



ALUMNI NEWS



SSE ALUMNI WEBINAR: HOW RETAIL CONSUMER BEHAVIORS SHIFT DURING CRISES SUCH AS COVID-19

The current COVID-19 crisis has fundamentally changed shopping behaviors and thereby the retail industry – but what will happen next? What opportunities arise as the dust settles and as we now move towards a new normal? We are pleased to invite you to this upcoming webinar with **Jonas Colliander**, Assistant Professor at the Center for Retailing, who will share his research and try to answer these questions.

Date: Monday, November 9, 2020

Time: 16:00 to 16:45 CET

[Register HERE](#)

[>>Read about the event](#)



WEBINAR: PLATFORM-BASED COLLABORATION AND COMPETITION – FROM HYPE TO ACTIONABLE STRATEGIES

Companies often adopt a “hub and spoke” view, placing themselves as owners in control of the ecosystems. Are you a platform owner, or a contributor? Are these the only opportunities? Join this House of Innovation webinar in which panelists unveil the need for more possibilities to face these challenges.

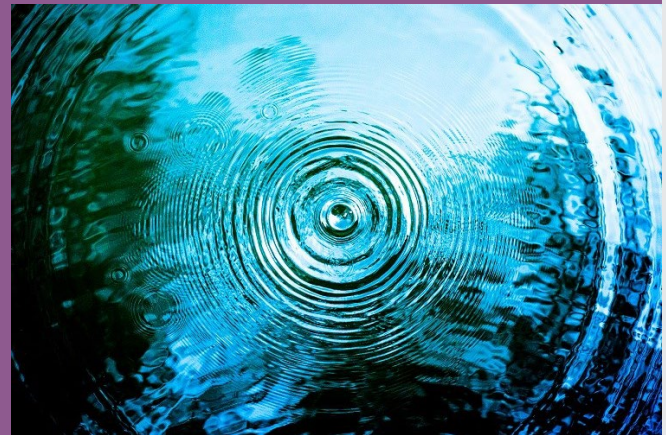
Date: Tuesday, November 17
Time: 8:00 to 9:30 CET

[Read more and register! >](#)

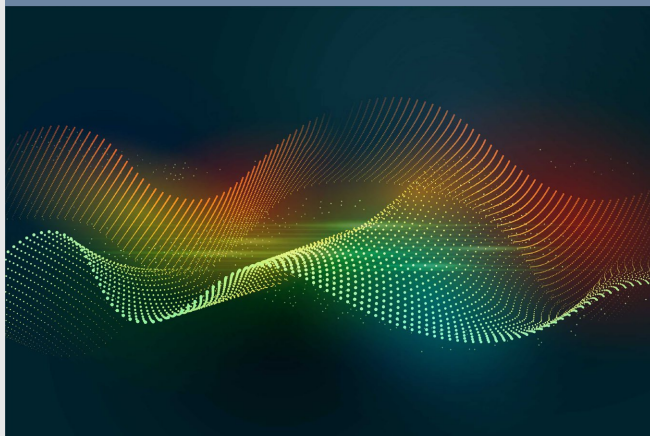
WEBINAR: STOCK RETURNS AND FEDERAL RESERVE COMMUNICATIONS

Information from the Federal Reserve reaches markets via informal communication channels, affecting the stock markets directly. UC Berkeley professor Annette Vissing-Jorgensen, talks about the influence of policy-makers in the stock markets through informal interactions in this **Skandia Award 2020 winner webinar** by the Swedish House of Finance.

Date: Thursday, November 19
Time: 16:30 to 17:45 CET



[Read more and register! >](#)



SSE ALUMNI WEBINAR: HOW THE CREATIVE INDUSTRY ADAPTS TO THE COVID-19 CRISIS

What will the consumer experience look like in the culture and entertainment sector after COVID-19? Is the crisis sparking opportunities in the creative industry as we now move towards a "new normal"? Hosted by the German Friends of SSE, join this dynamic panel discussion to discover future solutions for the creative industry.

Date: Thursday, November 19
Time: 17:00 to 18:00 CET

[Read more and register! ↗](#)

MIND SHIFT

OUR SHARED COMMITMENT TO GROWTH THAT MATTERS

Join MindShift – a unique online conference with world renowned scientists and forward-thinking organizations –that are committed to promoting human development.

We would like to offer you, as an alum, full access to the digital conference at a **30% Alumni-discount**.

Date: Friday, November 20, 2020
Time: 9:00-12:00 and/or 13:30-16:30 CET

[Click HERE for Alumni-discount registration...](#)

[>>More info here](#)



 UK FRIENDS OF SSE

PAST EVENT VIDEOS

SSE ALUMNI WEBINAR: PRE-US ELECTION

Watch this webinar recording to hear from political and economic expert panelists dive deep into the many layers that exist in the current political climate and the upcoming US Presidential Election. The event was organized together with **the American Friends of SSE (AFSSE)**



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