



STOCKHOLM SCHOOL OF ECONOMICS

HANDELSHÖGSKOLAN I STOCKHOLM



AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN



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STOCKHOLM SCHOOL OF ECONOMICS AT A GLANCE

AN ATTRACTIVE SCHOOL FOR INTERNATIONALLY MINDED INDIVIDUALS

The Stockholm School of Economics is an attractive business school for internationally minded students and faculty, whether they come from Sweden or abroad. At SSE, internationalization is not just a set of statistics about students and faculty; it is an attribute that pervades the school's culture, enriches classes culturally and academically, and enlarges and globalizes professional networks.

NUMBERS

Students: About 2,000 students.

Faculty: Around 150 faculty members.

Organization: 6 departments, 5 research institutes, 36 research centers.

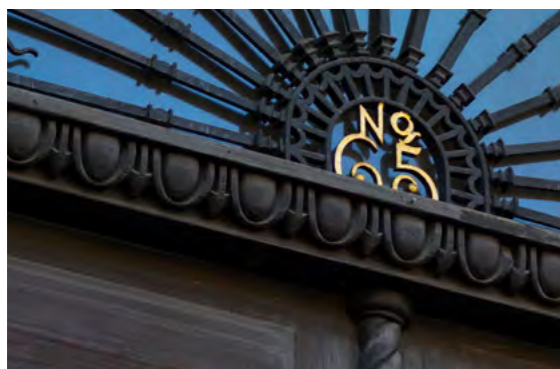
Partners and memberships: About 100 partner universities, member of APSIA, CEMS, CIVICA, GNAM, PIM and PRIME.

Corporate partners: More than 100 companies in our Corporate Partnership Program.

Research collaboration with 175 international universities in 36 countries and approximately 200 companies, public agencies and non-academic institutions.

A private business school that receives its funding from private sources. Less than 20 percent of funding comes from the Swedish government.

Founded by the business community more than a hundred years ago, in 1909.



PARTNERS AND MEMBERSHIPS



SSE collaborates with top business schools all over the world. We are members of the prestigious CEMS, CIVICA, GNAM, PIM and PRIME networks, and are accredited by EQUIS, which means that all programs and research are deemed to be of the highest international standards.

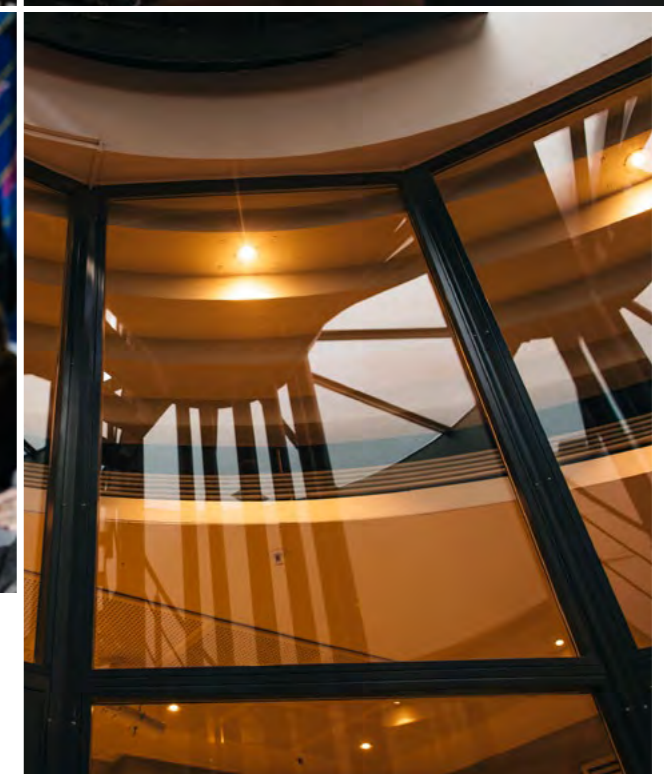
CUTTING-EDGE RESEARCH

The Stockholm School of Economics is known for having a close relationship between research and education. The research is internationally renowned, and many of our researchers are leading figures in their field. SSE conducts research in three disciplines: business administration, economics, and finance. In addition, there are five areas where SSE aspires to excellence: Finance, Retail, Innovation, Sustainability and Governance. These areas serve to spearhead research excellence and provide visibility and recognition for the School.

