



HOUSE OF GOVERNANCE
AND PUBLIC POLICY

Baltic Business and Public Policy Summit

*Resilience and Openness:
Private and public challenges
in uncertain times?*

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Public and private decision-makers alike are seeking to handle new environmental uncertainty related to e.g. climate and energy, geopolitical change, and digitalization. Firms and societies seek to build resilience—the ability to handle, recover and learn from disturbances. At the same time, the Nordic and Baltic countries have a strong tradition of openness to international markets, equality, and public trust. Uncertainty exists as to which conditions and practices are most effective for firms and public actors seeking to build organizations and stakeholder collaboration. Does openness facilitate resilience, or can it at times hamper our attempts to build resilience? How can the private and public sector best work together in the context of a contemporary, market-based society?

The Baltic Business and Public Policy Summit will seek to address some of these issues by combining academic and practitioner perspectives on the collaboration between private and public actors. Specifically, we will seek to address (1) how the private sector can contribute to societal resilience and, (2), conversely, how the public sector can help build corporate resilience, focusing on three key areas: Security, productivity, and digitalization.

Baltic Business and Public Policy Summit brings together experts from academia, public policy, and corporate strategy from Finland, Latvia, and Sweden for joint discussions. The event is organized by the Stockholm School of Economics' House of Governance and Public Policy (GaPP) in collaboration with SSE Executive Education, SSE Riga, and Hanken School of Economics. The event is generously sponsored by Anders Walls Stiftelse.



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Studentpalatset, Norrtullsgatan 2, SSE

10:00	Welcome and coffee
10:15	Keynote by Laura Hartman, Uppsala University
10:30	Security: Geoeconomics and resilience Moderator: Pernilla Petrelius Karlberg, SSE Speakers: Pär Malmberg, SSE Artis Pabriks, Former Minister of Defence, Latvia Mikael Wigell, Finnish Institute of International Affairs
12:00	Lunch
13:00	Industrial policies in the Nordic and EU countries Moderators: Daniel Lind, Arena Idé Björn Westerberg, Strategic Edge Speakers: Kristina Nyström, Royal Institute of Technology Lars Persson, Research Institute of Industrial Economics Rune Stenbacka, Hanken School of Economics
14:30	Coffee break
15:00	Digitalization: managing disruption and maintaining openness Moderator: Maksims (Max) Jegorovs, Accenture Baltics Björn Westerberg, Strategic Edge Speakers: Louise Bringselius, Lund University & SSE Robin Gustafsson, Aalto University Charlotta Kronblad, House of Innovation, SSE
16:00	Mingle

Speakers and moderators

Louise Bringselius. Associate professor Lund University and researcher, House of Governance and Public Policy (GaPP) at the Stockholm School of Economics. Dr. Bringselius' research focuses on how to create teams, organizations and communities with good leadership and high trust. She has held leadership positions in both private and public sector organizations, and was research leader at the Swedish Government Office Trust Delegation.

Robin Gustafsson. Associate professor, Aalto University, Department of Industrial Engineering and Management. Dr. Gustafsson's research focuses on how firms and public organizations can deal with technological disruptions that affects industries and markets. His current research and advisory focuses on successful digital platform strategies, innovation policy, new sources of advantages arising from digitalization, open digital platforms, multi-sided platforms, and corporate digital and data strategies.

Laura Hartman. Independent Lecturer and Advisor, PhD and Associate Professor (Uppsala University). Member of Board at Stockholm School of Economics. Laura has 25 years of experience from expert and leadership roles from public and private organisations as well as higher education. She was Chief economist at the Swedish Trade Union Confederation, Analysis Director at the Swedish Social Insurance Agency, Chief Sustainability Officer at Uppsala municipality and Research Director at the Swedish Center for Business and Policy Studies (SNS). She is a former member of Sweden's Fiscal Policy Council and the Swedish Government's Trust Delegation.

Maksims (Max) Jegorovs. Max is Managing Director at Accenture Baltics. With an MSc in computer science and over 20 years of experience in the IT industry, Max now heads the 2000+ people working at Accenture Baltic on all issues related to IT, including AI, Internet of Things, and business analytics. He is also the founder of startit.lv, an educational platform that provides computer science curricula to all Latvian high schools, and the chairman of the DOTS foundation, which organizes the annual democracy festival 'Lampa'.

Charlotta Kronblad. Lawyer, PhD in digital transformation from Chalmers, researcher at House of Innovation, Stockholm School of Economics and University of Gothenburg. Dr Kronblad's research focuses on algorithmic decision making in the public sector. She is a well renowned speaker on digitalization in the legal sector and a member of the legal expert group of AI Sweden. Prior to her academic career she worked for 10 years as a lawyer in both private and public practice.

