

**5** GENDER  
EQUALITY

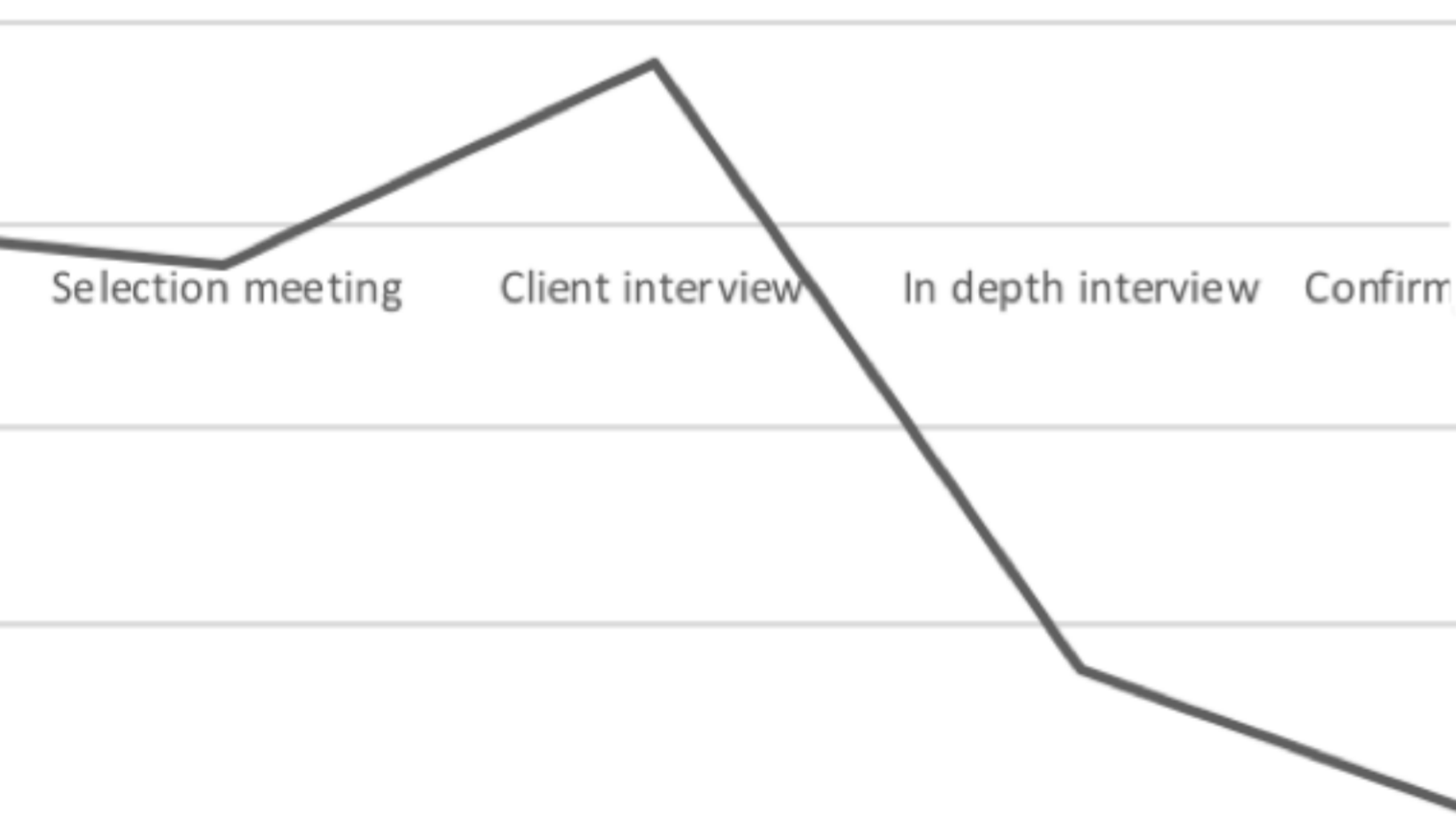


# PROJECT EFFECT

**MISSION:** BREAK THE GLASS CEILING

**IS EXECUTIVE SEARCH PART OF  
THE PROBLEM OR THE SOLUTION?**

**In order to overcome the bias in  
recruiting top talent one must  
first create **awareness**.**



**Amanda Johansson**

**Olivia Lundholm**

