



THE JACOB AND MARCUS WALLENBERG CHAIR  
IN INNOVATIVE AND SUSTAINABLE  
BUSINESS DEVELOPMENT

MAY 2016



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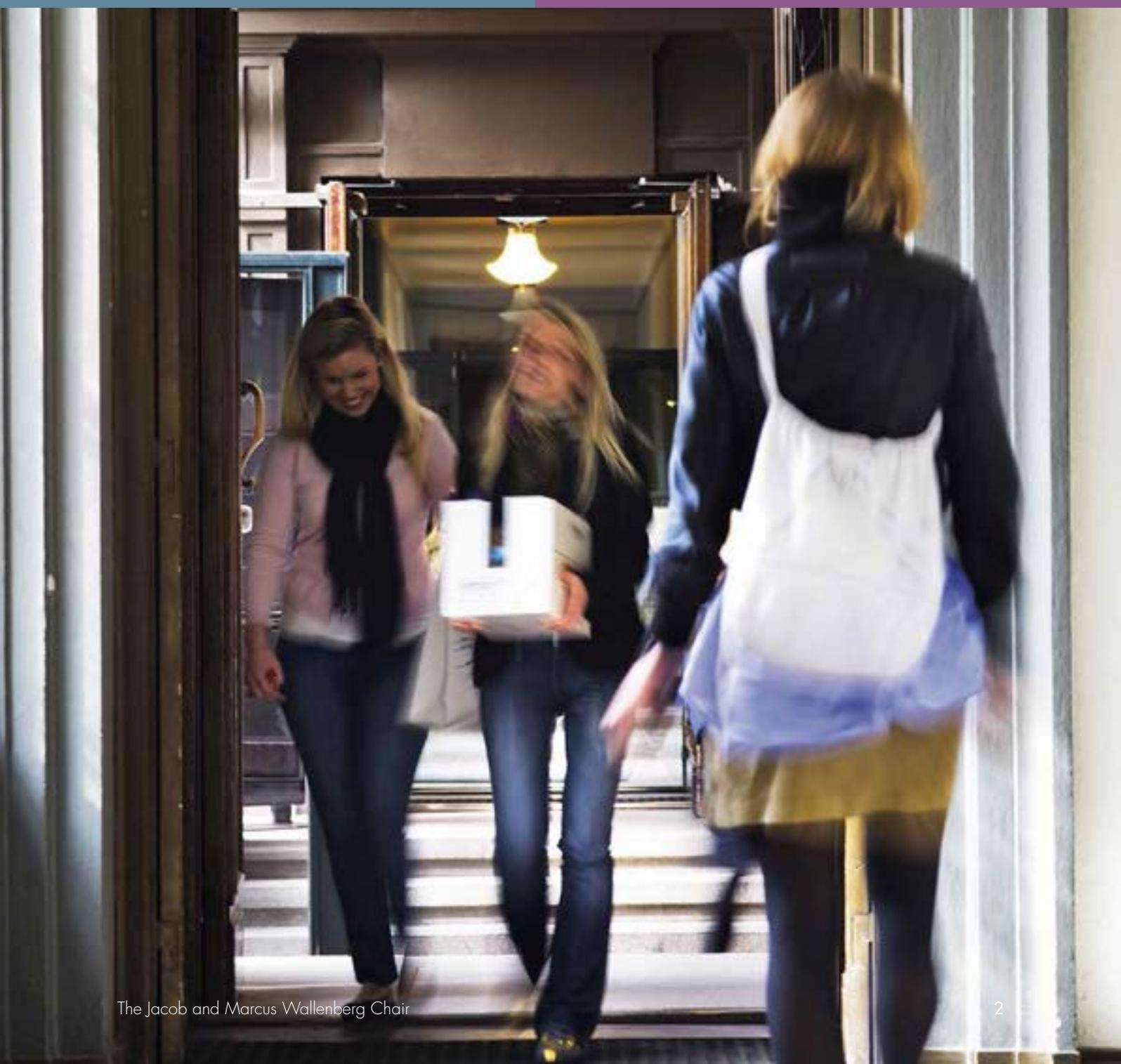
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# EXECUTIVE SUMMARY

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The Stockholm School of Economics (SSE) is a leading international research-intensive, outwardly-oriented business school in Sweden that conducts research and education in business administration, economics, finance and related disciplines. Located in beautiful surroundings in the city center, SSE is also a vibrant meeting place for business leaders, politicians, journalists and artists.



