

Short Program May 14 – 24: Creating the New in an International Context

Room 133, Main Building, Sveavägen 65

Monday 14/5	Tuesday 15/5	Wednesday 16/5	Thursday 17/5	Friday 18/5	Saturday 19/5	Sunday 20/5
<p>9.15 Introduction to the Course, major themes and assignments</p> <p>The International Context – semi-globalization and game-park capitalism</p>	<p>8.45 Meet outside the Vasa Museum (Galärvarvsvägen 14)</p> <p>When innovation fails – workshop at the Vasa Museum 8.45-12.30</p>	<p>9.15-11 Macroeconomics - the Swedish perspective (Prof. David Domeij)</p> <p>11-12 Udo Zander</p>	<p>9.15 - 11 Entrepreneurship (Prof. Sarah Jack)</p> <p>11-12 Udo Zander</p>	<p>Meet at 8 am at Central Station, Stockholm City Platform for Pendeltåg (commuter trains) towards Tumba/Södertälje.</p> <p>Of Robots and Cows (Study visit to DeLaval) 9.15-12.20</p>	<p>Group is meeting at 9 am at Strandvägen, by the boat Cinderella</p> <p>Excursion to the Archipelago</p>	<p>Exploring Stockholm on your own</p>
<p>12-13 Lunch at SSE (Atrium)</p>	<p>12.30-13.15 Lunch at the Museum</p>	<p>12-13 Lunch lecture with SSE Business Lab and the Student Association, Room Ragnar</p>	<p>12-13 Lunch at SSE (Atrium)</p>	<p>Lunch at DeLaval</p>	<p>Lunch in the Archipelago</p>	
<p>13-17 The International Context, Swedish Culture and Decisionmaking</p> <p>Formation around the Team Project</p> <p>Vasa Case</p>	<p>Ca 14-17 The International Context , Culture and Decisionmaking (continued)</p> <p>Team Project kick-off</p>	<p>13-15 Swedish MNCs – an overview (Associate Prof. Peter Hagström)</p> <p>Team Project</p>	<p>13-17 Creating the New: Entrepreneurship and Creative Destruction</p> <p>Sustainable competitive advantage and multisided platforms</p> <p>Novelty Creation, success bias, the odds, and implications</p>	<p>14.00 Money and the World’s oldest Central Bank (Study visit to Tumba Bruksmuseum)</p>	<p>Excursion</p> <p>Back in Stockholm about 18.00.</p>	<p>Stockholm on your own</p>
<p>17.00 Art Tour, Atrium 18.00 Welcome Dinner (Terrace Room)</p>	<p>17.30 Guided Tour of Gamla Stan</p>					

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Monday 21/5	Tuesday 22/5	Wednesday 23/5	Thursday 24/5
10.00 Study visit to Ericsson Garage in Kista	9.15 -10.15 Team Projects: status and debriefing 10.15-12 Swedish Private Equity (Prof. Per Strömberg & Andy Schenkel)	9.15-11 Fintech in Sweden (Dr. Claire Ingram Bogusz) 11-11.30 Team Projects: status and debriefing	9.15-12 Presentations of Team Project
12-13 Lunch (probably in Kista)	12-13 Lunch at SSE	11.30-12.30 Lunch at SSE	12-13 Lunch at SSE
13-14.30 Change management – the Nordic way 15-15.45 Visit to SSE Business Lab (Douglas Stark & Entrepreneurs), Östermalmsgatan 26 A, 3 rd floor	13-16 On Sweden: What kind of animal is this? (Prof. Örjan Sjöberg) 16-17 Visit to Global Challenges Conference	12.30-14.30 Summary and Team Project presentation preparation 14.45-17 Design workshop with class in Business & Management and group from Babson, Stora Salen	13-14.30 The Royal Academy of Sciences and “inside the work behind a Nobel Prize” 15-16.30 Guided Tour Stockholm City Hall
			Farewell Dinner 17.30 at Restaurant Trattorian

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