STOCKHOLM SCHOOL OF ECONOMICS

HANDELSHÖGSKOLAN I STOCKHOLM

AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN
THE MOST SATISFIED STUDENTS IN THE NORDICS
SSE has the most satisfied business and economics students in the Nordic countries according to a yearly ranking made by Universum. It is divided into three categories: most satisfied students, best career services, and best employability focus. SSE ranks number one in all of them.

STOCKHOLM SCHOOL OF ECONOMICS AT A GLANCE

AN ATTRACTIVE SCHOOL FOR INTERNATIONALLY MINDED INDIVIDUALS
The Stockholm School of Economics is an attractive business school for internationally minded students and faculty, whether they come from Sweden or abroad. At SSE, internationalization is not just a set of statistics about students and faculty; it is an attribute that pervades the school’s culture, enriches classes culturally and academically, and enlarges and globalizes professional networks.

AN EDUCATIONAL MISSION THAT GUARANTEES RELEVANCE
SSE’s educational mission is based on the view that the decision makers of tomorrow must approach the world with curiosity and confidence. In terms of processing capacity, future decision makers will often be outperformed by artificial intelligence, robots, and other machines. But human beings’ core competence is being human, and our educational mission respects this. The decision makers of the future will be those who make use of their human potential.

THE SSE EDUCATIONAL MISSION IS ABBREVIATED AS FREE:
F: Fact and science-based mindset
R: Reflective and self-aware
E: Empathetic and culturally literate
E: Entrepreneurial and responsible

CUTTING-EDGE RESEARCH
The Stockholm School of Economics is known for having a close relationship between research and education. The research is internationally renowned, and many of our researchers are leading figures in their field. SSE conducts research in three disciplines: business administration, economics, and finance. In addition, there are four areas where SSE aspires to excellence, summarized in the acronym FRIS: Finance, Retail, Innovation and Sustainability. These areas serve to spearhead research excellence and provide visibility and recognition for the School.

SSE EXCELS IN INTERNATIONAL RANKINGS
SSE has been ranked by the Financial Times as a leading business school in the Nordic and the Baltic regions for more than a decade, and has established itself as one of the best business schools in Europe.

PROGRAM PORTFOLIO

<table>
<thead>
<tr>
<th>DEGREE</th>
<th>BUSINESS &amp; MANAGEMENT</th>
<th>BUSINESS &amp; ECONOMICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSc</td>
<td>Retail Management</td>
<td>Finance</td>
</tr>
<tr>
<td></td>
<td>International Business</td>
<td></td>
</tr>
<tr>
<td>MSc</td>
<td>Business &amp; Management</td>
<td>Accounting, Valuation &amp; Financial Management</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Finance</td>
<td></td>
</tr>
<tr>
<td>PhD</td>
<td>Business Administration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Finance</td>
<td></td>
</tr>
<tr>
<td>MBA</td>
<td>SSE MBA Executive Format</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Open programs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Customized and Consortium programs</td>
<td></td>
</tr>
</tbody>
</table>

All programs are open to international enrollment.

PARTNERS AND MEMBERSHIPS
SSE collaborates with top business schools all over the world. We are members of the prestigious CEMS and PIM networks, and all programs and research are accredited by EQUIS, which means that our educational mission and research are deemed to be of the highest international standards.

NUMBERS
Students: About 2,000 students.
Teachers: About 115 teachers.
Organization: 7 departments, 7 research institutes, 22 research centers.
Partners and memberships: More than 70 partner universities, member of APSIA, CEMS, PIM and PRIME.
Corporate partners: More than 110 companies in our Corporate Partnership Program.
Research collaboration with 175 international universities in 36 countries and approximately 200 companies, public agencies and non-academic institutions.

A private business school that receives its funding from private sources. Less than 20 percent of funding comes from the Swedish government.

Founded by the business community more than a hundred years ago, in 1909.
The Stockholm School of Economics is an institution of higher education based in Sweden. And, with our roots firmly planted in Sweden, we are becoming increasingly international by the day. Despite our relatively small size, we make a substantial impact in higher education internationally.

