

## Schedule - Introduction BSc Retail Management 2022

### Monday, August 22nd

*The Aula*

- 08:15-10:00    **Welcome to the Stockholm School of Economics!**  
President of SSE Lars Strannegård  
Program Director BSc BE Karin Fernler  
Program Director BSc RM Fredrik Lange  
President of SASSE Wilma Liewendahl  
Big parents Ellen Wickell, Edwin Hydén Karlsson, Alice Andersson, Mikael Palm
- 10:00-15:00    Enrollment and Tour in Småtting groups

*The Rotunda & Pub*

- 22.00-03.00    Intro pub

### Tuesday, August 23rd

*Ruben*

*(Please be seated 09:45)*

- 10:00-10:10    **Welcome**, SSE President Lars Strannegård  
10:10-12:00    **Welcome to the Center for Retailing and the Retail Management Program**  
Sara Rosengren & Fredrik Lange (with guests)

LUNCH

- 13.30-15.00    **The Applied Retail Track and Retail Clubs**  
Fredrik Lange (with guests)

- 18:00-21:00    **ICA Kräftis**

*Stora Salen*

### Wednesday, August 24th

- 11:00-15:00    **RM activity with Axel Johnson**

*Meet up with småtting group*

- 15.30-19.00    **Deloitte Olympics and BBQ**

*Hagaparken*

### Thursday, August 25th

- 08:00-09:45    **Diagnostic test in mathematics**  
*Ruben, RM1 & RM2 (CFR, Saltmätargatan 13-17)*

*Ruben*

10.30-11.15 **Crossing borders - Learning and communication in Sweden and in multicultural contexts** - Thomas Lavelle, Director of SSE Centre for Modern Languages

11.30-12:00 **Art Initiative & Literary Agenda, Tech, and Sports initiatives**  
LUNCH

13.30-14.15 **Being an SSE student** - Frida Dicksen, President of the Education Committee, SASSE

*Meet up with smätting group*

15.00-19.00 Bain & Company Event!

22:00 Sturecompaniet

### **Friday, August 26th**

*Ruben*

09.15-09:45 **Words of Wisdom**  
Gustaf Tamm - President of the Entertainment committee, SASSE  
Pontus Gifvas - President of the Social Committee, SASSE

09:45-10:30 **Words of Wisdom**, Martin Sjöberg, Ljung & Sjöberg

10:45-11:30 **RM Alumni Panel**

LUNCH

12:30-13.15 **Student Panel**

### **Saturday, August 27th**

Day activity

### **Sunday, August 28th**

Rest day

### **Monday, August 29th**

- 10.15-12.00    Lecture NDH101 Introduction to Retailing  
*Ruben*
- 13.15-14.00    Lecture NDH401 Economics I  
*Ruben*
- 14.00-15.00    RM event - Ice cream & Chill with Svensk Handel
- 18.00-22.00    RM Banquet with Accenture
- 22:00            Afterparty

### **Tuesday, August 30th**

- 10.15-12.00    Lecture NDH101 Introduction to Retailing  
*Ruben*
- 13.15-15.00    Lecture NDH401 Economics I  
*Ruben*
- 18.00            BCG event, alternatively event with Intro-team

### **Wednesday, August 31st**

- 10:15-12:00    Lecture NDH401 Economics I (Håkan Lyckeberg)
- 13.00-15.30    Triathlon with Coca-Cola, Swedish Match and Systembolaget
- 17.00-19.00    McKinsey Lounge  
*The Rotunda*
- 19:00-22:00    Pub crawling

### **Thursday, September 1st**

- 10.00-12.00    Painting activity with H&M and Clas Ohlson
- 13.15-15.00    Lecture NDH 101 Introduction to Retailing  
*Ruben*
- 15:15-15:45    **Diversity, Equity, and Inclusion in Sweden and at SSE** - Karol Vieker,  
Diversity, Equity and Inclusion Manager
- 19.00-22.00    HMG PSS (How-to-Attend-a-Banquet Banquet)  
*Stora Salen*

### **Friday, September 2nd**

- 10.00-13.00    Breakfast battle with Coop

13:15-15:00 Lecture NDH401 Economics I

*Ruben*

15:15-15:30 **Student Support**

*Ruben* Academic Support, Isabel Svensson, Academic Advisor

**Saturday, September 3rd to Sunday, September 4th**

Sat 06.00-Sun 15.00 The legendary Småtting Trip