PROGRAM PORTFOLIO

DEGREES	BSc	Business & Economics
		Retail Management
MSc		Accounting, Valuation & Financial Management
		Business Innovation
		Economics
		Finance
		International Business
PhD		Business Administration
		Economics
		Finance
MBA		SSE MBA Executive Format
Executive Education		Customized and Consortium programs
		Open programs

All programs are open to international enrollment.





A SCIENCE-BASED CHANGE MAKER

The Stockholm School of Economics is an institution of higher education based in Sweden. And, with our roots firmly planted in Sweden, we are becoming increasingly international by the day. Despite our relatively small size, we make a substantial impact in higher education internationally. SSE was founded over 110 years ago to support Swedish competitiveness through research and teaching based on science. Today, we supply the business community and society with highly skilled and talented graduates, thus strengthening the country's competitiveness and contributing to scientific breakthroughs worldwide. It is not a coincidence that the School was recently re-accredited for another five years by EQUIS – the leading international accreditation system for business and management schools. This testifies to both our teaching and research maintaining the highest international standards.

The School is built on strong corporate links, as well as a large and dedicated alumni base. Its programs are developed in close cooperation with the business and research communities. This, combined with strong engagement with our alumni, providing a global resource network for recruitment and industry, affords our graduates considerable potential to attain leading positions in society.

SSE has adopted learner-centered educational aims that permeate all of our courses and programs and that guide the holistic educational experience at SSE. We call them FREE, standing for Fact and science-minded, Reflective and self-aware, Empathetic and culturally literate, Entrepreneurial and responsible. In a world where quasi-truths and opinions are swamping our day-to-day lives, our educational aims enable us to be discerning and act as a vaccination against tricksters, dark forces and populism.

We can only face these challenges and resolve them with open minds and by working collaboratively. Our School is a tool for the improvement of the world through scientific excellence, collaboration and dissemination



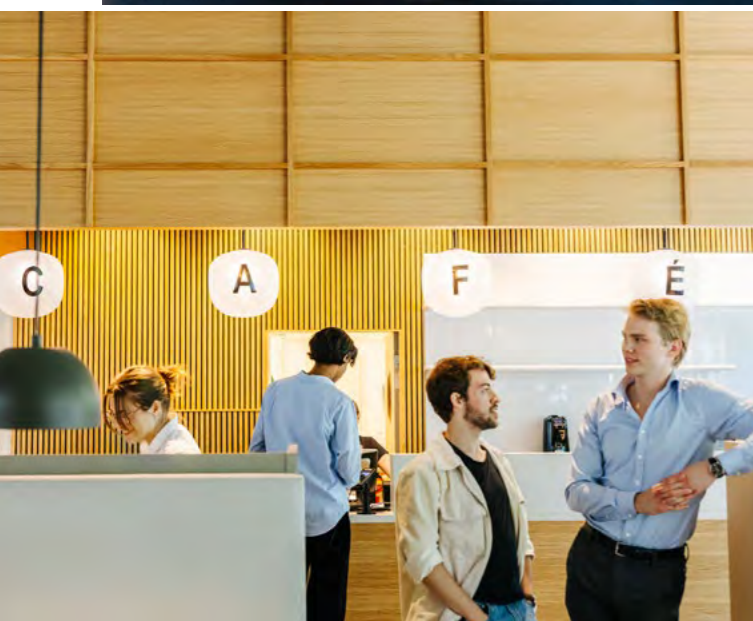
of knowledge. By protecting and honoring science, we can drive change, disrupt generally accepted principles and make an even greater impact in international higher education.

Lars Strannegård
Professor and President of the
Stockholm School of Economics



PROVIDING OUR STUDENTS WITH A BROADER KNOWLEDGE BASE

Knowledge and experience are the keys to a free and exploratory perspective on the unknown world we are heading towards, and make the individual better prepared to welcome it with self-confidence and enthusiasm.



Our aim is for graduates to be intellectually strong, socially and commercially savvy, and ambitious. They should also strive to achieve beyond their own expectations, seeking to contribute to a better world. The decision makers of the future will be those who make use of their human potential. Accordingly, SSE has formulated its Educational Mission with the acronym FREE, which stands for:

FACT AND SCIENCE-BASED MINDSET

We are a scientific institution and factual knowledge is the basis of critical and analytical thinking. SSE graduates should make decisions based on facts and have the capacity to distinguish different types of knowledge.

