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# SSE Capital Partners

**BONNIER**

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Building a better  
working world

**Goldman  
Sachs**

*Gives*

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**SKANSKA**



# Master Intro

«you were a child  
crawling on your knees toward it  
making mama so proud  
but your voice was too loud  
we like to watch you laughing  
you pick the insects off plants  
no time to think of consequences»

- MGMT (kids)



# Master Introduction Committee

**Grandma**

SARA

**Grandpa**

MARTIN

**Event Team**

ANTON, HENRIK, JASMINE, KAROLINA, MARC & THOMAS

**Sponsorships**

ERIKA

**Communication and Master Guide Team**

EMILIA & LOTTA

# Grandma & Grandpa

On behalf of your fellow students, we would like to congratulate and welcome you to SSE! We are Sara and Martin, “Grandma” and “Grandpa” of this year’s master’s class. As your Grandparents, we will lead the Master Introduction Week and kick off the school year with events you don’t want to miss.

It is our goal to make you feel at home in Stockholm right away! With the help of our wonderful Intro Committee, we have spent the last months developing an unforgettable Intro Week for you. We will be your guides and ensure that the week is full of awesome activities, great buddy groups, new friendships, and so much more. We hope that you are just as excited as we are for you to join the SSE family!

The following pages detail what we have in store for you. In addition, you will find information regarding your program, the Student Association (SASSE) and of course, about your new lovely hometown, Stockholm. As your grandparents, we are here for whatever you need, whether it is help finding your buddy group, question about school, or just a friendly chat. We are really looking forward to meeting you and guiding you as you take your first steps as a master’s student at SSE!

A warm welcome and see you soon!

Grandma

*Sara*

Grandpa

*Martin*





# 5 Pieces of Advice How

## INTERNATIONAL BUSINESS

1  
MAKE SURE YOUR PASSPORT IS UP  
TO DATE - YOU WILL NEED IT!

2  
PREPARE TO NETWORK TILL YOU  
DROP; WHETHER IT BE FROM THE  
AMOUNT OF FREE FOOD AND  
DRINKS OR BY THE WEIGHT OF THE  
BUSINESS CARDS

3  
IF YOU'RE A LONER, ENJOY THE  
SUMMER BECAUSE YOUR LIFE WILL  
BE GROUP WORK FROM NOW ON

4  
ACCEPT THE FACT THAT IF YOU  
THOUGHT YOU ALREADY HAD  
UNDERSTOOD THE CEMS LANGUAGE  
REQUIREMENTS OR CEMS.ORG, YOU  
ARE MISTAKEN, AT BEST YOU'RE  
ONLY HALFWAY THERE

5  
YOUR POWERPOINT SKILLS,  
MINGLING SKILLS, CASE SPEED  
READING SKILLS - ALONG WITH  
YOUR MULTITASKING SKILLS -  
WILL FOR SURE BE YOUR BEST  
FRIENDS

## ACCOUNTING

1  
FIND FRIENDS IN ECONOMICS TOO -  
THEY ARE THE ONLY OTHER PEOPLE  
IN THE ATRIUM AFTER 7PM

2  
DON'T SPEAK FROM YOUR HEART  
- FIRST LOOK AT WHAT THE  
STANDARD SAYS

3  
FAIR VALUE =  
(TIME SPENT PARTYING / TIME  
SPENT STUDYING) ?

4  
DON'T DRINK AND DISCOUNT  
5  
NIGHTS IN THE PC LAB WILL BETA  
THE HELL OUT OF YOU

## BUSINESS & MANAGEMENT

1  
TIME TO PLAY: LEGO, BUILDING  
BLOCKS AND DRAWING (AND  
DON'T FORGET THE SPAGHETTI  
TOWER)

2  
IF YOU ABSOLUTELY LOVE EXCEL  
AND NUMBERS YOU HAVE CHOSEN  
THE WRONG SPECIALIZATION

3  
THERE IS NO RIGHT OR WRONG  
ANSWER - IT'S ALL ABOUT THE  
RIGHT FEELINGS

4  
JUST PUT THE WORD  
'INNOVATION' EVERYWHERE AND  
YOU WILL BE FINE

5  
KEEP YOURSELF UPDATED ON THE  
LATEST MEDIA AND TECHNOLOGY  
TRENDS



# to Survive Your Master

## FINANCE

1  
PC LABS ARE OPEN 24/7. YOU'RE WELCOME

2  
ROUNDING 5.5 BN TO 7 BN IS PERFECTLY ACCEPTABLE

3  
LEARN A SECOND LANGUAGE: LEARN GERMAN - YOU WILL HEAR MORE OF IT THAN SWEDISH AMONG YOUR CLASSMATES

4  
DON'T MESS WITH THE VARIANCE-CO VARIANCE MATRIX. OTHERWISE IT WILL MESS WITH YOU

5  
THE MOST VALUABLE RELATIONSHIPS YOU'LL BUILD WILL BE WITH PEOPLE SELLING YOU COFFEE

## ECONOMICS

1  
FORGET ABOUT REALITY. YOU ARE INTO ADVANCED ECONOMICS NOW

2  
JUST BECAUSE YOUR EQUATION IS MESSY DOESN'T MEAN YOU ARE WRONG

3  
FROM NOW ON, "THE MATRIX" IS NOT A MOVIE - IT IS A RIP-OFF OF YOUR 8 O'CLOCK MATH CLASSES

4  
DON'T WORRY ABOUT THE DARK OR COLD DURING THE FIRST SEMESTER: YOU WILL BE ENJOYING THE ARTIFICIAL LIGHTS AND THE COMFORTING WARMTH OF THE STUDY ROOMS MOST OF THE TIME ANYWAYS

5  
BE PREPARED FOR A GOOD AMOUNT OF MATH - REFRESH YOUR SKILLS BEFORE SCHOOL STARTS!

## FOR EVERYONE

1  
WHEN TIMES ARE HARD - HIT HIRSCHENKELLER HARDER

2  
ENJOY THE SUNSHINE WHILE IT LASTS - THE WINTER WILL BE LONG, COLD AND HORRIBLE

3  
PANINI HAS COFFEE FOR 5SEK - THAT'S THE BEST DEAL THERE IS

4  
GET TO SCHOOL EARLY IN THE MORNING IF YOU WANT TO FIND A STUDY SPOT IN THE ATRIUM

5  
ALWAYS SAY YES TO A KANELBULLE

# Preliminary schedule for Intro Week

*The Intro Week includes a series of events aimed at fostering new friendships and unforgettable memories among the new as well as current SSE students. **Activities will take place during the week of August 21st** and we highly recommend that every student to take part in order maximize the SSE experience from the very first days! On the following pages we will provide you with a glimpse of the week.*

*Be sure to follow our Facebook page for updates and further information:*

*SSE Master Introduction Week*  *Hit like!*

## *Intro Banquet*

What would a SSE Intro Week be without a real “sittning”? For those of you who don’t know, a sittning is a formal dinner where we dress up in our finest clothes to eat, drink, and sing traditional Swedish songs. Following the dinner we will head over to Rotunda, the school’s club!

## *Boat Trip*

We will bring you to one of the most beautiful summer attractions in Stockholm - the archipelago. Enjoy a cozy Saturday with your new friends, capture the moment in beautiful pictures and let the sea breeze fix your hair for the party later that day.

## *Scavenger Hunt*

We want to show you around the city! With your buddy groups, you will solve several missions and tasks through the city. Be sure to hold on tight to your buddies so you don’t get lost!

My  
CALENDAR

INTRO  
WEEK  
2017

AUGUST

21

MONDAY

MEET BUDDIES &  
OTHER SSE STUDENTS

Scavenger Hunt!!

WELCOME PARTY

AUGUST

22

TUESDAY

Day trip 

MAKE SOME  
FRIENDS!

AUGUST

23

WEDNESDAY

Registration

Day!


"How to Do  
a Sittning"

AUGUST

24

THURSDAY

Classes!

Pub Crawl  
& Party 

AUGUST

25

FRIDAY

Classes!



TRÄDGÅRDEN

AUGUST

26

SATURDAY

BRUNCH & BOAT TRIP!!!

  
Banquet

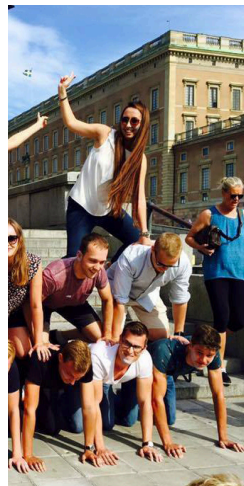
AUGUST

27

SUNDAY

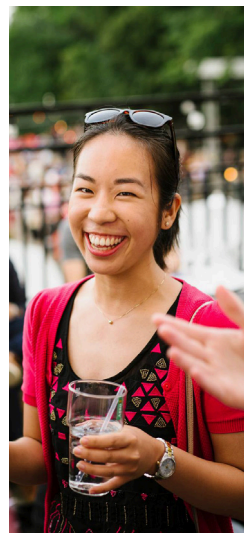
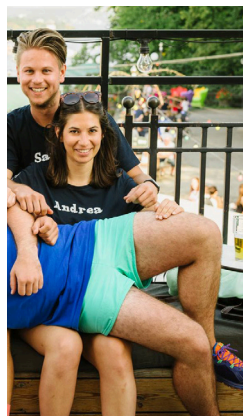
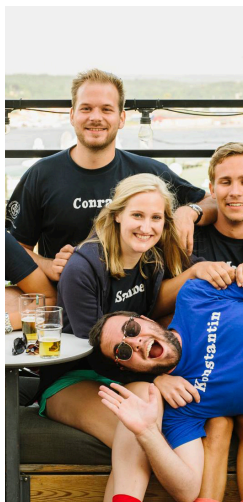
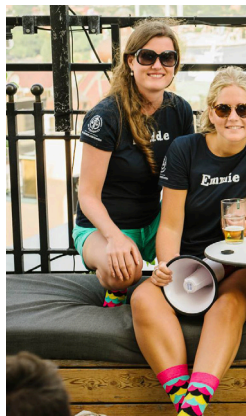
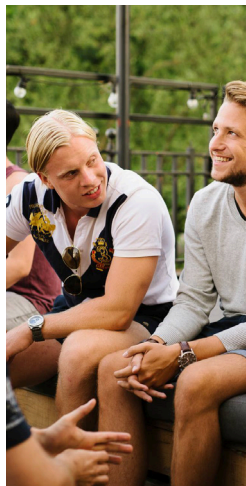
Chill out!  
Get settled

# Pictures from previous





# years' intro weeks



# Additional information

## ***BUDDY GROUPS***

For Intro Week, you will be randomly assigned to a buddy group comprised of fellow students from different programs and led by 2nd year MSc students. The buddies will take care of you and be the main source of information. Your buddy group will be your family for the week. You will bond as you compete against other groups and work together to win prizes!

