LIBRARY RESOURCES

Course 3350

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EFFECTIVE SEARCH STRATEGY – DEFINE YOUR SUBJECT

- Define your subject

- Formulate a question

EFFECTIVE SEARCH STRATEGY – FORMULATE QUESTION

- Identify key words

- Synonyms and related terms
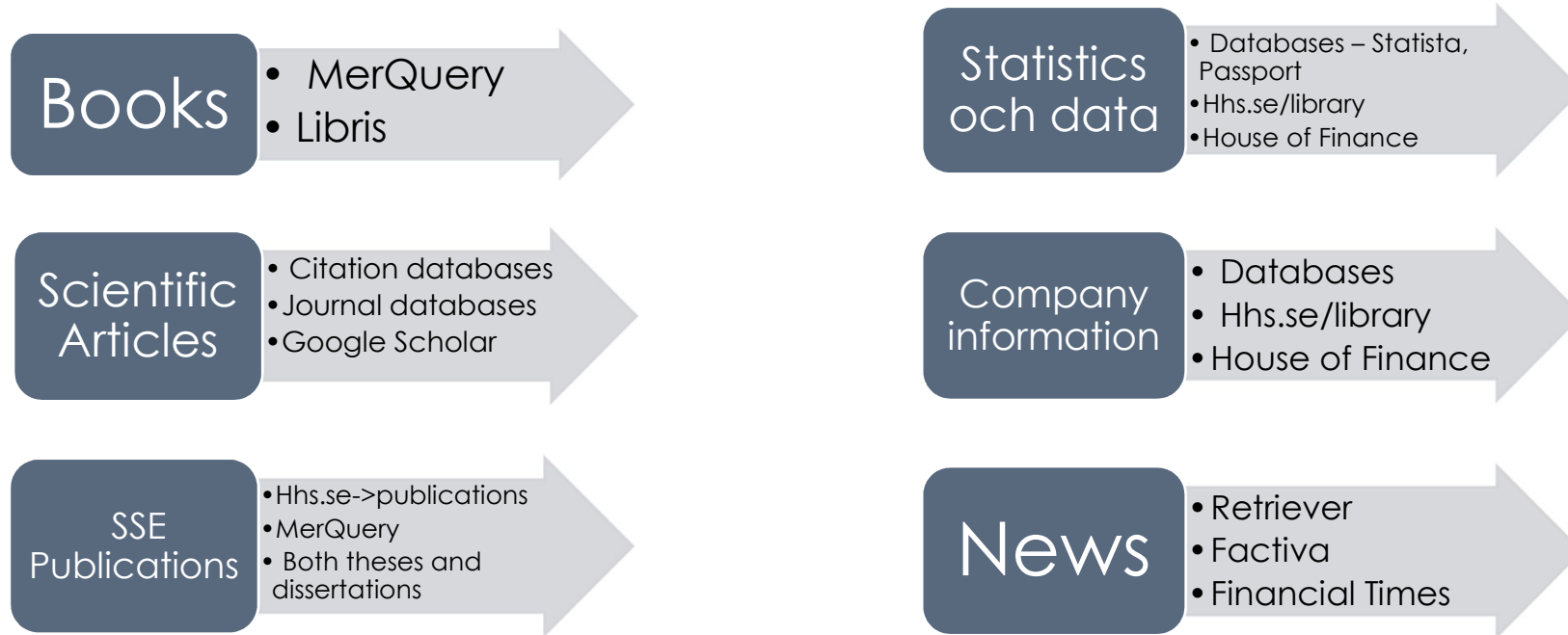
- Searching with key words or subject terms (thesaurus)