REFLECTIVE AND SELF-AWARE

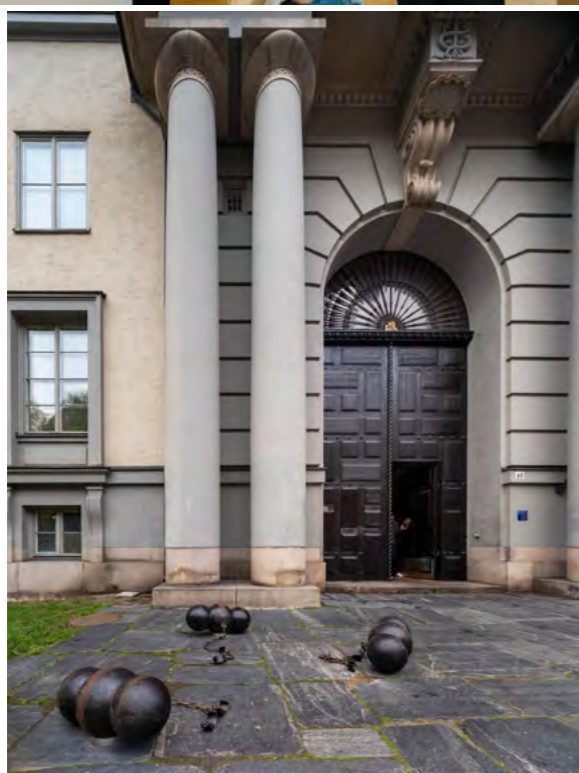
The future will demand more reflection and self-awareness. Our students must be able to reflect on the roles they play in the world, what effects they have on others, what their preferences are, and to be clear about who determines their choices.

EMPATHETIC AND CULTURALLY LITERATE

Being empathetic and culturally literate is – thus far – something that artificial intelligence has difficulty matching. The capability of putting yourself into other people's situations and to view things from other perspectives is incredibly important. We are convinced that an empathetic person makes a better leader and decision maker. Add to this the ability to put yourself into other cultures – not just national cultures, but organizational cultures as well – and understanding the differences between different disciplines and different industries.

ENTREPRENEURIAL AND RESPONSIBLE

Students who graduate from SSE should gain an entrepreneurial and creative approach to the world. They should strive to create renewal in a responsible way. They should not accept the status quo, but instead seek improvements through change.



A GREATER FOCUS ON THE REFLECTIVE, EMPATHETIC AND RESPONSIBLE INDIVIDUAL

The ambition of the FREE mission is to make the Stockholm School of Economics into an organization where the big questions of our time can be examined and where people gain new knowledge. But most importantly – where people are challenged to think independently. FREE is thus reflected in many of SSE's educational initiatives.

GLOBAL CHALLENGES FOR THE MAKERS OF TOMORROW

Global Challenges consists of two mandatory courses in that subject, that run through the first two years of the Bachelor Program in Business and Economics. Launched with funding from the Global Challenges Foundation, it aims at broadly educating students about urgent and large-scale problems of modern times, such as climate change, accelerating environmental damages, or the risks related to population growth, political instabilities or autonomous intelligence. Students will train their analytical focus, develop their judgement skills and empathy, and will be able to orient their business studies in relation to the great challenges and risks we are facing today. Through Global Challenges, our students will acquire a holistic approach and increase their understanding of broader contexts.

"I believe Global Challenges encourages you to think about economics in its real-life context. We're faced with disruptive innovation and new challenges every day, and the course helps establish a basic framework to process this effectively."



Ashwika Chhabria,
BSc student in
Business & Economics

A TUTORIAL PROGRAM PROVIDING A PERSONALIZED LEARNING EXPERIENCE

The Antonia Ax:son Johnson Tutorial Program runs during all three years of the Bachelor Program in Retail Management and focuses on offering a more personalized learning experience for students. The tutorial program is structured around SSE's educational mission FREE. Through tutor meetings and skills workshops, you develop your academic thinking skills as well as personal skills needed during and after your SSE studies. The tutorial meetings enable continuous reflections on course content, links between theory and practice, personal development, and future careers.

"The Tutorial program has offered me the opportunity to not only invest in my academic growth but also my own personal development. Through close interaction with faculty in diverse workshops, it's given me the chance to develop essential skills in writing, communication, and self-leadership, while encouraging self-reflection and development. All in all, the Tutorial program has helped me to develop into a well-rounded individual prepared for both academic and personal success."



