

## CREATING THE NEW IN AN INTERNATIONAL CONTEXT

### PRELIMINARY PROGRAM 2019 (SUBJECT TO CHANGE)

MONDAY MAY 13	<b>Arrival and welcome</b>
TUESDAY MAY 14	<ul style="list-style-type: none"> <li>○ Introduction to the course, major themes and assignments</li> <li>○ The international context – semi-globalization and game-park capitalism</li> </ul> <p><b>Welcome Dinner and meet the Swedish students</b></p>
WEDNESDAY MAY 15	<ul style="list-style-type: none"> <li>○ Sweden in the Bloomberg rankings of the most innovative countries</li> <li>○ The national context for creating the new: Sweden - a small open economy</li> <li>○ Swedish industrial history and multinational companies</li> <li>○ The innovation climate and performance</li> <li>○ Culture and immigration as an asset or a liability</li> </ul> <p><b>Guided tour of Stockholm and Study visit</b></p>
THURSDAY MAY 16	<ul style="list-style-type: none"> <li>○ Entrepreneurship and creative destruction</li> <li>○ Sustainable competitive advantage and multisided platforms</li> <li>○ Change management</li> <li>○ Novelty creation – success bias, the odds, and implications</li> </ul> <p><b>When innovation fails: visit to the Vasa museum</b></p>
FRIDAY MAY 17	<ul style="list-style-type: none"> <li>○ Creating the new in practice: Innovation and business models in Swedish start-ups, unicorns, and multinational companies</li> <li>○ Study visits</li> </ul>
SATURDAY MAY 18	<b>Excursion</b>
SUNDAY MAY 19	
MONDAY MAY 20	<ul style="list-style-type: none"> <li>○ Creating the new in practice: Innovation and business models in Swedish start-ups, unicorns, and multinational companies</li> <li>○ Study visits</li> </ul>
TUESDAY MAY 23	<ul style="list-style-type: none"> <li>○ Innovation in the financial sector</li> <li>○ Creating the new in primary accounts, payments, capital markets, investment management and insurance</li> <li>○ Study visits</li> </ul>

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WEDNESDAY MAY 22	<ul style="list-style-type: none"><li>○ Sustainability, energy sources and creating the new</li><li>○ Sustainability as a driver of innovation, and sustainable innovations</li><li>○ Study visits</li></ul>
THURSDAY MAY 23	<ul style="list-style-type: none"><li>○ Creating and Innovative context: Summary and reflection, key learnings, outstanding questions, and new ideas</li><li>○ Panel discussion and Q&amp;A session</li><li>○ Preparation for group project presentation; supportive workshop</li></ul>
FRIDAY MAY 24	Presentations of group projects and concluding discussion  <b>Evening: Farewell Dinner</b>
FRIDAY JUNE 7	Deadline for handing in group assignment paper