SSE was founded 110 years ago to support Swedish competitiveness through research and teaching based on science. Today, we supply the business community and society with highly skilled and talented graduates, thus strengthening the country’s competitiveness and contributing to scientific breakthroughs worldwide. It is not coincidental that the School was recently re-accredited for another five years by EQUIS – the leading international accreditation system for business and management schools. This testifies to both our teaching and research maintaining the highest international standards.

The School is built on strong corporate links, as well as a large and dedicated alumni base. Its programs are developed in close cooperation with the business and research communities. This, combined with strong engagement with our alumni, providing a global resource network for recruitment and industry, affords our graduates considerable potential to attain leading positions in society.

In recent years, SSE has adopted learner-centered educational aims that permeate all of our courses and programs and that guide the holistic educational experience at SSE. We call them FREE, standing for Fact and science-minded, Reflective and self-aware, Empathetic and culturally literate, Entrepreneurial and responsible.

In a world where quasi-truths and opinions are swamping our day-to-day lives, our educational aims enable us to be discerning and act as a vaccination against tricksters, dark forces, and populism.

We can only face these challenges and resolve them with open minds and by working collaboratively. Our School is a tool for the improvement of the world through scientific excellence, collaboration, and dissemination of knowledge. By protecting and honoring science, we can drive change, disrupt generally accepted principles and make an even greater impact in international higher education.

Lars Strannegård
Professor and President of the Stockholm School of Economics
Our aim is for graduates to be intellectually strong, socially and commercially savvy, and ambitious. They should also strive to achieve beyond their own expectations, seeking to contribute to a better world. The decision makers of the future will be those who make use of their human potential. Accordingly, SSE has formulated its Educational Mission with the acronym FREE, which stands for:

**FACT AND SCIENCE-BASED MINDSET**
We are a scientific institution and factual knowledge is the basis of critical and analytical thinking. SSE graduates should make decisions based on facts and have the capacity to distinguish different types of knowledge.

**REFLECTIVE AND SELF-AWARE**
The future will demand more reflection and self-awareness. Our students must be able to reflect on the roles they play in the world, what effects they have on others, what their preferences are, and to be clear about who determines their choices.

**EMPATHETIC AND CULTURALLY LITERATE**
Being empathetic and culturally literate is – thus far – something that artificial intelligence has difficulty matching. The capability of putting yourself into other people’s situations and to view things from other perspectives is incredibly important. We are convinced that an empathetic person makes a better leader and decision maker. Add to this the ability to put yourself into other cultures – not just national cultures, but organizational cultures as well – and understanding the differences between different disciplines and different industries.

**ENTREPRENEURIAL AND RESPONSIBLE**
Students who graduate from SSE should gain an entrepreneurial and creative approach to the world. They should strive to create renewal in a responsible way. They should not accept the status quo, but instead seek improvements through change.
A GREATER FOCUS ON THE REFLECTIVE, EMPATHETIC AND RESPONSIBLE INDIVIDUAL

The ambition of the FREE mission is to make the Stockholm School of Economics into an organization where the big questions of our time can be examined and where people gain new knowledge. But most importantly – where people are challenged to think independently. FREE is thus reflected in many of SSE’s educational initiatives.

GLOBAL CHALLENGES FOR THE MAKERS OF TOMORROW

Global Challenges is an obligatory track that runs through the first two years of the Bachelor Program in Business and Economic. Launched with funding from the Global Challenges Foundation, it aims at broadly educating students about urgent and large-scale problems of modern times, such as climate change, accelerating environmental damages, or the risks related to population growth, political instabilities or autonomous intelligence. Students will train their analytical focus, develop their judgement skills and empathy, and will be able to orient their business studies in relation to the great challenges and risks we are facing today. Through Global Challenges, our students will acquire a holistic approach and increase their understanding of broader contexts.

“I believe Global Challenges is a fundamental part of the program. As modern-day economists we need to be able to question the underlying assumptions of the subjects we study – Global Challenges gives us the tools to do just that!”

— Olof Tydén

BSc student in Business and Economics

A TUTORIAL PROGRAM PROVIDING A DEEPER UNDERSTANDING OF MODERN BUSINESS LIFE AND SOCIETY

The Antonia Ax:son Johnson Tutorial Program runs during the three years of the Bachelor Program in Retail Management and is structured around the School’s educational mission FREE. In tutorials, students are given the opportunity to practice argumentation, see different perspectives, and get to know themselves and their learning styles better. The tutorial meetings enable continuous reflections on course content, links between theory and practice, personal development, and future careers. The program consists of nine small groups and individual meetings between faculty and students as well as workshops on writing, self-leadership, and oral communication.

