The latest news from SSE



SSE EXECUTIVE EDUCATION #1 IN THE FINANCIAL TIMES RANKING - FOR THE 20TH CONSECUTIVE YEAR

Financial Times Best Business Schools Ranking has placed SSE Executive Education as the leader in the Nordics and Baltics. This is the 20th year in a row that our hard work has been recognized as the best in the region in management and leadership development. SSE Executive Education is also in the top 20 of Best Schools globally according to this ranking.

Read more ②

HOW CAN WE HELP EACH OTHER INNOVATE DURING THIS TIME?

From one alum to another, Rickard Damm (Vice President & Top Program Lead of Home OS, Deutsche Telekom) prepared a video for you where he explores how companies can innovate and what successful innovators do,



based on his experience working within innovation and digitalisation.

Watch here **(2)**

NUDGE, NUDGE.... BEHAVIOURAL ECONOMICS TO THE RESCUE!

Human behavior is key in any pandemic. So how can a little nudge in the right direction change our behavior for the better? Researcher **Nurit Nobel** explains the science behind encouraging good behaviors — and how it can help us during the pandemic.



Read more ⊙



MENTORSHIP PROGRAM 2020-2021 YOUR EXPERIENCE AND ADVICE IS INVALUABLE!

Embark on the adventure to be part of the **Mentorship Program 2020-2021**.

Remember how scary it was to think of entering 'the working world' and leaving the comfortable environment of SSE when you were a student? That feeling is felt by all students, even today! Your experience can provide the support, guidance and create new opportunities that help inspire the next generation leaders!

Register here! ②





"BUBBLE-HOPPING" IN A NEW NORMAL

This year, SSE students created projects that offer solutions to our world's 'Global Challenges', stepping out of their bubble and challenging their thinking. All this with the extremely difficult situation that 2020 has brought with it in the background, that will inevitably shape a new normal.

This event, held between May 18 - 21, showcased our students' "Bubble-hopping" projects and a winning project was declared!

Click here to find out who the winner was and be inspired! O

GET INVOLVED WITH SSE BUSINESS LAB

SSE Business Lab is open to all current SSE students and alumni. Seven new startups are joining the

Activate summer program on the 15th of June, and it's still possible to get involved and offer support!

Apply to be a mentor to startups or join the Growth Partner Network.

Learn more **(S**)



SSE UPCOMING EVENTS

Read our event-specific email that was sent a few days ago here to get all the details!

June 3, 17:00-17:45 CEST: Library Sessions with Jason Diakité (Timbuktu)

June 9, 12:00-1:00 pm EDT / 18:00 to 19:00 CEST: Alumni perspectives on the future of retail and online businesses, in partnership with the American Friends of SSE

June 10, 9:00-10:15 CEST: The COVID-19 crisis effects on Venture Capital/Startups

June 11, 17:30-18:30 CEST: SSE Alumni Quiz night!

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