

# BSc

BACHELOR OF SCIENCE PROGRAMS

## EMPLOYMENT REPORT 2017



# WIDE SELECTION OF CAREERS

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At the Stockholm School of Economics (SSE), we are proud of our graduates, and the choices they make with the opportunities afforded them. A Bachelor degree from SSE opens doors to a wide range of careers and advanced studies.

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**OUR 2016 BACHELOR GRADUATES** are no exception to this trend, having been highly successful in their search for fulfilling jobs. Of this high-achieving cohort, 92 percent accepted a job offer within three months of graduation. Our graduates are fully prepared to become the responsible global business leaders of tomorrow, with lifelong access to our worldwide network of over 20,000 alumni which adds to the benefits of earning an SSE degree.

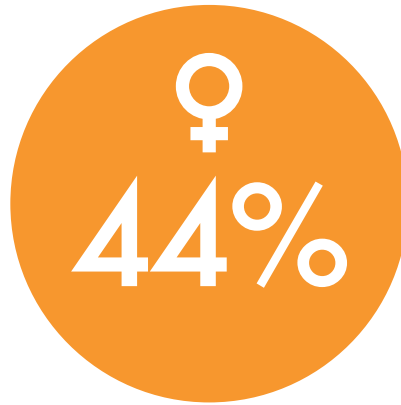
We congratulate our graduates on their success, while thanking loyal recruiters, alumni and corporate partners for their contributions to the professional development of SSE students and graduates. We look forward to preparing future leaders to tackle tomorrow's business challenges.



**Katarina Hägg**  
Vice President External Relations  
Stockholm School of Economics

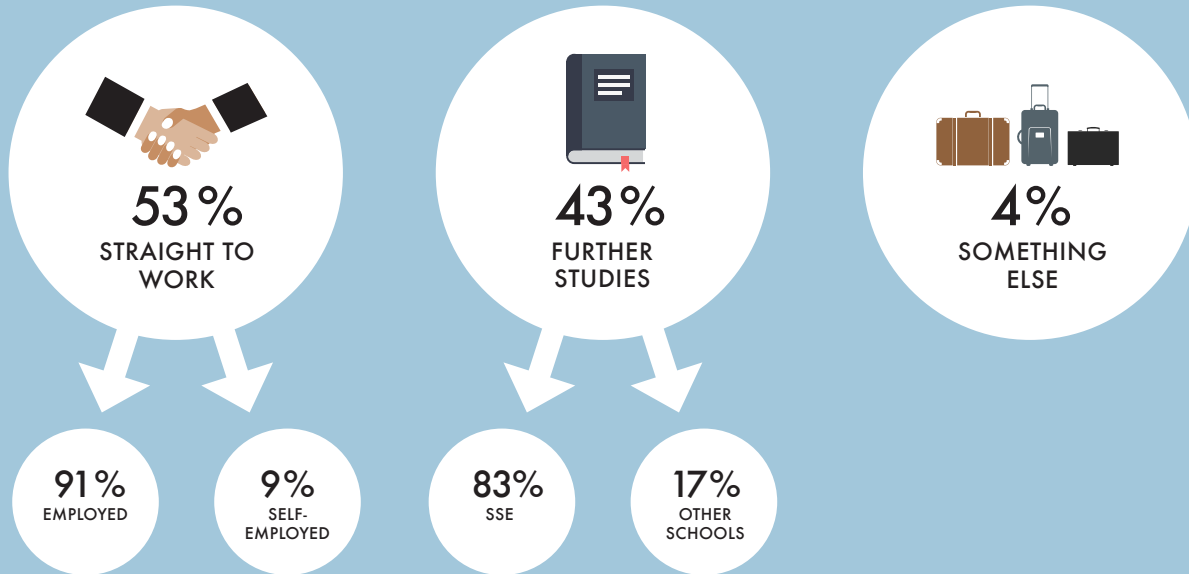
# GRADUATE PROFILE

In 2016, 277 students graduated from SSE's Bachelor programs. They included 56% men and 44% women. The median age at graduation was 23 (ranging from 18 to 34). Eleven nationalities were represented.



