**VEGO WEEKS**

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| Sustainable development goal:  | 12: Responsible consumption and production13: Climate Action |
| Projekt beskrivning:  |  Vego Weeks aims to combat one of the biggest environmental issues the world faces today, namely the enormous meat consumption, which together with dairy products affects the climate as much as all the world's cars, buses, boats and airplanes together (Naturskyddsföreningen). Despite this huge negative environmental impact, people tend not to reflect on their eating habits in the same way as many other everyday activities, such as driving. With Vego Weeks, we want to raise awareness about the negative impact of meat consumption, and also inspire alternative choices.We do this by arranging the project for two weeks, where the employees of the targeted company will get to know the facts about the situation today, and be inspired to make informed and conscious choices. Participants are invited to an eye-opening and inspiring workshop, followed by a contest during the course of the project. Also, posters are placed at the workplace, as well as a concluding workshop with discussions and award ceremony. Everything is delivered in a simple and clear way to contribute to increased awareness of meat consumption, and in the long run contribute to a better environment. |
| Projektets medlemmar:  | Sofia SörensenMadeleine AlmqvistOscar Gonzales |