



BACHELOR PROGRAMS AT STOCKHOLM SCHOOL OF ECONOMICS

- **#1 BUSINESS SCHOOL IN SCANDINAVIA (FINANCIAL TIMES)**
- **FULLY IN ENGLISH**
- **95% HAVE JOBS WITHIN 3 MONTHS OF GRADUATION**
- **MORE THAN 100 CORPORATE PARTNERS**
- **TUITION FREE FOR EU/EEA/SWISS STUDENTS**
SEK 120,000 PER YEAR FOR NON-EU/EEA/SWISS STUDENTS

APSLA

CIVICA
THE EUROPEAN UNIVERSITY OF
SOCIAL SCIENCES

EFMD
EQUIS
ACCREDITED

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT

PRME

AMBA
ACCREDITED
Partnership in International Management

CEMS

BUSINESS & ECONOMICS

3 YEARS | **180** ECTS

This program gives you a broad and firm knowledge within the field of business as well as economics. You will gain in-depth understanding of the economic factors that affect both society and organizations. You will also develop strategic and analytical skills in how economic factors can be influenced in order to reach desired goals. The first half of the program consists of mandatory courses, while the second half lets you customize your degree through specializations and electives.

Many graduates go onto leading positions within business, economics, finance, innovation, and entrepreneurship, such as:

- CEO, Entrepreneur
- CFO, Financial Analyst, Head of Investor Relations
- Marketing Manager, Brand Manager
- Business Consultant/Management Consultant
- Minister, Policy Advisor
- Journalist
- Head of Sustainability

PROGRAM STRUCTURE

SEMESTER 1-3	SEMESTER 4-6
MANDATORY COURSES WITHIN <ul style="list-style-type: none"> • Economics • Management • Finance • Marketing and Strategy • Accounting and Financial Management • Innovation and Entrepreneurship • Data Analytics and Statistics • Business Law • B&E Reflection Series • Global Challenges (courses focusing on sustainability) 	SPECIALIZATIONS <ul style="list-style-type: none"> • Management: Operations, Consulting and Change • Marketing • Accounting and Financial Management • Finance • Economics ELECTIVES Advanced courses within subjects from semester 1-3 and courses within language, culture, social engagement, and sustainability.
	BACHELOR'S THESIS
	EXCHANGE SEMESTER Possibility to study at one of our more than 100 top partner universities.



For more info:
Scan QR code or go to hhs.se/be

RETAIL MANAGEMENT

3 YEARS | **180** ECTS

This unique specialized business program has a strong focus on retail and close ties to the retail industry. The courses are customized to give you a mix of general business knowledge and retail-specific knowledge. You will work closely with retail companies in the Applied Retail Track. This includes company projects, live cases, study visits, workshops, and career planning.

After graduation, you will be highly attractive to consumer-oriented companies and organizations, such as e-commerce, fashion, FMCG, and consumer electronics brands. Examples of our graduates' positions:

- CEO, Entrepreneur
- Brand Manager, Category Manager
- Marketing Manager, E-commerce Manager
- Supply Chain Manager
- Consumer Insights Analyst
- Merchandising Manager
- Head of Sustainability

PROGRAM STRUCTURE

SEMESTER 1-2	SEMESTER 3-4	SEMESTER 5-6
MANDATORY COURSES <ul style="list-style-type: none"> • Introduction to Retailing • Economics I • Marketing • Accounting • Supply Chain Management • Management Control • Data Analytics: Statistics for Retail Management • Economics II 	MANDATORY COURSES <ul style="list-style-type: none"> • Finance • Management and Organization • Business Law • Retail Accounting and Financial Management • Marketing Research • Shopper Marketing • Sales and Service Management • Analytics for Retail Merchandising 	MANDATORY COURSES <ul style="list-style-type: none"> • Current Issues in Retailing • Operations Strategy • Retail Management Control • Brand and Category Management • Innovation Strategy • Company project
Applied Retail Track: Company #1	Applied Retail Track: Company #2	Applied Retail Track: Company #3
Antonia Ax:son Johnson Tutorial Program: Fact & science based mindset	Antonia Ax:son Johnson Tutorial Program: Reflective & self-aware	Antonia Ax:son Johnson Tutorial Program: Empathetic & culturally literate
		BACHELOR'S THESIS
		EXCHANGE SEMESTER



For more info:
Scan QR code or go to hhs.se/rm

APPLICATION REQUIREMENTS: INTERNATIONAL STUDENTS

1) HIGH SCHOOL/IB DIPLOMA

- Completed in 2024 or before. You may apply with predicted grades.
- Grades should correspond to at least 17 out of 20 in the Swedish grading system. Admission is highly competitive and normally requires higher grades than the minimum requirement.
- Subject requirement: Mathematics
Should correspond to at least Mathematics 3B/3C in the Swedish system.
- Subject requirement: English
Should correspond to at least English 6 in the Swedish system.
We also accept test scores from IELTS, TOEFL, Cambridge, and Pearson.

Check what applies to your country/diploma on hhs.se/diploma

2) UNIVERSITY ADMISSION TEST SCORE

Required from all applicants. Test score from SAT, ACT or TSA.
No cut-off minimum score.

3) CV/RESUME

Relevant experience, education, volunteer experience, and extracurricular activities.

APPLICATION PERIOD

Apply from mid-October 2023 to mid-January 2024 for fall intake 2024. Already have a complete diploma? Apply as an early bird before November 1, 2023.

More info: hhs.se/howtoapply