

# K-A Bonnier International Fellows Program

An exciting opportunity to combine studies in the Nordics and Southeast Asia with a generous scholarship covering all tuition fees and partial living costs.

The **K-A Bonnier International Fellows Program** aims to promote business activity between the Nordics and Southeast Asia and to help exceptionally talented students acquire the knowledge and tools needed to succeed in a diverse entrepreneurial context. This opportunity is specifically geared towards students with a passion for entrepreneurship and SME growth in Southeast Asia and the Nordic countries.

By having experience from both Sweden and Southeast Asia, the students will gain a better understanding of the theory and reality of doing business in two very different regions. The students will be part of a mentor program and as a requirement of the Business and Management Program at SSE, they will also do an internship in the Nordic countries or in Southeast Asia. This will provide students an excellent opportunity to improve their business development skills as well as building their personal network.

The K-A Bonnier International Fellows Program incorporates a collaboration with the highly esteemed business school National University of Singapore (NUS). The Nordic students will study one year at SSE and one year at NUS and will gain two Master degrees. The students from Southeast Asia have the option to choose the combination of SSE and NUS (and thus receive two degrees) or to stay at SSE for two years (and receive one degree from SSE).

The K-A Bonnier International Fellows Program is open to students applying for the MSc program in Business & Management at SSE.

YEAR 1		INTERNSHIP	YEAR 2	
Semester 1:	Semester 2:		Semester 3:	Semester 4:
Aug-Dec: At SSE (30 ECTS)	Jan-May: At NUS/ SSE* (30 ECTS)	In Nordic countries/ Southeast Asia	Aug-Dec: At NUS/ SSE* (30 ECTS)	Jan-May: At SSE (30 ECTS) MSc Thesis

\* SSE option semester 2-3 available to students from SEA.

## CONTACT US

For questions, please contact the Admissions Office at SSE [admission@hhs.se](mailto:admission@hhs.se), or telephone +46 8 736 90 00

More information on website: [hhs.se/kab](http://hhs.se/kab)

"This program has reshaped my mindset about learning, not to follow one's teaching but to learn from it with a critical mind and create your own path. This is a unique entrepreneurial trait that I could develop through the academic courses, professional practice, and mentorship program that KAB-IFP offers."

Wasita Thongdee, Student from Thailand,  
Student, K-A Bonnier International  
Fellows Program



## Why participate in this program?

"Most people believe that to be innovative and entrepreneurial, one needs innate talent or to be self-taught through practice. But that's only a tiny part of the story. Superior and sustained innovation performance requires systematic management processes and solid theories that must be learned at school, in an advanced and dedicated Master's program."

Mattia Bianchi, Associate Professor, Teacher,  
MSc Program in Business and Management,  
Stockholm School of Economics



## ADMISSION REQUIREMENTS

The K-A Bonnier International Fellows Program is looking for highly talented students with a particular interest in the Nordics-SEA connection.

The Fellows Program requires admission to both the MSc in Business & Management at SSE and the MSc Management Programme at NUS/SSE\*. For more information, refer to website: [hhs.se/kab](http://hhs.se/kab).

- 1) Earned, or expect to earn, a recognized undergraduate degree from a business-related program with high academic results.
- 2) Minimum GMAT Score of 600 (total) or GRE score 155 (quant). Recommended score for analytical writing part is 4.5-5.0.
- 3) High score in personal interview.
- 4) Minimum IELTS 7.0 or TOEFL 100 (Internet).
- 5) International experience.
- 6) CV and Personal Statement.

In assessing your application, we are also interested in your international experience related to entrepreneurship and/or leadership.

\* Exception: SEA student who choose the option to only study at SSE are not required to apply to NUS.

# THE PERFECT MATCH



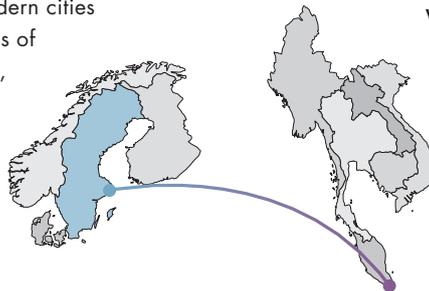
## SSE: A UNIQUE BUSINESS SCHOOL

SSE has been ranked as the **No. 1 business school** in the Nordic countries by the Financial Times for the past thirteen years. SSE graduates find jobs quickly with 94% finding employment within three months of completing their studies (MSc Employment Report 2018).

Stockholm School of Economics was established in 1909 and is today one of Europe's leading business schools, with a unique business-community network. SSE research is internationally recognized and many of our researchers are among the leading figures in their respective fields.

## WHY STUDY IN STOCKHOLM?

Stockholm – *Global, Driven and Smart*. Stockholm is often said to be one of the most modern cities in the world, as it excels in the areas of sustainability, education, innovation, IT, social welfare and culture. In addition, Stockholm is named one of the leading green cities by the Global Green Economy Index.



Both SSE and NUS are members of the prestigious CEMS and PIM networks



## NUS: BEST IN ASIA

NUS is one of Asia's leading universities. Offering a distinctly Asian yet global experience, students are given the opportunity to excel not just academically, but also grow socially. NUS is recognised for its breadth of academic programmes, experiential learning, entrepreneurship education and impactful research. NUS was recently ranked #1 in Asia by QS World University Rankings in 2018.

NUS Business School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies including Financial Times, Economist Intelligence Units and QS Top MBA in recognition for our programmes and graduates. The School is accredited by AACSB and EQUIS, signifying that NUS Business School has met the highest standards for business education.

## WHY STUDY IN SINGAPORE?

*Singapore*, a dynamic city as well as a global business and financial hub, offers an exciting yet harmonious blend of culture, cuisine, arts and architecture. Strategically located in the heart of Southeast Asia, Singapore continues to embrace tradition and modernity where countless unique and memorable experiences are waiting to be discovered.

### THE MASTER OF SCIENCE PROGRAM IN BUSINESS & MANAGEMENT (MBM) AT SSE

A learning journey focused on business creation and development. Any organization, regardless of its size, age and industry, needs to sense and seize new opportunities for value creation in the future.

#### Modules offered include:

- Business Creation and Development
- Research Methods for Solving Business Challenges
- Managing and Organizing for Business Development
- Shaping Markets for Growth
- Accounting and Financial Control for New Business

### THE MASTER OF SCIENCE IN MANAGEMENT PROGRAMME AT NUS BUSINESS SCHOOL

The programme is designed to provide recent graduates with a solid foundation in management and a firm grounding in business leadership within a multicultural learning environment.

#### Modules typically offered include:

- Asian Leadership
- Becoming Future Prepared Global Leaders
- Consumer Culture Theory
- Design Thinking and Business Innovations
- Ethical Leadership and Corporate Strategy
- Global Supply Chain Management
- Macroeconomics and Finance: Perspective from Asia
- New Venture Creation Practicum: Lean Startup Method
- The Knowledge and Innovation Economy 4.0
- Venture Capital