



## Roundtable Discussion “Green Economy Readiness:

### Driving Green Economy Transition through Korean Multinational Companies & Policy Interaction in Korea-EU Business Relations”

- Date and Time: 19 November 2025, 13:30 – 17:00
- Organizer: Center for Asian Studies, Stockholm School of Economics
- Venue: The Board Room, Stockholm School of Economics, Sveavägen 65, Stockholm, Sweden

#### Program

13:30 – 15:00      **Session I**

##### Opening Remarks

H. E. Mr. Hyung Jong Lee, Ambassador, Embassy of the Republic of Korea in Sweden

##### *Speakers:*

- **Patrik Ström**, Director, Center for Asian Studies, Stockholm School of Economics  
“Project Overview and Korea-Sweden Collaboration in the Green Economy”
- **Sang Chul Park**, Professor, Tech University of Korea  
“South Korean Green Industry Strategy in Multiple Transition Era”
- **Haakjin Kim**, Deputy Director, Korea Trade-Investment Promotion Agency (KOTRA)

15:00 – 15:30      Coffee Break

15:30 – 17:00      **Session II**

##### *Speakers:*

- **Soo Hyun Lee**, Sustainable Finance and Global Policy Network Expert, UN Development Programme (UNDP); Assistant Professor, University of Suwon; and Researcher, Future Earth Programme, Seoul National University  
“Taxonomies, Policy Implications, and Corporate Action”
- **Jessica Olsson**, Trade Commissioner and Country Manager, Business Sweden, Republic of Korea
- **Josie Ryu**, Project Manager, Business Sweden, Republic of Korea
- **Åsa Malmström Rognes**, Research Fellow, Center for Asian Studies, Stockholm School of Economics

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