## ***TICKETS***

The activities during the Intro Week will only be partly financed by sponsors. That means, for the bigger events, we will charge a small sum of money.



If you would like to take part in these events you will have to buy a ticket online some weeks prior to the event. A personal sign-up link will be sent out (early August) to the e-mail you use in connection to school. Unfortunately there will be limited spots as some of

premises are too small to host all master students. In other words; be sure to sign-up as quickly as you receive the link. Also, check the Facebook page as we will post the release date and time to make in order for you to be prepared.



## ***THE SCHEDULE***

Please be aware that the schedule is subject to changes as some of the events will take place outside and are thus dependent on the weather.



If you have any further questions that have not been answered here or on Facebook, do not hesitate to write an e-mail to: [heads.msccintro@sasse.se](mailto:heads.msccintro@sasse.se) or send a message through Facebook. We will answer as quickly as possible.

***Your Intro Committee***





# Checklist - Before your arrival to Stockholm



Bring the Master Guide you have in your hand!



Find accommodation, which is probably the most challenging part. Go to *hhs.se* and search on “Housing” to find information of many different sites. Check also our Facebook page for housing tips!



Get as much sleep as possible - you won't get a lot during the intro week...



Learn “Handels lov” (p. 99). You will need it for the Intro Banquet and the other banquets in your future.



If you haven't already, like our Facebook page!  
[www.facebook.com/SSEMasterIntro](http://www.facebook.com/SSEMasterIntro)



Reach out to your new classmates on social media and get excited for your new life in Stockholm!

 Tick off!



# Student Association

# Welcome to SASSE!

## *What is in it for me and how do I get involved?*

### *What is SASSE?*

The Student Association at the Stockholm School of Economics (SASSE) exists thanks to the drive and commitment among the SSE students. What unites our members is the shared strive to have fun, to develop as a community and to build strong, long lasting friendships. The purpose of SASSE is fundamentally to care for the joint interests among the students, which roughly can be summarized to educational coverage, extracurricular activities and career service. The daily operational work and committees are managed by the SASSE Board, who is elected for a one year mandate by personal vote. The Board consists of the eight Committee Presidents as well as the Treasurer, Vice President and President. In addition to this, the Student Council is responsible for the strategic work within the association, and members of the Council are elected two times per year.

Almost all students at SSE get involved in SASSE for some extent during their studies. The level of involvement stretches from participating in sports, arranging a class dinner or partying in the Rotunda, to running a project or working full time for one year as part of the SASSE Board. Depending on what area within SASSE you are interested in you can develop your skills in leadership, negotiations, company relations, sales, public speaking, photography, writing and much more – which strengthen your employability. Opportunities to get involved arise throughout the whole year, and if you think something is missing; why not set up and start your own project?

More information about the association at large and relevant contact details can be found on the website [sasse.se](http://sasse.se). All current events are advertised on our website and Facebook Page “SASSE Members”. Everyone is encouraged to take full advantage of the opportunities within SASSE during their time at SSE.

### *SASSE Reception*

The SASSE Reception is where a big part of the administrative work of the Student Association is handled. At the reception, you can get help with your student card (“Meccnat”), bookings in the SASSE calendar, getting access to the committee rooms and get information regarding almost anything within SASSE. You can also get patches or aspirin from our First Aid Kit. The opening hours can be found on the reception door. Do not hesitate to visit the reception no matter what question or concern you might have. Welcome!

Website: [www.sasse.se](http://www.sasse.se)  
Facebook: SASSE Members  
Instagram: [sasseofficial](https://www.instagram.com/sasseofficial)





# President

Wow, you made it! You managed to become a student at one of our highly-ranked master programs – impressive! Welcome to the Stockholm School of Economics (SSE).

Some of you are from Sweden and are very familiar with the culture, the lifestyle and the school system, and some of you are from far away, yet still you are all approaching a new challenge and experiences. SSE offers you great opportunities, no matter if you want to focus only on your studies, want to socialize with people from all over the world or want to get in contact with interesting companies.

Since 1909, when the school was founded, many students have turned out to become successful leaders and inspiring role models within different fields. Today you will find our alumni at positions where they influence us and our society. Our future choice matters, and we will contribute wherever we go. SSE will give you the tools and is a great platform.

In the heart of Stockholm, at Sveavägen 65 you will not only find the nicely designed Aula where you will have some of the lectures, but also a sweet basement where the Student Association has their premises. The Student Association at the Stockholm School of Economics (SASSE) enables you to combine theoretical studies with practical skills. With SASSE you can amongst other things do sports, attend parties, start up and lead your own project, attend company presentations or develop your skills within IT, media and/or entrepreneurship. SASSE welcomes you, with more than 700 active positions, to get involved and participate in our various events.

As soon as you have an idea, find areas for improvement or have other thoughts or questions; either you send me an email at [president@sasse.se](mailto:president@sasse.se) or just come by the SASSE reception in the basement and I will make sure to find time for you.

As the President of SASSE I once again want to warmly welcome you to Stockholm, to our school and to our Student Association.

*Sofia Arnekull*

President 17/18





Photo: Erik Schuss/Allakando

# Vice President

## ***What is your role within SASSE?***

As Vice President I am responsible for all the daily activities within the association. This means that it amongst other things is my role to ensure a working infrastructure for all of the incredible projects and activities that our association includes as well as to ensure that you who reads this has the possibility to start your own exciting initiatives if you think something is missing. I have a finger in the pie in most of the things going on, so if you have any questions regarding the things going on in the association please grab a hold of me and I will do my best to help you.

## ***What is the best thing about SASSE?***

The absolute best thing about SASSE are all the countless opportunities to meet new people! Together we students at SSE create an association that engages and stimulates us in areas outside of our studies, where you are able to have fun, learn and make mistakes. In that process special bonds and amazing friendships are created, which makes the years at SSE some of the best in your life!

## ***What is your best tip for the new students?***

My best tip is to remember that you as a student at SSE have all the possibilities in the world to make an impact. You are important and during your time at SSE this is your student association, your scene and your chance to realise ideas and dreams. Come with an open mind and be ready for all the infinite opportunities that SSE and SASSE will offer you. They are there for you to seize!

***Caroline Fogelkvist***

Vice President 17/18



Photo: Erik Schuss/Allakando

# Treasurer

## *What is your role within SASSE?*

As treasurer, I have the sole responsibility of the entire association's finances: I handle budgeting, accounting, and ensure that the association's overall economy is in good shape. This makes me a spider in the middle of the net: I keep track of every little money that goes in or out, and I am in one way or another involved in everything taking place within SASSE.

## *What is the best thing about SASSE?*

All the nice and cool people you get to meet and all the fun (read crazy) things you do together! I'm not the only one to have met most of my best friends here at SSE through SASSE – it's more of a rule than an exception.

## *What is your best tip for the new students?*

Don't take SSE or SASSE for that matter too seriously! Exams go well and go wrong, SASSE projects go well and go wrong, but the only thing that actually matters after your degree is how fun your time at SSE has been and the people you've gotten to know.

## *Nicklas Kövamees*

Treasurer 17/18



Photo: Erik Schuss/Allakando

# Student Council & Board of Directors

## *Student Council*

The Student council is the strategic body within the organisation. It is a platform for fierce and rigorous debate and it is responsible for setting the organisation's long-term direction. The council is the highest decision-making body and the members of the council are elected to represent the members of SASSE. For example, the council debates and approves the budget and operational plan of SASSE every year. This is the place where the big decisions are being made.

## *Chair of the Council*

The Chair of the Council bears the outermost responsibility for the Council meetings and the work of the Board of Directors and the Student Council. Moreover, the Chair leads and arranges the formal meetings of the Student Association Council. In other words, the Chair is the coordinator within the Student Council as well as the person assuring that the council not only debates topics but also reaches decisions. With the right amount of firm decisiveness and principled pragmatism, in all its contradiction, the meetings proceed and sound decisions can be made.

*Ida Andersson*

## *The Board of Directors*

Germany has its Bundesgerichtshof, the US the Supreme Court and the UK has its wig-headed House of Lords; SASSE has the Board of Directors. The Board of Directors consists of five particularly experienced members that know how the wind blows and can thus serve as an advisory board to the SASSE board. Also, the Board of Directors help push the work of the Council forward. Plain and simple: The Council supervises the SASSE Board while the Board of Directors serve as the preparatory organ to the Council and the link to the SASSE Board. To think free is good, but to think right is even better – all in the spirit of democracy within the Association, of course, whilst remembering just how much better it used to be back in the days...

*Johanna Lim Falk  
Jasmine He Hanqing  
Gustav Olsson  
Jonatan Arblom Sundblad  
Ida Andersson*





# Equality Group

Our job at the Equality Group is to look out for you! We try make sure that everyone at SASSE is treated equally and has the same opportunities in becoming an active member. Additionally, we educate SASSE on equality issues and foster an ongoing discussion of everything regarding equal opportunities and treatment. If you as a student and member of SASSE feel inappropriately treated by other students or the school, feel free to approach me or any other member of the Equality Group.

In case you want to contribute to the Equality Group you can do so by either running for Equality Representative (head of the group) in the first semester or becoming a member of the group in the second semester.

Concluding, I hope that you experience SASSE and SSE as a warm and welcoming place and I encourage you discover your niche in which you can get involved. You will not regret it!

***Marc Bergmann***

Equality Representative 17/18







# Student Council



# Committees

«to the basement people, to the basement  
many surprises await you  
in the basement people, in the basement»  
- Two Door Cinema Club (undercover martyn)

# The Sports Committee

Are you as fast as Usain Bolt, do you have a burning passion for sports or did you learn how to dance before you could walk? Are you always watching the Super Bowl? Or do you simply like to be active and get to new people? Then you have found the right place! The Sports Committee offers a broad range of activities, open for all SSE Students!

Every week we offer activities such as football, floorball, handball, cheerleading and swimming. Several times a year we also participate in different tournaments, both national and international, where we represent IdU and also have a lot of fun together!