“The tutorial program has been a solid bridge between theory and practice. It has enabled me to understand the many nuances of retailing today. I’ve also learned practical skills that will benefit me in my future career. Taken together, I’ve found it to be a fun and enlightening part of my studies.”

— Erik Billshöj

BSc student in Retail Management

LITERARY INITIATIVE BOOSTS STUDENTS’ AWARENESS, CONSCIOUSNESS, AND EMPATHY

The SSE Literary Agenda, launched in 2018 and financed by the publishing house Natur & Kultur, is a bilingual option open to all students at SSE regardless of the program they are enrolled in. The aim is to promote self-reflection, empathy, and cultural literacy. An Advisory Board selects seven fictional works that the students are encouraged to read during an academic year. Participating students may participate in book circles and attend author’s talks or literary lectures arranged by the School. Approved students will receive a certificate from the Stockholm School of Economics in partnership with McKinsey & Co. Acclaimed international authors, such as Han Kang and Ian McEwan, are invited to participate in talks.

“Reading has always been a part of my life, so as soon as I heard about the Literary Agenda, I knew that I wanted to join. What I have enjoyed the most are the book circles, where you meet with your group in an informal way about once a month and share thoughts about the current book. It’s a nice complement to the studies at SSE, and a great way to learn more about literature!”

— Matilda Fors

BSc student in Business and Economics

BUILDING CONCRETE KNOWLEDGE THROUGH ART AND THE HUMANITIES

The SSE Art Initiative, founded in 2015, resonates with the educational mission. Artwork, both visual and poetic, offers immediate contacts with worlds not yet colonized by theories or models. Installations, sculptures, video works, paintings and designed objects tell their own stories of societies and businesses combined in new constellations. Through screening top video art, guided art tours for freshmen, art talks between artists and students, and stage events in close cooperation with prestigious art institutions, SSE connects to the creative imaginations of artistic worlds.

“Even if the University of St. Gallen (HSG) and SSE each have undoubtedly outstanding art collections, they could not differ more from each other in their focus. HSG predominantly collects masterpieces with an aesthetic approach, while SSE focuses on young conceptual artworks. During my time at SSE as an exchange student I was happy to discover this approach, particularly the changing video projections in the atrium, which served as a catalyst for many interesting discussions.”

— Leo Stoller

Student at the University of St. Gallen, Exchange student at Stockholm School of Economics
AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN

The Stockholm School of Economics has moved from being a Swedish business school with international elements to becoming a true international business school based in Sweden. SSE is one of Europe’s leading business schools and is internationally recognized in The Financial Times (FT) Business Education Rankings.

A TRULY INTERNATIONAL EXPERIENCE
The programs are highly regarded internationally, and many of our graduates build careers outside Sweden. At the master level about 50 percent are international students. All programs at SSE are open to international students and are taught in English.

INTERNATIONAL RECOGNITION
For more than a decade, SSE has been ranked by the Financial Times as the number one business school in the Nordic and Baltic countries. The School’s MSc in Finance ranks 18th in the world, its MSc in International Business ranks 12th and SSE’s Executive Education is ranked 16th in the world.

GLOBAL RANKINGS:
- no.1 in the Nordic countries
- no.18 in Finance
- no.12 in International Business
- no.16 in Executive Education

STRATEGIC PARTNERSHIPS ABROAD
SSE has more than 70 comprehensive strategic partnerships with research and educational institutions abroad. They are involved in a range of activities, such as benchmarking, joint courses, student exchanges, executive education, and of course joint research projects. We also offer international experience through several MSc double-degree and fellowship agreements.

SMALL SCHOOL WITH A BIG IMPACT
We are a relatively small school, with a total enrollment of about 2,000 students, which creates close ties between students, faculty and staff. Classes are small, and faculty are highly accessible. Teaching includes interactive case studies. The more real things get, the more you learn.