Henrik Hultqvist,
BSc student in
Retail Management

"Joining the Literary Agenda was an obvious choice for me three years ago. It's a brief escape from school, where you get to meet with like-minded people in small groups and share thoughts about the current book, sparking discussions that often extend to broader life topics. It's a fantastic way to connect with classmates you might not otherwise meet and these conversations have helped me see the world from new perspectives."



Tyra Löthman,
BSc and MSc alum

LITERARY INITIATIVE BOOSTS STUDENTS' AWARENESS, CONSCIOUSNESS, AND EMPATHY

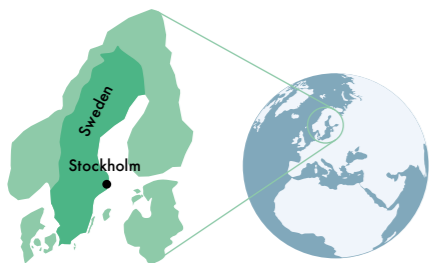
The SSE Literary Agenda, launched in 2018 and financed by the foundation Natur & Kultur, and McKinsey & Company, is a bilingual option open to all students at SSE regardless of the program they are enrolled in. The aim is to promote self-reflection, empathy and cultural literacy. An Advisory Board selects seven fictional works that the students are encouraged to read during an academic year. Participating students may participate in book circles and attend author's talks or literary lectures arranged by the School. Approved students will receive a certificate in their transcripts over formal extracurricular activities. Acclaimed international and Swedish authors, such as Fernanda Melchor, Douglas Stuart, Lea Ypi and Ann-Helén Laestadius, are invited to participate in talks.

AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN

The Stockholm School of Economics has moved from being a Swedish business school with international elements to becoming a true international business school based in Sweden. SSE is one of Europe's leading business schools and is internationally recognized in The Financial Times (FT) Business Education Rankings.

A TRULY INTERNATIONAL EXPERIENCE

The programs are highly regarded internationally, and many of our graduates build careers outside Sweden. Our BSc, MSc, PhD and MBA programs are all taught in English and open to international students.



SMALL SCHOOL WITH A BIG IMPACT

We are a relatively small school, with a total enrollment of about 2,000 students, which creates close ties between students, faculty and staff. Classes are small, and faculty are highly accessible. Teaching includes interactive case studies. The more real things get, the more you learn.

INTERNATIONAL RECOGNITION

For around two decades SSE has been ranked by the Financial Times as the number one business school in the Nordic and Baltic countries. Below you can see the placement of the school in the latest Financial Times Global rankings:

FT European Business School ranking 2025	19 (of 100)
FT Master in Management ranking 2025	9 (of 100)
FT Master in Finance ranking 2025	26 (of 70)
FT Executive Open Programs ranking 2026	14 (of 90)
FT Executive Customised Programs ranking 2026	19 (of 99)
FT Executive MBA ranking 2025	40 (of 100)
FT Europe's Leading Start-Up Hubs ranking 2026	7 (of 180)



STRATEGIC PARTNERSHIPS ABROAD

SSE has more than 100 comprehensive strategic partnerships with research and educational institutions abroad. They are involved in a range of activities, such as benchmarking, joint courses, student exchanges, executive education, and of course joint research projects. We also offer international experience through several MSc double-degree and fellowship agreements.

TOP QUALITY

We are accredited by the European Quality Improvement System (EQUIS), which certifies that our main activities – teaching as well as research – are of the highest international standards. SSE is also the only Swedish member of four collaborations among top business schools worldwide, the Global Alliance in Management Education (CEMS), the European University of Social Sciences (CIVICA), the Global Network for Advanced Management (GNAM) and the Partnership in International Management (PIM), which together contribute to the high quality SSE is known for. CEMS membership is only granted to a country's leading business school.



FIVE ACADEMIC AREAS OF EXCELLENCE

FINANCE

Swedish House of Finance (SHoF) is a research center that works in close collaboration with the financial industry to disseminate knowledge and exchange ideas related to financial economics. SHoF has a tradition of successful research collaborations with universities all over the world. The research center hosts some 70 researchers: SSE core faculty, affiliated researchers and PhD students. RETAIL The Center for Retailing (CFR) carries out theoretical, and especially applied, research directly relevant to the retail industry, with whom it works closely. It also manages SSE's Bachelor program in Retail Management and a research school in retailing. These programs offer high-level academic education based on world-class research and close cooperation with the retail industry.

