



AMERICAS ASIA PACIFIC EMEA

## MISTRA CHAIR IN SUSTAINABLE MARKETS

MARCH 2016

*Handelshögskolan i Stockholm*  
Stockholm School of Economics

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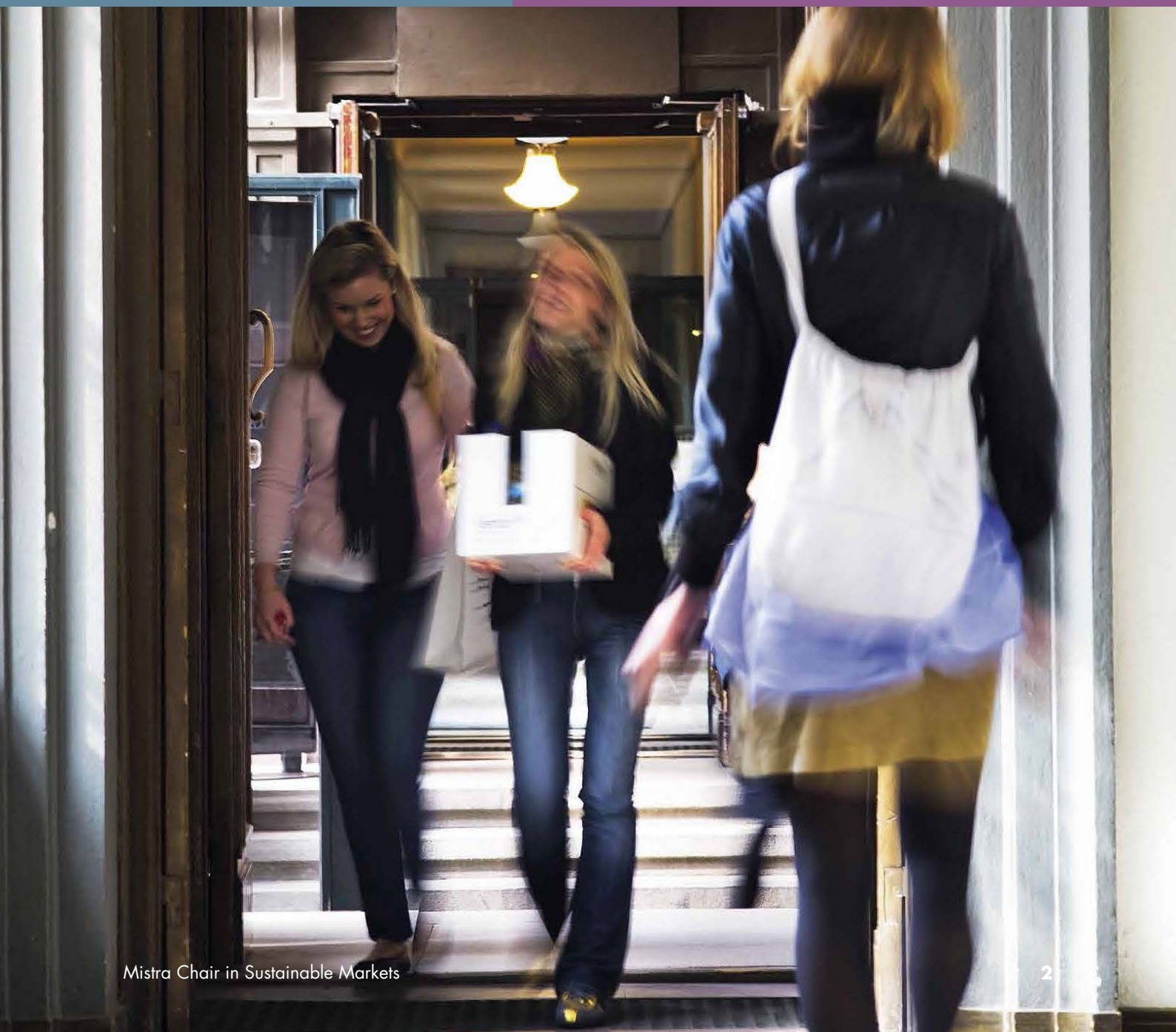
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# EXECUTIVE SUMMARY

