

Schedule - Introduction BSc Retail Management 2026
[Preliminary, subject to change. NDH001 on Canvas always up-to-date]

Monday, August 24th

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics! (*)
President of SSE Lars Strannegård
Program Director BSc BE Karin Fernler
Program Director BSc RM Christopher Rosenqvist
President of SASSE Philip Hallberg
Big parents Alice Engdahl, Hannes Helander, Febe Amu, Carl Sternby

10:00-17:00

Enrolment and tour in Småtting groups (*)

22.00-03.00

The Rotunda & Pub

Intro pub (α)

Tuesday, August 25th

09:30-11:30

Ruben

(Please be
seated 09:25)

Welcome, SSE President Lars Strannegård (*)
**Welcome to the Center for Retailing & the Retail Management
Program**
Sara Rosengren & Christopher Rosenqvist (with guests)

11:45-12:45

LUNCH URBAN DELI (Axel Johnson)

13:00-15:00

Ruben

The Applied Retail Track and Retail Clubs (*)
Sara Rosengren & Christopher Rosenqvist (with guests)

19:00-22:00

Terrassen/Fredrik/Notes

ICA Kräftis (α)

22.00-03.00

The Rotunda & Pub

Intro pub (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Wednesday, August 26th

13:00-15:00 Pizza picnic / lunch with Synsam and H&M (α)
Hagaparken

15:30 Deloitte Olympics and BBQ (α)
Hagaparken

Thursday, August 27th

08:00-09:30 **Diagnostic test in Mathematics (*)**
Ruben, RM1&RM2 Be there in good time and do not forget your ID

09:30-10:00 BREAK (fruit will be provided by SASSE outside of Ruben)
Ruben

10:00-10:30 **Canvas and Student Portal Session (*)**
Ruben

LUNCH BREAK **Burgers & Bowl (α)**
11:00-14:00 (Svensk Handel, H&M)

15:00-17:00 **McKinsey Lounge (α)**
External location

Meet up with your småtting group

20:00 **Kårridorsfest (α)**

22:00 **Party Bus (α)**

22:45 **External Location (α)**

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Friday, August 28th

- 10:00-10:45** **Being an SSE-student (*)** – President of
Ruben the Education Committee, SASSE
- 10:50-11:20** **Word of Wisdom (*)** – SASSE
Ruben President of the Entertainment committee, SASSE
 President of the Social Committee, SASSE
- 11:20-11:30** **Meet the SSE Career Team (*)**
Ruben
- 12:15-13:00** **ACADEMIC FAIR IN ATRIUM (*)** Lunch is provided by SSE
- 13:30-15:15** **Student & Alumni Panel (*)**
Ruben - what is it like to study at SSE?
 - what happens after SSE?
- 15:30-18:00** **Bain & Company Treasure Hunt (α)**
The Aula,
the Atrium, and
locations around
the school

Saturday, August 29th

Zilliz & PU: The Great Adventure (α)

Sunday, August 30st

Rest Day

Monday, August 31st

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

09:00-12:00 **Photo session New Retail Management students**

Lunch

13:15-14:00 **Lecture Economics I (*)**
Ruben

14:15-16:00 **Lecture Introduction to Retailing (*)**
Ruben

19:00-00:00 **Gröna Lund Takeover (18+) (α)**

Tuesday, September 1st

09:15-11:00 **Lecture Introduction to Retailing (*)**
Ruben

11:05-11:35 **Campus Security and Safety + Information Security (*)**
Ruben

11:35-11:50 **Diversity, Equity, and Inclusion in Sweden and at SSE (*)**
Ruben

LUNCH BREAK

13:15-16:00 **Group Dynamics – Program Director Christopher Rosenqvist (*)**
CFR

17:00-19:00 **Restaurant ART (Accenture) (α)**

19:00-22:00 **Pub/Fulsittning in the Rotunda (α)**

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Wednesday, September 2nd

- 11:15-12:00 AI Workshop – part 1 (*)
Ruben
- 12:00-13:00 **LUNCH BREAK**
- 13:00-15:30 AI Workshop – part 2 (*)
Ruben
- 15:30-16:00 Fika mingle with Fiskars (α)
Ruben
- 18:00-22:00 Activity with IDU (α)

Thursday, September 3rd

- 09:15-11:00 Lecture Economics I (*)
Ruben
- 11:05-11:25 **Introduction to SSE studies (*)**
Ruben Pär Åhlström, Vice President of Degree Programs
- 11:25-11:45 **Rules and Regulations at SSE (*)** – Professor Lars Henriksson, Center
Ruben for Business Law and General Counsel
- Lunch break
- 13:15-15:00 **Lecture Maths Håkan Lyckeberg - Economics I (*)**
Ruben
- 19:00-22:00 How-to-Attend-a-Banquet-Banquet (α)
Atriet

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Friday, September 4th

09:15-11:00

Ruben

Lecture Introduction to Retailing (*)

11:05-11:25

Ruben

FIRST Initiative (*)

Sabinor Haas Lönnroth

Linda Åberg

11:25-11:45

Ruben

Student Support (*)

Academic Support, Student Counselling

Joakim Blom & Maja Linde, Academic Advisors

Andrew Waters, Student Counsellor

11:45-12:00

Ruben

Words of Wisdom on addiction problems and support (*)

Ellen Falkenström, HR

Lunch Break

13:15-15:00

Ruben

Lecture Economics I (*)

Saturday, September 5th to Sunday, September 6th

Sat 06:00- Sun 15:00

The legendary småtting trip (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)