TOP QUALITY
We are accredited by the European Quality Improvement System (EQUIS), which certifies that our main activities – teaching as well as research – are of the highest international standards. SSE is also the only Swedish member of two collaborations among top business schools worldwide, the Global Alliance in Management Education (CEMS) and the Partnership in International Management (PIM), which together contribute to the high quality SSE is known for. CEMS membership is only granted to a country’s leading business school.
The Stockholm School of Economics has identified four academic fields where we have an established international profile and great development potential. These areas are abbreviated as FRIS: Finance, Retail, Innovation and Sustainability. The areas serve to spearhead research excellence and provide visibility and recognition for the school, and are represented by Swedish House of Finance, Center for Retailing, House of Innovation, and Mistra Center for Sustainable Markets.
THE SSE CORPORATE PARTNERSHIP PROGRAM

The Corporate Partnership Program consists of a network of more than 110 leading Swedish and international companies that financially support SSE and enjoy a close cooperation within research and education. The partners have access to an exclusive meeting point between the business community and academia, cutting-edge research, engagement in education and recruitment opportunities. The program has its own advisory board, including prominent members of the Swedish business community.

INTERACTION WITH STUDENTS

Our students can count on meeting our corporate partners and many other companies in a range of roles directly tied to maintaining the relevance of our programs. Corporate and social partners hold guest lectures, company visits and skill seminars, as well as host live cases, sponsor business projects, mentor students and employ interns. These opportunities enable students to interact with some of the world’s top business leaders.

CLOSE TIES TO THE BUSINESS COMMUNITY

SSE has maintained close connections with the business community since its foundation, and these connections are stronger than ever. The companies support us financially, follow our research agendas to help keep themselves relevant, and anchor our programs and curricula in commercial realities and global dynamics. This support is crucial for maintaining our high-quality education.

“Vinge is a Corporate Partner to SSE for more than one reason. The obvious one is of course that we get access to academic research and that we can create relationships with tomorrow’s leaders and decision makers. But through our increased involvement within SSE, we help with legal advice to entrepreneurs through SSE Business Lab, and we get something even bigger – the opportunity to sit down with young, driven individuals who help us understand what challenges the next generation of entrepreneurs are facing.”

Maria-Pia Hope, CEO & Managing Partner Stockholm, Advokatfirman Vinge

“Mitsubishi Corporation is a global integrated business enterprise that develops and operates businesses across virtually every industry. As a global company, we are committed to contributing to the communities we live and work in through business and philanthropic programs. Our Corporate Partnership with Stockholm School of Economics is a part of our international contribution programs and we are delighted to be able to support the next generation of global leaders pursuing their higher education.”

Akinori Nagano, General Manager, Mitsubishi Corporation Stockholm

“Through research projects and ongoing contact with the students at the Center for Retailing, there is an exciting information and knowledge exchange between SSE and retail businesses. Through our partnership, we can contribute to the school’s ability to offer one of the country’s best educations within economics.”

Caroline Berg, Chairman, Axel Johnson AB

“Through the Corporate Partnership Program, we are able to support and further develop an education of the highest quality. This is an important signal to both staff and students, and shows that we are a long-term and ambitious employer.”

Alexander af Jochnick, Chairman, Oriflame Cosmetics AB

“Vinge is a Corporate Partner to SSE for more than one reason. The obvious one is of course that we get access to academic research and that we can create relationships with tomorrow’s leaders and decision makers. But through our increased involvement within SSE, we help with legal advice to entrepreneurs through SSE Business Lab, and we get something even bigger – the opportunity to sit down with young, driven individuals who help us understand what challenges the next generation of entrepreneurs are facing.”

Maria-Pia Hope, CEO & Managing Partner Stockholm, Advokatfirman Vinge

“Mitsubishi Corporation is a global integrated business enterprise that develops and operates businesses across virtually every industry. As a global company, we are committed to contributing to the communities we live and work in through business and philanthropic programs. Our Corporate Partnership with Stockholm School of Economics is a part of our international contribution programs and we are delighted to be able to support the next generation of global leaders pursuing their higher education.”

Akinori Nagano, General Manager, Mitsubishi Corporation Stockholm

“Through research projects and ongoing contact with the students at the Center for Retailing, there is an exciting information and knowledge exchange between SSE and retail businesses. Through our partnership, we can contribute to the school’s ability to offer one of the country’s best educations within economics.”