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Stockholm School of Economics (SSE) is a leading, research-intensive, outwardly-orientated business school in Stockholm, Sweden, and conducts research and education in economics, finance, business administration and related disciplines. Following a grant from the Swedish Foundation for Strategic Environmental Research (Mistra), SSE launched in January 2015 the Mistra Center for Sustainable Markets (MISUM) to conduct leading-edge, interdisciplinary, societally relevant, impactful research. MISUM functions as a platform and meeting place for many kinds of actors both national and international: academics, practitioners, firms and other organizations.



SSE now seeks to appoint the Mistra Chair in Sustainable Markets who will play a leading role in the scientific direction of MISUM, in close collaboration with MISUM's Executive Director. Given the positioning of MISUM and the support provided by SSE and Mistra, the Mistra Chair presents a key opportunity for an outstanding scholar to make a profound contribution to global research in sustainable markets, in turn yielding deep impact on global markets in response to the sustainability challenge.

The ideal candidate will have a leading research profile in a field closely related to sustainable markets as demonstrated by an excellent publication track record in business or economics and have demonstrable capacity for inspirational research leadership. Working with internationally-leading established faculty members and aspirational junior faculty members of SSE, the appointee will be associated with one of SSE's six departments, according to her/his individual research expertise. The Mistra Chair in Sustainable Markets will promote and lead an integrated system of research, training, engagement activities in the field of sustainable markets which is firmly grounded in scientific excellence, to enhance the impact of MISUM and its influence on the sustainability of local, national and global markets.

# THE MISTRA CHAIR IN SUSTAINABLE MARKETS

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The Stockholm School of Economics (SSE) invites applications for a chaired Professorship in Sustainable Markets. The position entails scientific leadership of the Mistra Center for Sustainable Markets (MISUM) at SSE and the holder will lead research, teaching and outreach at MISUM. The holder will be given the opportunity to shape a new research institute that is closely connected to the strong research environment at SSE.



Successful candidates may come from different research backgrounds within the general area of sustainable markets. In the capacity of Professor at SSE the post-holder will be associated to the appropriate SSE's Department.

The holder shall be an internationally recognized scholar with an excellent track record of published research and teaching. The work duties besides teaching are undertaken at MISUM. A chaired professor at SSE delivers, on average, three courses per year including time allocated for student supervision, and the Mistra Chair in Sustainable Markets will undertake the same teaching responsibilities as other chaired professors at SSE, including the supervision of students.

International reputation, the ability to attract external research funding, and an interest in knowledge production along the lines of the center model are key. Moreover, an interest in fostering cross-disciplinary collaboration is a crucial aspect of the role.

The holder of the position will have the following responsibilities:

- Initiate, lead and supervise research projects at MISUM.
- Ensure scientific quality of research projects at MISUM.
- Initiate and implement MISUM's research and education collaborations.
- Contribute to MISUM's outreach activities.
- Participate in Advisory Boards of MISUM's Knowledge Platforms.
- Take active part in MISUM's funding.
- Deliver courses at SSE's degree programs.
- Recruit, fund, and supervise doctoral students at SSE.

# MISTRA CENTER FOR SUSTAINABLE MARKETS (MISUM)

Through a generous initial grant from the Swedish Foundation for Strategic Environmental Research (MISTRA) Stockholm School of Economics is in the process of developing a Center of Excellence on Sustainable Markets. The Mistra Center for Sustainable Markets is a cross-disciplinary and multi-stakeholder research institute. Research is collaborative and draws on actors from academia, business and policy to understand and support research-based and business-relevant solutions for sustainable markets. MISUM currently comprises 17 researchers and administrative staff.



