

# BSc

BACHELOR OF SCIENCE PROGRAMS

## EMPLOYMENT REPORT 2015





## WIDE CAREER SELECTION AWAITS SSE BACHELOR GRADUATES

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SSE graduates are very successful in launching their careers. A Bachelor degree from SSE opens doors to a wide range of careers and advanced studies.

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**T**he majority of BSc graduates went on to further studies in 2014. Of the graduates 41%, however, either joined the work force or started their own companies.

Among many well-known global employers hiring SSE BSc graduates were Google, Morgan Stanley, EF Education First, Goldman Sachs, EY, H&M, Apple, and The Boston Consulting Group.

Both the School and the Student Association provide students with

extensive opportunities to meet with employers and recruiters; the many company events and projects at SSE allow students to build their own networks and gain valuable work experience.

We would like to thank our recruiters, alumni and corporate partners for contributing to the professional development of SSE students and graduates. We look forward to continuing to work together towards global and sustainable business success.

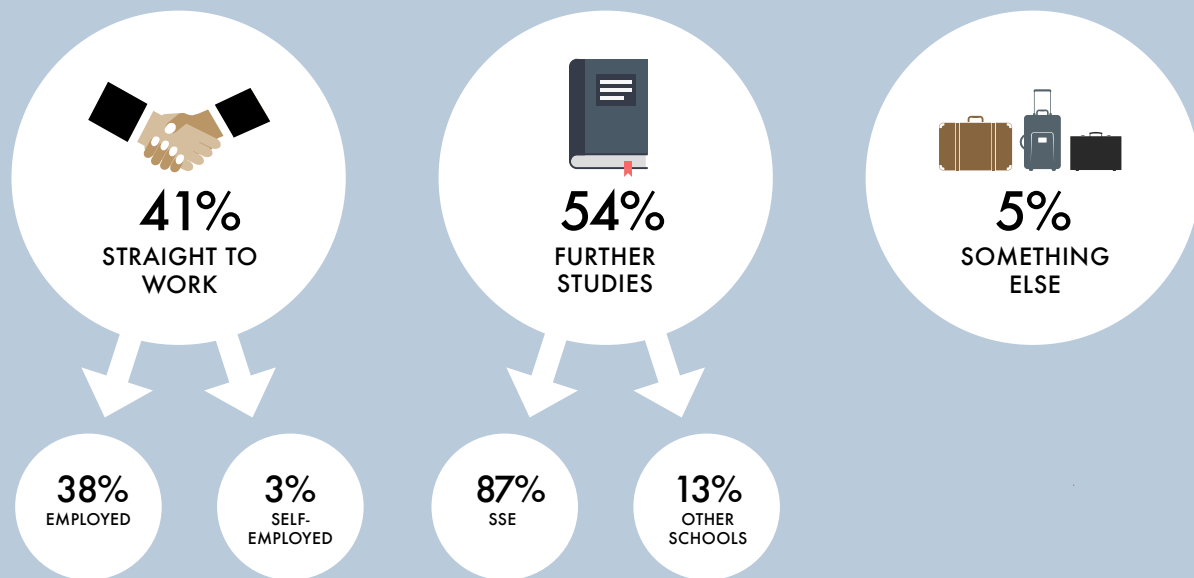
## GRADUATE PROFILE

The total number of Bachelor graduates earning a degree in 2014 was 292, 55% men and 45% women. Median age was 24, and 8 nationalities were represented.



# WHAT COMES NEXT

Most Bachelor students continue their studies, but many go straight to work after graduation.



# HIRED QUICKLY

Bachelor graduates that go straight to work are hired quickly by first-time employers from a wide range of industries.

## BSC GRADUATES HIRED QUICKLY

Our survey of 2014 Bachelor graduates found that:

# 91%

found employment within 3 months\* of completing their studies. 74% found positions before they completed their studies.

\*The remaining 9% also include those who chose not to look for a job immediately after graduation.

