



HOUSE OF INNOVATION

DRIVING INNOVATION IN SOCIETY- THE SWEDISH CONTEXT

Short Program, Stockholm School of Economics, 14th- 24th May 2024

Week 1

Welcome Day – Tuesday 14th Room: 133

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| 8.45-9.30 | Brief introduction to the School, major themes and assignments
<i>Dr. Pari Dimakou, Louisa Kellman and Jennifer Linder</i> |
| 9.30-10.00 | Participants introducing themselves and formation of groups |
| 10.15-12.15 | The learning journey
<i>Associate Prof. Pär Mårtensson</i> |
| 12.30-13.45 | Welcome Lunch at the Stockholm School of Economics
<i>Room: Heckscher-Ohlin</i>
Welcome to Stockholm School of Economics
<i>President Prof. Lars Strannegård</i> |
| 14.00-16.00 | Art & business in Sweden
<i>Dr. Erik Wikberg</i> |
| 16.15-17.00 | Art tour at the Stockholm School of Economics |

Setting up the scene – Wednesday 15th Room: Ragnar

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| 9.00-11.00 | Introduction to Swedish innovation
<i>Mikolaj Norek, Head of Innovation & Technology, Nordics Advantage Austria, Forum Manager Karl-Adam Bonniers Stiftelse</i> |
| 11.15-12.45 | Lunch at Stockholm School of Economics, Atrium |
| 13.00-15.00 | Macroeconomics – the Swedish perspective
<i>Prof. David Domeij</i> |
| 15.15-16.45 | Team projects
<i>Rooms: 538, 133, Ragnar, Torsten</i> |
| 17.30-18.30 | History themed Gamla Stan tour |



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Family Firms and New Ventures Day- Thursday 16th
Room: 133

- 8.30-10.30** **Angel investing and venture capital in the Swedish entrepreneurial ecosystem**
Pia Engholm, Angel investor
- 10.45-11.45** Team projects
Rooms: 133, 348, 350, Ragnar
- 11.45-12.45** Lunch at Stockholm School of Economics, Atrium
- 13.00-15.00** **Innovation in family firms**
Prof. Mattias Nordqvist
- 15.45-17.15** **Visit to the SSE Business Lab**
Östermalmsgatan 26A, 114 26, Stockholm

Innovation and Change Day – Friday 17th
Room: 328

- 9.00-10.30** **Dynamics of innovation and change: an entrepreneurial ecosystem perspective**
Dr. Kathleen Burke
- 11.45-13.00** Lunch at Vasa Museum
Galärvarvsvägen 14, 115 21 Stockholm
- 13.30-17.00** **The Vasa case**
Prof. Mattia Bianchi

Excursion Day – Saturday 18th

- 10.00-16.00** **Fjäderholmarna or Hop on-Hop off bus or the Abba museum**
**lunch included*



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Week 2

Innovation in Transportation Day – Monday 20th Room: KAW

- 8.30-9.00** Breakfast & 1st week evaluations
- 9.15-10.00** **Business models for Robotaxis**
Dr. Erik Wetter
- 10.15-11.45** **Innovation in supply chain**
Dr. Martin Mohaghegh
**lunch will be provided*
- 12.00** Meet outside Oak doors
Scania bus to Södertälje
- 13.00-16.00** **Visit to Scania**
Presentations by Mathias Larsson Carlander, PhD, Strategy officer, Software strategy and change and Marie Bemler, PhD, Business development new technology

Social Innovation Day – Tuesday 21st Rooms: A550 & Palace lecture hall

- 8.30-10.00** **Impactful entrepreneurship for global challenges**
Room: A550 (Sveavägen 65)
Dr. Pari Dimakou
- 10.15-11.15** **Visit by Bantaba representative**
Room: A550 (Sveavägen 65)
Lamin Darboe, CEO and Co-founder
- 11.15-12.30** Lunch at Stockholm School of Economics, Atrium
- 12.45-14.15** Team Projects
Rooms: Palace lecture hall, Zipper, Dynamite (Norrtullsgatan 2)
- 14.30-16.30** **Visit by Vision Zero Cancer representatives**
Room: Palace lecture hall (Norrtullsgatan 2)
Ebba Hallersjö, Co-founder and Head; Bettina Ryll, Strategist
- 16.40** **Meet at the Oak doors**
- 17.15-18.15** **Visit to the Nobel Prize Museum**
Stortorget 2, Gamla Stan



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Digital Innovation Day – Wednesday 22nd
Room: A542

- 9.30-11.30** **Digital innovation in Sweden: what makes Sweden a unicorn factory?**
Dr. Sebastian Krakowski
- 11.45-13.00** Lunch at Stockholm School of Economics, Atrium
- 13.20** Meet at Info Center
Take tunnelbana to Kista
- 14.30-17.00** **Visit to Ericsson**
Demo tour and presentation by Patrik Hedlund, Industry insight manager
Torshamnsgatan 21, 164 40 Kista

Medical Innovation Day – Thursday 23rd
Room: 336

- 8.15** Meet at Odenplan
Take Pendeltåg to Uppsala
- 10.00-12.00** **Visit to STUNS Life Science**
Presentation by Björn Arvidsson, Managing director
- 12.30-13.30** Lunch at Uppsala
- 15.00-17.00** Finalisation of team projects
Rooms: 336, Lighthouse

Project Presentation Day – Friday 24th
Room: A542

- 9.00-12.30** Presentations of team projects
- 12.30-14.00** Lunch at Stockholm School of Economics, Atrium
- 14.00-15.30** Short program round-up and 2nd week evaluation
- 18.00-20.30** Farewell dinner at Pelikan
Blekingegatan 40, 116 62, Stockholm