RETAIL

The Center for Retailing (CFR) carries out theoretical, and especially applied, research directly relevant to the retail industry, with whom it works closely. It also manages SSE's Bachelor program in Retail Management and a research school in retailing. These programs offer high-level academic education based on world-class research and close cooperation with the retail industry.

INNOVATION

The House of Innovation (HOI) is an interdisciplinary research, education and outreach environment focused on innovation, digitalization, and entrepreneurship. HOI produces scientifically based knowledge that is relevant to academics, corporations, government agencies, civil society actors and individuals. HOI is home to the Department of Entrepreneurship, Innovation and Technology, and five constituent research centers.

SUSTAINABILITY

The Mistra Center for Sustainable Markets (Misum) is an interdisciplinary research environment at SSE with some 30 researchers from various disciplines. Research is organized around four broad topics: Accounting Frameworks, Sustainable Finance, Human Capital and Sustainable Development, and Sustainable Business Development through Entrepreneurship and Innovation. The aim is to produce knowledge on sustainable markets that is relevant to academics, companies, nongovernmental organizations, international stakeholders and individuals.

GOVERNANCE

SSE's House of Governance and Public Policy (GaPP) is a multidisciplinary institution with leading researchers to assist in professional development and capacity building in organizational and societal governance and to help develop scientifically based public policy. GaPP organizes its work around five topic-based research centers. These address the governance of municipalities, governance in the private sector, educational leadership and excellence, statecraft and strategic communication, and health care. Complementing the research of these six academic departments and five areas, SSE's extended research environment includes a number of smaller research hubs.

THE EDUCATIONAL EXPERIENCE



As an institution of higher learning, SSE provides a framework to explain what our educational programs provide to students and other stakeholders. We do this through a model we call the Five Cs.

The rapid growth and increasing access to online learning has become a catalyst to reflect on what kind of place SSE wants to be and how it can use various teaching tools to maximize students' acquisition of the five C's.

CONTENT

Scientifically based knowledge, material, and facts.

CONTEXT

The successful merger of new information and perspectives with the knowledge base that students already possess. This occurs over time as students discover relationships among the new and the familiar.

COMMUNITY

A social group that gives our students an identity larger than their individual identities, not only during their studies, but for life.

CONTACTS

These are not just contact networks, but also the deep friendships that are formed in the crucible of higher education.

CONFIDENCE

The confidence to speak in front of others, to feel that your voice is important, to understand you are worth listening to, ultimately to become self-assured.

SSE INITIATIVES

Education and knowledge development are processes that not only involve our senses; they also involve our bodies and our minds. This is why we created these three initiatives – Art, Sport and Tech.

THE ART INITIATIVE

The Art Initiative embeds art in SSE's academic environment, thus increasing the knowledge density of the physical premises. The Art Initiative predominantly works with permanent installations, video art shows and expositions by contemporary artists. The initiative cooperates closely with the student association's Art Division.

THE SPORT INITIATIVE

The Sport Initiative embeds sports in SSE's academic environment. The Sport Initiative is predominantly involved in inspirational talks, fora, study visits, physical exercise and other activities and events. The initiative works in close cooperation with the student association's Sports Committee.

THE TECH INITIATIVE

The Tech Initiative gathers teachers, students, alumni and partners who explore how technology has changed the business community and our society. SSE students meet business leaders from the technology sector and are given the opportunity to discuss and reflect on technological developments and investigate how technology is used in practice. The initiative is supported by active contributions from the student association's Technology Committee.



CLOSE TIES TO THE BUSINESS COMMUNITY

SSE has maintained close connections with the business community since its foundation, and these connections are stronger than ever.

The companies support us financially, follow our research agendas to help keep themselves relevant, and anchor our programs and curricula in commercial realities and global dynamics.

This support is crucial for maintaining our high-quality education.

THE SSE CORPORATE PARTNERSHIP PROGRAM

The Corporate Partnership Program consists of a network of more than 100 leading Swedish and international companies that financially support SSE and enjoy a close cooperation within research and education. The partners have access to an exclusive meeting point between the business community and academia, cutting-edge research, engagement in education and recruitment opportunities. The program has its own advisory board, including prominent members of the Swedish business community.

