



欧州日本研究会



KYUSHU
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UPPSALA
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Mirai Global Challenges Winter School
hosted by European Institute of Japanese Studies,
Stockholm School of Economics
Sveavägen 65, Stockholm
November 17-22, 2024

Program

November 17 Sunday: Arrival of Participants

18:00 - Welcome Reception, Restaurant, Hotel Birger Jarl, Tulegatan 8, Stockholm

November 18 Monday, Venue: Room Ragnar

10:00-10:30 Introduction of MIRAI, SSE & Kyushu University

10:30-10:45 Break

10:45-12:00 *“EU-Japan Collaboration”*

Patrik Ström, European Institute of Japanese Studies, Stockholm School of Economics

12:00-13:30 Lunch

13:30-15:00 *“Japanese investments in EU and Japan. EPA – the business and economy link”* Richard Nakamura, Gothenburg University & European Institute of Japanese Studies, Stockholm School of Economics

15:00-15:30 Coffee Break

15:30-16:30 *“Company Presentation, Mitsubishi”*

Clara Faleij, Mitsubishi Corporation, Stockholm Liaison Representative

November 19 Tuesday

Venue: Morning session - Room Ragnar & Afternoon session - Room A133

09:00-09:45 *“Osaka EXPO 2025”* Carl Norsten, Business Sweden

09:45-10:30 *“Innovation and venture capital – green economy transition” (online)*

Peter Popovics, Copenhagen Business School & European Institute of Japanese Studies, Stockholm School of Economics

- 10:30-11:00 Coffee Break
- 11:00-12:00 *“Digitalization in the culture creative industry”*
Johan Eriksson, Uppsala University
- 12:00-13:30 Lunch
- 13:30-15:00 *“Diplomatic perspective on Sweden & Japan Collaboration”*
Yuki Yoshida, First Secretary, Embassy of Japan
Jenny Egermark, Head of Section, East Asia, Department for Asia, the Pacific Region and Latin America, Swedish Ministry for Foreign Affairs
- 15:00-15:30 Coffee Break
- 15:30-16:30 *“Company Presentation, Ovako Steel”*
Nakajima Takeshi
- Evening Free time

November 20 Wednesday

Venue: Morning session - Room Torsten & Afternoon session – Room A720

- 09:00-09:30 Reflection
- 09:30-10:30 *“Societal Challenges”*
Åsa Malmström Rognes, European Institute of Japanese Studies, Stockholm School of Economics & Swedish Institute of International Affairs
- 10:30-11:00 Coffee Break
- 11:00-12:00 *“Innovation policy in practice”*
Malin Petersen, Program Manager, International Collaboration, Vinnova
- 12:00-13:00 Lunch
- 13:00-14:00 *“Lost in Translation? Challenges of cross-cultural management and business communication”*
Eva Liias, Tartu University
- 18:00 - Conference Welcome Reception, Atrium, Stockholm School of Economics

November 21 Thursday - 22 Friday

Japanese Studies Networking Conference

“Contemporary Japanese Studies in the Nordics: Taking stock and looking forward”,
at Stockholm School of Economics