



# The Short Program

The Stockholm School of Economics (SSE) is ranked as the best business school in the Nordic and Baltic countries. SSE educates talented women and men for leading positions in the business community, politics, NGOs and the public sector, and has done so since 1909. Our school has earned a reputation for excellence, both in Sweden and around the world.



## DRIVING INNOVATION IN SOCIETY – THE SWEDISH CONTEXT

**10**  
DAYS

**4,5**  
ECTS

Most countries, most organizations, and most leaders want to foster a culture of innovation, but this is easier theoretically said than practically done. The magic and love for entrepreneurship and experimentation must be there. These two conditions are indeed met in the Swedish context, and one can easily observe it when casting a glance at the country's business landscape: one which has given birth to Spotify, H&M, Klarna and IKEA. After all, rankings such as Bloomberg's innovation index ranks Sweden as one of the world's 10 most innovative countries.

It is for these reasons that this intensive program is focused on the innovative Swedish context. Theory and practice are

here intertwined and consistently integrated to a meaningful whole with internationally renowned faculty taking students to an exciting journey to the world of innovation and business venturing. Together, we explore innovation in a range of sectors including finance and transportation, we study how large firms transform their business, we look at social innovation, explore how gender equality can be linked to innovation and societal progress, look into innovation in family firms and tap into new venture creation.

The course explores whether a broad formula for innovation can in fact be identified, and which type of actions owners, leaders, companies, and governments need to take to make innovation happen. It is best suited to students with an undergraduate background in business & administration, though this is not a strict prerequisite. It demands intellectual curiosity, analytical ability, and the ambition to put your work to the test with the very best people in the field. All sessions are offered in English.

In a nutshell, the Short Program is a fantastic opportunity to learn about innovation and entrepreneurship in an exciting ecosystem for innovation and entrepreneurship – Stockholm. You will learn both from faculty members at the Stockholm School of Economics – the leading business school in the Nordic countries – and from visits to exciting companies. It will be a fantastic combination of theory & practice and, of course, an excellent opportunity to enjoy beautiful Stockholm in May!

Enjoy the journey!

"This short program gives you the opportunity to explore the what and the how of innovation and entrepreneurship in a wide range of contexts. Together, we delve into state-of-the-art knowledge and explore the vibrant innovation ecosystem of Stockholm, consistently ranked as one of best places in the world for innovation and new venture creation."

**Professor Magnus Mähring**  
Erling Persson Professor  
of Entrepreneurship and  
Digital Innovation



**Dr. Pari Dimakou,**  
Post Doc Fellow, Program Director



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## PROGRAM PORTFOLIO

DEGREES*	BSc	Business & Economics
		Retail Management
	MSc	International Business
		Business & Management
		Economics
		Finance
		Accounting, Valuation & Financial Management
	PhD	Business Administration
		Economics
		Finance
	MBA	SSE MBA Executive Format
	Executive Education	Open programs
		Customized and consortium programs

\*These programs are open to international applicants.

“This is a great opportunity to link and apply theory with hands-on experience. Some of the best in the field will acquaint you with the process of creating value by applying novel solutions to meaningful problems. By the end of the learning journey, you will have a good understanding of Sweden’s uniquely innovative business profile.”



**Professor Sarah Jack**  
Jacob and Marcus Wallenberg  
Professor of Innovative and Sustainable Business Development

## APPLICATION & ADMISSION

- Program dates: mid-May, 10 days
- Participation cost: 4,500 SEK (includes lunch, transportation card, excursion etc)
- Credits: The course is 4.5 ECTS, about 50 class hours
- We only accept students from partner universities where MBA schools have priority
- Nomination deadline: 15 February 2022

## 5 REASONS TO CHOOSE SSE



### NATIONAL AND INTERNATIONAL RECOGNITION

For the past 17 years, SSE has been ranked by the Financial Times as the No.1 business school in the Nordic and Baltic countries.



### CLOSE TIES TO BUSINESS AND RESEARCH

Local and international business are closely linked with the school and engaged with our students on a daily basis. Our world class research influences our education and is beneficial for our corporate partners.



### LOCATION: STOCKHOLM

A beautiful capital city and a leader in business innovation and sustainability.



### THE SSE WAY

A small business school with a substantial social footprint, which creates close ties between students, faculty and staff.



### CAREERS WITH AN IMPACT

SSE paves the way to a wide range of career options, regardless of whether you seek to be employed or want to become an entrepreneur.

## CONTACT US

For questions about the program, requirements or admissions, please contact the Exchange office at: [SSEexchange@hhs.se](mailto:SSEexchange@hhs.se) or telephone +46 (0)8 736 90 00.

More information can be found on [hhs.se/short-program](http://hhs.se/short-program)