Furthermore, we arrange events, for example sports pubs, where we get together in the pub to watch big sports events together on a big screen; a fantastic hang out in a wonderful atmosphere! In the end of the SASSE year we arrange the yearly event – IdU-Awards, which is SASSE and IdU's own sports gala. All "IdUits" are invited and we announce prizes for extraordinary performances during the year and also thank our beloved coaches and players!

Do you like what you hear? Read more about our activities in the guide. And if you're still not satisfied, why not start your own sport or project? All ideas and thoughts are welcome! Find more information on our Facebook page: The Sports Committee (IdU) and on our Instagram: thesportscommittee.

Finally, the most important thing to remember, is that everyone is always welcome, regardless of level of performance! The Sports Committee exists for us to have fun together!

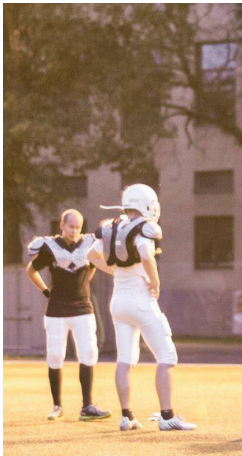
Mens sana in corpore sano – A healthy mind in a healthy body!

*Gustav Alé Svensson*

President of the Sports Committee 17/18







### *Handels Traders*

Like a tough and fun challenge? Then Handels Traders is your new family. Here you can try American football at a level that suits everybody! So if you want to fight for SASSE just like in Sunday Night Football, do not hesitate to join us! Find more information about us at the Facebook page: Handels Traders. What is pain?! French bread!



### *Women's Soccer Team*

Undetected Marta or just a passionate soccer fan? Want to become part of Handels' most awesome gang? Take this opportunity, come down and kick some football with us! It does not matter whether you have played at an elite level or just at home in the backyard, the more the better! We share sweat, laughter and even tears of joy after taking home the gold in Koblenz and in Barcelona. Find more information about us at the Facebook page: SASSE Football. See you on the field!



### *Men's Soccer Team*

Once a week, the male soccer team gathers and enjoys the thrill of playing soccer. Everyone is welcome to come and practice, it does not matter if you've played before or not. The most important thing is your attitude! If you then have shown that you have earned it, you will get to represent the proudest team of the school even outside of Sweden. Find more information about us at the Facebook page: SASSE Football.



### *Cheerleading*

You are most welcome to have fun and practice with us at SASSE Cheerleading! We perform at games, events and compete in international tournaments twice a year. SASSE Cheerleading is considered to be one of the best cheerleading teams among business schools in Europe and won last spring in Barcelona! Everyone is welcome and no previous experience is needed. Try it out! Find more information about us at the Facebook page: SASSE Cheerleading. We look forward to be practicing, performing and traveling with you!





### *Volleyball Team*

Interested in the beach of Barcelona or in showing that we are the best school in Europe? The volleyball team likes both things. We are a great team with a nice mix of people from different years and with different athletic level and humor. We meet once a week to play some ball and OF COURSE you are welcome! Find more information about us at the Facebook page: SASSE Vol-leyball.



### *Floorball Team*

If you like to play floorball, now you know what you will be doing Monday nights from now on. We are a great group of people who meet once a week to play. Find more information about us at the Facebook page: SASSE Floorball. Everyone is welcome and you will experience the best a Monday night has to offer! You might also get the chance to represent us at Studentiaden (Students of Swedish Championships)!



### *Basketball Team*

We are a mixed group who play basketball together once a week. Some of us have played before, but we gladly welcome all new players; from beginners to more skilled players – you are all wanted! Once a semester we travel abroad and compete in tournaments, which of course is nothing less than amazing! We have a great combination of hanging out and keeping a good level of the game during practices. Find more information about us at the Facebook page: SASSE Basketball. Swing by and join us!



### *SASSE Runners*

Marathons, ultras or barely around the block? No matter how much you have run before; you can join SASSE Runners. We meet regularly to run together and we encourage every kind of runner to join. We run for fun and we make sure to adapt the training to the attending runners. That way you can reach your training goal while having fun with a bunch of jolly runners. Find more information about us at the Facebook page: SASSE Runners!



## *Golf Society*

Regardless if you play on a high level, or if you're a complete hacker at golf, everyone is welcome to join our society. We watch the bigger tournaments together, and if there's a large interest, we arrange the yearly school tournament or attend an external tournament. Find more information about us at the Facebook page: SASSE Golf. We make the great game of golf something more than



## *SASSE Martial Arts*

Have you ever wanted to kick like Jackie Chan or Bruce Lee? Or just wanted to be stronger and more confident, then SASSE Martial Arts is perfect for you. You can try different kinds of martial arts, with talented instructors from our school. Welcome to join us, and also at the Facebook Page: SASSE Martial Arts!



## *SASSE World Cup Tournaments*

Are you interested in participating in a tournament where you can dress up and represent a country? Gather your friends and form your own team for a one-day tournament and concentrate on getting your own place on IdU's Hall of Fame. The SASSE World Cup tournaments are internal tournaments with different sports that takes place every year. We mix great hang out with a serious game, commentators, thumping music and hopefully fine weather. Which country are you representing?



## *Handball Team*

The SASSE Handball team is the home of modern Vikings: it helps to be tall, strong, fierce and bold. However, an enthusiastic spirit can make up for lacking all of the above. Practicing once a week, the Handballers consist of beginners as well as previous league players – everyone is welcome. Find more information about us at the Facebook page: SASSE Handball. So drop by and be greeted with big hugs from the defenders!



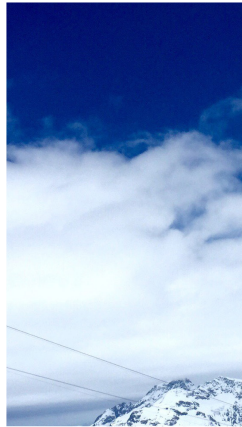
## *Swimming Society*

Are you interested in swimming? If your answer is anything but no, the Swimming Society is here for you! Whether you are a beginner, professional or just stumbled across “10 reasons to date a swimmer“, you are more than welcome! We practice, talk swim sport and are offered to go to the national student championships. We have weekly practices at Eriksdalshallen. Find more information about us at the Facebook page: SASSE Swimming. Hope to see you there!



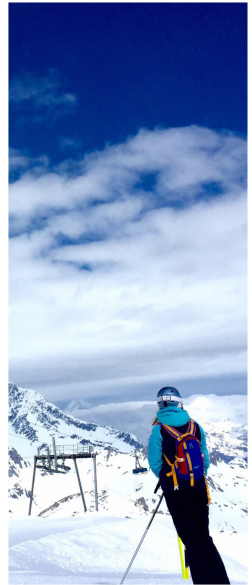
## *Deep Work Classes*

Work your body and calm your mind! Deep Work is a functional workout based on the principles of Traditional Chinese Medicine and follows 7 different energy phases throughout the class. High Intensity training and isometric strength exercises alternate with Yoga-like movements. Every exercise is presented at different levels so Deep Work is literally for everyone. We have a weekly session and you can join in anytime you like. But be ready to sweat – Deep Work is not as calm as you think!



## *Master Ski Trip*

Every year, the Master Ski Trip is organized for all the winter sports enthusiasts. Last year, the masters conquered the Swedish “alps” and spent a week in the largest Nordic ski resort in Åre. The ski trip takes place one week before the spring semester and the destination for 2017 is still to be set. Make sure to join the adventure and not to miss out on this craziness!



## *Dance Society*

It does not matter if you have never danced before or if you have danced since you started walking. With us you get the chance to share your knowledge and to learn from other skilled dancers. We really hope that YOU want to come and dance with us! Join our Facebook page for more information: SASSE Dance.



### *Tennis Society*

If you are interested in tennis you should definitely join us. Tennis is a very popular activity in the Sports Committee; if you train together with us there are possibilities to represent SASSE in national and international tournaments. Find more information about us at the Facebook page: SASSE Tennis!



### *Squash Society*

Have you seen Wall Street? Do you want to work as a banker? Start in the bullpen, start playing squash! The Squash Society offers an internal league each term. Everyone is welcome and can register to get a fixed opponent to play against each week. On top of that, a few tournaments will be organized each year. This is the perfect occasion to make new friends and learn the sport everyone in the business needs to know how to play. Find more information about us at the Facebook page: SASSE Squash!



### *Surf Trip*


"Surfing is a surface water sport in which the wave rider, referred to as a surfer, rides..." –Wikipedia. Do you want to ride with us? Chill out in the sun, go for run, or why not just have some fun? Come with us and experience the biggest and most exciting trip of the year with your new and old friends from SSE. "Salty waves, exotic drinks and the best beach parties" does this sound appealing to you? Join us and experience the wettest dream of your life!



### *Badminton Society*

Skip Wednesdays at Café Opera, come and play badminton instead! Every Wednesday night we gather for an hour of blood, sweat and fun at the Frescati hall. If there is an interest, we also provide the opportunity to go to competitions and tournaments. Find more information about us at the Facebook page: SASSE Badminton. Looking forward to seeing you this fall!





**How could your  
career develop if  
you asked "Why?"  
instead of "What?"**

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■ ■ ■  
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# The International Committee

As a student at SSE, Sveavägen 65 is where you will spend most of your time. However, there is much more to the student experience than what fits inside of the walls of SSE. The International Committee (IntU) is the window to the outside world, and adds an international perspective to SASSE, offering the possibility to engage in international activities ranging from Thanksgiving dinner to internship abroad.

Throughout the year, the International Committee arranges a variety of different events run by the students. Interesting global phenomena and trends can be penetrated through the well-established international projects such as Exchange Japan. Meanwhile, the social events arranged by our regional associations are a perfect platform for meeting new friends and discovering unfamiliar, exciting cultures.

The Exchange Committee welcomes new students to SSE, doing their best to give them an unforgettable time in Sweden while having a lot of fun together. Stockholm Model United Nations (SMUN) gives a chance to engage in socioeconomic questions and politics. Last but not least, AIBSEC gives you the opportunity to gain international experience through internships in a broad variety of sectors and roles around the world.

Hopefully, with a wide range of different activities and projects, IntU has something to offer – whether you prefer discussing the global business environment or simply drinking sangria!

Welcome to the Student Association at Stockholm School of Economics and, above all, welcome to the International Committee!

