**ICServ 2025: Green Economy and Service Innovation**

**- Shaping the Future of Business and Society**

*Host: European Institute of Japanese Studies,*

*Stockholm School of Economics, 1-3 December 2025*

***Abstract***

***(max 500 words)***

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|  |
| **Introduction** |
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| **Purpose/Objective** |
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| **Methods** |
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| **Results** |
|  |
| **Conclusion** |
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