## FIRST-TIME EMPLOYERS

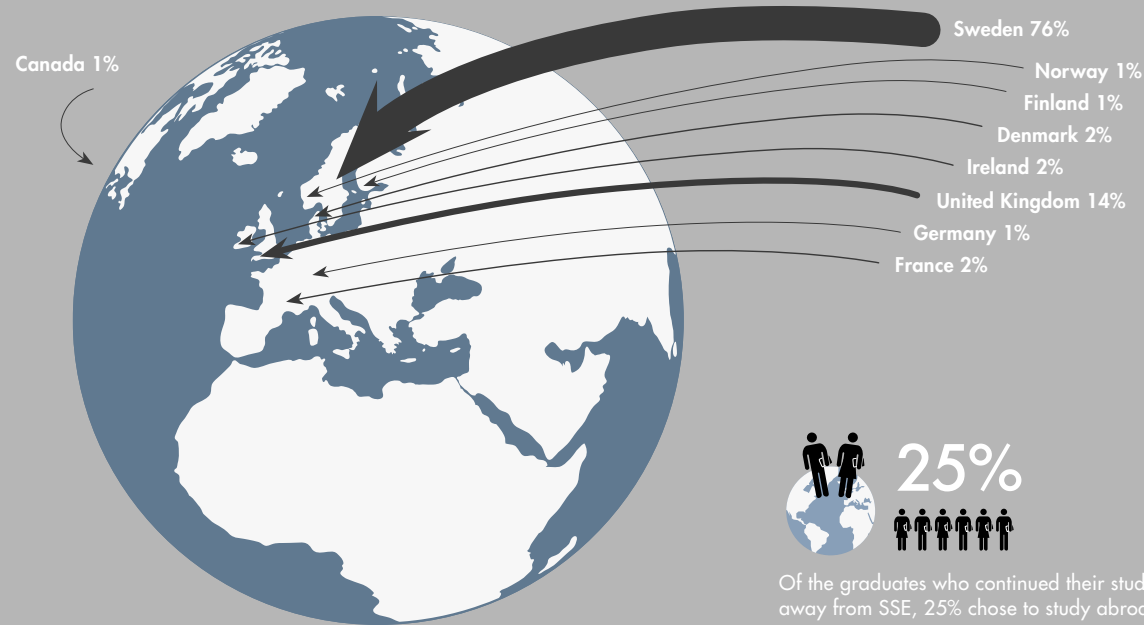
Some of the organizations for first job among Bachelor graduates:

AHLBERG-DOLLARSTORE AB	H & M HENNES & MAURITZ
APPLE	L.E.K. CONSULTING
BMW GROUP	MCKINSEY & COMPANY
DELOITTE	MORGAN STANLEY
CITI	NEPA
EF EDUCATION FIRST	NORDEA
EY	PWC
FÖRSVARSMAKTEN	SEB
GOLDMAN SACHS	SWEDBANK
GOOGLE	TEN MUSIC GROUP
HANDELSBANKEN	THE BOSTON CONSULTING GROUP



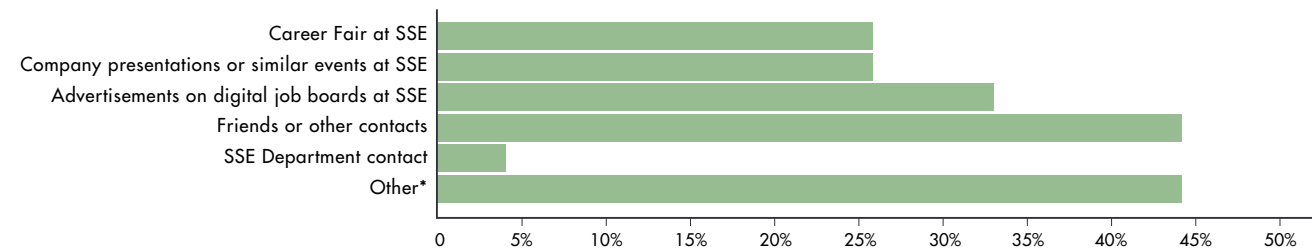
# GRADUATES' DESTINATIONS

For SSE Bachelor graduates, Sweden and the United Kingdom were the most popular employment destinations. 24% of the graduates took their first position outside of Sweden.



# JOB-SEARCH CHANNELS

Graduates used multiple channels to find employment. Channels such as digital job boards and networks remain important.



\* E.g. personal networks, internet profiles, direct contact with employer.

## AVERAGE SALARY

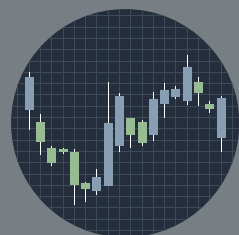
The average annual salary of Bachelor graduates one year after completing their studies was 467 261 SEK\* (56 827 USD).

\* The SEK/USD exchange rate used is from the Riksbank (May 2015).



# CHOICE OF INDUSTRY

Finance and Consultancy were the most popular industries for Bachelor graduates.