Caroline Berg, Chairman, Axel Johnson AB

“Through the Corporate Partnership Program, we are able to support and further develop an education of the highest quality. This is an important signal to both staff and students, and shows that we are a long-term and ambitious employer.”

Alexander af Jochnick, Chairman, Oriflame Cosmetics AB
GRADUATES WITH THE WORLD AT THEIR FEET

We prepare our students for careers in virtually any field and prepare them to influence society. Most of our graduates pursue employment, but a growing number choose to become entrepreneurs.

GRADUATES HIRED QUICKLY
The annual SSE Employment Report proves that it pays to study at SSE. Of the graduates from the MSc programs in 2018, 94 percent were employed within three months of graduation; 77 percent found positions before they completed their studies. The remaining 6 percent include those who chose not to look for a job immediately after graduation. 42 percent accepted their first job outside Sweden.

GRADUATES MAKING AN IMPACT
SSE graduates make an impact. Of the top 30 Swedish companies on the OMX Stockholm 2019, 80 percent have at least one SSE graduate on their Board of Directors and 47 percent have at least one on their Executive Management team.

DIFFERENT PATHS
Our graduates can start their own companies, become consultants or start careers at major institutions or corporations. But there are other paths, as well. We count among our alumni a minister for finance, a film director, a writer, the editor-in-chief of Sweden’s leading daily newspaper, and a beloved media personality. Whatever our students’ focus, SSE helps them get where they want to go.

FOUR ACTIVE ALUMNI HUBS
Whether you live in Sweden or elsewhere in the world, you are certain to find SSE alumni networks and communities. SSE seeks to engage its alumni fully in the life of the School as valued supporters, advocates and lifelong learners who contribute to and benefit from connections to each other and to SSE. The alumni function has grown through the creation of four active international alumni hubs in London, New York, Germany and Hong Kong, which hold events and informal gatherings regularly.

SSE BUSINESS LAB – A WORLD-CLASS BUSINESS INCUBATOR
SSE students can apply to be part of the SSE Business Lab, a world-class business incubator. SSE Business Lab offers coaching, mentorship and workshops at no cost to teams, if they include at least one SSE student or graduate. The Business Lab is a natural part of SSE and a great launching pad for new ideas. The incubator is open to gender-diverse teams with a scalable business idea that has international potential and a focus on sustainability. Since its start in 2001, numerous Business Lab startups have become highly successful, such as Klarna, Budbee, Voi, and Yollibox.

STRENGTHENING OUR STUDENT NETWORK
We provide a variety of ways to help our students build their networks. They can participate in one of our mentorship programs, visit career fairs or attend skill-building seminars. Our goal is to support our students for future success.

TAking the next career step

SSE MBA – A CHALLENGING AND EXCLUSIVE PROGRAM FOR WORKING PROFESSIONALS
The SSE MBA Executive Format is SSE’s degree program for working professionals with a clear purpose and an ambition to learn and develop together with other high-performing talents. It is a challenging, small and exclusive program that prepares participants to take on new leadership challenges. Participants in the program are highly diverse and have different backgrounds when it comes to experiences, age, citizenship, previous studies, profession and industry they are working in. Ten intensive classroom modules are scheduled over eighteen months, supported by extensive self-directed study.

THE SSE MBA CLASS PROFILE OF 2019
53 PARTICIPANTS with an average age of 39 and an average working experience of 13 years

47% from outside Sweden

19 countries

40% women

TOP-RANKED EXECUTIVE PROGRAMS FOR EXPERIENCED MANAGERS AND SPECIALISTS
SSE Executive Education is Northern Europe’s leading partner for executive education and ranked number one in the Nordics within leadership and business development, according to the Financial Times. This is where academic research and industry meet. SSE Executive Education develops leaders with a focus on cutting-edge research and initiatives within innovation and entrepreneurship, sustainable growth and finance – and uses transformational change to increase competitiveness for companies, organizations and the public sector.
WHAT STUDENTS THINK