***Maria Bergsten***

President of the International Committee 17/18







### *Exchange Japan*

#### *FOCUS: CSR*

Focus: CSR is an international project with the purpose to encourage discussions around corporate social responsibility. Previous years field trips have been carried out to Mexico, India, Brazil and Indonesia to give an insight into how strong economic growth can be balanced with sustainable development. Don't miss out on the opportunity to make a difference!

Do you think there is more to the Japanese culture than manga and raw fish? Do you want to get to know people from the other side of the world, promote Sweden in Japan and explore Tokyo's hidden gems together with the locals? Then Exchange Japan is definitely the perfect project for you! Exchange Japan is an international project in collaboration between the student association at SSE, KTH and Hitotsubashi University.



### *Exchange Committee*

Exchange Committee takes care of the exchange students at SSE. Every semester we recruit a new committee that arranges events and activities. Sweden and the Swedish culture is the focus and on the agenda there are activities such as a trip to Lappland, IKEA and a crayfish party. There are also possibilities to join "buddy groups" where you will have the chance to connect and exchange experiences with exchange students. We look forward to your commitment in Exchange Committee.



### *Global outlook*

Do you want to learn more about what exchange possibilities you have? Have you ever considered an international career? Then you should keep an eye out for the International Committee's theme days Global Outlook. Apart from several workshops and lectures about possible international career paths, you will get a chance to meet representatives from SSE's partner universities and ask them questions to see where it is that you might want to go for your exchange!





### *SMUN - Stockholm Model United Nations:*

In November every year, Scandinavia's largest MUN takes place at SSE. SMUN is a great opportunity for you as a SSE student to get an insight on how it feels to work as a UN-delegate. Seize the opportunity to discuss, meet and have fun with 200 delegates from all over the world! As a SSE student, you also have the opportunity to join SMUN project team and help organize the entire conference. No matter what ways you want to be involved, it will be an unforgettable experience!



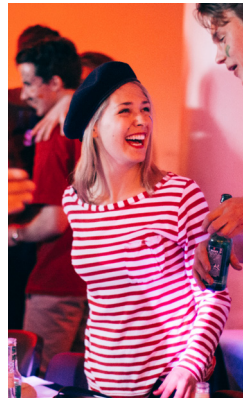
### *AIESEC*

Do you want the opportunity to work anywhere in the world? Are you passionate about world issues, leadership development and cultural understanding? Join AIESEC, the largest student-run organization in the world! Seize the opportunity to score internships and volunteer in 126 different countries, gain invaluable experience and meet people from all over the world. If you are interested in getting involved in AIESEC as an organization, apply to the SSE's AIESEC project team!



### *Der Verein*

Der Verein is the school's largest and most honorable regional association. No matter if you grew up in the German wilderness or if you cannot speak a word of German, Der Verein has something to offer. We share a love for beer, bratwurst and Berlin and this brings us together and creates a great spirit. The Oktoberfest and our annual trip to Germany are examples of our awesome activities throughout the year. Der Verein is all about having fun which means that you can choose to



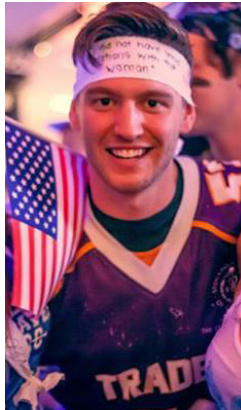
### *French Association*

Bienvenu à L'Association – the haven for all the Francophiles at SSE! To the vintage tunes of Edith Piaf, we let everything from red wine to macrons set a sparkle to your student days. Come and join, or participate in organizing, everything from smaller wine tastings or language cafés to extravagant banquets – all you need is a taste for or interest in anything French.



### *El Club*

El club is the association for everyone who is in love with Spain, Latin-American or something Spanish related. Although you are not sure if you like anything Spanish, El club is probably right for you. So join us for tequila tasting, tapas nights, watch El Clásico or cozy up in front of an Almódovar movie. Or why not a crazy night at a Salsa club?



### *American Association*

We are trying to make SSE more like an American Pie movie. We arrange a Thanksgiving dinner, A Super Bowl pub and play beer pong together. The association is popular among cheerleaders, football players and exchange students - regardless of your connection to America, everyone is welcome! Are you longing for Jello shots, cupcakes and peanut butter jelly sandwiches - Bring it on!



### *Chinese Association*

Are you into dumplings, Kung Fu and Feng Shui - then the Chinese Association is something for you! We want to spread the fantastic Chinese culture and arouse the SSE students' interest in the Middle Kingdom. During the year we arrange work shops, dinners, lectures and parties! Regardless of your previous experiences of China you are most welcome to get involved! Huan yin!



### *The British Association*

SSE did not have a British association. So we took matters in our own hands and created one. Never was so much owed by so many to so few. Come, enjoy afternoon tea, Premier League, Sherlock, take the train to Hogwarts or receive some handy tips concerning a career or further education in United Kingdom. We guarantee that with us you will drink way too much tea and eat an insane amount of scones. But it is for the sake of the Queen of course. Welcome!



### *The Finnish Association*

The Sauna, the Moomin family, salt liquorice, Finlandia vodka, the Finland booze cruise, sailing, the archipelago- there are so many lovely things in the country of a thousand lakes, Finland. No matter if you have family ties to our neighbor in the East or are just curious about what it can be like, you're more than welcome to the Finnish Association's Sauna nights and other cozy events. Join us and have fun in a relaxed atmosphere!



### *The Norwegian Society*

Capturing the essence of the original – established by Norwegian students in Copenhagen in 1772 – Det norske Selskab or the Norwegian Society has reemerged at Stockholm School of Economics. Just like the original, the society is characterized by Norwegian culture, patriotism and proper Norwegian drinking traditions. Everyone is welcome to join; those who have a special place in their hearts for Norway, but also those who just want to experience the best Norwegian culture has to offer. For folk og fedreland til Dovre faller!



### *The Hebrew Association*

Would you like to learn more about and experience an ancient culture in casual forms? Then the Hebrew Association may be for you! In the Student Association's Hebrew Association, you can experience the best of Jewish and Hebrew culture – spanning from Sabbath dinners to Hebrew lesson, or simply hang out over some falafel and hummus. Jewish heritage and knowledge of Hebrew are no prerequisites – everyone is welcome! Baruch haba!





# The Education Committee

Stockholm School of Economics has existed for more than hundred years, educating leaders, entrepreneurs, and Nobel Prize winners. Congratulations, now you are part of the next generation of students at SSE!

The Education Committee strongly believes that us students deserves the best possible education. Through everything from class representatives, focus groups and Speak Up Days, we are working hard with influencing the development of the education together with SSE. We work to gather feedback regarding both course specific matter as well as overall opinions on for example study spaces, digitalization and pedagogics.

As a committee we want to give all the curious students ways to engage and we arrange several projects that strives to give the opportunity for you to learn more than what's room for in the programs and courses. Read more about what we do on the next pages!

If change is your only constant, you always see ways of improvement and you like to meet new people, then the Education Committee is the place for you!

I am looking forward to meeting you in August!

No question or suggestion is too small or too big to talk to us about so don't hesitate to contact me ([edupres@sasse.se](mailto:edupres@sasse.se)) if you have any questions.

*Sofie Eriksson*

President of the Education Committee 17/18







### *Class Ambassador*

As a Class Ambassador you have agreed to be the voice of your class. You are the key link between the students and the teachers. The Class Ambassadors meet a few times each semester to discuss the structure and content of the courses based on the feedback from your class. We deserve the best possible education and the class ambassadors are the superheroes that assures that development is made!

### *Why does the Education Committee exist?*

At SSE there are people with diverse backgrounds and interests, unified by a common denominator: our choice of education. We all chose to study at SSE for a reason, which certainly can differ but which probably is in one way or the other related to our desire to receive the best possible education while being here. SASSE provides a broad range of events but the core of our association is the educational coverage, and that is what the Education Committee does.



### *Tutor Center*

Sharing is caring! SSE is known for its helping and supportive climate and Tutor Center encourage that by arranging tutor sessions for students in different courses. We are always looking for more tutors! Contact the Education Committee if you like to join the amazing tutor team.

### *Alumni Mentorship Program*

Alumni Mentorship Program is a project that connects the school' alumni and its students in order to exchange experiences and thoughts about life after graduation. Being a student includes meeting new friends and developing skills that will be useful in a future career. However, as a student it can be hard to imagine what a future career could look like – which field to work in, how to combine a prestigious job with a rich social life, weather to work in Sweden or abroad.



### *Class Dinners*

Your studies and time at school will be more fun if you know your fellow classmates! This is an opportunity for classes or seminar groups to arrange class dinners to bring the group together and to promote a class unity.



### *Teacher of the Year*

A good teacher can make any subject interesting. A good teacher can inspire a hardcore numbers person to become a philosopher or a marketing student to love Excel. Hopefully we have all had that special teacher who inspired us to broaden our horizon and go the extra mile. We would like to acknowledge these teachers by organizing the prize Teacher of the year. The winner will both get glory and a big check.



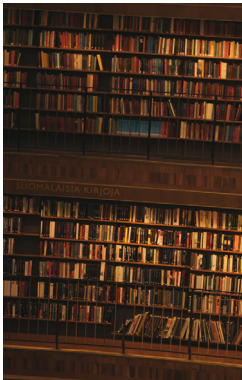
### *Economics Society*

The goal of SASSE Economics Society is gathering students sharing a common interest in Economics and seeks to provide a platform for fruitful discussions, out-of-the-box education and career inspiration for Economists. The aim is to open people's eyes to the breadth of topics and career opportunities of Economics.



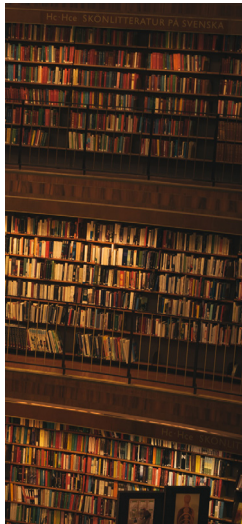
### *Mill Lips Val SASSE*

This is a mentorship program between students at SSE and newly arrived youth with the aim of making it easier to pursue university studies. The project aims to increase the understanding of what it's like to arrive as an unaccompanied minor in a new country. Choosing the right path is extremely hard when you are unfamiliar with how the society you live in works and this is a topic that is discussed during the mentorship sessions. The next round will start in September and we hope you would like to join!



