

BSc Business and Economics 2026 Introduction Schedule

Monday, August 24th

08.15-10.00

The Aula

Welcome to the Stockholm School of Economics! (*)

President of SSE Lars Strannegård

Program Director BSc BE Karin Fernler

Program Director BSc RM Christopher Rosenqvist

President of SASSE Philip Hallberg

Big parents Hannes Holmström Helander, Alice Engdahl, Carl Sternby, Febe Amu

10.00-17.00

Enrolment and tour in Småtting groups (*)

The Rotunda & Pub

22.00-03.00

Intro pub (α)

Tuesday, August 25th

08.15-10.00

The Aula

Welcome to the Stockholm School of Economics! (*)

President of SSE Lars Strannegård

Program director Karin Fernler

President of SASSE Philip Hallberg

Big parents Alice Engdahl, Hannes Helander, Febe Amu, Carl Sternby

10.00-17.00

Enrolment and tour in Småtting groups (*)

The Rotunda & Pub

22.00-03.00

Intro pub (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Wednesday, August 26th

The Aula

08.30-09.15	Introduction to SSE studies (*) Pär Åhlström, Vice President of Degree Programs Karin Fernler, Program Director
09.15-10.00	Connection over perfection - studying at an international school Jenny Dahlgren and Jenny Elfving
10.00-10.15	BREAK
10.15-10.45	Student Support (*) Academic Support, Student Counselling Joakim Blom & Maja Linde, Academic Advisors Andrew Waters, Student Counsellor
10.45-11.15	Diversity, Equity, and Inclusion in Sweden and at SSE (*) Olivia Marrero Engström, Diversity, Equity and Inclusion Specialist
11.15-11.30	BREAK
11.30-11.45	Safety and Security at SSE (*) Elin Holmström, Security Coordinator
11.45-12.30	Rules and Regulations at SSE (*) Professor Lars Henriksson & Karin Fernler, Program Director

Hagaparken

15.30	Deloitte Olympics and BBQ (☒)
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*= mandatory events

(☒) Activities organized by the Student union (not mandatory)

Thursday, August 27th

08.00-09.30 **Diagnostic test in Mathematics (*)**
Rooms will be announced when arriving at SSE, Entrance
Sveavägen 65. *Be there in **good** time and do not forget your ID*

09.30 -10.00 Coffee and fruit (provided by SASSE in the Atrium)

The Aula

10.00-12.00 **The Learning Brain - In the Digital Era (*)**
Anna Tebelius Bodin, Author, Educator and Lecturer

12.00-13.00 Lunch *BREAK*

13.00-13.30 **Canvas and Student Portal Session (*)**
SITS (Student IT Support)

13.30-14:00 **Being an SSE-student (*)**
Erina Papathanasiou, President of the Education Committee,
SASSE

14.00-14.30 **Word of Wisdom – SASSE (*)**
Felicia Johnsson, President of the Entertainment committee,
SASSE
Bruno Klingspor, President of the Social Committee, SASSE

15.00-17.00 **McKinsey Lounge (☐)**
External location

Meet up with your småtting group

18.00 **Korridårsfest (☐)**

21.00 **Partybuss (☐)**

21.45 **External Location (☐)**

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Friday, August 28th

The Aula

09.30-10.00	Introduction to BSc BE program (*) Karin Fernler, Program Director
10.00-10.45	Introductory Lectures (*) • Reflection Series & Global Challenges • Economics • Innovation
10.45-11.00	BREAK
11.00-12.00	Introductory Lectures (*) • Finance • Marketing and Strategy • Management and Organization • Accounting
12.00-13.00	<i>ACADEMIC FAIR IN ATRIUM (*) - Lunch is provided by SSE</i>
13.30-14.15	Alumni Panel - What happens after SSE? (*)
14.15-15.00	Student Panel - What is it like to study at SSE? (*)
15.00-15.15	Final Words - Karin Fernler & Education Committee (*)
15.15-18.15 <i>The Aula, the Atrium, and locations around the school</i>	Bain & Company Treasure Hunt (☐)

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Saturday, August 29th

Zilliz & PU: The Great Adventure (☐)

Sunday, September 30st

Rest Day

Monday, August 31st

8.15-17.00 Lectures

18.00-22.00 Archipelago Takeover - SK x CWWH (☐)

Tuesday, September 1st

8.15-17.00 Lectures

19.00-22.00 FulSittning: Rotunda & Pub (☐)

Wednesday, September 2rd

8.15-12.00 Lectures

Thursday, September 3th

8.15-17.00 Lectures

The Atrium

19.00-22.00 How-to-Attend-a-Banquet-Banquet (☐)

Friday, September 4th

8.15-15.00 Lectures

Saturday, September 5th to Sunday, September 6th

Sat 06.00- Sun 15.00 The legendary Småtting Trip (☐)

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)