News and upcoming events from SSE



# **ALUMNI NEWS**



# SSE ALUMNI WEBINAR: HOW RETAIL CONSUMER BEHAVIORS SHIFT DURING CRISES SUCH AS COVID-19

The current COVID-19 crisis has fundamentally changed shopping behaviors and thereby the retail industry – but what will happen next? What opportunities arise as the dust settles and as we now move towards a new normal? We are pleased to invite you to this upcoming webinar with **Jonas Colliander**, Assistant Professor at the Center for Retailing, who will share his research and try to answer these questions.

Date: Monday, November 9, 2020

Time: 16:00 to 16:45 CET

**Register HERE** 

>>Read about the event



### WEBINAR: PLATFORM-BASED COLLABORATION AND COMPETITION – FROM HYPE TO ACTIONABLE STRATEGIES

Companies often adopt a "hub and spoke" view, placing themselves as owners in control of the ecosystems. Are you a platform owner, or a contributor? Are these the only opportunities? Join this House of Innovation webinar in which panelists unveil the need for more possibilities to face these challenges.

Date: Tuesday, November 17 Time: 8:00 to 9:30 CET

Read more and register! ⊙

### WEBINAR: STOCK RETURNS AND FEDERAL RESERVE COMMUNICATIONS

Information from the Federal Reserve reaches markets via informal communication channels, affecting the stock markets directly. UC Berkeley professor Annette Vissing-Jorgensen, talks about the influence of policy-makers in the stock markets through informal interactions in this **Skandia Award 2020 winner webinar** by the Swedish House of Finance.

Date: Thursday, November 19 Time: 16:30 to 17:45 CET

Read more and register! **(2)** 





### **SSE ALUMNI WEBINAR: HOW THE CREATIVE INDUSTRY ADAPTS TO THE COVID-19 CRISIS**

What will the consumer experience look like in the culture and entertainment sector after COVID-19? Is the crisis sparking opportunities in the creative industry as we now move towards a "new normal"? Hosted by the German Friends of SSE, join this dynamic panel discussion to discover future solutions for the creative industry.

Date: Thursday, November 19 Time: 17:00 to 18:00 CET

Read more and register! (2)



Join MindShift – a unique online conference with world renowned scientists and forward-thinking organizations -that are committed to promoting human development.

We would like to offer you, as an alum, full access to the digital conference at a 30% Alumni-discount

Date: Friday, November 20, 2020

Time: 9:00-12:00 and/or 13:30-16:30 CET

**Click HERE for Alumni-discount registration...** 

>>More info here

## **NEWS**

# NOBEL PRIZE IN ECONOMICS - WHAT IS AUCTION THEORY?

This year's Nobel Laureates in the Economic Sciences, Paul Milgrom and Robert Wilson, have improved auction theory and invented new auction formats, benefitting both sellers and buyers across the world. Auctions affect our everyday lives more than people realize, from climate change initiatives to broadband access, explains Assistant Professor Andreea Enache.



### Read more **②**



# SSE'S EXECUTIVE MBA NUMBER 60 IN FINANCIAL TIMES RANKING

This year, SSE climbed from number 66 to number 60 in the Financial Times' rankings of Executive MBAs. We're proud to offer a solid stepping stone to new and exciting careers even in the midst of a pandemic.

Read more **(>)** 



Anette Elving Ferm, (SSE, 1986-1990), has taken over as President of the UK Friends of SSE (UKFSSE), following the leadership of Håkan Gomér (SSE, 1968-1971). Håkan Gomér will continue to be an active member of the Board and a Trustee of this charitable organization.

Read more **(S)** 



UK FRIENDS OF SSE

# **PAST EVENT VIDEOS**

### **SSE ALUMNI WEBINAR: PRE-US ELECTION**

Watch this webinar recording to hear from political and economic expert panelists dive deep into the many layers that exist in the current political climate and the upcoming US Presidential Election. The event was organized together with the American Friends of SSE (AFSSE)



Watch here! (2)









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