Daniel Lind. Daniel is research leader at the think-tank Arena Idé. He holds a PhD in economic history from Lund University. After his PhD, Daniel has been active in research and public policy on behalf of the Swedish trade union, His academic and policy writings focuses on Sweden's productivity and competitiveness in a globalized world, including topics such as wage formation, economic policy, labor market issues, social mobility, taxes and subjective well-being.

Pär Malmberg. PhD candidate Stockholm School of Economics & Inquiry Chair, Swedish Government. Pursues complementary careers in business, government, and academia with more than thirty years of advisory experience—of which ten at McKinsey—and long-standing roles in defence and security. Pär is currently researching how to build systemic resilience in market-based societies. He is also an External Associate at the Economic Conflict and Competition Research Group, King's College London. Outside academia, Pär chairs the Government's inquiry on enhanced security of supply and is a Lieutenant Colonel at Armed Forces Defence Staff with a part-time role in total defence.

Kristina Nyström. Professor of Economics, Royal Institute of Technology (KTH). Kristina's overall research focuses on firm and labour market dynamics in a regional context. In her recent research she has studied recruitment of competence from a regional perspective. She is also affiliated with Ratio.

Artis Pabriks. Until 2022 Minister of Defence in Latvia, and formerly Minister of Foreign Affairs former and Deputy Prime Minister of Latvia. Dr. Pabriks wrote his Ph.D. in political science 'on minorities in Europe' at the University of Aarhus. He has 40+ years of experience of domestic and international positions in public office, including being rector of Vidzeme University of Applied Sciences, Member of the European Parliament where he was lead negotiator setting up a new EU border force and coast guard, and chairman of Latvia's Foreign Affairs Commission.

Lars Persson. Professor in economics and Deputy Director at Research Institute of Industrial Economics (IFN), where he directs the IFN research program "The Economics of Entrepreneurship". In addition, he is research fellow at the Centre for Economic Policy Research (CEPR, London) and the ifo Institute in Munich. He has served as an economic expert judge at the District Court of Stockholm and has been visiting professor at the European University Institute and Purdue University.

Pernilla Petrelius Karlberg. PhD, Stockholm School of Economics (SSE). Dr. Petrelius Karlberg has 20+ years of experience from research and executive education at SSE and as a visiting researcher at Stanford University. She is program director, running the program Defense in Growth/MBA Elective Defense at SSE Executive Education and the Public Affairs Program at SNS. She is interested in creating and encouraging knowledge-exchange between business, the public sector and academia in creating a more elaborate view of leadership, management and governance.

Rune Stenbacka. Professor of Economics, Hanken School of Economics. Professor Stenbacka's research focuses on industrial economics, competition strategy and competition policy. He has also made contributions to the theory of financial intermediation, to labour economics, and to the economics of technology. He has been a member of the Competition Council in Finland, the Advisory Group for Competition Policy at the European Commission and the Council for Competition Research in Sweden. Stenbacka has actively conducted expert consulting focusing on market analysis, competition policy and regulatory issues for major Finnish and Swedish companies.

Björn Westerberg. Senior strategy and policy advisor at Strategic Edge. Björn is currently an advisor to Trafikverket. He is a former director of WSP European Rail Advisory, CEO of ASTOC (Association of Swedish Train Operating Companies), and senior positions in the Swedish state-owned passenger rail operator, SJ AB. He has been a special adviser for freight transport for the Swedish Government, expert advisor to the EU COM Industrial Dialogue with Japan (Trade Policy) and an appointed co-chariman of the digital platform of UIC, the international railway federation in Paris. His background also includes CEO/CSO roles at a listed IT Professional Service Firm. Björn holds business degrees from the Stockholm School of Economics and Stanford University.

Mikael Wigell. Research Director, Finnish Institute of International Affairs & Adjunct Professor in International Political Economy, University of Tampere. Professor Wigell's research focus on great-power politics, geoeconomics, hybrid threats and the political economy of development. He belongs to the World Economic Forum Expert Network, currently curating the WEF's Geoeconomics section. He has been a Member of the Development Policy Committee of the Finnish Government and Chairman of the Finnish International Studies Association. He earned his PhD at the London School of Economics and he has been a Visiting Fellow at the Changing Character of War Centre, Oxford University. He led the International Business Risk and Resilience Monitor-project funded by the European Commission, as well as the Nordic Security of Supply in an Age of Disruption-project funded by the Nordic Council of Ministers.

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