## *Pimp My Grades*

Pimp My Grades is an award-winning social project that is aiming to inspire 7th to 9th graders to study. Once a week, a group of SSE students goes to Håsselby Gård Elementary School, with the ambition is to inspire as role models, help and motivate the students. If you are curious about the project, contact the Education Committee and join us to Håsselby.



## *Focus Groups*

The Focus Groups meet with the Program Director twice each semester to discuss issues concerning our education. It is a very useful and effective forum to give direct feedback to the program director regarding actual courses and program structure. The focus groups take place four times a year, and there is one Focus Group for each year of study at the Master Program.



## *Course Evaluations*

Course evaluations are the quantitative part of the quality and feedback process. These are sent out to your student email after every finished course and consist of a couple of multiple choice questions. The results from the evaluations are the key to see if there is anything in a course that should be reviewed, but it's just as important to emphasize positive things!





# Arthur D Little

Welcome to Handels – and to great opportunities for an exciting career!



**Arthur D. Little is the world's first management consulting firm, linking strategy and innovation for major corporations and organizations worldwide. We are proud to have the Stockholm School of Economics as one of our main recruiting channels in the Nordics.**

Arthur D. Little nurtures an entrepreneurial and team oriented culture where collaboration is encouraged at all levels in the company. Our meritocratic work environment builds on individual ambition, allowing for a high degree of responsibility and extensive client interaction from day one. We think this is pivotal to rapid personal and professional development.

*Do you agree?*

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# The IT Committee

Dear master student, welcome to the IT Committee!

The IT Committee (ITU) is responsible for the Student Association's digital environment. That includes running the association's website, [sasse.se](http://sasse.se) and making sure the association is using the most optimal technology. Beside that we also arrange events revolving around the students' interest in IT. These events range from lunch presentations and workshops to more relaxed gaming nights. Within ITU you always have the possibility to develop your IT skills and at the same time have fun together with all the wonderful ITU-people.

Our newly renovated committee room at Saltmätargatan is the Student Association's living room and it is perfect for a study break. Come here to heat up your lunch, play a game of FIFA or just hang out, the room is rarely empty!

There's a place for everyone within the IT Committee. If you have an idea related to IT this committee is the place where you can make it happen. Me, my board and the rest of the committee are all very excited to meet you personally, and let you be a part of the amazing ITU-community.

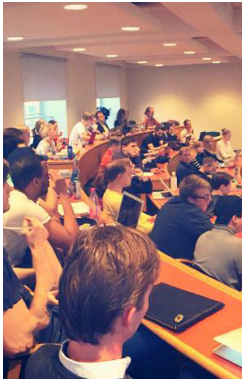
See you in August!

*Jakob Hammar skjöld*

President of the IT Committee 17/18







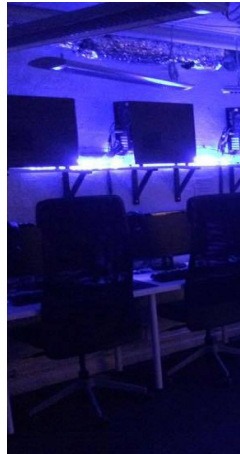
### [sasse.se](http://sasse.se)

The Student Association's website, [sasse.se](http://sasse.se), is the SSE student's best source of information regarding everything about SASSE. ITU administers and develops the website in cooperation with the rest of the organization. If you are interested in website development or web design we'd love to have you on our team!



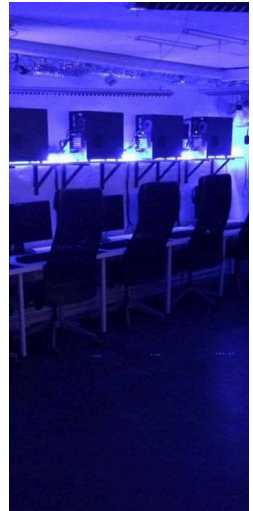
### Learn 2 Code

A project for newcomers who would like to learn about the magic behind today's technology. The educational workshops are held by students with a passionate interest in coding. No previous experience needed!



### Gaming

ITU couldn't imagine living in a world without computer or video games! We make sure that the members of SASSE can play their favourite games 24/7. There are tournaments happening regularly and you can always find someone who's up for joining your game. Please come and try our high end-computers or one of our video game consoles.





# The Media Committee

Here, we are all about communication and creativity. If you are passionate about or happen to have the slightest amount of interest in design, communication, photography, filmmaking, journalism, radio or anything else along those lines – then MedU is the right place for you! Do not worry about not having any prior experience, we have plenty of students who are more than willing to help you out. Remember, even the best photographer started out without knowing how to even start a camera. On top of that, we provide the opportunity for you to grow your interest and develop your knowledge within these areas through several engaging workshops. There are therefore plenty of chances to learn!

Me and all the fantastic people involved in MedU welcome you with open arms and are keen to show you how much fun we have together here. We photograph, write scripts, design magazines, produce films, record podcasts, organize company fairs, host our own TEDx Talks events – and a thousand of other creative and fun things. To summarize – the Media Committee makes sure to create and document the best times of your lives at SSE and SASSE.

Feel like something is missing? We are all ears to hear about your ideas, whether it's about improving a current project or coming up with a new initiative! I haven't even mentioned what might be considered the best thing about the Media Committee, our very own Nintendo Wii that lets you challenge and beat your friends over a few (many) games of Mario Kart.

Other than that, the Media Committee has the incredibly important role of overseeing SASSE's communication on all platforms, for example the website and Facebook pages. In essence – MedU makes the student association more beautiful, more fun and more well-known to the rest of the world. You can find us in our creative headquarter that is the MedU-room at Saltmätargatan. Why don't you walk up our proud staircase and check out what we are all about.

*Asmir Mahmudjin*

President of the Media Committee 17/18





## M2

Oh how wonderful! A fair completely devoted to media, marketing and PR. M2 is one of the associations most alive and creative projects. During three days each spring, the atrium is filled with all kinds of firms within the industry and students are let to be inspired to follow their dreams within media and marketing. Interesting chats on the fair floor are combined with exciting lectures. The M2 fair comes to an end through an absolutely spectacular banquet where everyone is welcome – who could say no to that? Check out <http://m2.sasse.se> in order to see what it was like last year!



## Minimax

Minimax is one of the association's proudest and most tradition-bound projects. In this magazine, you can read all about the happenings at SASSE. Minimax is the association's very own magazine published quarter annually. The best part? Contributing is easy.

Whether you're interested in writing articles, taking pictures or designing a spread – no contribution is too small or large – there is always room for more! Contact the editors-in-chief at [cred@sasse.se](mailto:cred@sasse.se)



## TEDxSSE

TED Talks hosts some of the most inspiring lectures and speeches from all corners of the world – all with the same basic idea of “Ideas worth spreading”. TEDxSSE is our contribution to this ideology and belief! We've had famous Swedish names such as Alexander Bard and Anna Bennich Karlstedt, amongst others, join us on stage to make it into an unforgettable event.



Each year, a student at SSE is chosen to be the Student speaker and therefore gets the chance to have their own talk at the event. Watch the videos from all our previous TEDxSSE by visiting [www.ted.com](http://www.ted.com). Come, join us with an open mind and let yourself be inspired!





## *HandelsTV*

”Bond. James Bond.”

SASSE’s very own movie-makers who do whatever they feel for and produce films for all occasions! Short clips, sitcoms, “in-pringsfilmer” or documentaries – the sky has no limit for HandelsTV! For every new movie, the creativity and the wittiness exceeds the previous expectations. Want to see what they’re all about? Check out <https://vimeo.com/mediacommittee>



## *Fokus*

Fokus is SASSE’s photography society and open for everyone. Fokus takes care of the photographing during all events and parties at SASSE making sure it all gets documented. Throughout the years, they sure have provided countless of students with new profile pictures. If you want to experience SASSE thoroughly, and at the same time contribute – join by sending an e-mail to [fokuspres@sasse.se](mailto:fokuspres@sasse.se)!



## *Radio Kaos*

Podcast, news show, radio theatre... Radio kaos has been a great many things and it could be whatever in the future. SASSE’s very own podcast which has existed in various formats throughout the year. Here, interesting interviews are perfectly combined with laid back discussions and hot topics of the month. You can never be sure of what’s next to come!



## *Workshops*

Several times a year, we organize workshops within InDesign, Photoshop, photography, filmmaking and much more. Our projects are not solemnly aimed for those already with a complete skill set, but also for those who are just curious and eager to get the hang of these creative tools. Stay on the look-out, workshops will start to emerge already at the start of September!



# The Entertainment Committee

Entertainment Committee (PU) simply organizes what students will remember in 20 years, but have forgotten the day after. Our mission is to enrich YOUR time at SSE with several parties and "sittningar" as well as spreading some red love all over the school. PU is the Student Association's oldest committee and assists the other projects and committees in the association with all party-related business.

My tip to you is try involve yourself as much as possible in the introduction as you will have the opportunity to meet friends that'll be your friends for life. We mix old traditions with new innovation to make sure that you experience the same parties as people who went to the school tens of years ago. We organize events such as the Gasque, ZilliZ (You have to be there to experience it), the Christmas Ball, the Anniversairy fest, the Summer party and much, much more.

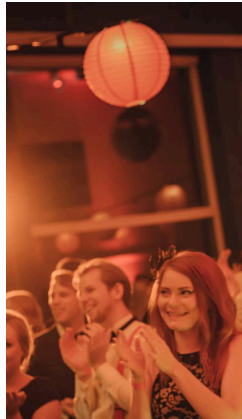
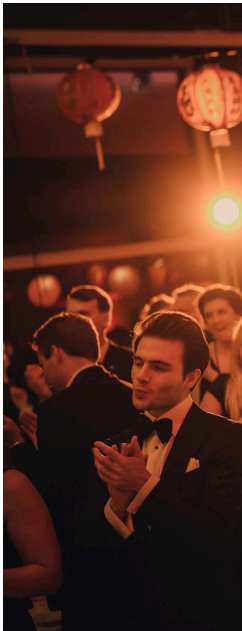
Since 1921, generations of masters and marshals have both organised fantastic parties and partied fantastically. We are a small committee and that generates a strong community. The friends you get through PU are friends for life. Look out for the red overall!