## OBJECTIVE

The aim of the Center, which was launched in January 2015, is to create a leading multi-disciplinary center that will enhance the understanding for, and create new insights into, sustainable markets. MISUM functions as a platform and meeting place for many kinds of actors both national and international: academics, practitioners, firms and other organizations. MISUM's mission also includes providing expert advice to political leaders and policy developers and collaborating with other research centers in and outside the SSE. The objective of the center is to:

- become a leading Center of Excellence on Sustainable Markets. The center produces rigorous knowledge of the highest relevance to academia and society. The knowledge developed is being diffused and translated to central market actors so that the transition to sustainable economic and social development is enhanced;

- strengthen Swedish competitiveness. The center contributes to enhancing the capacity of Swedish market actors to move towards sustainable development. The center generates sustainability-oriented methods, products, services, approaches and concepts that are to the benefit of the Swedish society at large;
- generate multidisciplinary solutions to sustainability stalemates. Sustainability challenges are technically and socially entangled, and due to the fact that markets are among the most dominating global organizing principles, research and knowledge dissemination combining approaches from a range of different disciplines and sectors of society are needed.

The Center is not solely a research endeavour but an entity that creates projects that stimulate the three pillars of knowledge advancement: research, education and outreach. None of these pillars have supremacy, but activities within all these three pillars are being developed in concert with each other.

# MISTRA CENTER FOR SUSTAINABLE MARKETS (MISUM)

## FUNDING

MISUM is initially funded by Mistra (The Swedish Foundation for Strategic Environmental Research). Mistra is investing 55 MSEK over a five-year period in this first phase and upon success a continued research funding in another five years is expected. With a brief that extends beyond traditional research, MISUM will generate concrete solutions and processes that will contribute directly to sustainable economic development. The Mistra Chair is however a permanent post and the School have committed to funding the Chair beyond the term of funding by Mistra.

For more information on MISUM please visit:

[www.hhs.se/en/Research/Institutes/misum-startpage/](http://www.hhs.se/en/Research/Institutes/misum-startpage/)



## SWEDISH FOUNDATION FOR STRATEGIC ENVIRONMENTAL RESEARCH (MISTRA)

The Swedish Foundation for Strategic Environmental Research (Mistra) plays an active part in meeting major challenges associated with our environment, human use of natural resources and our impact on our surroundings. It invests in the kind of research that helps to bring about sustainable development of society. This is done by financing various initiatives in which researchers and users make joint contributions to solving key environmental problems.

Every year Mistra invests a sum of around SEK 200 million in various research initiatives to build bridges among academic disciplines, as well as between research, on the one hand, and companies, public agencies and other stakeholders on the other. Mistra is an active research funder that monitors its own contributions to ensure that they are conferring benefits on society in the form of a good living environment, and that various users are developing new products, services and working methods to meet the environmental challenges facing us.

For more information on Mistra please visit: [www.mistra.org/en/mistra.4.48ea57551373aa97c5292b.html](http://www.mistra.org/en/mistra.4.48ea57551373aa97c5292b.html)



# STOCKHOLM SCHOOL OF ECONOMICS

"We are one of Europe's leading business schools, with a unique business-community network. Our research is internationally recognized and many of our researchers are among the leading figures in their respective fields."



Stockholm School of Economics is a leading, research-intensive, outwardly-orientated business school in Stockholm, Sweden, and conducts research and education in economics, finance, business administration and related disciplines. SSE is a privately owned business school that receives 78 per cent of its financing from private sources and 22 per cent from the Swedish government. For more than a century, SSE has educated talented women and men for leading positions within the business community and the public sector. SSE offers bachelors and masters degree programs along with highly regarded PhD, MBA and executive programs. The School is accredited by EQUIS certifying that all of its main activities, teaching as well as research, are of the highest international standards. SSE is also the Swedish member institution of CEMS and PIM.

## MISSION AND VISION

The objective of SSE is to, through scientific teaching and research, strengthen Sweden's competitiveness.

The SSE vision is to firmly establish itself as a member of the top tier of European business schools and to be recognized as a global benchmark for industry collaboration and for thought leadership in selected knowledge fields.

