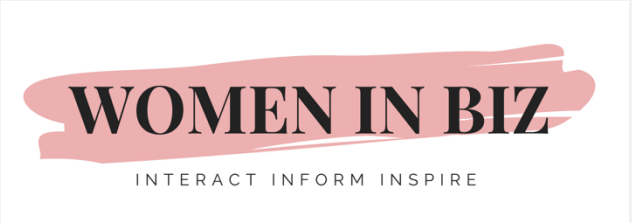



INFORMATION OM ERA GLOBAL CHALLENGES "EXPRESSING" PROJEKT

VAD	BESKRIVNING	ER INFO
TITEL:	Projektets namn	Women in Biz 
SUSTAINABLE DEVELOPMENT GOAL:	Namn på det/de hållbarhetsmål som ni riktat ert projekt mot. Tex: 15: Life on land	 <p>5: Achieve gender equality and empower all women and girls</p> <p>5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life</p>
PROJEKT BESKRIVNING:	Sälj in kärnan av ert projekt; varför det behövs och vad ni önskar att åstadkomma - dvs. Problem & lösning. (max 1000 tecken)	<p>We create strong networks of female university students to reduce inequalities. The kind of inequalities that form when men build off their own networks, also known as <i>homosociality</i>. We simply want to give our female counterparts an equally fair chance.</p> <p>By incentivizing networking and the forming of friendships on our platform, we wish to teach and inspire women about the importance of supporting each other. Networks that unite women in business before they enter a career.</p> <p>Since launching our platform mid-March, we have reached 334 followers on Instagram, 231 website views and 314 Facebook members. We have written three articles with three powerful and inspiring women (BizTalk), conducted qualitative focus group sessions and developed collaborations with firms and universities across the country. But most importantly, we have raised awareness and continue to inspire women across seven representable Swedish universities.</p>
PROJEKTETS MEDLEMMAR:	Namn på alla projektets medlemmar.	Johanna Tell, Josefine Fellbom, Alexander Eriksson, Maja Förberg, Ellen Grahn

<p>KONTAKT:</p>	<p>Förnamn, Efternamn <i>Frivilligt:</i> kontakt eller länk till hemsida, för mer information om projektet.</p>	<p>Website https://womeninbiz.wixsite.com/home</p> <p>BizTalk https://womeninbiz.wixsite.com/biztalk</p> <p>Facebook @ Women In Biz</p> <p>Instagram @ womeninbizse</p>
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<p>BILD</p>	<p>Bifoga er poster, sparad i formatet JPG.</p>
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Better quality attached in assignments