PUss (Kiss in Swedish),

*Fredrik Agmén*

Klubbis (President of the Entertainment Committee) 17/18





### *IFS + Gasque + Zilliz*

When you have studied your first months at SSE it's finally time to be perpetuated into the SASSE community. How do you do it? Well, you start by surviving the Gasque weekend. The ceremonial Master Gasque kicks off the weekend and is followed by the IFS, a grand traditional pub! Hold onto the tuxedo bow tie! The boldest of souls then gather at lunch on Sunday to have the party of parties: ZILLIZ! Cucumber slices in the ceiling and guests from Finland - come and experience the life of life!



### *The Christmas Ball*

What is a perfect way to celebrate an intense fall semester? Of course by going to the Christmas Ball! This is one of our most graceful events of the year. You can't miss this for anything in the world.



### *Dödsrycksveckan*

When the SASSE year runs out in February, old talents are replaced with new abilities. Make sure to have studied and psyched properly before this week. To celebrate the Student Association on Monday, Wednesday, Friday and Saturday one must be a real fighter. Get yourself a good laugh during the Roast's tribute to the outgoing SASSE Board, go on Omfest (Re-party) and re-party a party you missed or just want to redo. Friday's solemn Anniversary Feast offers a magnificent feast and it will naturally be followed by a ZILLIZ!





### *The Summer Party*

#### *Vårsitz*

The sun shines, trees are blooming and it's time to celebrate spring! This fantastic event is one of secrecy. You never know how spring will be celebrated... But one thing is for sure – You do not want to miss this event!

The exams are over and you have finally passed your first year as a master at SSE! Do like the rest of the school and a lot of others students from all around – Attend the Summer Party. Over a thousand people will party the night away to celebrate an upcoming summer of freedom. There will be well-known names performing on the scene, summer heat and cold beers. There will be no worries and life will be wonderful! Going to the Summer Party is the only way to start your summer as SSE student.

#### *Other*

In addition to these festivities, your time at SSE will be constantly filled with smaller but oh so fun festivities. Anyone who wants to will definitely get their fill. Do not worry, you are in safe hands!



# The Social Committee

Welcome to the Social Committee – how nice to see you here!

The Social Committee (SU) can be seen as a platform for creativity and interests – we have space for all kinds of projects. We believe that great social company is a fundamental condition for an amazing time at SSE.

SU is made up of three committees (or "mästerier"); the Culture Committee, the Social Committee and the Party Committee, as well as two stand-alone projects, the Introductions and the Master Club (MC). It's within our three committees that you find possibilities and projects for you to both take part of and engage in. Here you find possibilities to arrange all kinds of events: from paintball, visits to the operahouse, inspiration lectures to magical dinners for more than 300 people.

We usually say that the real 'Student Life' thrives within SU and we keep traditions that have characterized SSE students for generations alive. Take the chance to take part of our dinners, parties, activities and projects – become a part of the SU-spirit. We love social company, student welfare and for you to have the possibility to realize your ideas and interests. And we welcome all! Drop by the SU-room for a nice hang-out or ask anyone you see in our pink clothes if you have a question. We are glad to ask!

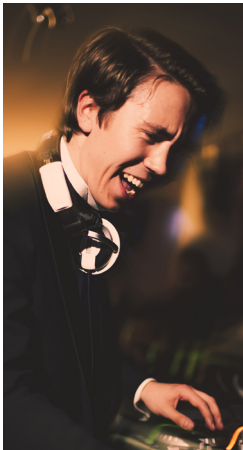
Make sure you keep an eye on the Master Club if you love arranging parties as well, they are recruiting new members during the fall. A perfect way to have fun and get engaged in SU.

*Clarence von Rosen*

President of the Social Committee 17/18







### *Culture Committee (Kulturmåsteriet)*

The Culture Committee is SU's hub for creativity where all ideas are welcome. Even though we love culture, the Culture Committee is about much more than that. Here you find the Debating Society, the DJ Society, SASSE's own band the Music Society, art-people and a big gang of students from Göteborg in the "Göteborg Society". What is most important is that all new ideas, regardless of size (and plausibility) have a possibility of getting a spot within the Culture Committee.



### *Culture Week*

This autumn's most exciting week, packed with fun and culture. Previous years we've offered the possibilities of climbing the roofs of Gamla Stan, eating dinner with etiquette experts and football legends, drinking and learning all the traditional drinks and songs of SSE – who knows what will happen this year? Traditionally the Culture Week is completed with one of the biggest parties of the year, the Hwett & Etikett dinner. Do you want to be part of and help out during the Culture Week, or just want to know more? Do not miss us during the Introduction Weeks.



### *Testing Tube*

The Testing Tube is for all connoisseurs and hedonists of SSE, or for anyone who is interested in the good life. With noble drinks as focus we try anything that sparks our curiosity. What ever you would like to try we are here to guide you down the road to beverage heaven.

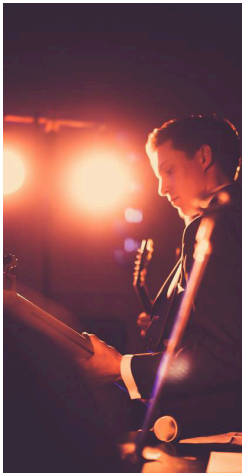
### *B-Testing Tube*

The B-Testing Tube is for less picky SSE Students or for anyone who is just interested. With less noble drinks as focus we try anything that sparks our curiosity. What ever cheap and flavorful you would like to try, we are here to guide you down the road to the beverage underground.



### *Culture Trip*

Tired of what Stockholm has to offer culturally? Join the Culture Committee for a trip abroad! Last spring we went to Budapest with visits to museums, opera, bath houses & pubs. To travel is also a great way to get to know others and experience different cultures together!



### *Literature Society*

Here you find the most well worth reading description of the Junior Guide. In the Literature Society we believe that culture and particularly books is something you need during your time at SSE. In our Society we talk about books, their authors and anything else that inspire us in the moment as we enjoy snacks and drinks. Do you read much or wish you did? Try out hanging out with the Literature Society.



### *The Music Society*

SSE is crowded with musical talents and the Music Society is where they all gather. Repetitions are held regularly and during the year the members perform at the different parties and dinners. You are most welcome to jam with us regardless of which instrument you play and previous experience! All new forms of musical projects, old as news are encouraged.



### *Introductions and the Introductions Committee*

The Introduction is one of two stand-alone projects within SU. As SASS-Es most appreciated and foremost most fun project it is hard to describe with only this limited space. You will soon experience it and understand how fantastic the Introductions and the Introductions Committee are. We look forward to meeting you!



### *Hwett & Etiquette*

This incredibly popular dinner (sitting) is the final event of the Culture Week – and you can expect a grande finale. Dress up in your best dress or black tie and make yourself ready for a great dinner with an even more awesome after-party. Let the fun begin!

### *Vårfest*

The Party Committee in the Social Committee never looks the same. Besides the Norwegian Dinner, backwards dinner with the dessert before the main course etc, we have seen things such as Jogg med Grogg (Running cocktails), an outdoors party with a relay and other hijinks. Who knows what will happen next time?





### *The Feminist Society*

The Feminist Society has SASSEs largest and most active Facebook-group where everything that regards feminism or gender is discussed. We are the forefront when it comes to questions about equality and feminism at the school. We pursue this through different activities such as the Equality Week, Feminist Breakfasts and seminars – preferably accompanied with red wine and always with enthusiasm.



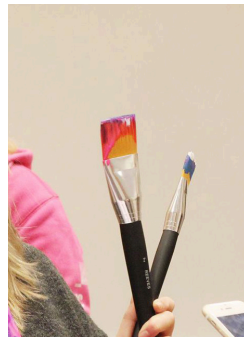
### *2LGBT+ Society*

One of the newer societies of SU. The LGBT+ Society organizes socials and meet-ups for all who are interested but mainly LBGT+. Swing by for some tea and hang out! Keep an eye on the SASSE Calendar or join the SSE LBGT+ group on Facebook.



### *Inspiration Week*

Inspiration Week is a reborn project from previous Social Committees – a week packed with inspirational lectures and activities. With a focus on well-being this project is here to remind all SSE students the importance of personal development and health. If you want to feel motivated and inspired (or maybe if you want to motivate and inspire other students as part of the project group) the Inspiration Week is perfect for you!



### *Art Division*

Who is Jeff Koons and in what way was Monet an impressionist? Art Division is the society for you who already loves art or wants to know more about it. The Art Division organizes art-crawls at different museums, arranges exhibitions at the school and has collaborated with companies and institutions such as the Bukowskis Auctions and the Liquor Museum. Join us and fall in love in art of all sorts!



### *The Social Committee (Socialmästeriet)*

The Social Activities are headed by the Social Master and focuses on making your studying at SSE as easy as possible. We can offer advice, answer questions and facilitate everyday life improvements for all the stressed students during exam times. Come by the Social Committee room for a quiet brake and a well deserved break - whenever you want!



### *Stockholm Student Health Services*

The Social part of the Social Committee also works with questions regarding mental and physical health. If you should ever feel down or stressed we are here to help! The school and the student association cooperates with the Stockholm Student Health-services which offers free medical and psychological counseling. They also offer courses in areas such as stress handling. Their offices are located just a minute away in the Students Palace at Norrtullsgatan 2.



### *Party Committee (Festmästeriet)*

We are the "festisar" of SU. We always try to find new ideas and concepts for each party, the crazier the better. We create possibilities for students to hang out, have fun and party, all at once. Our parties are not always the largest, but they are something we bet you've never experienced before.

### *SU After School Pub*

SU likes to mix the parties with some relaxed hangouts. Join us in the Pub when SU is there - grab a drink and bring some buddies. See you there!



### *Master Club*

Master Club, or MC, is the second stand-alone project within SU. MC is a group of 20 master's students and aims to make sure that every master's student has the fair share of fun at SSE through fantastic events and parties. The goal is to improve the integration between bachelors and masters in SASSE. During the year, you will experience everything from fun pub-crawls, running cocktails, formal dinners to large incredible parties. We live after the motto "Student Life At Its Best" - something that influences everything we do. Make sure you have an amazing summer - we look forward to meeting you this autumn!

# Master Club

Dear fellow Master's Students,

Welcome to SSE and welcome to SASSE! We are the Master Club, a group of master's students in the Social Committee with the goal of enhancing your student life and integrating you into the Student Association at SSE (SASSE).

