



# Michael Treschow Scholarship



The **Michael Treschow Scholarship** aims to support and inspire creative, impact-driven students to pursue higher education beyond the Bachelor's level. It is awarded through a collaboration with The Center for Art and Innovation at the House of Innovation at the Stockholm School of Economics. The scholarship was introduced in 2003, and has been awarded 23 times to brilliant individuals, who continued their studies at Master's level.

## About the Scholarship: Innovation and Design for a Meaningful World

The scholarship now embraces a broader ambition: to support one talented student each year whose work in **Innovation and Design** seeks to address meaningful challenges in society. Whether through the development of a product, service, system, or entrepreneurial idea, we are looking for projects that **create real value for people and society**.

The goal is not just to improve organizations and businesses, but to **enhance their contribution to society, human well-being, and a sustainable future**. The contributions can be in several different fields, such as industry, society and social issues at large.

This scholarship supports a wider integration of **design, leadership, and innovation**, with design laying the groundwork for a more human-centered innovation. We are looking for students who demonstrate the ability to tackle complex problems with creativity, empathy, and a strong commitment to positive societal change.



### WIN 100.000 SEK

One student is selected each year to receive 100 000 SEK.

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As a student I was sometimes insecure about my choices, where I was heading, if what I did was significant to anyone except for myself etc. To receive this amazing award gave both confidence and an energy boost as it was a proof that others also appreciated what I did.

Pontus Johansson  
Scholarship holder 2012

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Receiving the Michael Treschow Scholarship was a significant moment in my academic journey. It represented recognition of my hard work and aspirations. This scholarship provided me with the opportunity to focus more on my master's thesis without the worry of financial stress. It motivated me to excel and make meaningful contributions to my field as a student.

Natalia Ikebana  
Scholarship holder 2021

## REQUIREMENTS

The applicants must have completed their Bachelor program or equivalent education within the fields of business, design or fine arts, and intend to start or already have started studying at Master's level.

Applicants who have already completed their Master's program are not eligible.

The Master-level program should be at a Swedish University. The selected applicant must have the availability to attend the award ceremony, potential interviews with journalists, and provide information for the website and media materials.

## APPLICATION DOCUMENTS

- **CV**
- **Project Submission:** Choose one project that you have developed (alone or with other students) during your previous Bachelor studies. It can be a product, service, business, or entrepreneurial idea that addresses an important problem and offers a thoughtful solution. The project you picked should show potential to create meaningful value for people and society. It should demonstrate boldness, creativity, innovation, and reflect a strong commitment to social awareness, sustainability, and capacity to make a positive difference in the world. Business viability of the project is important but not the main criterium.
  - **For design and fine art students:** Submit one project from your portfolio that best matches the criteria above.
  - **For business students:** Submit a project you worked on during your Bachelor's studies that best matches the criteria above.
- **Motivation Letter:** Illustrate why you selected the project you are submitting. Convince the jury that the problem you addressed - and the solution you propose - are meaningful and have the potential to make a real difference for people and society (and why you are the right person to take this further).

Explain how your future studies and personal development connect to innovation and design, and reflect on how your background, skills, and ambitions will help you contribute to a more meaningful world. Where do you want to go from here, and how will your path drive positive change?

**Please send your application to [outreach.hoi@hhs.se](mailto:outreach.hoi@hhs.se). For attachments bigger than 2 GB, please use a file sending service (e.g. WeTransfer).**

### KEY DATES 2025

August 18 – September 30:

Application period

Early November: Notification of results

Early December: Award ceremony

### CONTACT US

For questions about the scholarship, please email [outreach.hoi@hhs.se](mailto:outreach.hoi@hhs.se).

**MORE INFO:** [ssehoi.com/mts](https://ssehoi.com/mts)

## ABOUT MICHAEL TRESCHOW

Michael Treschow is a well-known Swedish businessman. He has been Chairman and CEO of companies such as Unilever, Ericsson, Electrolux, and Atlas Copco. He has also been Chairman of Wallenberg Investments and the Confederation of Swedish Enterprises.

## ABOUT HOUSE OF INNOVATION

House of Innovation, at the Stockholm School of Economics, is an inter-disciplinary research, education and outreach environment focused on innovation, digitalization, and entrepreneurship.