27% Finance



15% Consultancy



12% IT/Telecoms



12% Media/Marketing



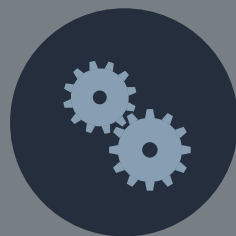
11% Retail



5% Consumer Products



3% Public Sector/Non-profit



3% Industrial



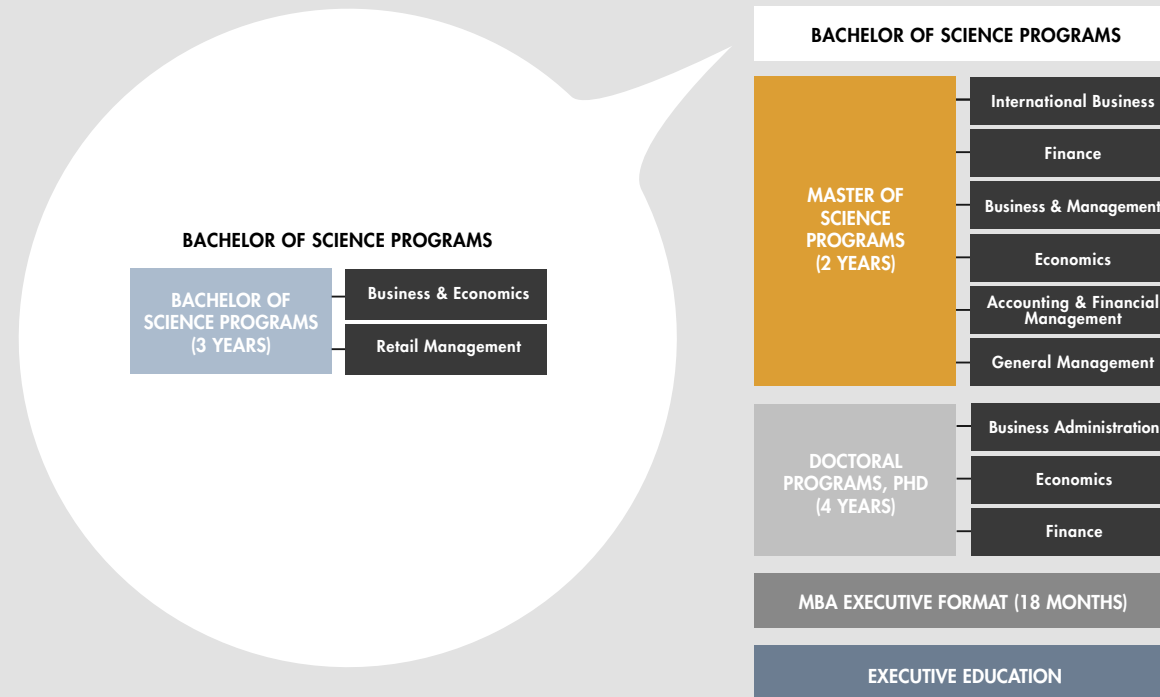
1% Health Care



11% Other

# PROGRAM PORTFOLIO

Programs offered at SSE academic year 2015/2016



# WHAT EMPLOYERS THINK

"JKL seeks driven and analytical top talents, with a genuine interest and a broad perspective in communication, business and politics. We have a long and successful tradition of recruiting students from SSE."

Maria Grimberg  
CEO & Partner  
JKL



"Our SSE recruits are ambitious and instantly get up to speed. We're also impressed with SSE's work developing students' interdisciplinary and entrepreneurial abilities. Both are crucial to succeed in consumer-driven digital businesses."

Johan Kleberg  
CEO  
Adlibrisgruppen



"Our experience is that SSE graduates contribute to our operations from their first day on the job. SSE graduates are accustomed to networking in the business community, which is important to PwC."

Peter Nyllinge  
CEO & Territory Senior Partner  
PwC



# WHAT ALUMNI THINK

"SSE provides a unique opportunity to learn from exceptional academics as well as successful professionals. This combination gives a strong academic foundation and a great insight into business. My time at SSE has been and will continue to be very important for my career. The knowledge, experience and network I acquired as a student has been very valuable in my professional life but also on a personal level."

Anton Abele, Chief Communications Officer, Allra Sverige AB



"SSE provides a unique environment where academia meets the business world. Close partnerships with companies around the globe are combined with a very active Student Association. This allows students to acquire the right skills, and try them out before graduating. On top of that, SSE also gives you the most fun years of your life!"

Alexandra Johansen, Management Consultant, L.E.K. Consulting



"SSE has a way of preparing you for the future, which I believe is rather unique. You don't only get a solid understanding of the business world you're about to enter, but you also graduate with the confidence and assurance that no matter where you'll end up after graduation, you'll be ready to take on the challenge."

Elin Kvist,  
Executive Drama  
Producer, TV4 Group







## STOCKHOLM SCHOOL OF ECONOMICS

The Stockholm School of Economics (SSE) is rated as the top business school in the Nordic and Baltic countries and is highly regarded internationally. SSE offers programs of the highest international standards, including bachelor, master, PhD, Executive Format MBA and executive education programs. The school also conducts world-class research. Our programs are developed in close cooperation with the business and research communities, which gives our graduates great potential to attain leading positions in companies and other organizations. The school is accredited by EQUIS, certifying that all of the main activities – teaching as well as research – are of the highest international standards. SSE is also the only Swedish member institution of CEMS and PIM, which are collaborations between top business schools worldwide, contributing to the high quality SSE is known for.

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### FIVE REASONS TO CHOOSE SSE

- 1 NATIONAL AND INTERNATIONAL RECOGNITION**  
SSE has been ranked by the Financial Times as the number one business school in the Nordic and Baltic countries.
- 2 CLOSE TIES TO BUSINESS**  
The Stockholm School of Economics has very close ties to the business community.
- 3 LOCATION: STOCKHOLM**  
Stockholm is known as one of the world's most beautiful cities.
- 4 THE SSE EXPERIENCE**  
Students will enjoy guest lectures, visit companies and join an alumni network that spans the globe.
- 5 CAREER OPPORTUNITIES**  
SSE graduates have a wide selection of opportunities and show high hiring rates.

