

DRIVING INNOVATION IN SOCIETY- THE SWEDISH CONTEXT

Short Program, Stockholm School of Economics, 18th- 28th May 2026

Week 1

Welcome Day – Monday 18th

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| 8.45-9.30 | Brief introduction to the school, major themes and assignments
<i>Dr. Pari Dimakou, Mrs. Emma Danbury</i>
<i>Room: A542 Jacob Dahlgren</i> |
| 09.45-11.15 | The learning journey
<i>Associate Prof. Pär Mårtensson</i>
<i>Room: A542 Jacob Dahlgren</i> |
| 11.30-12.45 | Welcome lunch at the Stockholm School of Economics
<i>President Prof. Lars Strannegård</i>
<i>Room: Heckscher-Ohlin</i> |
| 13.00-15.00 | Art and finding a meaningful direction
<i>Prof. Roberto Verganti</i>
<i>Room: A133 Schumpeter</i> |
| 15.15-16.00 | Art tour at the Stockholm School of Economics
<i>Meet at the Atrium (Info Center)</i> |

Setting up the scene – Tuesday 19th

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| 9.30-11.30 | Introduction to Swedish innovation
<i>Mikolaj Norek, Head of Innovation & Technology, Nordics Advantage Austria</i>
<i>Room: A536 Yinka Shonibare</i> |
| 11.45-12.45 | Lunch at the Stockholm School of Economics, Atrium |
| 13.00-15.00 | Macroeconomics - the Swedish perspective
<i>Prof. David Domeij</i>
<i>Room: A536 Yinka Shonibare</i> |
| 15.15-16.00 | Mingle
<i>Room: Heckscher-Ohlin</i> |
| 16.00-17.00 | <i>Team Projects</i>
<i>Rooms: A536 Yinka Shonibare and A538 Rana Begum</i> |

Innovation in Transportation Day - Wednesday 20th

9:45	Meet at Mäster Samuelsgatan 20
10.00-11.30	Visit to Volvo Cars <i>Joakim Alpsten, Deputy CFO</i> <i>Mood Office</i>
11.30-12.15	Pick-up lunch at the City Center
12.15	Travel to Scania by public transport
13.30-16.30	Visit to Scania <i>Presentations by Scania representatives</i> <i>Verkstadsvägen 17, 151 38 Södertälje (Room: MV-hallen)</i>

Innovation and Change Day – Thursday 21st

9.00-11.00	Art and Business in Sweden <i>Dr. Erik Wikberg</i> <i>Room: A138 Mark Dion</i>
11.00	<i>Meet at the Atrium (Info Center)</i>
12.15-13.15	Lunch at the Vasa Museum <i>Galärvarvsvägen 14, 115 21 Stockholm</i>
13.30-16.30	The Vasa Case <i>Prof. Mattia Bianchi</i>

Innovation in Health Day - Friday 22nd

9.00-11.00	Well-being, Welfare and Happiness in Sweden <i>Prof. Micael Dahlen</i> <i>Room: A542 Jacob Dahlgren</i>
11.00-11.30	Pick up lunch (outside the classroom)
11.30	<i>Meet at the Atrium (Info Center)</i>
12.30-16.00	Visit to Karolinska University Hospital <i>Nina Lahti, Elisabeth Mårtenson, Joel Preger, Robert Svebeck, Erika Bellander, Peter Löwenhielm, Gerhard Bothma, Mairi Savage</i> <i>Main Entrance, Eugeniavägen 3, 171 64 Solna</i>

Saturday 23rd- Excursion day

10.00-16.00	Excursion to Fjäderholmarna (lunch included)
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Week 2

Digital Innovation Day – Monday 25th

- 8.15** *Meet at the Atrium (Info Center)
Take Tunnelbana to Kista*
- 9.30-11.30** **Visit to Ericsson**
*Patrik Hedlund, Industry Insight Manager and Mats Pettersson,
Principal Researcher
Grönlandsgatan 8, 164 40 Kista*
- 12.30-13.30** Lunch at the Stockholm School of Economics, Atrium
- 13.30- 14.00** 1st week evaluations
Room: A342 Lindgren
- 14.00-17.00** **AI and IoT**
*Dr. Holmer Kok
Room: A342 Lindgren*

Innovation in Industry & Entrepreneurship Day – Tuesday 26th

- 8.30** *Meet at Stockholm School of Economics (oak door)
Take public transport to Electrolux*
- 09.00-11.30** **Visit to Electrolux** (*refreshments will be served in the morning*)
St Göransgatan 143, 105 45 Stockholm
- 12.30-13.30** Lunch at the Stockholm School of Economics, Atrium
- 13.45-15.00** **Presentation of Pango**
*Steve Rahimi, CEO and Co-founder of Pango
Room: A536 Yinka Shonibare*
- 15.00-17.00** *Team Projects
Rooms: A538 Rana Begum and A536 Yinka Shonibare*

Family Businesses and New Ventures Day - Wednesday 27th

- 9.00- 11.00** **Innovation in Family Firms**
*Dr. Marco Mismetti
Room: A536 Yinka Shonibare*

- 11.00-12.45** Team Projects & Lunch in classroom
Room: A538 Rana Begum and A536 Yinka Shonibare
- 13.00-15.00** **Angel investing and venture capital in the Swedish entrepreneurial ecosystem**
Pia Engholm, Angel Investor
Room: A536 Yinka Shonibare
- 15.30-17.00** **Visit by SSE Business Lab representatives**
Room: A538 Rana Begum

Project Presentation Day – Thursday 28th

- 9.30-11.30** Presentations of team projects (Groups 1,2,3)
Room: A538 Rana Begum
- 11.30-12.30** Lunch at the Stockholm School of Economics, Atrium
- 12.30-14.00** Presentations of team projects (Groups 4,5)
Room: A538 Rana Begum
- 14.00-15.00** Short program round-up, fika and 2nd week evaluations
Room: A536 Yinka Shonibare
- 17.30-20.00** Farewell dinner at Tennstopet
Dalagatan 50, 113 24 Stockholm