INTERACTION WITH STUDENTS

Our students can count on meeting our corporate partners and many other companies in a range of roles directly tied to maintaining the relevance of our programs. Corporate and social partners hold guest lectures, company visits and skill seminars, as well as host live cases, sponsor business projects, mentor students and employ interns. These opportunities enable students to interact with some of the world's top business leaders.



Read more about the Corporate Partnership Program.



"Vinge is a Corporate Partner to SSE for more than one reason. The obvious one is of course that we get access to academic research and that we can create relationships with tomorrow's leaders and decision makers. But through our increased involvement within SSE, we help with legal advice to entrepreneurs through SSE Business Lab, and we get something even bigger – the opportunity to sit down with young, driven individuals who help us understand what challenges the next generation of entrepreneurs are facing."

María-Pia Hope, former Managing Partner, Vinge

VINGE

"Mitsubishi Corporation is a global integrated business enterprise that develops and operates businesses across virtually every industry. As a global company, we are committed to contributing to the communities we live and work in through business and philanthropic programs. Our Corporate Partnership with Stockholm School of Economics is a part of our international contribution programs and we are delighted to be able to support the next generation of global leaders pursuing their higher education."

Akinori Nagano, General Manager/Head of Power Business Division in the London Branch, Mitsubishi Corporation

Mitsubishi Corporation

"Through research projects and ongoing contact with the students at the Center for Retailing, there is an exciting information and knowledge exchange between SSE and retail businesses. Through our partnership, we can contribute to the school's ability to offer one of the country's best educations within economics."

Caroline Berg, Executive Chair, Axel Johnson AB

AXEL Johnson

"Stockholm School of Economics is an important institution for the entire Swedish business community as well as for Sweden as a country through its education and research. Being partner to SSE is not only a question of getting access to top talent, but perhaps more importantly a way for us to contribute to dissemination of knowledge and quality of education in society."

Ingrid Sefastsson, Head of Sustainability and Public Affairs, ABB

ABB

GRADUATES WITH THE WORLD AT THEIR FEET

We prepare our students for careers in virtually any field and prepare them to influence society. Most of our graduates pursue employment, but a growing number choose to become entrepreneurs.



GRADUATES HIRED QUICKLY

The annual SSE Employment Report proves that it pays to study at SSE. Of the graduates from the MSc programs in 2023, 96 percent were employed within three months of graduation; and out of these 71 percent found positions before they completed their studies. 26,6 percent got employed outside of Sweden after their MSc program. Of the graduates from the BSc programs in 2023, 93 percent were employed within three months of graduation; and out of these 74 percent found positions before they completed their studies. 15 percent got employed outside of Sweden after their BSc program.

GRADUATES MAKING AN IMPACT

SSE graduates make a difference. Of the top 30 Swedish companies on the OMX Stockholm, 86 percent have at least one SSE alum on their Board of Directors or Executive Management team.

DIFFERENT PATHS

Our graduates can start their own companies, become consultants or start careers at major institutions or corporations. But there are other paths, as well. We count among our alumni a prime minister, a film director, a writer, the editor-in-chief of Sweden's leading daily newspaper, and a beloved media personality. Whatever our students' focus, SSE helps them get where they want to go.

FOUR ACTIVE ALUMNI HUBS

Whether you live in Sweden or elsewhere in the world, you are certain to find SSE alumni networks and communities. SSE seeks to engage its alumni fully in the life of

the School as valued supporters, advocates and lifelong learners who contribute to and benefit from connections to each other and to SSE. The alumni function has grown through the creation of four active international alumni hubs in London, New York, Frankfurt and Hong Kong, which hold events and informal gatherings regularly.

SSE BUSINESS LAB – A WORLD-CLASS BUSINESS INCUBATOR



Since its inception in 2001, SSE Business Lab has supported over 300 companies – among them well-known successes like Klarna, Budbee and Voi Technology. The Financial Times ranks SSE Business Lab as the startup incubator with the best track record in

Europe, in addition to being the #1 incubator in Sweden.

SSE Business Lab offers support to entrepreneurs and startups through three programs: IDEATE, an inspirational program for students at SSE and KTH who are interested in building sustainable businesses; ACTIVATE, an intensive program for teams seeking to validate their business ideas; and INCUBATE, a six-to-18-month long incubation program for startups with a scalable product or service and international business potential.

STRENGTHENING OUR STUDENT NETWORK

We provide a variety of ways to help our students build their networks. They can participate in one of our mentorship programs, visit career fairs or attend skill-building seminars. Our goal is to support our students for future success.



