
- 11.45-12.45** Lunch at the Stockholm School of Economic, Atrium
- 13.00** Meet at the Atrium (Info Center)
Take public transport to Djurgården
- 14.00-16.00** **Art & business in Sweden**
Dr. Erik Wikberg
Spritmuseum
Djurgårdsstrand 9, 115 21, Stockholm



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Family Firms and New Ventures Day- Thursday 15th

- 9.00-11.00** **Angel investing and venture capital in the Swedish entrepreneurial ecosystem**
Pia Engholm, Angel investor
Room: 536
- 11.00-12.00** Lunch at the Stockholm School of Economics, Atrium
- 12.00-13.30** Team projects
Rooms: 536, 348
- 13.30-15.00** **Innovation in Family Firms**
Dr. Marco Mismetti
Room: 536
- 15.30-17.00** **Visit from SSE Business Lab representative**
Elsa Giolito, Program Manager
Room: 536

Innovation in Health Day – Friday 16th

- 9.00-11.00** **Wellbeing, Welfare and Happiness in Sweden**
Prof. Micael Dahlen
Room: 542
- 11.00-12.00** Lunch at Stockholm School of Economics, Atrium
- 12.15** Meet at the Atrium (Info Center)
Take public transport to Karolinska University Hospital
- 13.00-16.00** **Visit to Karolinska University Hospital**
Presentation of Healthcare Frontline Innovation
Eugeniavägen 3, 171 76, Solna

Excursion Day – Saturday 17th

- 10.00-16.00** **Fjäderholmarna**

**lunch included*



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Week 2

Digital Innovation Day – Monday 19th

- 9.00-9.30** Breakfast & 1st week evaluations
Room: 542
- 9.30-12.30** **AI and IoT**
Dr. Holmer Kok
Room: 542
- 12.30-12.50** Lunch at the Stockholm School of Economics (pick-up)
- 13.00** Meet at the Atrium (Info Center)
Take Tunnelbana to Kista
- 13.45-16.00** **Visit to Ericsson**
Presentation by Patrik Hedlund, Industry Insight Manager and Mats Pettersson, Principal Researcher
Torshamnsgatan 21, 164 40, Kista

Impactful Entrepreneurship Day – Tuesday 20th

- 9.00-10.30** **Impactful entrepreneurship for global challenges**
Room: 536
Dr. Pari Dimakou
- 10.45-11.45** **Presentation of Pango**
Steve Rahimi, CEO and Co-founder
Room: 536
- 11.45-12.30** Lunch at Stockholm School of Economics, Atrium
- 12.30-14.30** *Team Projects*
Rooms: 536, 550
- 14.30-15.45** **Visit from Global Challenges Foundation representative**
Anja Olin-Pape, Head of Multilateral Strategies
Room: 536
- 16.00** Meet at the Atrium (Info Center)
Take public transport to Gamla Stan
- 16.45-17.45** **History themed Gamla Stan tour**
Meeting point: Gustav III:s Obelisk



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Innovation and Change Day Wednesday 21st

- 9.00-11.00** **Art and finding a meaningful direction**
Prof. Roberto Verganti
Room: 133
- 12.15-13.15** Lunch at Vasa Museum
Galärvarvsvägen 14, 115 21, Stockholm
- 13.30-16.30** **The Vasa case**
Prof. Mattia Bianchi

Innovation in Transportation Day – Thursday 22nd

- 8.45** Meet at Mäster Samuelsgatan 20, 111 44 Stockholm
- 9.00- 11.00** **Visit to Volvo Cars**
Joakim Alpsten, Head of Corporate Finance
Mood Office
- 12.00-12.45** Lunch at Stockholm School of Economics, Atrium
- 13.00-14.00** *Team Projects*
Rooms 133, 328
- 14.00-16.00** **Innovation in supply chain**
Dr. Matin Mohaghegh
Room: 133

Project Presentation Day – Friday 23rd

- 9.00-11.00** Presentations of team projects (Groups 1,2,3)
Room: 133
- 11.00-11.45** Lunch at Stockholm School of Economics, Atrium
- 12.00-13.30** Presentations of team projects (Groups 4,5)
Room: 133
- 13.45-15.00** Short program round-up, fika and 2nd week evaluation
Room: 133
- 18.00-20.30** Farewell dinner at Kvarnen
Tjärhovsgatan 4, 116 21, Stockholm