

Purpose

Promoting present conditions for **Good Health and Well-Being**, encourage **Responsible Consumption** through the use of sustained improvement in **Quality Education** and in the long term, aiding **Sustainable Cities & Communities**.

Covidkoll.se is an informational platform, debunking myths and illustrating the value of source criticism in times of crisis.

The project sprung from the fact that a lot of disinformation was flourishing in the wake of the Corona crisis, which reportedly led to dispersed views on precautionary actions, unnecessary and even harmful bunkering of supplies.

We abstracted a need for source criticism, partly because of the direct effects the lack of such had in the present crisis, but also for future events and ultimately for effectively coping with the informational society. This crisis has shown that lack of source criticism can have tangible consequences!

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



SDGs

11 SUSTAINABLE CITIES AND COMMUNITIES

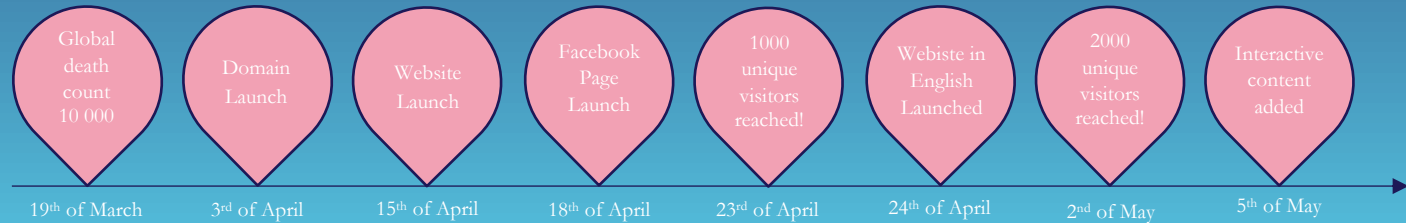


12 RESPONSIBLE CONSUMPTION AND PRODUCTION

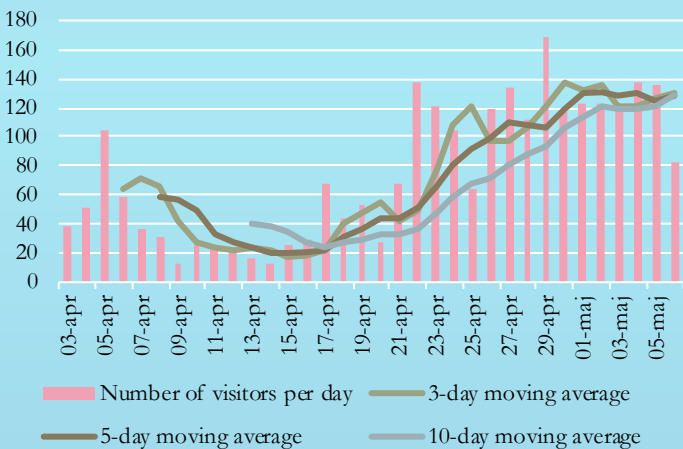


The website guides visitors through different aspects of source criticism, provides tools for assessing information and presents common fallacies.

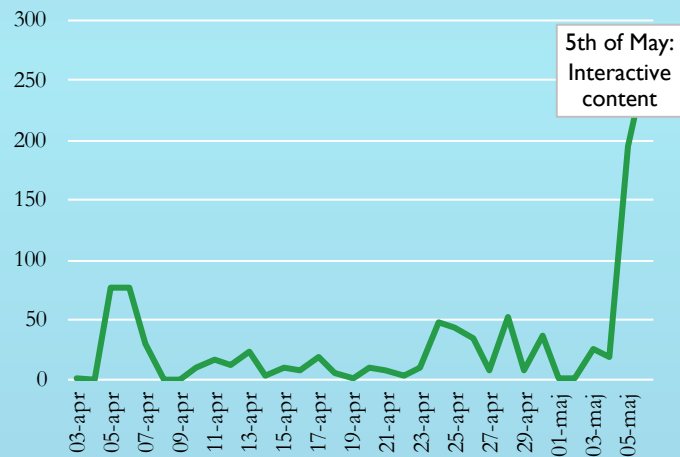
Timeline



Average number of visitors over time



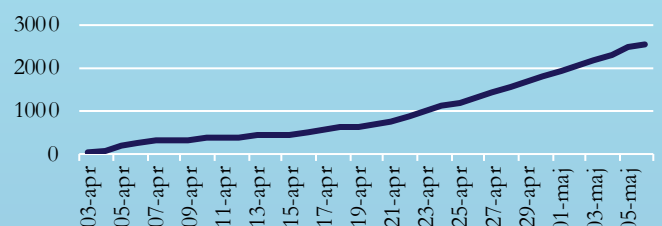
Average time spent (s) per day



Difficulties

- ❖ KPI:s on adoption and behavioural impact
- ❖ Site distinguishability by having only original content
- ❖ Local responsiveness due to different sovereign approaches to the crisis

Total number of visitors



Summary

- ❖ The increased curiosity from times of crisis can be utilized to spread important knowledge
- ❖ Tangible consequences facilitates concrete examples
- ❖ Critical thinking is vital for a modern society, and widens the base for rectified action
- ❖ Synergies between sustainable actions can promote ripple effect in reaching SDGs