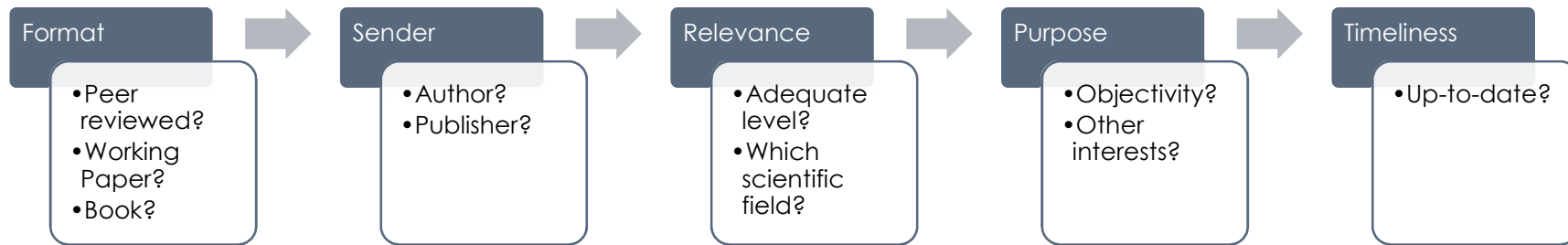# EFFECTIVE SEARCH STRATEGY – WHAT AND WHERE?

- What kind of information source and where?

- Which search tools and how to use them?

EFFECTIVE SEARCH STRATEGY – WHAT AND WHERE?

Books
- MerQuery
- Libris

Scientific Articles
- Citation databases
- Journal databases
- Google Scholar

SSE Publications
- Hhs.se->publications
- MerQuery
- Both theses and dissertations

Statistics och data
- Databases – Statista, Passport
- Hhs.se/library
- House of Finance

Company information
- Databases
- Hhs.se/library
- House of Finance

News
- Retriever
- Factiva
- Financial Times

HOW TO ASSESS A RESOURCE

Format
- Peer reviewed?
- Working Paper?
- Book?

→

Sender
- Author?
- Publisher?

→

Relevance
- Adequate level?
- Which scientific field?

→

Purpose
- Objectivity?
- Other interests?

→

Timeliness
- Up-to-date?

HOW TO READ A SCIENTIFIC ARTICLE

- Abstract

- Results

- References

EFFECTIVE SEARCH STRATEGY – REFLECTION

- Document and reflect

- Be patient

GOOD TO KNOW ...

Handbooks
- Oxford
- Edward Elgar
- Emerald

Methodology
- Sage Research Methods
- MerQuery "research methology" or "writing a report"
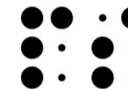- M Collection at the Library

Dissertation and theses
- Uppsatser.se
- DiVA

Consult a Librarian
- Personal guidance
- More info on webpage

Other tools
- Talking books
- TorTalk

LIBRARY RESOURCES - DATABASES (REFERENCE)

Bibliografic Databases

- MerQuery
- LIBRIS

Citation Databases

- Scopus
- Web of Science
- Google Scholar

LIBRARY RESOURCES- DATABASES (FULLTEXT)

Aggregerated & Archives

- ABI Inform/Business Premier Collection
- Business Source Premier
- Factiva
- JSTOR

Publishers

- Emerald insight
- SAGE, Cambridge, Springer
- Science Direct (Elsevier)
- Taylor & Francis
- Wiley online library

LIBRARY RESOURCES - DATABASES (OTHER)

Statistics

- Eurostat
- IMF e Library
- OECD iLibrary
- Statista
- Statistics Sweden (SCB)
- World Bank Data Catalog

Company Information

- Amadeus
- Factiva
- Retriever Business

EIKON & HOLDINGS

EIKON

- Finance- and macroeconomics
- Includes *Datastream* & *Thomson One*

- 2 computers in PCLab3

Holdings / Modular Finance

- Ownership Data

- Create account: *support@holdings.se*

SEARCHING EFFECTIVELY - HOW

How?

- Basic or advanced search

- Subject terms (predefined)

- Classification codes

- Boolean operators = AND, OR, NOT

- Truncation = *, ? (market* = market, markets, marketing)

- Concepts = "…" ("marketing strategy")

14