SWEDISH PENSIONS AGENCY

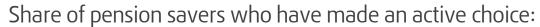
How can we improve the way people make pension choices?

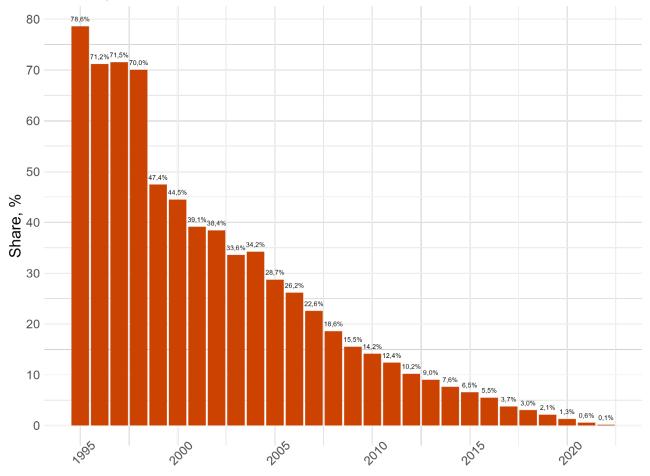
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Director General

Basic problems – Premium Pension system

- Difficult to understand pensions at all
- Difficult to make investment decisions
- Premium Pension system:
 - Complex system
 - Detected fraud in 2016
 - Potentially: Increased income inequality







Mission:

Make pensions easier

Increase knowledge about pensions

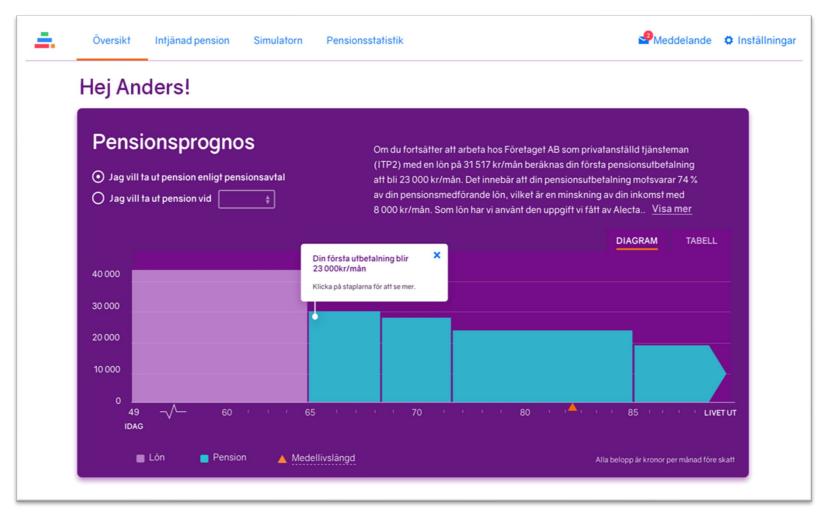
a government assignment



- Information campaign:
 - 8.2 million Orange Envelopes (mostly digital)
 - Annual statement and pension forecast
 - Information campaign (visits to 25 cities during 5 weeks)
 - Mass media activities
- Every-day work at the Swedish Pensions Agency various channels



minPension – Pension forecast

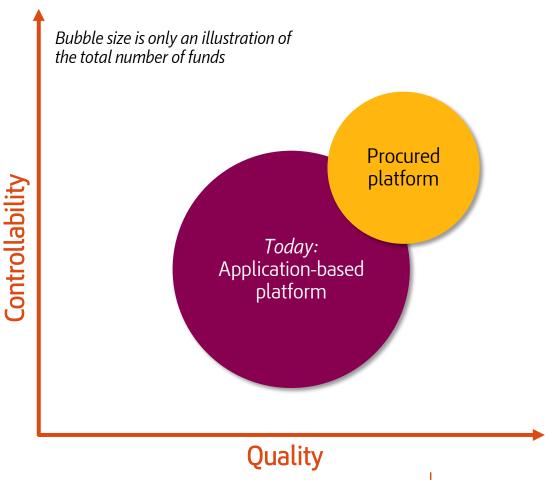


- minPension a unique collaboration between the State and the pension companies (financing split 50/50)
- Nine out of ten pension savers are able to see their entire pension at minPension
- 98 percent of total pension capital covered

Investment decision in the Premium Pension system

Reforms to make investment decisions easier in the Premium Pension system

- From application-based platform to procured platform. Purpose:
 - Improve controllability and quality
 - Reducing risk for fraud
 - Reducing risk for large losses
 - While keeping the original objectives such as maintaining freedom of choice and diversification, and ensuring better returns
- Many adjustments since 2001. Five investigations, latest in 2019.