TAKING THE NEXT CAREER STEP

SSE MBA – A CHALLENGING PROGRAM FOR WORKING PROFESSIONALS

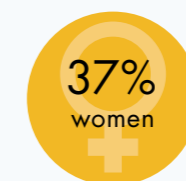
The SSE MBA Executive Format is SSE's degree program for business leaders who want to drive success in a global context and be inspiring leaders. It prepares you for your next career move, boosts your leadership potential, and provides you with knowledge and tools to build, lead and develop organizations in the global arena.

Furthermore, it lets you earn an MBA degree as well as three certificates. Participants in the program are highly diverse and have different backgrounds. Ten intensive classroom modules are scheduled over eighteen months, supported by extensive self-directed study.

THE SSE MBA CLASS PROFILE OF 2023

59 PARTICIPANTS with an average age of **39** age span 28–50+

— AND AN AVERAGE WORKING EXPERIENCE OF 13 YEARS —



TOP-RANKED EXECUTIVE PROGRAMS FOR MANAGERS AND SPECIALISTS

At Stockholm School of Economics Executive Education, we provide organizations and their leaders with new knowledge, new ways of thinking and new tools to successfully transform business and society. We are Northern Europe's leading partner for executive education and ranked number one in the Nordics according to Financial Times. We offer training in leadership, management, innovation, entrepreneurship, and sustainable growth, as well as specialist programs in finance and insurance.

WHAT STUDENTS THINK

"Not only does SSE provide a high-quality education with dedicated faculty and many educational opportunities, but I have also gained invaluable practical skills. With its welcoming atmosphere and diverse community, the school fosters a sense of belonging and offers great networking opportunities. I am truly grateful for the enriching experiences and possibilities SSE has provided me."



Lonneke van den Akker, Netherlands, BSc student

"After having started at SSE I have deepened my interest in finance and investments, developed my leadership skills and gotten an internship at a venture studio, in one of Sweden's largest multinational companies. SSE opens more doors than you could even imagine."



Emrik Stål, Sweden, BSc alum and MSc student

"When I chose SSE, I placed my bet on its holistic educational approach. And I was not mistaken. SSE offers competitive academic programs guided by committed professors, complemented by tailored opportunities and career services that prepare us to thrive professionally. Its outstanding reputation within the business and academic community, along with its inclusive community and support for student initiatives, shape us into the responsible leaders the world needs."



Rocío Medina Polar, Peru, MSc student

"As a highly recognized institution, SSE offers unparalleled networking opportunities with a diverse cohort and collaborative learning environment that creates a dynamic space where I am constantly challenged and inspired to grow. The faculty's expertise and the school's strong industry connections provides invaluable insights."



Indu Menon, India, MBA student

"Academia brings us closer to understanding the world better and eventually to make a change. SSE's PhD program in Economics provides the right tools and supportive environment for an enjoyable journey of learning and self-discovery."



Avenia Ghazarian, Iran, PhD student

"As a student at SSE, I've been welcomed in an environment that not only prioritizes academic excellence but also fosters a vibrant, diverse, and international community made of people with brilliant personalities. The access to world-class professors and to a global alumni network has been instrumental in shaping my career aspirations and broadening my perspectives. The beautiful city of Stockholm is where ambition meets opportunity and every day at SSE is a new chance to challenge yourself and excel."



Bennet M. Kruse, Germany, MSc student



ALUMNI STORIES



ANNA DREBER ALMENBERG

2009 GRADUATE, JOHAN BJÖRKMAN PROFESSOR OF ECONOMICS AT SSE

Anna Dreber Almenberg began at SSE in 2011 as Assistant Professor of Economics, and was promoted to Associate Professor in 2014. In 2016 she became full Professor, and is now the Johan Björkman Professor of Economics at SSE.

Anna's research concerns "which scientific results we can trust". Through large replication projects, she re-evaluates previous studies with new and larger samples and tests whether she can get results similar to the original studies. Anna also uses various "wisdom of crowds" mechanisms to see if researchers can predict replication outcomes.

» Some researchers seem to care more about cute results than if the results are true in the sense of being generalizable and replicable. I want to change norms so that we care more about the latter than the former."

Anna's research has been published widely in international journals, including top journals such as Nature and Science. Her work is widely cited, with over 8,000 citations in Google Scholar.



