

Leadership as a Strategic Resource for Innovation and Growth

CASL receives funding from VINNOVA for developing a strategic agenda!

VINNOVA supports the development of strategic research & innovations agendas in Sweden. By stimulating the development of strategic agendas, and hence the mobilisation and cooperation toward a shared vision, common goals and statements of resource requirements, Sweden's areas of strength can be identified and then developed. In this way, Sweden can be presented as an attractive and competitive environment for sustainable growth and social betterment.

The vision behind the CASL strategic agenda is to help make leadership a strategic resource for innovation and growth in Sweden. The point of departure is that the 'Swedish leadership model' is presently based in values and practices that promote leadership as a strategic resource. However, it is necessary to develop and strengthen this strategic resource so that the model is not only consistent with international standards but also meets the ever-increasing forces of global competition. One major challenge is to successfully navigate the transition from industrial thinking as the dominant business logic to various business logics that build on individual competence, specific knowledge and relationships. In these logics, various interactions (e.g., in projects, networks, alliances, etc.) are crucially important for the development of valuable activities and processes.

The work process of the strategic agenda necessarily involves a number of stakeholders and collaborative partners (e.g., national and international corporations and organizations, educational institutions, consultants, assorted interest groups and researchers). The work will be conducted in general workshops, hearings and seminars as well as in smaller task force groups that have specific assignments. The strategic agenda shall lay the foundation for coordinated education activities leading to practical change and development in various sectors of society. The principal goal of this work is to advance the strategic agenda of developing leadership as a competitive advantage of Swedish-based corporations and organizations. The expectation is that, in working toward this goal, it will be possible to strengthen the internal dynamics, innovativeness and adaptability of such entities as well as increase their capacity for integrating and balancing particular values (e.g., efficiency, humanism and sustainability).

A report on the first phase of the project will be available in March of 2013.

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