



HOUSE OF INNOVATION

DRIVING INNOVATION IN SOCIETY-THE SWEDISH CONTEXT

Short Program, Stockholm School of Economics, 9th-19th May 2023

Week 1

Welcome Day- Tuesday 9th Room A350

- 8.45-9.30** Brief introduction to the School, the course and major themes & assignments
Dr. Pari Dimakou, Anna Sandell and Jennifer Linder
- 9.30-10.15** Participants introducing themselves and formation of groups
- 10.30-12.00** **Introduction to Swedish Innovation**
Mikolaj Norek, Head of Innovation & Technology, Nordics Advantage Austria, Forum Manager Karl-Adam Bonniers Stiftelse
- 12.15-14.00** Welcome Lunch at the Stockholm School of Economics
Room: Heckscher Ohlin
House of Innovation presentation, Marie Wahlström, Head of Operations
- 14.15-15.15** **Introduction to digital innovation in Sweden: what makes Sweden a unicorn factory?**
Dr Sebastian Krakowski
- 15.30-16.00** **US and Swedish Innovation- comparative reflections from the industry**
Theo Koutras, COO at PureTek Corp, Founder and chairman at OneBrain Technologies, Former Supply Chain Vice President at Guthy-Renker, Los Angeles, California.
- 16.00-16.30** **Art tour at the Stockholm School of Economics**
- 16.30-17.30** **After work, meet and greet with SSE MBA and MSc students**
Atrium

Setting up the scene- Wednesday 10th Room A138

- 8.45-9.00** Welcome to the Stockholm School of Economics
President Prof. Lars Strannegård
- 9.00-10.30** **The learning journey**
Associate Prof. Pär Mårtensson
- Break *Fika served*
- 12.45-13.45** Lunch at Stockholm School of Economics, Atrium
- 14.00-16.00** **Sweden Stories: conceptions of culture as obstacle & as affordance**
Prof. Thomas Lavelle



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Time on your own

19.30-21.00 Ghost tour in Old Town

Meeting Point: Järntorget 84 in Gamla Stan

Wear comfortable shoes and clothes appropriate for weather

**Innovation and Change Day- Thursday 11th
Room A320**

9.00-11.00 Finding a new meaningful direction

Prof. Roberto Verganti

11.45-13.00 Lunch at Flickorna Helin (Djurgården, Rosendalsvägen 14, 115 21 Stockholm)

If weather permits. 10 min walk to the museum, wear comfortable shoes

13.30-17.00 The Vasa Case

Prof. Mattia Bianchi

Vasa Museum, Galärvarvsvägen 14, 115 21 Stockholm

**New Ventures Day- Friday 12th
Room A542**

9.00-11.00 Angel investing & venture capital in the Swedish entrepreneurial ecosystem

Presentation and discussion with Pia Engholm and Mattias Miksche, Angel investors

Break and 1st week evaluations

11.30-13.45 Team projects & Lunch at Stockholm School of Economics, Atrium

Rooms A542 and A133

14.00 Meet at Info Center

Short walk, wear comfortable shoes

14.30-16.30 Visit to the Stockholm School of Economics Business Lab

Östermalmsgatan 26A, 114 26 Stockholm

Excursion Day- Saturday 13th

9.00-17.00 Vaxholm

If weather permits

**lunch will be provided*

Week 2



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Innovation in Transportation Day- Monday 15th
Room A320

- 8.30-10.00** **Ecosystem innovation in transportation**
Dr. Eric Liu
- 10.15-12.00** **Macroeconomics- the Swedish perspective**
Prof. David Domeij
- 12.00-** Lunch at Stockholm School of Economics, Atrium
- 12.30** **Meet outside Oak Doors**
Scania bus to Södertälje
- 13.30-16.30** **Visit to Scania**
Presentations and discussion with Mathias Larsson Carlander, Strategy Officer, Software Strategy and Change and Kristoffer Nyberg, Head of e-Truck Solution Management, Sales and Marketing

Social Innovation Day- Tuesday 16th
Room A542

- 08.45-11.00** **Social innovation for global challenges: reflections on the Swedish context**
Dr. Pari Dimakou and Vision Zero Cancer representatives: Ebba Hallersjö Hult, Co-founder and Head; Bettina Ryll, Strategist; Peter Fernegard, Medical Liaison
- 11.00-12.30** Break and Lunch at Stockholm School of Economics, Atrium
Greetings from Erik Wikberg, Executive Director, House of Innovation
- 12.30-13.45** **Team Projects**
A542 and A348
- 13.50** **Leave SSE**
Meet at Info Center. Take bus 515 to Solna
- 14.30-16.30** **Visit to Bantaba**
Presentation and discussion with Lamin Darboe, CEO and Co-founder Gårdsvägen 8, 169 70 Solna



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Reinventing the large firm- Wednesday 17th
Room A342

8.00-10.00	Creating innovation in large firms <i>Prof. Udo Zander</i> Fika
10.30-12.00	Innovation in supply chain leveraging digital technologies <i>Dr. Martin Mohaghegh</i>
12.00-13.15	Lunch at Stockholm School of Economics, Atrium
13.20	Meet at Info Center <i>Take train to Kista</i>
14.30-17.00	Visit to <u>Ericsson</u> <i>Demo tour and presentations/discussion with Sara Thorson, Head of Concept Development and Patrik Hedlund, Industry Insight Manager</i> <i>Torshamnsgatan 21, 164 40 Kista</i>

Team Project Day (Swedish National Holiday)- Thursday 18th
Room KAW/A350

9.00-10.30	Fika and documentary projection on <i>Gender Equality</i>
10.30-11.00	Quiz on learning outcomes
11.15-14.00	Finalization of Team Projects <i>(Lunch will be provided)</i>
14.00	Meet at Info Center <i>Subway to City center, walk to city hall</i>
14.30	City Hall, guided tour <i>Wear comfortable shoes</i>

Project Presentation Day - Friday 19th
Room Torsten

9.00-12.00	Presentation of team projects
12.00-13.00	Lunch at Stockholm School of Economics
13.00-14.30	Short program round-up and 2 nd week evaluations
18.00-20.30	Farewell Dinner at <u>Pelikan</u> <i>Blekingegatan 40, 116 62 Stockholm</i>