# WHAT COMES NEXT

53% of the 2016 graduates from the SSE's Bachelor programs began their careers after finishing their degrees.  
43% decided to continue their studies.



# GRADUATES HIRED QUICKLY

# 92%

92% found employment within 3 months of completing their studies.\*

78% found positions before they completed their studies.

\*The remaining 8% include those who chose not to look for a job immediately after graduation.

## AVERAGE SALARY

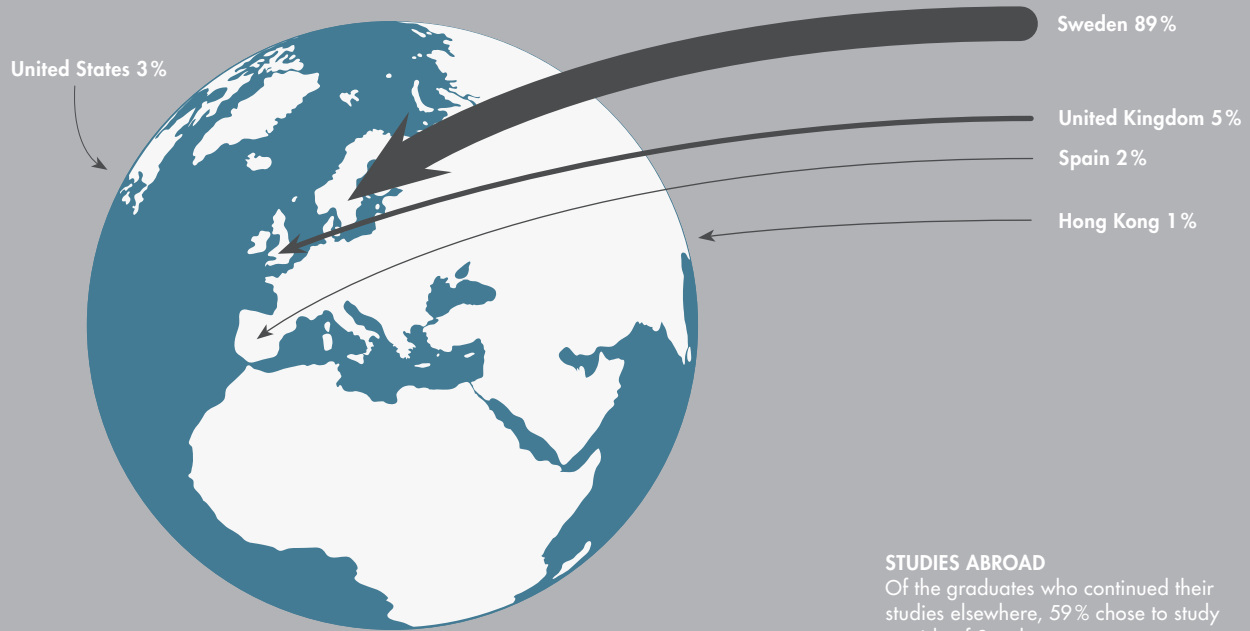
The average annual salary for Bachelor graduates one year after completing their studies was 430 558 SEK\* (53 199 USD).



\* The SEK/USD exchange rate used is from the Riksbank USD/SEK = 8.0934 (Sep 2017).

# GRADUATES' DESTINATIONS

For SSE Bachelor graduates, Sweden and the United Kingdom were the most popular employment destinations.  
11 % of the graduates started their first job outside of Sweden.



## STUDIES ABROAD

Of the graduates who continued their studies elsewhere, 59% chose to study outside of Sweden.