“Besides the education’s high quality and close contacts with the business community, I chose SSE because I was seeking a challenging education that would provide a wide foundation. The courses in Global Challenges were also decisive for my choice, since they offered a program perspective with depth and breadth. Looking back, those were the educational elements I appreciated the most.”
Denise Tayli, Sweden, BSc student

“The best thing is that the school places a strong emphasis on making you feel that you are part of a community, which has made my transition here so much easier! I love the culture here, and the idea of studying in a beautiful and dynamic city like Stockholm, which not only has all the benefits of living in a big city, but also has the ready access to nature.”
Marcus Hagström, United States, BSc student

“The combination of first-class education, an international cohort, and high practicality topped by the progressive Swedish culture won the race for SSE. Studying in the heart of Stockholm in a community that feels like family from day one while experiencing a great study program that makes you emerge intellectually is a perfect mix!”
Marina Mirkes, Germany, MSc student

“SSE provides the right kind of environment for students to thrive and reach their full potential. You become a part of a family, no matter you’re background or what your personality type is, you always feel welcome and ready to tackle the challenging workload with your fellow classmates. The faculty are really invested in your success and try to emphasize that students should learn for the sake of learning and not just to get good grades.”
Matthew Whyte, Jamaica, MSc student

“I am super happy with the education so far; every course has been of very high quality. They have a great variety of teaching styles, great teachers, lectures and casework. The live projects we work with are based on real life experiences, at one point even using my own company for one of them.”
Ana Nordahl Carlsen, Co-Founder & CEO at Adbooker, SSE MBA

“I studied with a very varied group of people, from established businesses and non-profit organizations, both B2B and B2C. It was very rewarding to discuss challenges and share experiences in an open environment. To be able to link your ideas and theory to concrete projects really is a great opportunity! With the new knowledge and network I gained, I took a big step afterwards and got promoted.”
Christopher Duncan, Vice President Ownership Solutions Europe, Middle East and Africa at Electrolux, SSE MBA

“Ane Nordahl Carlsen, Co-Founder & CEO at Adbooker, SSE MBA

Marina Mirkes, Germany, MSc student

Christopher Duncan, Jamaica, MSc student

Matthew Whyte, Jamaica, MSc student

Ana Nordahl Carlsen, Co-Founder & CEO at Adbooker, SSE MBA

Denise Tayli, Sweden, BSc student

Marcus Hagström, United States, BSc student
**ALUMNI STORIES**

**FABIAN BOLIN**
2011 GRADUATE, CEO AND CO-FOUNDER, WARONCANCER AB

After being diagnosed with Leukemia in 2015, Fabian Bolin began documenting his cancer battle on a blog that quickly gained global attention. By recognizing the potential of storytelling and combining it with a strong urge to empower others affected, the idea of WarOnCancer was born. The company is developing a social network for patients, survivors, and loved ones – a niche community for cancer designed to improve the mental health of its members.

Fabian has a strong entrepreneurial drive, which is one of the reasons he aimed for SSE. However, when he was admitted he was studying film acting in the US and had to face a choice: act or business? Fabian chose SSE – a decision he has never regretted. The school made him believe that everything is possible, and his driving forces are based on these beliefs: follow your passion, make an impact, drive, which is one of the reasons he

---

**ANNA DREBER ALMENBERG**
2009 GRADUATE, JOHAN BJÖRKMAN PROFESSOR OF ECONOMICS

Anna Dreber Almenberg began at SSE in 2011 as Assistant Professor of Economics, and was promoted to Associate Professor in 2014. In 2016 she became Full Professor, and is now the Johan Björkman Professor of Economics at SSE.

Anna’s research concerns “which scientific results we can trust.” Through large replication projects, she re-evaluates studies with new and larger samples and tests whether she can get results similar to the original studies. Anna also uses various “wisdom of crowds” mechanisms to see if researchers can predict replication outcomes.

Some researchers seem to care more about cute results than if the results are true in the sense of being generalizable and replicable. I want to change norms so that we care more about the latter than the former.”

Anna’s research has been published widely in international journals, including top journals such as Nature and Science. Her work is widely cited, with over 8,000 citations in Google Scholar.

---

**PHILIP HAGLUND**
2011 GRADUATE, PROFESSIONAL FOOTBALL PLAYER AND FOUNDER/CEO OF GIMI

Philip Haglund is a professional football player with the IK Sirius team in Allsvenskan, the highest football division in Sweden. He is also the CEO and founder of the startup Gimi.

