

# EMPLOYMENT REPORT 2025

BSc PROGRAMS



# REDEFINING BUSINESS EDUCATION

The Stockholm School of Economics (SSE) opened its doors to its first students in 1909 and has since become one of Europe's leading business schools. Built on a foundation of world-class research, our programs – ranging from Bachelor, Master and PhD degrees to Executive MBA and executive education programs – are developed in close collaboration with both the research and the business communities. This ensures our students gain the knowledge, skills, and networks needed to excel in leadership roles across industries.

At SSE, an innovative transformation is taking place. At its core is the introduction of the FREE model, an educational mission that aims to prepare future leaders for a complex and interconnected world. FREE stands for Fact-based, Reflective, Empathetic, and Entrepreneurial, values essential to fostering sound judgment and adaptability in leadership.

This employment report provides real insights into where our graduates go, the industries they enter, and how quickly they secure top positions. Explore the data and see how an SSE degree can open doors to a world of possibilities.

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To be a good leader in today's unpredictable world, you need factual knowledge – that's undebatable. Especially in a time where “alternative facts” have become an accepted part of the vernacular. But you also need the ability to understand and connect with others. Culture, empathy, and critical thinking are not extras; they are essentials. We need the full FREE spectrum.

**Lars Strannegård**  
President of the  
Stockholm School  
of Economics



# GRADUATE PROFILE

In 2024, 351 alumni graduated from SSE's two Bachelor programs. The group consisted of 38% women and 62% men. The median age at graduation was 23 and 30 nationalities were represented.

♀  
38%

♂  
62%

MEDIAN  
AGE  
23

30  
NATIONALITIES\*

\*American, Australian, Bangladeshi, British, Canadian, Croatian, Dutch, Estonian, Finnish, French, German, Greek, Hungarian, Indian, Iranian, Iraqi, Israeli, Italian, Latvian, Lebanese, Luxembourg, Mongolian, Moroccan, New Zealander, Norwegian, Portuguese, Russian, Swedish, Swiss, Syrian (some of these were Swedish alumni with dual citizenship).

# BSc ALUMNI WHO WENT ON EXCHANGE



SSE runs an extensive student exchange program with about 100 top-ranked universities and business schools all around the world. SSE is also a member of CIVICA (The European University of Social Sciences), and participates in the Erasmus+ program.

# 157

of our 2024 BSc graduates  
studied abroad for one semester.

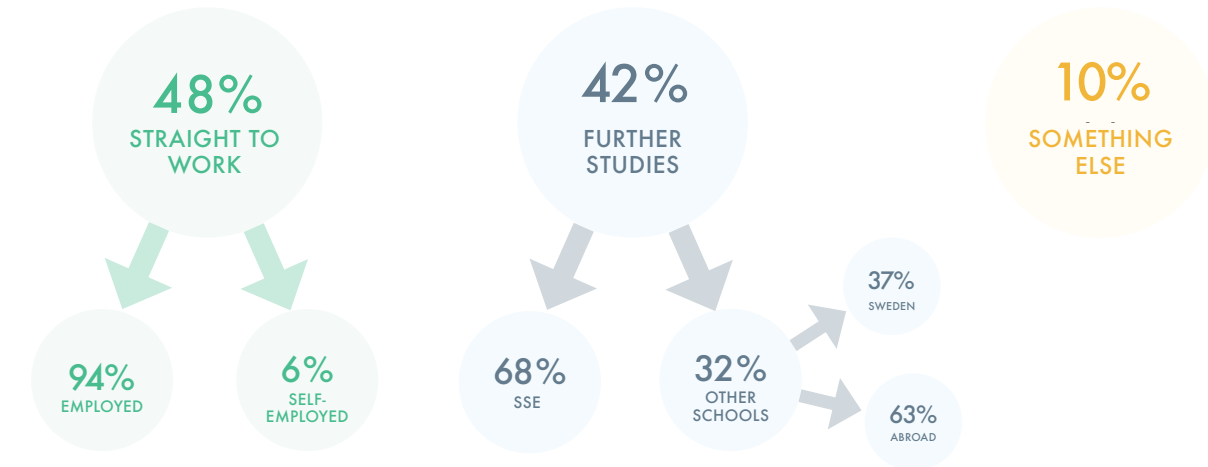
Read more  
about the student  
exchange program.



# WHAT COMES NEXT?

In the spring of 2025, the 351 alumni who graduated from SSE's Bachelor programs in 2024 were surveyed about their whereabouts, employment situation and remuneration. A total of 293 alumni responded to the survey. Their answers are summarized on the following pages.