After School Pubs, Running Cocktails, Master Gasque, parties and social events are only a few points of our agenda. Our events offer the perfect opportunity for you to hang out with students from all programs and discover how amazing student life at SSE is. Our aim is also to improve the integration between master's and bachelor students - we are a part of the big SASSE family after all!

We are always open to hear new ideas, and we will be looking for new members to join our amazing team in September! Look around for MCers during Intro Week, we will be there to welcome you into SASSE. Don't hesitate to talk to us!

Like our Facebook page (SSE Master Club) and follow us on Instagram @sasse\_masterclub) to stay updated on our activities and find out how to get involved!

We are looking forward to meeting all of you in August!

*Hanqing Jasmine He*

President Master Club 17/18





# MC

**MASTER CLUB**

*President*

*Hanqing Jasmine He*

*presidentmc@sasse.se*

*Vice President*

*Andrea Sgambaro*

*vicepresmc@sasse.se*

*masterclub@sasse.se*

# The Business Committee

A warm welcome to the Stockholm School of Economics and the SASSE Business Committee!

The BC consists of about 100 active members, contributing to all of the projects, societies and possibilities within this amazing committee. The Business Committee is the link between the SSE students and the business community and we hope to be able to help you find your dream job! The BC arranges a colorful spread of company presentations, career fairs, a career week in London, lecturers and parties - there is something for every SSE student.

The Business Committee strives to always offer something for everyone and we would like to hear your ideas! It is the perfect place to socialize, improve skills and talents, all the while providing opportunities for great personal and professional development. We within the BC look forward to being a part of your time at SSE! Once again, welcome - to SSE, the Student Association and the BC.

You have a wonderful time ahead of you, see you in August!

*Carl Kugelberg*

President of the Business Committee 17/18







## Entrepreneurship Society

Curious about entrepreneurship? Then the Entrepreneurship Society is the right place for you! ES is always on the move, working towards helping all students interested in Entrepreneurship. By organizing lectures, competitions, workshops, company visits, creative events and projects, we want to inspire more people to try and find their entrepreneurial side. Many of these events are co-arranged with the school's own incubator SSE Business Lab.



## Innovation Day

Innovation Day is a theme day arranged by the Entrepreneurship Society, aiming to encourage entrepreneurship and innovation among the students. Previous years' edition of Innovation Day has consisted of inspiring lectures, workshops, CV photography, LinkedIn - Consulting sessions, casual evening events and much more!



## Sales Group

Sales Group is the part of the Business Committee which is working with the goal to establish relationships with new companies. Do you find sales interesting? Do you think the range of companies that the student association offers students to meet with is too narrow? Then this is a project for you! Sales Group exists to make sure that everyone's interests are met!

## Company Group

Company presentations are a great way for our students to connect with the business community and future employers. Every year the BC Company Group arranges around 100 company presentations for SASSE members to enjoy and take part of.



## Consulting Society

The Consulting Society is the association for those who are interested in learning more about what it means to be a consultant. We offer a wide variety of educational events that help develop your case-solving skills and prepare you for the interview process. No previous experience is required, all are welcome to join. If you are interested in consulting, we are the association for you!



### *Stockholm Student Investment Fund (SSIF)*

Are you interested in investment funds? Then this is the project for you. SSIF is one of the youngest projects and is offering a large amount of different roles. This is an opportunity that you just don't want to miss.



### *Frankfurt Finance Week*

Are you interested in working abroad within the finance industry? Then this is the trip for you. The concept is similar to London Investment Banking Week but this trip offers a broader area of the finance industry. This opportunity will take place during the first week of November.



### *London Investment Banking Week*

Are you interested in working within the finance industry in London? This trip will take place during the first week of October and will be a good way to interact with some of the biggest banks in the world. The days will contain of workshops, presentations and networking is a great way to get a firsthand look into the business.



### *Women's Finance Day*

In the middle of September, the majestic doors of SSE stand open to welcome you the association's second largest fair, Women's Finance Day. Take the chance to meet with people from all sectors of the finance industry and participate in workshops, mock interviews and other events. At the end of the day, students and company representatives spend a joyful evening together at the annual banquet. WFD is your first fair at SSE. You don't want to miss it!





**Engage even  
more...**

# Handelsdagarna

Welcome to SSE, SASSE and Handelsdagarna!

Handelsdagarna is a career fair in February 2018 and SASSE's largest annual project involving more than 150 students. The purpose of Handelsdagarna is to be a meeting place for students and employers.

Handelsdagarna is in every aspect an event created for, and by, students at SSE. The application for Handelsdagarna's Project Group will be open in the beginning of the semester this fall! Seize the opportunity to get to know new students and work together to create an inspiring career fair for both companies and students! Read more about Handelsdagarna on our website [handelsdagarna.se](http://handelsdagarna.se) or visit us on Facebook and Instagram for more information and images. We look forward to seeing you this fall!

*Hannes Hjärne & Elin Ruland*

Project Leaders for Handelsdagarna 2018





# Handelsspexet

What could Handlesspex be? It may be hilarious or just too ... Spex-tacular!

Spex is the result of long, creative, sometimes funny and unforgettable work with makeup, costumes and decor. Nights spent with song writing and recording as well as editing of movies and an endless howling spirit of choreography and practice.

A Spex is no ordinary boring theater. Audiences do not just sit and stare, they participate loudly through the entire show!

But perhaps the most fun is the on- and behind the stage. With, what is probably the world's most wonderful bunch - it's sometimes quite funny, actually.



# Effective Altruism

Effective Altruism (EA) is a project under the International Committee and a new and exciting society in Sweden and at SSE. Started in the UK, the EA movement brings together some of the world's brightest minds to solve our most pressing global challenges.

At SSE, EA runs three projects. Firstly, we organise lectures with some of the bright people in the EA movement from all over the world. Last year, we arranged a lecture with Will MacAskill, founder of 80,000 hours, a charity specialising in effective, evidence-based career advice. The event drew over 150 participants and was covered by Dagens Nyheter.

A second project is the career workshop series, arranged for students at SSE for the first time this February/March. The workshop takes the form of an interactive book circle for 10 students during the lunch hour. The aim is to promote personal development through trusting discussions based on 80,000 hours latest book.

Lastly, a third project is the EA summer fellowship. This new project aims to send a few, selected students to EA Global, the international conference, in Oxford or San Francisco. The fellowship will give a few students, selected on a competitive basis, the opportunity to engage with EAs from all over the world.

*Vera Wellander Lindén*

President of Effective Altruism 17/18





# CEMS Club Stockholm

Hej!

A very warm welcome to all new Master students from the CEMS Club Stockholm (CCS)! The CCS represents all CEMS students, both home and incoming students from our partner universities, studying at SSE.

During the semester, we organize a variety of social and corporate events such as a soccer tournament with refugees, company visits, mingle events with alumni, Cantus nights, BBQing in Stockholm's Archipelago and many more. For the upcoming year, we have a lot in store for you to make your CEMS experience at SSE unforgettable! For more impressions visit our Facebook page: [www.facebook.com/cemsclubsse](http://www.facebook.com/cemsclubsse).

If you feel like enjoying yourself with the CEMSies at SSE, lending a helping hand or getting to know more about the CEMS Master program, make sure to get in touch with us by joining our events or contacting us directly via Facebook.

Have a great start in Stockholm!

*Max Zinner*

President of CEMS Club Stockholm Fall 17



*President*

*Max Zinner  
president.cemsclub@sasse.se*

*Vice President*

*Norman Sonntag  
vpresident.cemsclub@sasse.se*

*Student board*

*Louise Andersson  
studboard.cemsclub@sasse.se*



# Friedmans Apostlar

Friedmans Apostlar is the student choir of SSE and possibly one of its most enjoyable projects. With us you get to sing, party and meet people from all parts of school. We sing at school ceremonies, go christmas caroling for the likes of Google and Spotify and perform at events such as the Nobel Ceremony after party. Each year we go on legendary trips (e.g. Montenegro, Istanbul, Amsterdam) and a fabled choir camp...

You don't have to be Mozart or Beyonce to join - as long as you like singing you should definitely apply! If you're interested in joining, or just want to hang out and try the exquisite "Friedmans-Fika", you should visit the first few practices of the year which are open for all. Welcome!

Vinum et musica harmonia dulciter

*Molly Guggenheimer*

President of Friedmans Apostlar 17/18



# 180 Degrees Consulting

180 Degrees Consulting is the world's largest non-profit student-driven consultancy.

Our mission is to strengthen the ability of socially conscious organizations to achieve high impact social outcomes through the development of innovative, practical and sustainable solutions. The SSE branch has been up and running since fall 2008, with its first projects in spring 2009. So far, it's employed over 250 students in projects for a range of organizations including Impact Hub, Stadsmissionen, Volontärbyrån, Ashoka, and Handiscover.

We offer SSE students the possibility to engage in our organization in various roles. This gives you the chance to gain work experience in consultancy and to positively contribute to society. For this cause, we cooperate with a top tier consultancy firm, receiving mentoring help for consultants and board members.

*Alexa Straus*

President  
180 Degrees Consulting SSE

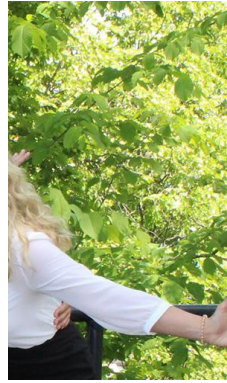
Sveavägen 65, Room 547  
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[180dc.org/stockholm](http://180dc.org/stockholm)





180Degrees

C O N S U L T I N G



## *The Board*

The Board is the center of the organization. We are in charge of the client & mentor relations, strategic development, marketing management, recruitment, financial health; and operational excellence of the organization. Each semester we map the operating schedule, get the clients and students on board, organize learning sessions and ensure the quality of final delivery to the clients. Care for a C-Suite? We need you!

## *Project Managers*

Every semester we offer a great opportunity for students who are self-motivated, want to gain first-hand consulting experience and exercise leadership. Being a project manager not only means great responsibility, but is also a chance for self-development. Here we provide a unique supportive learning environment. Through interaction with the board, consultants, clients and mentors, project managers are on a fast track for leadership cultivation.

## *Consultants*

Similar opportunities are given to our consultants, who are both professionally driven and socially concerned. Each project group is led by one project manager with three to four consultants. English is our working language and the weekly workload is estimated to be 8 hours on average. Consultants will get the chance to interact with clients and receive advice from mentors. It is a perfect starting point to gain experience in consulting.