ANKIT DESAI

2013 GRADUATE, FOUNDER AND CEO AT SNAFU RECORDS

Born in Mumbai, to parents with a story of upward mobility, and in a home with a lot of love, Ankit could not have had a better foundation.

At a young age he wanted to become a private pilot, but after not clearing the final test for commercial flying, his life took a different turn. After enrolling in an Aerospace Engineering program in the USA, he realized he had a talent for writing instead. Next step therefore became studying communications at SKEMA Business School in France, and subsequently broadcast journalism at the University of Georgia. During a trip to Sweden, he connected with SSE professor Hans Kjellberg, and ultimately ended up studying the Master's at SSE.

» "There was such a good mix of students. Many I met are some of my strongest bonds today."

His passion in entrepreneurship led him to create Snafu Records, based around an algorithm that can predict music artists' success. The company has employees in Stockholm and Los Angeles, and artists on the roster that have been streamed more than 75 million times.



MAGDALENA ANDERSSON

1993 GRADUATE, PARTY LEADER OF THE SOCIAL DEMOCRATIC PARTY

Magdalena describes her childhood as warm and loving. Her parents, a social science teacher and a senior lecturer in statistics, always treated her as though her thoughts mattered.

After high school, there was really only one route for Magdalena. She thought that economics was exciting and provided an interesting way of explaining politics and the workings of society. When starting at SSE she felt that everything was so organized at the school, and the fact that it was a small school also made it easier to meet and get to know people.

» "We were very well taken care of and had lots of fun. There was a Social Democratic club through which I made very close friendships. The former SSE President, Lars Bergman, was my first professor in economics. His first class really clicked with me: I guess you could say that it was love at first sight. With economics."

In 2021 Magdalena Andersson became Sweden's first female prime minister.



MARTIN FLEDSBERG VATNE

2022 GRADUATE, EXECUTIVE VICE PRESIDENT FOR STRATEGY AND BUSINESS DEVELOPMENT AT ØSTFOLD ENERGI

Martin started the Executive MBA program during the Covid lockdown, but managed to have a great experience in the program, nonetheless. He expanded his toolbox and existing models for how business works, and has widened his sphere of influence as a professional.

» "The reason I wanted to take the Executive MBA program at SSE was to learn more within finance, sustainability and innovation, expand my professional network in Sweden and develop myself further. I would go so far to say that the Executive MBA at SSE exceeded all my expectations!"

Being part of the program has helped him expand the scope of his current role, through taking on chairman of the board roles in several new start-ups, and increasing his engagement in the executive management team of his workplace.

Since graduating in the program in September 2022 Martin still keeps in touch with his fellow program students and plan regular trips with them.



PAULA VEGA TAGLE

2021 GRADUATE, FOUNDING PARTNER OF IABLACO AND GENERAL MANAGER FOR PUBLISH-FOR

Originally from Mexico and with a background in art history, SSE played a big role for her ambition to make the fashion industry more sustainable.

Wanting to study something more practical and get a mix of theory and practice, SSE's BSc in Retail Management became a great choice. In that program the students get to build their skillset and collaborate directly with leading partners through the Retail clubs.

» "SSE provided me with a holistic perspective on how businesses operates and how to manage them, covering everything from finance to marketing. One of the most significant impacts was the sense of excellence that permeates the school and its education. I had exceptional teachers and highly knowledgeable classmates, for which I'm truly grateful."

Paula was a founding partner of, and Head of Partnerships at, Iablaco. Since January 2024 she is General Manager at the strategy consultancy company Publish-for in China, which helps brands enhance their impact across product innovation and communication.



KAI DEMOTT

2021 GRADUATE, ASSISTANT PROFESSOR AT THE DEPARTMENT OF ACCOUNTANCY AT JOHN MOLSON SCHOOL OF BUSINESS, CONCORDIA UNIVERSITY IN MONTREAL CANADA

After working at a bank in Germany for some time, Kai started at the MSc in Accounting, Valuation & Financial Management in 2016 and found that he liked being in a classroom more than a regular workplace. After one year of MSc studies, he enrolled to the PhD in Business Administration at SSE, through what is called the MSc - PhD parallel enrollment.

In his current role as Assistant Professor at Concordia University, he conducts research, teaching and service to the university and community. The course he teaches each semester is in management accounting.

Kai's feels that conducting research is like having access to a playground.

» "It gives you the space to be creative, where you can play with ideas, and talk to peers who are equally excited about the things you find interesting."



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