Please note that not all respondents completed every question. Percentage values are calculated based on the number of valid responses to each specific question. Throughout the following pages, the term "alumni" refers to those who answered each respective survey question, not the entire 2024 graduating cohort. Company sector information was reviewed by the project team and standardized according to the Financial Times classification system.



# SSE BUSINESS LAB

## #8

in Europe according to  
the Financial Times

## 40M

SEK raised by the startups  
during 2024

## 55%

of the teams admitted in  
2024 had at least one  
female co-founder

## 100B+

SEK is the total  
valuation of all Alumni  
companies

## REACH YOUR ENTREPRENEURIAL DREAM

Since its inception in 2001, SSE Business Lab has supported over 300 companies, among them well-known successes like Klarna, Budbee and Voi Technology. In 2025, half of last year's leading hubs in the Financial Times' ranking vanished from the list, while SSE Business Lab surged ahead. Now ranked eighth among Europe's leading start-up hubs, SSE's incubator is the only Nordic hub to earn a place in the top ten.

SSE Business Lab is an integrated part of the School and encourages entrepreneurship within the SSE community. Open to students, alumni, and faculty, the lab offers early-stage support to ventures with at least one co-founder connected to SSE. The incubator helps startups develop their ideas, accelerate growth, and create impact, through coaching, mentorship, workshops, and access to a first-class network of investors.

Read more about  
the SSE Business Lab.



## ABOUT LOVISA QVARNER AND DIBZ

Lovisa attended the BSc program in Business & Economics from 2017 to 2020. Towards the end of her studies, she founded Dibz together with two friends from KTH Royal Institute of Technology. Coming from smaller cities, they were frustrated by the complexity of housing queues in Stockholm and wanted to create a simpler solution for people looking for accommodation.

Dibz is a platform that allows users to keep track of all their housing queues and points in a single place. The platform aims to help its users plan their future and maximize their opportunities with just a couple of clicks. As a platform that democratizes access to information, Dibz seeks to promote social inclusion by making it easier for everyone to navigate the complex housing market in Sweden.

## “

The community of entrepreneurs, advisors and investors at SSE Business Lab was invaluable for us when we created Dibz. The support from the Lab helped us meet our challenges head on and grow our startup fast. I recommend the programs to all entrepreneurial students!

**Lovisa Qvarner**  
Co-founder of Dibz



# ACCESS THE SSE NETWORK

At SSE, corporate collaboration is part of our DNA. Through the SSE Corporate Partnership Program, we work closely with over 90 leading Swedish and international companies across industries. These partnerships create real opportunities for exposure to leading employers through internships, case studies, on-campus recruitment events, and mentorship programs.

SSE is also a member of CEMS, the global alliance of leading business schools, which includes over 70 corporate partners. Only one school per country is allowed to join CEMS and all members are top institutions in their respective countries.

## 26%

of employed alumni  
work in a SSE or CEMS  
Corporate Partner  
company.

## FIRST EMPLOYERS AFTER GRADUATION

### Corporate partner companies:

AlphaSights	EY
Bank of America	Goldman Sachs
BNP Paribas*	Kekst CNC
Carnegie Investment Bank	Kinnevik
Citigroup	KPMG
Deloitte*	McKinsey & Company*
EF Education First	Rothschild & Co
Electrolux Group	SEB
EQT	Swedbank

### Other companies include:

ABG Sundal Collier	Neko Health
Alantra	P&G
BDO	SAS
Bridgepoint	Stegra
Clearwater	Swedish Chamber of Commerce United Kingdom
FactSet	The Coca-Cola company
Greenely AB	Voi
LinkedIn	Volkswagen AG
Mercer	
Nasdaq	

\* Both SSE & CEMS Corporate Partners

### BSC ALUMNI WORK IN THE FOLLOWING SECTORS

38% finance, 23% consultancy, 7% technology, 6% healthcare 4% non-profit organizations, 4% consumer products, 4% energy/utilities, 4% industrial, 3% retail, 7% other.

## BSC ALUMNI WERE HIRED QUICKLY

Of the alumni who told us that they went straight to work and disclosed their time to employment,

91%

found employment within three months of completing their studies.\*

Out of those who found employment within three months of completing their studies,

78%

found positions before they completed their studies.

528,164 SEK

or 52,711 USD - the average annual gross salary for employed alumni just one year after graduation.\*\*

\*The remaining 9% include alumni who chose not to look for a job immediately after graduation.

