



CENTER FOR RETAILING

PUBLICATIONS, 2008-2019

If you would like to know more about any of these publications, please do not hesitate to get in touch:

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FORTHCOMING

Dahlén, M., Rosengren, S., Colliander, J., Gemvik, A., Thorwid, Frenken, R. & Thorbjørnsen, H. (Forthcoming). We love what we do": Exploring the effects of communicating passion in advertising. *Journal of Advertising Research*.

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Wikberg, E. (Forthcoming). Art for More Knowledge-Intense Business Schools, in Guillet de Monthoux, P. & Wikberg, E. (Eds.), *Economic Ekphrasis: Goldin+Senneby and Business Education*, Berlin: Sternberg Press.

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Colliander, J. (2019). This is fake news: Investigating the role of conformity to other users' views when commenting on and spreading disinformation in social media. *Computers in Human Behavior*, 97 (August), 202-215.

Kolesova, S. & Singh, R. (2019). One Vs. Many: who wins? An empirical investigation of online product display. *The International Review of Retail, Distribution and Consumer Research*, 29 (3), 285-305.

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