## ORGANIZATION

The School currently comprises 150 researchers, 120 faculty members and 1,800 students organised into six departments:

- Accounting
- Management and Organization
- Marketing and Strategy
- Economics
- Finance
- Law, Languages and Economic Statistics

Alongside the departments there are a number of research institutes, namely:

- European Institute of Japanese Studies
- Center for Advanced Studies in Leadership
- Institute for Economic and Business History Research
- Stockholm School of Economics Institute for Research
- Mistra Center for Sustainable Markets
- Stockholm China Economic Research Institute
- Stockholm Institute of Transition Economics

For more information on these institutes please visit:  
[www.hhs.se/en/Research/Institutes/](http://www.hhs.se/en/Research/Institutes/)

# STOCKHOLM SCHOOL OF ECONOMICS

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## RESEARCH

The SSE research centers and their multitude of on-going research projects and programs represent well the strength, energy and diversity of the research conducted at SSE. With a history going back several decades, many of the research centers have developed mature and strong academic environments and today exhibit theoretically and empirically comprehensive research agendas.

Others consist of smaller or newer groups of researchers, often more focused and active within emerging or entrepreneurial academic fields. It is this mix and balance that gives the research conducted its unique character.

Further details about each of the research centers can be found at [www.hhs.se/en/Research/Centers/](http://www.hhs.se/en/Research/Centers/)





# APPOINTMENT PROCESS AND HOW TO APPLY

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An executive search exercise is being undertaken by Perrett Laver, who will support the Stockholm School of Economics in helping to identify the widest possible field of qualified candidates and assisting in the assessment of candidates against the requirements for the roles. Questions can be directed to Dr Sabrina Vieth on [Sabrina.Vieth@perrettlaver.com](mailto:Sabrina.Vieth@perrettlaver.com) or +44 207 340 6251.

Applications are kept confidential and should consist of:

- a letter of application articulating the candidate's fit with the position description;
- a full curriculum vita;
- copies of the twelve most important publications;
- the names and contact information of three individuals who can provide references.

This information can be uploaded at [www.perrettlaver.com/candidates](http://www.perrettlaver.com/candidates) quoting the reference number 2412. The closing date for applications is 5pm (CEST) on Friday 1<sup>st</sup> April 2016.



# STOCKHOLM

Stockholm is the capital and largest city of Sweden with a population of 1.8 million. It is located on several islands on the south-central east coast of Sweden.



Stockholm is often said to be one of the most modern and open cities in the world. Stockholm excels in the areas of sustainability, education, IT, social welfare and culture. In addition, Stockholm is named one of the leading green cities by the Global Green Economy Index. But perhaps foremost, Stockholm is world famous for being stunningly beautiful.

Stockholm is known to pick up quickly on international influences. With a broad ethnic spectrum, the latest trends within fashion, culture, art, and music quickly take root. Restaurants with cuisine from every corner of the world jostle with cafés, pubs and night clubs, galleries and museums, large shopping centers and unique boutiques.

Sweden provides outstanding welfare provision and conditions for its residents and is frequently ranked amongst the countries with the best standard of living. The country is proud of its excellent work-life balance and is especially attractive for families.

Sweden provides an outstanding climate for business, and is a world leader in innovation, despite being a small country. Sweden ranks among the EU's countries with lowest levels of national debt, low and stable inflation and a healthy banking system. Many of today's Swedish companies are at the forefront of integrating a sustainable approach to business in their strategies and daily management.

Further details about living in Sweden can be found at <https://sweden.se/>

The Visit Stockholm site provides full details on Stockholm as a city [www.visitstockholm.com/en/](http://www.visitstockholm.com/en/)

A brochure on the city is found at [www.stockholmbusinessregion.se/Documents/Facts-statistics/STHLM\\_Guide\\_15-ENG.pdf](http://www.stockholmbusinessregion.se/Documents/Facts-statistics/STHLM_Guide_15-ENG.pdf)

Additionally, SSE's YouTube channel provides student testimonies on living in Stockholm [www.youtube.com/watch?list=UUIRkpEgRNyaP07Yk5VjZsuw&v=k28vjXpKrr4](https://www.youtube.com/watch?list=UUIRkpEgRNyaP07Yk5VjZsuw&v=k28vjXpKrr4)



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