

K-A Bonnier International Fellows Program

Corporate Involvement



We are offering an exciting opportunity for your company to become involved in a unique scholarship program while promoting business development between Southeast Asia and the Nordic countries.

The K-A Bonnier International Fellows Program (KAB-IFP) is an exclusive scholarship program created in collaboration with the **Stockholm School of Economics (SSE)** and the **National University of Singapore (NUS)**.

KAB-IFP offers highly-talented students the opportunity to earn two Master's degrees in Business Management from two prominent business schools by receiving full-scholarships.

By combining studies in Sweden and Singapore with a structured internship and mentor program, students will gain a deep understanding of the theory and reality of the business environment in two very different regions. The internship will allow students to put their extensive theoretical knowledge into action, contributing to both their own personal growth and the development of the company.

Companies who join KAB-IFP by offering either summer or year-long internships will also gain priority access to top students with a passion and knowledge for entrepreneurship and management to possibly join the company as a future staff member.

SUMMER INTERNSHIP	YEAR-LONG INTERNSHIP
Mandatory Jun–Aug 8–10 weeks Full-time Nordics & Southeast Asia	Optional Jan–Dec 12 months (during academic year) 8–16 hr/week (full-time during summer break) Singapore

CONTACT US

For questions or to discuss your interest in offering a corporate internship for a K-A Bonnier Fellow, please contact Ulf Krook, SSE Program Manager for MSc in Business & Management at ulf.krook@hhs.se or telephone +46 8 736 94 99.

More information on KAB-IFP visit: hhs.se/kab

“We have had a valuable collaboration with the Stockholm School of Economics for a long time. This is the fourth year in a row that we have taken in students [...] who carry out projects in our product and sales subsidiaries. We are very impressed with the students and the quality work they provide to these projects. The students truly contribute with their business knowledge and many of the outcomes from the projects are being used in our business activities today.”

Ann Ekman, HR Manager,
Holding Nordic, Atlas Copco AB



INTERNSHIP COMPANY BENEFITS

1) Leverage top talent

An opportunity to reach out to top students with the prospect of meeting future recruitment and growth needs.

2) Recruitment

Access to highly-talented and entrepreneurial students and reduced financial and administrative costs with shortened lead-time in the recruitment process.

3) Brand exposure

Receive brand exposure, both physically and digitally at SSE.

4) Influence through education

Contribute to the education through real-live cases and internship projects.

INTERNSHIP COMPANY COMMITMENT

- Provide challenging work tasks and/or projects
- Intern mentorship and evaluation
- Provide administrative support for students to obtain work visas (as applicable)
- Provide a salary or stipend (as applicable)
- Provide a contact for the intern within your organization

THE PERFECT MATCH



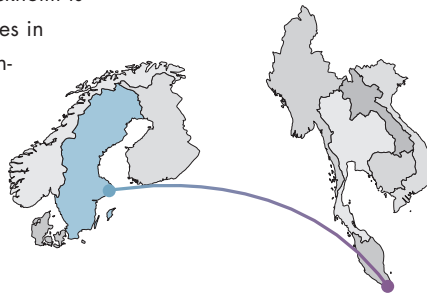
SSE: A UNIQUE BUSINESS SCHOOL

SSE has been ranked as the **No. 1 business school** in the Nordic countries by the Financial Times for the past nine years. SSE graduates find jobs quickly with 92% finding employment within three months of completing their studies (MSc Employment Report 2016).

Stockholm School of Economics was established in 1909 and is today one of Europe's leading business schools, with a unique business-community network. SSE research is internationally recognized and many of our researchers are among the leading figures in their respective fields.

WHY STUDY IN STOCKHOLM?

Stockholm – *Global, Driven and Smart*. Stockholm is often said to be one of the most modern cities in the world, as it excels in the areas of sustainability, education, innovation, IT, social welfare and culture. In addition, Stockholm is named one of the leading green cities by the Global Green Economy Index.



Both SSE and NUS are members of the prestigious CEMS and PIM networks



NUS: BEST IN ASIA

A leading global university ranked as **Asia's Top University** by QS University Rankings in 2016, NUS is Singapore's flagship higher education institution. NUS offers a global approach to education and research, with a focus on Asian perspectives and expertise. Among many illustrious alumni are five Singapore Presidents and Prime Ministers.

Founded in 1905 as a medical school with 23 students, NUS is today widely known for its innovative and rigorous education which has nurtured generations of leaders and luminaries across industries, professions and sectors in Singapore and beyond.

WHY STUDY IN SINGAPORE?

Singapore – *Where East meets West. Dynamic, Global, Growing*. Possibly the easiest place in the world to do business, Singapore is often referred to as a global business hub, featuring developed infrastructure, open business policies, a skilled workforce, respect for intellectual property, and the use of English as the main working language.

THE MASTER OF SCIENCE PROGRAM IN BUSINESS & MANAGEMENT (MBM) AT SSE

A learning journey on business creation and development. Any organization, regardless of its size, age and industry, needs to sense and seize new opportunities for value creation in the future.

Modules offered include:

- Business Creation and Development
- Acting in An Uncertain World
- Managing and Organizing for Business Development
- Shaping Markets for Growth
- Accounting and Financial Control for New Business

THE MASTER OF SCIENCE MANAGEMENT PROGRAMME AT NUS BUSINESS SCHOOL

Designed to help graduates gain a competitive advantage in the job market by providing advanced knowledge and skills in key areas of management in a multicultural learning environment.

Modules typically offered include:

- Consumer Culture Theory
- Design Thinking & Business Innovations
- Venture Capital
- Supply Chain Coordination & Risk Management
- Becoming Future Prepared Global Leaders
- Asian Business Development