

CEMS block seminar in creating business models.

Welcome to Stockholm the startup capital of Europe. Stockholm is the second most prolific tech hub in the world on a per capita basis, behind Silicon Valley, In fact, if you played a game on your phone today, listened to music online or video-phoned a friend, chances are you used a Swedish company. Skype became Stockholm's first unicorn when it was bought by eBay for \$2.6bn in 2005 – just two years after it launched – and has since been followed by Spotify, Candy Crush parent King, Minecraft maker Mojang and the payments service Klarna. So what's different? As Mr Zennström put it: "Success breeds success." This unique environment together with our CEMS partner European Space Agency (ESA) invites you to a challenging CEMS Block Seminar – Creating business models.

The block seminar runs from 9 am the 16th of August to the 22nd of August. Our intention is to provide a unique learning situation together with our partner ESA where you are introduced to a new space technology which will be used as a foundation for the business model development process. At the end of the program the solution is presented to ESA and their partners. The entire program is embedded in the space business development eco system in Stockholm and Uppsala.

The program covers central aspect of the business modelling process. It also combines conceptual development with a practical process where you will work in multi-disciplinary teams trying to solve real world problems. These are then presented to potential buyers, investors and other stakeholders in the space ecosystem.

Partners:

European Space Agency	http://www.esa.int/ESA
ESA Bic Sweden	http://www.esa.int/Our_Activities/Space_Engineering_Technology/Business_Incubation/ESA_Business_Incubation_Centres15
Umbilical Design AB	http://www.umbilicaldesign.se

Schedule

16-Aug	
09:00-12:00	Business model concept
13:00-17:00	Team development
18:00-22:00	Presentation of project (terassrummet?)
17-Aug	
09:00-12:00	Inside the value chain
13:00-17:00	Presentations / visit IUC uppsala/SSE b-lab
18:00-22:00	Study visit
18-Aug	
09:00-12:00	Value offer development
13:00-17:00	Project work
18:00-22:00	Free evening
19-Aug	
09:00-12:00	Project management and KPIs
13:00-17:00	Presentations
18:00-22:00	
20-Aug	
09:00-12:00	Transport to Skeviks gård

13:00-17:00	Team building activities / yoga and acou presentation?
18:00-22:00	Dinner Skeviks gård
21-Aug	
09:00-12:00	Project work
13:00-17:00	Transport to Stockholm
18:00-22:00	
22-Aug	
09:00-12:00	Final presentations
13:00-16:00	Final Presentations