SSE is now recruiting for the “Jacob and Marcus Wallenberg Chair in Innovative and Sustainable Business Development” and is therefore seeking a scientific leader in a relevant field of research. The holder will also play a crucial role in establishing a new center of excellence. The Chair has been established through a donation from the Knut and Alice Wallenberg Foundation, one of the largest private financiers of research in Europe.

The ideal candidate will have a world-leading research profile in a field closely related to innovative and sustainable business development as demonstrated by an excellent publication track record. She/he will possess experience of, or the ability to develop, inspirational research leadership. Working with SSE’s established faculty, including many international scholars and leaders in their fields, and with ambitious junior faculty, the appointee will belong to either the Department of Marketing and Strategy or the Department of Management and Organization. The appointee will promote an integrated, scientifically-based program of research, as well as training, information and documentation activities.

# THE JACOB AND MARCUS WALLENBERG CHAIR IN INNOVATIVE AND SUSTAINABLE BUSINESS DEVELOPMENT

“With the new Jacob and Marcus Wallenberg Chair an exciting intellectual journey begins at SSE.”



The Chair’s research focus is on “Innovative and Sustainable Business Development” aiming at long-term business success. To achieve this, business activities and managerial practices need to be innovative, to continuously create value for customers, owners, employees and other stakeholders, and to take responsibility for their effects on society. The Chair is oriented primarily towards the areas of organization and management, strategy or strategic marketing. We encourage applicants currently undertaking research in fields such as:

- business policy and strategy
- corporate governance
- entrepreneurship
- international management
- international marketing
- organizational theory

- social issues of management
- strategic human resource management
- sustainable business development
- technology and innovation management

Depending on the research profile of the appointee, the Chair will belong to either the Department of Management and Organization or the Department of Marketing and Strategy.

This Chair presents a unique opportunity for an outstanding scholar to make a contribution to international research in the area of innovative and sustainable business development. The ideal candidate will have a prominent research profile, an interest in and talent for academic outreach to the business community and the capacity to build and lead a successful research group.

## RESPONSIBILITIES

The holder of the Chair will have the following responsibilities:

- Initiating, leading and conducting high-quality, impactful research to be published in top-ranked international publications
- Playing a significant role in contacts with the business community, and promoting SSE's visibility in the public debate
- Building up and leading a center of excellence
- Securing additional external research funding
- Participating actively in education activities on Bachelor, Master, PhD and ExEd levels
- Acting as a positive force in the development of SSE

## QUALIFICATIONS

Applicants must fulfill the following requirements:

- A PhD degree or equivalent in a relevant research area
- A strong international publication record
- A significant impact in the research field
- Proven ability to attract research funding
- A demonstrated commitment to excellence in teaching
- Excellent communication and inter-personal skills
- Proof of academic leadership and service
- Documented experience of supervision of junior scholars

In addition, the following requirements are desirable:

- Documented research experience in an international context
- Ability to contribute to SSE's visibility and image



# THE FUNDERS

“The Chair is made possible through a donation from one of the largest private financiers of research in Europe.”

The Chair is made possible through donations from the Knut and Alice Wallenberg Foundation, the Marianne and Marcus Wallenberg Foundation and a group of large Swedish companies. In 2016, cousins Jacob and Marcus Wallenberg turn 60 and to mark the occasion these donations are made to enable the establishment of the Chair and a research center at the Stockholm School of Economics.

The Knut and Alice Wallenberg Foundation, founded in 1917, is one of the largest private financiers of research in Europe. Currently the Foundation grants a total of SEK 1.7 billion (EUR 180 million) per year to various projects, mainly at Swedish universities. The Foundation grants funding in two main areas; research projects of great scientific potential and individual support of excellent researchers. The funding goes mainly to research within the natural sciences, technology, and medicine.

The Marianne and Marcus Wallenberg Foundation was founded in 1963 and supports primarily clinical medicine, law, and social sciences.



# STOCKHOLM SCHOOL OF ECONOMICS

“We are one of Europe’s leading business schools, with a unique business-community network. Our research is internationally recognized and many of our researchers are among the leading figures in their fields.”



The Stockholm School of Economics is a leading, research-intensive, outwardly-orientated business school in Stockholm, Sweden engaged in research and education in economics, finance, business administration and related disciplines. SSE is a privately-owned business school that receives 78% of its financing from private sources and 22% from the Swedish government. For more than a century, we have educated talented women and men for leading positions within the business community and the public sector. SSE offers bachelors and masters degree programs along with highly-regarded PhD, MBA and executive programs. The School is accredited by EQUIS, which certifies that all of its primary activities – teaching as well as research – are of the highest international standards. SSE is also the Swedish member institution of CEMS and PIM.

