

The Safe Way Home

What is WALK Safe?

WALK Safe is a networking app which allows people to connect with others within their network, in order to find someone to take company with on their way home – so that you never have to walk alone again.

The Inequality Problem

The idea came to us after often feeling insecure walking outside alone, which is a common feeling for many women. Women's insecurity and limitation due to this is a widespread global challenge and could lead to underrepresentation outside during evenings and nights, and is thereby a fundamental source to inequality.

We immediately started developing the idea hoping to help solve this social problem. Thereafter, we contacted potential investors and applied for various scholarships, as well as started developing our prototype. At the same time, we also developed our social media channels.

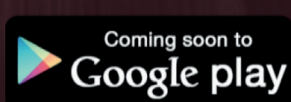
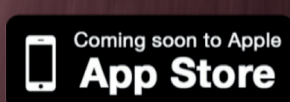
Our Mission

Our goal is to make both women and men feel equally safe walking outside, whether it is during the middle of the day, or after a night out partying. The application is safe and trustworthy – no need to feel insecure!

The Future

The future is looking bright for WALK Safe. We still face challenges, such as finding suitable investors and developing the application so that it is ready to launch. Although, we do see great opportunities for the application to be spread, starting with word-of-mouth and later create network effects.

Since WALK Safe realizes the social in social media, our goal is to connect acquaintances and friends. And instead of walking alone – we want our users to WALK Safe.



WALK SAFE