

# MSc BUSINESS & MANAGEMENT



The Stockholm School of Economics (SSE) is one of Europe's leading business schools. We have been ranked as the no.1 business school in the Nordic countries over ten years in a row by the Financial Times.



## MSC PROGRAM IN BUSINESS & MANAGEMENT

2 YEARS, 120 ECTS

Do you have a strong interest in business creation and a passion for development? These qualities are needed in business environments characterized by constant, rapid and turbulent change. Organizations of all kinds, regardless of age, size, or industry, need to continuously identify and pursue new opportunities for value creation.

The Master of Science Program in Business & Management will develop the managerial knowledge and skills needed to excel in today's organizations, to act and to make decisions in highly uncertain and complex environments. These contexts not only include innovative marketing campaigns, new product development processes, and dynamic strategies for entrepreneurial ventures but also transformation initiatives for leading organizations striving to maintain their edge through ongoing renewal.

The core curriculum of the program builds on the academic disciplines of management and marketing. These disciplines offer vital tools for next-generation managers who need to combine creativity and innovative thinking with market analyses and communication strategies, to manage projects and drive change within and across organizations, and to integrate knowledge from different fields and social networks. Studying Business and Management at SSE will open up exceptional career opportunities. Be it as a manager, consultant or entrepreneur, you will enhance your potential to take on leading roles in blue chip companies or high-growth ventures.

YEAR 1		YEAR 2
<b>Semester 1</b> CREATE THE CORE Courses in: <ul style="list-style-type: none"> <li>• Business creation and development</li> <li>• Research Methods for Solving Business Challenges</li> <li>• Managing and organizing for business development</li> <li>• Shaping markets for growth</li> <li>• Accounting and financial control for new business</li> </ul>	<b>Semester 2</b> GO DEEP Specializations in: <ul style="list-style-type: none"> <li>• Innovation management</li> <li>• Creative marketing</li> <li>• Business venturing</li> </ul> Course in: Leading change  Internship	Electives at SSE or Exchange Program/ other Global Opportunities (30 ECTS)
		Thesis (30 ECTS)  Live out-production module

## ADMISSION REQUIREMENTS

- 1) Bachelor degree in any field of studies with at least 30 ECTS in Business Administration. A limited number of places in the program (up to 10%) are set aside for exceptional candidates with a bachelor degree in any field of studies but less than 30 ECTS in Business Administration.
- 2) GMAT score of 600 or more or GRE score of 155 or more.
- 3) TOEFL min. 100 (Internet based) or IELTS min. band 7. Exemption from the TOEFL/IELTS requirement is granted for applicants with:
  - a) English as their native language, or
  - a Bachelor's degree from a program conducted completely in English, or
  - qualifications in "English B" from Swedish upper secondary school, or
  - upper secondary school under the curriculum of International Baccalaureate.
- 4) CV and a letter of motivation. Relevant work experience and extracurricular activities may also be taken into account.

For more information and how to apply please visit:  
[www.hhs.se/education](http://www.hhs.se/education)



PHOTOS: JULIANA WIKLUND



## STOCKHOLM SCHOOL OF ECONOMICS

The Stockholm School of Economics (SSE) is rated as the top business school in the Nordic and Baltic countries and is highly regarded internationally. SSE offers programs of the highest international standards, including bachelor, master, PhD, MBA and executive education programs. The school also conducts world-class research. Our programs are developed in close cooperation with the research and business communities, which give our graduates great potential to attain leading positions in companies and other organizations. SSE is accredited by EQUIS, certifying that all of the main activities – teaching as well as research – are of the highest international standards. SSE is also the only Swedish member institution of CEMS and PIM, which are collaborations between top business schools worldwide, contributing to the high quality SSE is known for.

### 5 REASONS TO CHOOSE SSE

- 1 NATIONAL AND INTERNATIONAL RECOGNITION**  
 For the past thirteen years, SSE has been ranked by the Financial Times as the No.1 business school in the Nordic and Baltic countries.
- 2 CLOSE TIES TO BUSINESS AND RESEARCH**  
 Local and international business are closely linked with the school and engaged with our students on a daily basis. Our world class research influences our education and is beneficial for our corporate partners.
- 3 LOCATION: STOCKHOLM**  
 A beautiful capital city and a leader in business innovation and sustainability.
- 4 THE SSE WAY**  
 A small business school with a substantial social footprint, which creates close ties between students, faculty and staff.
- 5 CAREERS WITH AN IMPACT**  
 SSE paves the way to a wide range of career options, regardless of whether you seek to be employed or want to become an entrepreneur.

“This program combines the most interesting topics from management and marketing to explore all facets of business creation and development. I had high expectations before I came here and so far, they have not only been met, but definitely exceeded!”

**Jona Hischer**  
 Student from Germany  
 MSc program in Business & Management



### CONTACT US

For questions about the programs, requirements or admissions, please contact the admissions office at: [admission@hhs.se](mailto:admission@hhs.se) or telephone +46 (0)8 736 90 00

More information can be found on [www.hhs.se](http://www.hhs.se) and [www.cems.org](http://www.cems.org)