

K-A Bonnier International Fellows Program Corporate Involvement



We are offering an exciting opportunity for your company to become involved in a unique scholarship program while promoting business development between Southeast Asia and the Nordic countries.

The K-A Bonnier International Fellows Program (KAB-IFP) aims to promote business activity between the Nordic countries and Southeast Asia and to help exceptionally talented master students acquire the knowledge and tools needed to succeed in a diverse entrepreneurial context. This opportunity is specifically geared towards students with a passion for entrepreneurship and SME growth in Southeast Asia and the Nordic countries.

By having experience from both Sweden and Southeast Asia, the students will gain a better understanding of the theory and reality of doing business in two very different regions.

The internship will allow students to put their extensive theoretical knowledge into action, contributing to both their own personal growth and the development of the company.

Companies who join KAB-IFP by offering an internship will also gain priority access to top students with a passion and knowledge for entrepreneurship and management to possibly join the company as a future staff member.

| SUMMER INTERNSHIP | YEAR-LONG INTERNSHIP |
|--|--|
| Mandatory May-June 7 weeks Full-time Nordic countries & Southeast Asia | Optional Jan-Dec 12 months (during academic year) 8-16 hr/week (full-time during summer break) Singapore |

CONTACT US

For questions or to discuss your interest in offering a corporate internship for a K-A Bonnier Fellow, please contact Ulf Krook, SSE Program Manager for MSc in Business & Management at ulf.krook@hhs.se, telephone +46 8 736 94 99 or Anna Gyllström, KAB Coordinator at anna.gyllstrom@hhs.se, telephone +46 8 736 90 82.

More information on KAB-IFP visit: hhs.se/kab

"A class above the rest! We are totally impressed by the management and good qualities that the student exemplifies."

Jonathan Yuan, Founder,
FRED TECHNOLOGIES PTE LTD, Singapore

"Mai (student, KAB-IFP) is a true talent, coaching the startups in our Incubator and initiating impactful projects for the company during her internship. She fuelled our organisation with her passion and business acumen."

Ishtar Touailat, Head of Innovation Incubation of Data-Driven Business, Tieto, Stockholm

INTERNSHIP COMPANY BENEFITS

1) Leverage top talent

An opportunity to reach out to top students with the prospect of meeting future recruitment and growth needs.

2) Recruitment

Access to highly-talented and entrepreneurial students and reduced financial and administrative costs with shortened lead-time in the recruitment process.

3) Influence through education

Contribute to the education through real-live cases and internship projects.

INTERNSHIP COMPANY COMMITMENT

- Provide challenging work tasks and/or projects
- Intern mentorship and evaluation
- Provide administrative support for students to obtain work visas (as applicable)
- Provide a salary or stipend (as applicable)
- Provide a contact for the intern within your organization

THE PERFECT MATCH



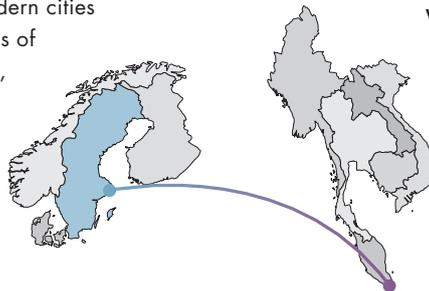
SSE: A UNIQUE BUSINESS SCHOOL

SSE has been ranked as the **No. 1 business school** in the Nordic countries by the Financial Times for the past thirteen years. SSE graduates find jobs quickly with 94% finding employment within three months of completing their studies (MSc Employment Report 2018).

Stockholm School of Economics was established in 1909 and is today one of Europe's leading business schools, with a unique business-community network. SSE research is internationally recognized and many of our researchers are among the leading figures in their respective fields.

WHY STUDY IN STOCKHOLM?

Stockholm – *Global, Driven and Smart*. Stockholm is often said to be one of the most modern cities in the world, as it excels in the areas of sustainability, education, innovation, IT, social welfare and culture. In addition, Stockholm is named one of the leading green cities by the Global Green Economy Index.



Both
SSE and NUS
are members of the
prestigious CEMS and
PIM networks



NUS: BEST IN ASIA

NUS is one of Asia's leading universities. Offering a distinctly Asian yet global experience, students are given the opportunity to excel not just academically, but also grow socially. NUS is recognised for its breadth of academic programmes, experiential learning, entrepreneurship education and impactful research. NUS was recently ranked #1 in Asia by QS World University Rankings in 2018.

NUS Business School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies including Financial Times, Economist Intelligence Units and QS Top MBA in recognition for our programmes and graduates. The School is accredited by AACSB and EQUIS, signifying that NUS Business School has met the highest standards for business education.

WHY STUDY IN SINGAPORE?

Singapore, a dynamic city as well as a global business and financial hub, offers an exciting yet harmonious blend of culture, cuisine, arts and architecture. Strategically located in the heart of Southeast Asia, Singapore continues to embrace tradition and modernity where countless unique and memorable experiences are waiting to be discovered.

THE MASTER OF SCIENCE PROGRAM IN BUSINESS & MANAGEMENT (MBM) AT SSE

A learning journey focused on business creation and development. Any organization, regardless of its size, age and industry, needs to sense and seize new opportunities for value creation in the future.

Modules offered include:

- Business Creation and Development
- Research Methods for Solving Business Challenges
- Managing and Organizing for Business Development
- Shaping Markets for Growth
- Accounting and Financial Control for New Business

THE MASTER OF SCIENCE IN MANAGEMENT PROGRAMME AT NUS BUSINESS SCHOOL

The programme is designed to provide recent graduates with a solid foundation in management and a firm grounding in business leadership within a multicultural learning environment.

Modules typically offered include:

- Asian Leadership
- Becoming Future Prepared Global Leaders
- Consumer Culture Theory
- Design Thinking and Business Innovations
- Ethical Leadership and Corporate Strategy
- Global Supply Chain Management
- Macroeconomics and Finance: Perspective from Asia
- New Venture Creation Practicum: Lean Startup Method
- The Knowledge and Innovation Economy 4.0
- Venture Capital