## MISSION AND VISION

Our objective is to, through scientific teaching and research, strengthen Sweden’s competitiveness.

Our vision is to firmly establish SSE as a member of the top tier of European business schools and to be recognized as a global benchmark for industry collaboration and for thought leadership in selected knowledge fields.

## ORGANIZATION

The School currently comprises 1,800 students and 150 researchers organized into six departments:

- Accounting
- Management and Organization
- Marketing and Strategy
- Economics
- Finance
- Law, Languages and Economic Statistics

Alongside the departments there are a number of research institutes, namely:

- The European Institute of Japanese Studies
- Center for Advanced Studies in Leadership
- Institute for Economic and Business History Research
- Stockholm School of Economics Institute for Research
- Mistra Center for Sustainable Markets
- Stockholm China Economic Research Institute
- Stockholm Institute of Transition Economics

For more information on these institutes please visit: [www.hhs.se/en/research-institutes](http://www.hhs.se/en/research-institutes)

# STOCKHOLM SCHOOL OF ECONOMICS

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## RESEARCH

Our research centers and their multitude of on-going research projects and programs are representative of the strength, energy and diversity of the research conducted at SSE. With a history going back several decades, many of the research centers have developed mature, strong academic environments and today exhibit theoretically and empirically comprehensive research agendas. Others consist of smaller or newer groups of

researchers, often more focused and active within emerging or entrepreneurial academic fields. It is this mix and balance that gives SSE research its unique character.

Further details about each of the research centers can be found at [www.hhs.se/en/research-centers](http://www.hhs.se/en/research-centers)



# HOW TO APPLY

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Applications must include:

- A letter of application articulating the candidate's future research direction and fit with the position description
- A Curriculum Vitæ
- A complete list of publications, indicating the six most important publications

SSE strives for gender equality and values a variety of backgrounds and experience among our employees. We therefore particularly encourage candidates of different genders and perspectives to apply.

Please send your application marked "412/057-16" no later than **1 September 2016**:

- *preferably* by email to [recruitment@hhs.se](mailto:recruitment@hhs.se)
- *or otherwise* by regular mail to:  
Stockholm School of Economics  
Attn. Registrar  
PO Box 6501, 113 83 Stockholm, Sweden

Questions about the position may be directed to:

- Professor Richard Wahlund, Head of Dept of Marketing and Strategy, [richard.wahlund@hhs.se](mailto:richard.wahlund@hhs.se)
- Professor Andreas Werr, Head of Dept of Management and Organization, [andreas.werr@hhs.se](mailto:andreas.werr@hhs.se)

Questions regarding the application process and employment terms may be directed to:

- Ms Anna Sundmark, Personnel Director, [anna.sundmark@hhs.se](mailto:anna.sundmark@hhs.se)

Photographers: Nicklas Gustafsson, Lasse Lychnell, Eleonore Säll, Martin Thor, Juliana Wiklund



# STOCKHOLM

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Stockholm is the capital and largest city of Sweden with a population of 1.8 million. It is located on several islands on the south-central east coast of Sweden.



Stockholm is often said to be one of the most modern and open cities in the world. Stockholm excels in the areas of sustainability, education, IT, social welfare and culture. In addition, Stockholm is one of the leading green cities according to Global Green Economy Index. Alongside all this, Stockholm is famous for its stunning beauty.

Stockholm is known to pick up on international influences quickly. With a broad ethnic spectrum, the latest trends within fashion, culture, art, and music quickly take root. Restaurants with cuisine from every corner of the world jostle with cafés, pubs and night clubs, galleries and museums, large shopping centers and unique boutiques.

Sweden provides outstanding welfare provision and living conditions for its residents and is frequently ranked amongst the countries with the highest standard of living. The country is proud of its excellent work-life balance and is especially attractive for families.

Sweden provides an outstanding climate for business, and is a world leader in innovation, despite being a small country. Sweden ranks among the EU's countries with lowest levels of national debt, low and stable inflation and a healthy banking system. Many of today's Swedish companies are at the forefront of integrating a sustainable approach to business into their strategies and daily management.

Further details about living in Sweden can be found at <https://sweden.se/>

The Visit Stockholm site provides full details on Stockholm as a city [www.visitstockholm.com/en/](http://www.visitstockholm.com/en/)

A useful guide to Stockholm in many languages is found here <http://www.stockholmbusinessregion.se/Publications>

Additionally, we have a webpage about how it is to study in Stockholm, which includes a presentation of Stockholm as a place to live

<https://www.hhs.se/stockholm>



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