## *Mentors*

Our mentors are consultants from a top tier consulting firm with several years of experience. Project teams will have periodic mentoring sessions during their project at our partner's Stockholm Office. This is fostering our students development and value adding for our clients.

# SSES

# Stockholm School of Entrepreneurship

*There is a different school at your school!*

Stockholm School of Entrepreneurship (SSES) is a collaboration between five top schools in Stockholm, established to provide students in our member schools with education, training and inspiration in applied entrepreneurship. SSES member Universities are Karolinska Institute (KI), Royal Institute of technology (KTH), Stockholm University (SU), University College of Arts, Crafts and Design (Konstfack) and Stockholm School of Economics (SSE).

As a student at Stockholm School of Economics you are part of SSES and are welcome to participate in our courses, workshops and events.

## *Courses*

SSES courses are offered at BSc and MSc level and can be counted towards your degree. We offer 20+ academic courses throughout the year on topics such as:

- \* Ideation – Creating a Business Idea
- \* Execution – Running Your Own Company
- \* Negotiations for Start-ups

## *Workshops*

Through hands-on skillset building workshops you can expand and polish your entrepreneurial toolbox. Workshops are offered throughout the year on topics such as:

- \* Sales Leadership
- \* Online Marketing
- \* Communicating Innovation

Keep an eye on [sses.se](http://sses.se) to stay updated on recent events and offerings.



**Good to know**



# Welcome to Stockholm

***For many of you, Stockholm and what it has to offer is pretty much unknown. While for others it might be home! Either way we want to share with you some great places that we think are worth a visit.***

## ***Restaurants:***

### **NYTORGET 6**

A cozy restaurant where no dish is priced over 200 SEK. Here you get good, local food for a reasonable price.

### **FLIPPIN BURGERS**

Some say Stockholm's best burger place... and is located just a few hundred meters from school. Be prepared to wait at the bar as it is not possible to book a table in advance.

### **HERMANS**

A vegetarian restaurant placed on Södermalm. Known for their tasty buffet and a panorama view over the city.

## **Places to have a "fika":**

### **PASCAL**

The rustic interior and the great coffee served makes Pascal a great escape from studying... It is literally 10 meters away from "Studentpalatset".

### **JOHAN & NYSTRÖM**

If you are a coffee enthusiast this is the place to go! Their coffee beans are carefully selected and they do their own roasting. Also, if the species "Hipster" fascinates you will have a good chance to spot them in this area.

## **Fika (noun):**

a Swedish expression used for coffee break. The word comes from Kaffi (Coffee in the old Swedish language) and is simply a scrambling of that word.

## **Nightclubs and bars:**

### **TRÄDGÅRDEN**

A highly popular outdoor club with a lot of different sceneries and a variety of music styles. Be sure to come early to avoid queuing.

### **BERNS**

While some prefer heavy techno in the basement, others prefer mainstream music in the great hall or cocktails on the balcony. Berns has something for all.

### **OCH HIMLEN DÄRTILL**

Spoil yourself with some nice, tasty drinks and a stunning view from this skybar.

### **OMNIPOLLO**

Really something for the beer lovers! This bar/brewery won a price as one of the best top 100 breweries in the world.





## Sightseeing

### SKANSEN

Either take the tram or go by foot to visit this charming area of the city. Here you can observe traditional crafts being made, look at cute animals or just simply stroll among the old, well preserved houses.

### SKINNARVIKSBERGET

Take the subway to Zinkensdamm to get to one of the best viewpoints of Stockholm. From here you will have a great view over Kungsholmen, Gamla Stan and Stockholm City Hall.

### VAXHOLM

It's a must to go to the archipelago during the warm months. Vaxholm is one of the most popular places to go. Use the SL card for the boat.

## FOTOGRAFISKA

The worlds biggest collection of modern photography art. Be sure to ask for a student ticket.

## Transportation:

### SL (Stockholm Lokalförfik)

Used for the underground, bus, tram and commuter train. You can also use this card for some of the boats. For more information and time schedule, check [www.sl.se](http://www.sl.se)

### Bicycle rent

top up your SL-card with 250 SEK bike pass and you can rent city bikes between April and October.



Photos: Nicolas Billardon

## Study spots

### STUDENTPALATSET

Or the "Student Palace" in English. Roughly 500 meters away from school. A nice, venerable building with plenty of study halls. Use your SASSE card to get access or rent a card for 10 SEK. For opening hours see: [www.studentpalatset.se](http://www.studentpalatset.se)

### SSE LIBRARY

The schools own library. Pretend for a while that you are studying at Hogwarts with the very unique interior.

### THE ATRIUM

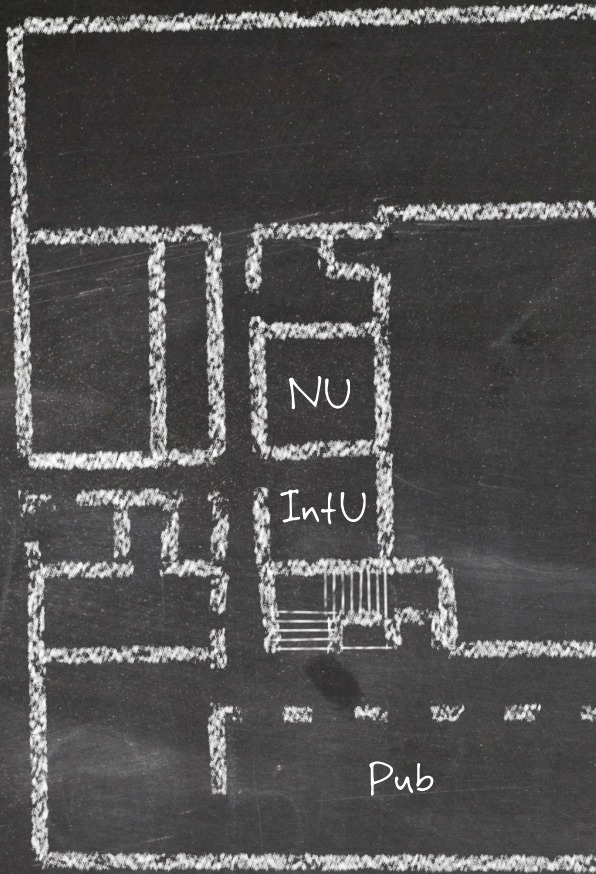
The big open space at school. Often used for group work, but also individual work if the silent halls creep you out.

### PC-LAB

Open 24/7. Highly popular among Finance students and Matlab lovers.



to ITU, MedU



# Map of SASSE

Rotunda

Treasurer

PU IdU SU

UU

SASSE  
President/ VP  
and Secretary

# A Guide to a "Sittning"

Your upcoming years at SSE will certainly be filled with banquets and other festive gatherings. To prepare you for what happens there and what to expect, we have created the following little guide.

Step number one to a successful party is to be on time. When time is set to "19:00", it means that you can come the latest 19:15. However, if it is set at "19:00 precisely" you have to come at this time and not later.

Step number two is to arrive at the party dressed accordingly. The dress code varies depending on the type of "Sittning". It can be anything from a theme like Harry Potter, to a white tie attire. The most common

dress code at a SSE "Sittning" is black tie, which is the second finest evening dress code. If you do not wear black tie, you can wear a dress to your own preferred length, size and colour.

Food and drinks vary depending on the type of "Sittning". Some are very traditional, such as the traditional St. Martin's Goose menu, which always includes black soup. When an aperitif is served it is most often sparkling, which is served before sitting down to dinner in an open forum with all guests. During dinner wine and/or an alcohol-free alternative is served.

Where there are drinks, toasts are required. Toasting can be seen as a trivial and simple thing, but there is one rule one should take into consideration. Cheer

always with the ones sitting closest to you and remember to maintain eye contact with ones you are toasting with!

"It is not a "Sittning" if there are no songs", a wise business student once said. All sessions begin with "Handels Lov", whose lyrics you may find on the right. Learn it by heart - you will need it.

There are also several other favorites that can be found in a song booklet available on the tables at the events. For example, the song "Salut för Handles" traditionally closes a "Sittning".

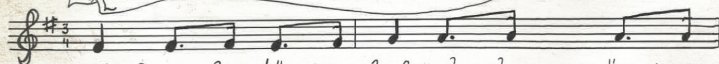
***Don't worry, you will have time to practice during the Intro Week!***



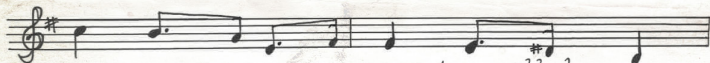


# HANDELS LOV

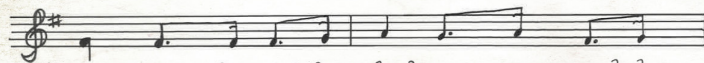
Melodi: Vårvindar friska



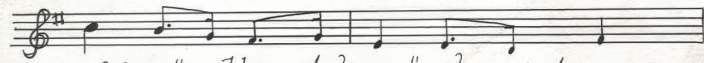
Fes-ten ska bör-ja, krå-set ska smör-jas,



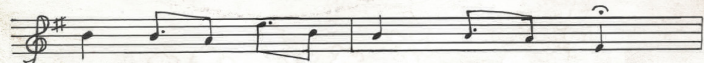
magen ska få det som den vill ha.



Gla-sen stå ful-la, låt sång-en rul-la,



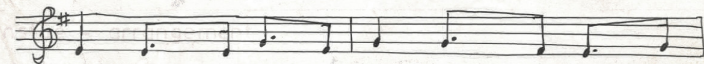
al-la är Han-dels gäs-ter i-dag.



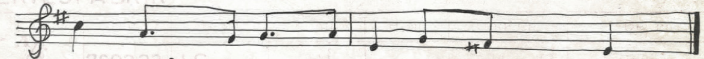
Gla-set i han-den fat-tom: Gutår!



He-lan den går och ma-gen den får.



Sor-ger-na glöm-mes, gla-sen nu tøm-mes,



al-la för Han-dels hö-jer en skål!



# Contact Details

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## GRANDPA

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## SASSE SECRETARY

KARSEK@HHS.SE

## OPENING HOURS

MON TO FRI 11:00-13:00

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## SOCIAL MEDIA TO FOLLOW

 SSE MASTER INTRODUCTION WEEK

 MASTER\_INTRO