

Schedule - Introduction BSc Retail Management 2026
[Preliminary, subject to change. NDH001 on Canvas always up-to-date]

Monday, August 24th

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics! (*)
President of SSE Lars Strannegård
Program Director BSc BE Karin Fernler
Program Director BSc RM Christopher Rosenqvist
President of SASSE Philip Hallberg
Big parents Alice Engdahl, Hannes Helander, Febe Amu, Carl Sternby

10:00-17:00

Enrolment and tour in Småtting groups (*)

22.00-03.00

The Rotunda & Pub

Intro pub (☐)

Tuesday, August 25th

09:30-11:30

Ruben

(Please be
seated 09:25)

Welcome, SSE President Lars Strannegård (*)
**Welcome to the Center for Retailing & the Retail Management
Program**
Sara Rosengren & Christopher Rosenqvist (with guests)

11:45-12:45

LUNCH URBAN DELI (Axel Johnson)

13:00-15:00

Ruben

The Applied Retail Track and Retail Clubs (*)
Sara Rosengren & Christopher Rosenqvist (with guests)

19:00-22:00

Terrassen/Fredrik/Notes

ICA Kräftis (☐)

22.00-03.00

The Rotunda & Pub

Intro pub (☐)

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Wednesday, August 26th

13:00-15:00 Pizza picnic / lunch with Synsam and H&M (☒)
Hagaparken

15:30 Deloitte Olympics and BBQ (☒)
Hagaparken

Thursday, August 27th

08:00-09:30 **Diagnostic test in Mathematics (*)**
Ruben, RM1&RM2 Be there in good time and do not forget your ID

09:30-10:00 BREAK (fruit will be provided by SASSE outside of Ruben)
Ruben

10:00-10:30  **Canvas and Student Portal Session (*)**
Ruben

LUNCH BREAK **Burgers & Bowl (☒)**
11:00-14:00 (Svensk Handel, H&M)

15:00-17:00 **McKinsey Lounge (☒)**
External location

Meet up with your småtting group

20:00 **Kårridorsfest (☒)**

22:00 **Party Bus (☒)**

22:45 **External Location (☒)**

*= mandatory events

(☒) Activities organized by the Student union (not mandatory)

Friday, August 28th

10:00-10:45 Ruben	Being an SSE-student (*) – President of the Education Committee, SASSE
10:50-11:20 Ruben	Word of Wisdom (*) – SASSE President of the Entertainment committee, SASSE President of the Social Committee, SASSE
11:20-11:30 Ruben	Meet the SSE Career Team (*)
12:15-13:00	ACADEMIC FAIR IN ATRIUM (*) Lunch is provided by SSE
13:30-15:15 Ruben	Student & Alumni Panel (*) - what is it like to study at SSE? - what happens after SSE?
15:30-18:00 The Aula, the Atrium, and locations around the school	Bain & Company Treasure Hunt (α)

Saturday, August 29th

Zilliz & PU: The Great Adventure (α)

Sunday, August 30st

Rest Day

Monday, August 31st

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

09:00-12:00 **Photo session New Retail Management students**

Lunch

13:15-14:00 **Lecture Economics I (*)**
Ruben

14:15-16:00 **Lecture Introduction to Retailing (*)**
Ruben

18:00-22:00 **Archipelago Takeover - SK x CWWH (α)**

Tuesday, September 1st

09:15-11:00 **Lecture Introduction to Retailing (*)**
Ruben

11:05-11:35 **Campus Security and Safety + Information Security (*)**
Ruben

11:35-11:50 **Diversity, Equity, and Inclusion in Sweden and at SSE (*)**
Ruben

11:50-12:00 **Words of Wisdom on addiction problems and support (*)**
Ruben Ellen Falkenström, HR

LUNCH BREAK

13:15-16:00 **Group Dynamics – Program Director Christopher Rosenqvist (*)**
CFR

17:00-19:00 **Restaurant ART (Accenture) (α)**

19:00-22:00 **Pub/Fulsittning in the Rotunda (α)**

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Wednesday, September 2nd

11:15-12:00 Ruben	AI Workshop – part 1 (*)
12:00-13:00	LUNCH BREAK
13:00-15:30 Ruben	AI Workshop – part 2 (*)
15:30-16:00 Ruben	Fika mingle with Fiskars (☐)
18:00-22:00	Activity with IDU (☐)

Thursday, September 3rd

09:15-11:00 Ruben	Lecture Economics I (*)
11:05-11:25 Ruben	Introduction to SSE studies (*) Pär Åhlström, Vice President of Degree Programs
11:25-11:45 Ruben	Rules and Regulations at SSE (*) – Professor Lars Henriksson, Center for Business Law and General Counsel
	Lunch break
13:15-15:00 Ruben	Lecture Maths Håkan Lyckeberg - Economics I (*)
19:00-22:00 The Atrium	How-to-Attend-a-Banquet-Banquet (☐)

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Friday, September 4th

09:15-11:00 Ruben	Lecture Introduction to Retailing (*)
11:05-11:25 <i>Ruben</i>	FIRST Initiative (*) Sabinor Haas Lönnroth Linda Åberg
11:25-11:45 <i>Ruben</i>	Student Support (*) Academic Support, Student Counselling Joakim Blom & Maja Linde, Academic Advisors Andrew Waters, Student Counsellor
	Lunch Break
13:15-15:00 Ruben	Lecture Economics I (*)

Saturday, September 5th to Sunday, September 6th

Sat 06:00- Sun 15:00 The legendary småtting trip (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)