Swedish Fund Selection Agency:

- The Swedish Fund Selection Agency is a government authority with a mandate to procure, monitor and quality-ensure the funds in the Swedish Premium Pension system
- Improve controllability and quality while ensuring cost-efficiency and raising sustainability requirements
- Communication towards the fund industry.

Mission:

Choice architecture in the Premium Pension

Initiatives for increased financial security

- Social security legislation regulates the design of the choice architecture
- Swedish Pensions Agency is to:
 - Present options, provide information and support decision-making
 - Emphasize default fund (AP7 Såfa) as the starting point
 - Neither advocacy for selection of funds nor the default fund (AP7 Såfa)

From social security legislation, chapter 64

Valarkitekturen för premiepensionssystemet

26 a § Med valarkitekturen för premiepensionssystemet avses den presentation av olika val, det stöd och den information som lämnas av Pensionsmyndigheten när en sparare ska ange hur spararens premiepensionsmedel ska förvaltas. *Lag* (2022:761).

26 b § Valarkitekturen för premiepensionssystemet ska främja att en pensionssparare gör väl övervägda val om hur spararens premiepensionsmedel ska förvaltas. *Lag (2022:761)*.

26 c § Utgångspunkten i valarkitekturen ska vara att pensionsspararens medel förvaltas av Sjunde AP-fonden med fördelning enligt 5 kap. 1 a § andra stycket lagen (2000:192) om allmänna pensionsfonder (AP-fonder).

En pensionssparare som vill bestämma hur spararens premiepensionsmedel ska placeras kan välja att medlen enligt 23 § första stycket förs över till förvaltning i fonder som omfattas av fondavtal eller i fonder som förvaltas av Sjunde APfonden enligt lagen om allmänna pensionsfonder (AP-fonder). Lag (2022:1546).



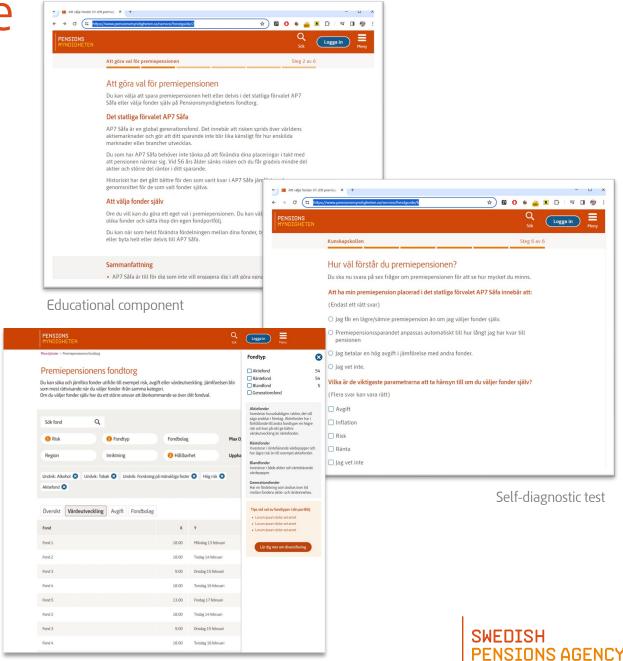
Choice architecture in the Premium Pension

- Guide pension savers to make wellinformed decisions
- Active fund selectors must confirm their understanding of the difference between the default fund and an active fund selection before proceeding with the change
- Incorporate general rules of thumb for long-term pension savings:
 - Fees play a significant role in long-term pension savings, having a detrimental impact on savings
 - Highlight the importance of diversification
 - High risk is required for (rationally) expecting good value development



Latest improvements to the choice architecture

- An educational component:
 - A self-diagnostic test guiding users to choose between the default fund and an active fund selection
- Introducing stand-alone service:
 - Help pension savers optimize their fund portfolio construction
- New functionality:
 - Encourage individuals who made an active fund selection to revisit the fund portfolio



New user interface & decision support

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