

## **Q&A regarding 2015 Financial Times Master in Management (MiM) ranking results**

### **1. How did SSE do in the 2015 Financial Times MiM ranking?**

SSE's position in the MiM ranking dropped this year, from place 33 to place 44. SSE is still ranked higher than all Nordic schools except one. CEMS, where SSE is a member school, is ranked 4<sup>th</sup>.

The ranking also went from 70 schools to 80, which makes it much more competitive.

### **2. Why did SSE's position drop so drastically?**

SSE has experienced an expected decline over the last years in several heavily weighted ranking criteria. This is partly an effect of which group of alumni is surveyed, and related to the drop of the Swedish krona to the US dollar over the past year. The FT MiM ranking has become more competitive, growing from 70 to 80 ranked schools in 2015, with more schools struggling for the top spot.

### **3. Does this mean that SSE graduates are now doing less well in the labor market?**

No. Measuring all our Master of Science graduates, we see the same high standards we are used to, with 89% of graduates finding jobs within three months of finishing their studies. This is more of a measurement and sampling problem, though as such it is of course very important.

### **4. How does the School plan to address the drop in this ranking?**

This was an expected drop. Three years ago we established the Master in International Business (MIB) program, as a result of the internationalization of SSE. However, it will take until 2018 for the ranked alumni to reflect the new program. The FT however will continue to rank graduates from the programs MSc Business & Economics and MSc Business & Management for the next two years, in accordance with the FT's ranking rules.

**5. Which SSE program or programs is ranked in the MiM ranking?**

Graduates from MSc Business & Economics and MSc Business & Management will continue to be surveyed by FT for the next two years. Three years ago we established the Master in International Business (MIB) program, as a result of the internationalization of SSE. However, it will take until 2018 for the ranked alumni to reflect the new program.

**6. Will SSE's placement in this ranking affect the value of a SSE diploma?**

No, it will not.

Earlier this year, SSE ranked in place 12 in the increasingly competitive FT Master in Finance ranking, and in December 2014 we were again ranked as the top Nordic business school by FT.

We continue to enjoy a most favored status from the most attractive employers in consulting, banking, industry, services, and technology.

**For more information** about this ranking, please [view the FT ranking data](#) or contact Anne directly ([Anne.von.Bergen@hhs.se](mailto:Anne.von.Bergen@hhs.se); +46-70 230 16 10).