Even though Philip became a professional football player in his late teens, he realized he needed higher education. So he decided to do both. Philip chose SSE because he wanted to be part of a community with people who are highly motivational.

When Philip was temporarily injured in 2013, he started Gimi. The idea was to equip the next generation with financial super skills. Using an app, children can practice how to earn, save and spend money before they enter the world of entrepreneurship.

**LOUISE PETERSEN**
2015 GRADUATE, FINANCIAL COUNSELOR FOR THE PERMANENT REPRESENTATION OF SWEDEN TO THE EU IN BRUSSELS

Given her interest in European affairs, Louise Petersen considered studying abroad when looking for a master program in Economics. In the end, she felt that SSE, with its longstanding history at the heart of Swedish finance and politics, was a more tempting choice.

I appreciated the close-knit community of SSE, the diversity in both nationality and background of my classmates and the inspiring, stimulating, and fun environment in which I made friends for life.”

Today, Louise is at the center of decision-making in Europe. In her role as financial counselor, she negotiates with other countries and EU institutions involved in the legislative process of financial market regulation. She enjoys both the social and analytical dimensions of negotiations as well as the fascinating, constantly evolving, institutional setup of the EU.

**NADAV SHIR**
2015 GRADUATE, RESEARCHER AND TEACHER AT SSE

Nadav Shir joined the third year of what was then called Civilekonomprogrammet (an earlier type of business/ economics degree) at SSE in 2007.

He still remembers that day and how happy he was. Not only had he been admitted to SSE, he was soon to become a father.

Today, Nadav is a researcher and teacher at SSE. He is also the course developer and director of several courses delivered through the Stockholm School of Entrepreneurship.

To derive a great significance in my life from researching and teaching.

It is important for me to make an impact and help people realize their abilities and unleash their potential.”

Nadav’s research mainly concerns the link between entrepreneurship and mental health. He investigates how an individual’s mental health is related to entry and resilience in entrepreneurial activities. Nadav also studies under what conditions entrepreneurship facilitates personal growth, development, and well-being.

For his dissertation, Nadav initiated and designed the largest study ever conducted on the link between entrepreneurship and well-being. It was later adopted by the Global Entrepreneurship Monitor (GEM) Consortium, the largest ongoing study of entrepreneurial dynamics in the world.

---

**JESSIKA YIN**
2012 GRADUATE, SENIOR ASSOCIATE, GLOBAL HEALTH FINANCING AT THE CLINTON HEALTH ACCESS INITIATIVE (CHAI)

Jessika Yin chose SSE because of its excellent academic reputation and because she believed her studies would give her the analytical skills and the fundamental knowledge to better understand the important challenges facing the world.

After graduating from SSE, Jessika worked as a consultant in the Swedish healthcare sector before moving to Tanzania to work for CHAI. There she supported the Ministry of Health in expanding access to community health services in hard-to-reach villages.

CHAI is a global health organization committed to saving lives and reducing the burden of disease in low- and middle-income countries.

The organization works with governments across Sub-Saharan Africa to strengthen national financing systems to achieve and sustain universal health coverage. Jessika’s role on CHAI’s global health financing team is to work with CHAI’s country offices and advise on issues related to health financing and health policy.

“I am passionate about universal health coverage – the idea that everybody should have access to necessary health services without suffering financial hardship. My driving force is to work with governments and others to make this come true.”

---

**One way forward is impact investing:** to stimulate economies so that impact businesses become the preferred choice over non-impact businesses.”
The Stockholm School of Economics is rated as a top business school in the Nordic and Baltic countries and enjoys a strong international reputation. World-class research forms the foundation of our educational offering, which includes bachelor, master, PhD, MBA, and Executive Education programs. Our programs are developed in close cooperation with the business and research communities, providing graduates substantial potential to attain leading positions in companies and other organizations.

The School is accredited by EQUIS, certifying that all of its principal activities – teaching as well as research – maintain the highest international standards. The Stockholm School of Economics is also the only Swedish member institution of CEMS and PIM, which are collaborations between top business schools worldwide, contributing to the level of quality for which our school is known.