# FIRST-TIME EMPLOYERS

34% OF BSC 2016 ALUMNI ARE WORKING IN SSE'S CORPORATE PARTNER COMPANIES\*

## CORPORATE PARTNERS:

ASTRAZENECA  
BAIN & COMPANY  
BANK OF AMERICA M. L.  
BOSTON CONSULTING GROUP  
CEVIAN CAPITAL  
COCA-COLA  
DELOITTE  
EY  
FSN CAPITAL  
GOLDMAN SACHS  
H&M  
HANDELSBANKEN

KPMG  
LAZARD  
MCKINSEY & COMPANY  
MORGAN STANLEY  
NORDEA  
PWC  
RATOS  
ROYAL BANK OF SCOTLAND  
SCANIA  
SEB  
SWEDBANK  
UBS

## EXAMPLES OF OTHER COMPANIES:

ALLAKANDO  
CENTIGO  
EF EDUCATION FIRST  
ESTELLE & THILD  
PROCTER & GAMBLE  
RNB RETAIL & BRANDS  
SPOTIFY  
TESLA MOTORS  
VALENTUM PARTNERS  
WHISPR GROUP AB

\*SSE HAS MORE THAN 110 CORPORATE PARTNERS



# CHOICE OF SECTOR



27% Consultancy



27% Finance



14% Retail/Consumer Products



8% Media/Marketing



5% IT/Telecom



4% Public Sector/  
Non-profit organization



4% Education



4% Entertainment



3% Industrial



4% Other



# PROGRAM PORTFOLIO

## BACHELOR OF SCIENCE PROGRAMS

BACHELOR OF  
SCIENCE PROGRAMS  
(3 YEARS)

Business & Economics

Retail Management

## BACHELOR OF SCIENCE PROGRAMS

MASTER OF  
SCIENCE  
PROGRAMS  
(2 YEARS)

International Business

Finance

Business & Management

Economics

Accounting & Financial  
Management

DOCTORAL  
PROGRAMS  
(4 YEARS)

Business Administration

Economics

Finance

MBA EXECUTIVE FORMAT (18 MONTHS)

EXECUTIVE EDUCATION

# WHAT EMPLOYERS THINK

"We see SSE as an excellent recruitment platform. Our collaboration with SSE includes students participating in research projects, study visits, focus groups and real-life cases, allowing us to build close contacts with top talent."

Martino Pessina  
Head of Global Sales and Operations  
H&M



"Our SSE recruits are ambitious and instantly get up to speed. We're also impressed with SSE's work developing students' interdisciplinary and entrepreneurial abilities. Both are crucial to succeed in consumer-driven digital businesses."

Johan Kleberg  
CEO  
Adlibrisgruppen



"Our experience is that SSE graduates contribute to our operations from their first day on the job. SSE graduates are accustomed to networking in the business community, which is important to PwC."

Peter Nyllinge  
CEO & Territory Senior Partner  
PwC



# WHAT ALUMNI THINK

"SSE gave me an exceptional foundation to accelerate my career within Facebook. I use the concepts I learned in school daily to make new & better processes globally, as well as to build our brand values. I made contact with Facebook thanks to a company presentation they had in the school's facilities. Without that presentation I would not have applied to the company."

Johnny Johansson, Partner Manager, Facebook



"The Retail Management program and the Retail Clubs gave me a solid understanding of the retail market. If I had to choose again, I would definitely still go for the Retail Management program."

Christina Eckerrot,  
Key Account Manager,  
Coca-Cola European Partners



"The courses taught at SSE have been very helpful for my career as it gave me a great foundation of accounting, valuation, strategy, marketing knowledge which I use daily at McKinsey. To sum it up, SSE was instrumental to me finding my career path and giving me a great start!"

Jolin Holmgren, Management Consultant, McKinsey & Company



# STOCKHOLM SCHOOL OF ECONOMICS

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The Stockholm School of Economics is rated as the top business school in the Nordic and Baltic countries and enjoys a strong international reputation. World-class research forms the foundation of our educational offering, which includes Bachelor, Master, PhD, MBA Executive Format, and executive education programs. Our programs are developed in close cooperation with the business and research communities, providing graduates substantial potential to attain leading positions in companies and other organizations. The School is accredited by EQUIS, certifying that all of its principal activities – teaching as well as research – maintain the highest international standards. The Stockholm School of Economics is also the only Swedish member institution of CEMS and PIM, which are collaborations between top business schools worldwide, contributing to the level of quality for our school is known.



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