\*\*Alumni were asked to provide their salary in a currency of their choice. The currency was converted to USD and SEK using Riksbank's exchange rate on April 8, 2025; USD 1 = SEK 10,02. Outliers were excluded from this analysis. This figure includes bonuses and commissions.

## ALL OVER THE WORLD

### WORK LOCATIONS OF BSc 2024 ALUMNI

More than 80% of SSE graduates start their careers in Sweden, but international pathways are increasingly common. The United Kingdom (4%), the United States (3%), Germany (2%), and Spain (2%) top the list of popular destinations.

Other countries included Canada, Denmark, France, Ireland, Malta, Mongolia and Switzerland.

74%

of international BSc graduates start their professional journey in Sweden.

## WHAT EMPLOYERS THINK

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SEB continues to prioritize being a corporate partner with Stockholm School of Economics because we believe our long-term relationship brings together some of the brightest minds to help solve the challenges of the future. From finance to entrepreneurship, from diversity to sustainability, we believe there is great value in engaging with Stockholm School of Economics students and educators on topics that will positively impact our society today and for generations to come.

**Johan Torgeby**  
CEO and President at SEB

**SEB**

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We are proud of our close partnership with SSE. In our search for exceptional talent, SSE students continue to be distinctive. They exhibit high levels of drive and engagement, qualities that are crucial in our work to solve some of the world's most complex problems. We have decades of history of learning, growing, and unleashing our potential together.

**Sebastian Sjöberg**  
Managing Partner and  
Senior Partner at McKinsey  
– Sweden

**McKinsey  
& Company**

Over the years, SSE has provided us with many top talents who have grown and evolved into great leaders within H&M. Interacting with SSE students has been a great way for us to build relationships with talented people from an early stage.

Daniel Ervér  
CEO of H&M Group



An education from SSE gives you an analytical toolbox that is valuable no matter what type of career you end up in. The knowledge you gain is both deep and wide – all in a setting that is highly intellectually stimulating.

**David Hakula-Wiklander**

SSE Alum

Head of Department of a political party secretariat,  
Swedish Parliament

## WHAT ALUMNI THINK

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Originally from Mexico, I had a background in Art History but I wanted to study something more practical to sharpen my skill set. SSE provided me with a holistic perspective on how businesses operate and how to manage them, covering everything from finance to marketing. SSE played a big role in my ambition to make the fashion industry more sustainable. People at SSE are eager to help you succeed, from your fellow classmates to the extensive corporate and alumni network.

**Paula Vega Tagle**

Founding Partner of  
lablanco, and General  
Manager for Publish-for,  
China



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SSE will provide you with extremely valuable opportunities to meet companies and potential employers over the years, which will truly strengthen your opportunities to have an exciting career after graduating. I wanted to combine business strategy with my interest for societal matters and sustainability and now I am working with something I feel strongly about which is truly rewarding.

**Johanna Lundgren  
Gestlöv**

Head of Sustainability  
at Swedish pension  
provider SPP, Sweden





# PROGRAMS OFFERED AT SSE

BACHELOR OF SCIENCE PROGRAMS (3 YEARS)	MASTER OF SCIENCE PROGRAMS (2 YEARS)	PhD PROGRAMS (5 YEARS)	SSE MBA EXECUTIVE FORMAT (18 MONTHS)	EXECUTIVE EDUCATION
Business & Economics	Accounting, Valuation & Financial Management	Business Administration		
Retail Management	Business Innovation	Economics		
	Economics	Finance		
	Finance			
	International Business			

Meet more of our graduates.



# BEYOND THE CLASSROOM

Education and knowledge development are processes involving not only the mind but also broadening your senses. That is why we have created the three SSE Initiatives - Art, Sport and Tech.

THE ART INITIATIVE embeds art in the academic environment and has transformed several classrooms into permanent art installations, created in collaboration with internationally renowned artists. The initiative also curates rotating exhibitions across campus, showcasing video art, sculptures, paintings, and more.

THE SPORT INITIATIVE is immersive and dialogic, consisting of action-based activities in which students engage physically, cognitively, and mindfully. The initiative primarily works with inspirational lectures, forums, field trips, physical exercise, as well as other activities and events.

THE TECH INITIATIVE empowers SSE students to tackle global challenges by bringing together thought leaders and business experts from the tech industry. It encourages critical discussion and reflection on technological advancements in academic seminars, and teaches how to use and leverage technology through practical workshops.



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