



WAYS TO MOBILIZE THE ALUMNI COMMUNITY

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OUR VISION FOR THE ALUMNI COMMUNITY

“SSE seeks to **engage** its alumni fully in the life of the School as valued supporters, advocates, and lifelong learners who contribute to and benefit from connections to each other and to SSE”

HOW WE ENGAGE WITH ALUMNI

ALUMNI VOLUNTEERS

- Mentorship program
- Buddy programs
- International alumni hub boards
- Alumni Advisory Board
- SSE Alumni Networks
- Guest lecturers in courses
- Speakers/panellists at SSE Alumni events
- Alumni panellists at student events

FUNDRAISING

- Annual fundraising campaign
- Major gifts

EVENTS

- Homecoming
- Reunions: 10th, 20th, 30th, 40th, 50th, 60th
- International events
- Topical/thematic events/seminars
- Webinars
- Student events/supporting initiatives
- Specific EMBA events

ALUMNI COMMS

- Newsletters, event invitations and social media
- Highlighting alumni on the web
- Alumni of the Year Awards
- Website



WAYS ALUMNI CAN VOLUNTEER

BOARDS

- Alumni Advisory Board
- Program specific boards (eg. SSE MBA Advisory Board)
- International alumni chapters & hubs

INTEREST GROUPS

- SSE Alumni Network for Health & Life Sciences
- SSE Alumni Network for Brand & Marketing Communications

SUPPORT TO STUDENTS

- MSc Mentorship Program
- MSc Buddy Programs
- Guest speakers / student projects



Share in smaller groups how you work today - identify potential new ideas.

Meet back here in 20 min and share with the larger group.



THANK YOU