

BSc

BACHELOR OF SCIENCE PROGRAMS

EMPLOYMENT REPORT 2014





EXCELLENT CAREER SELECTION AWAITS SSE BACHELOR GRADUATES

SSE graduates are very successful in launching careers.
An SSE Bachelor degree opens doors to a wide range
of careers – and advanced studies as well.

The bachelor graduates have launched their careers with some of the most popular and bestknown companies in the world, including H&M, McKinsey & Company, Boston Consulting Group, Royal Bank of Scotland and Goldman Sachs. Both the School and the Student Association provide students with extensive opportunities to meet with employers and recruiters. An exclusive online job portal adds to those opportunities.

The number of company events organized by the School and the Student Association offers extensive opportunities to build networks, engage in projects and gain valuable experience.

We would like to offer a sincere thank you to our recruiters, alumni and corporate partners for contributing to the professional development of SSE students and graduates. We look forward to continuing to work together towards global and sustainable business success.

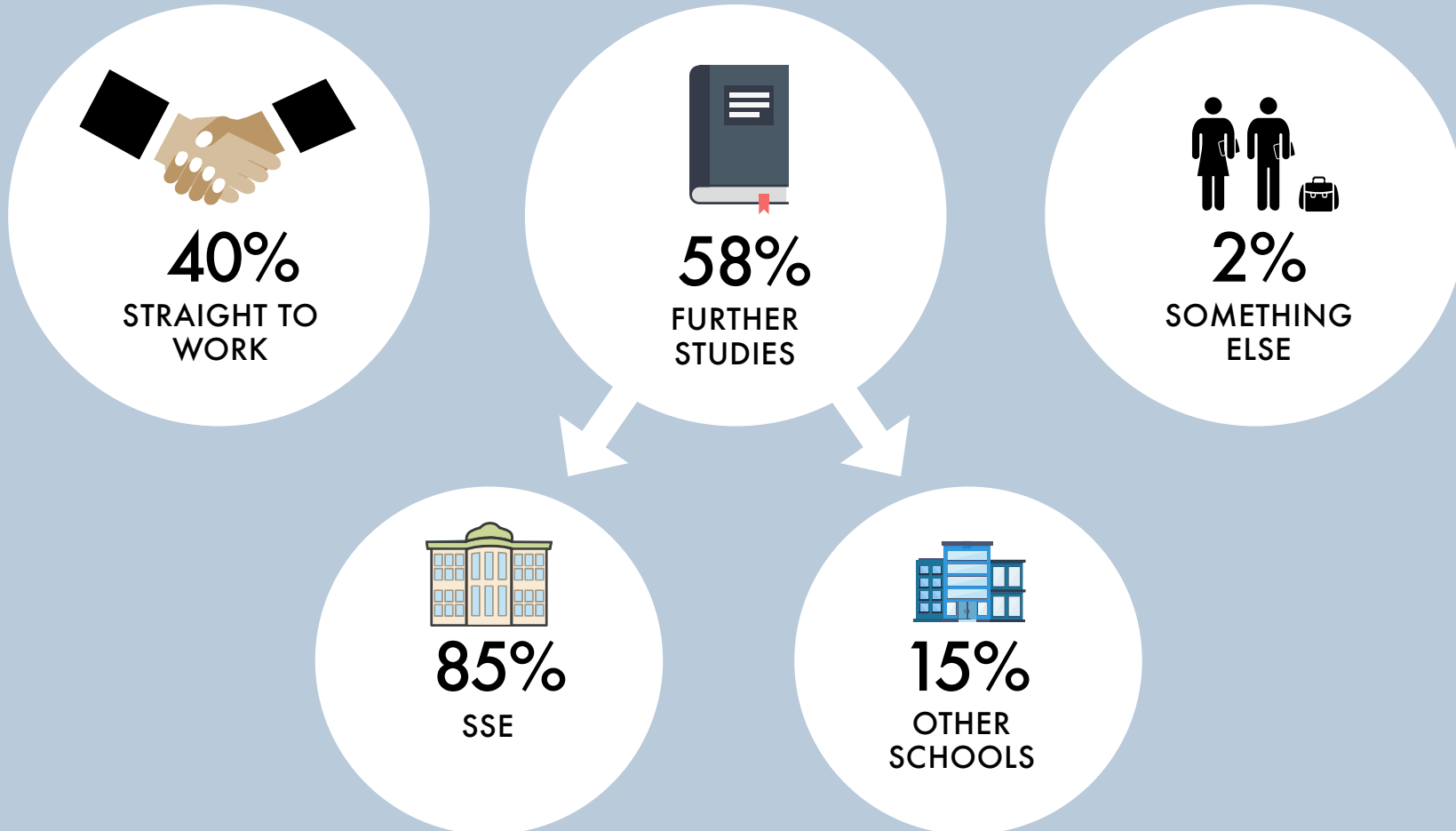
GRADUATE PROFILE

The total number of Bachelor graduates earning a degree in 2013 was 272, 53% men and 47% women.
Median age was 24, and 12 nationalities were represented.



WHAT COMES NEXT

Most Bachelor graduates continue their studies, but many go straight to work after graduation.



HIRED QUICKLY

Bachelor graduates that go straight to work are hired quickly by first-time employers from a wide range of industries.

BSC GRADUATES HIRED QUICKLY

Our survey of 2013 Bachelor graduates found that:

91%

found employment within 3 months* of completing their studies. 80% found positions before they completed their studies.

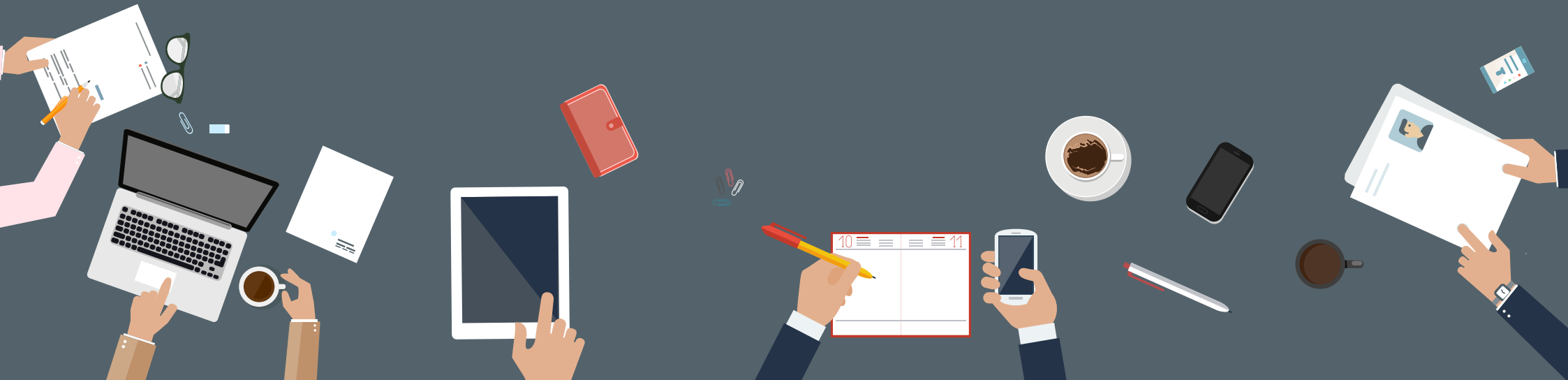
* The remaining 9% also include those who chose not to look for a job immediately after graduation.

FIRST-TIME EMPLOYERS

Some of the organizations for first job among Bachelor graduates:

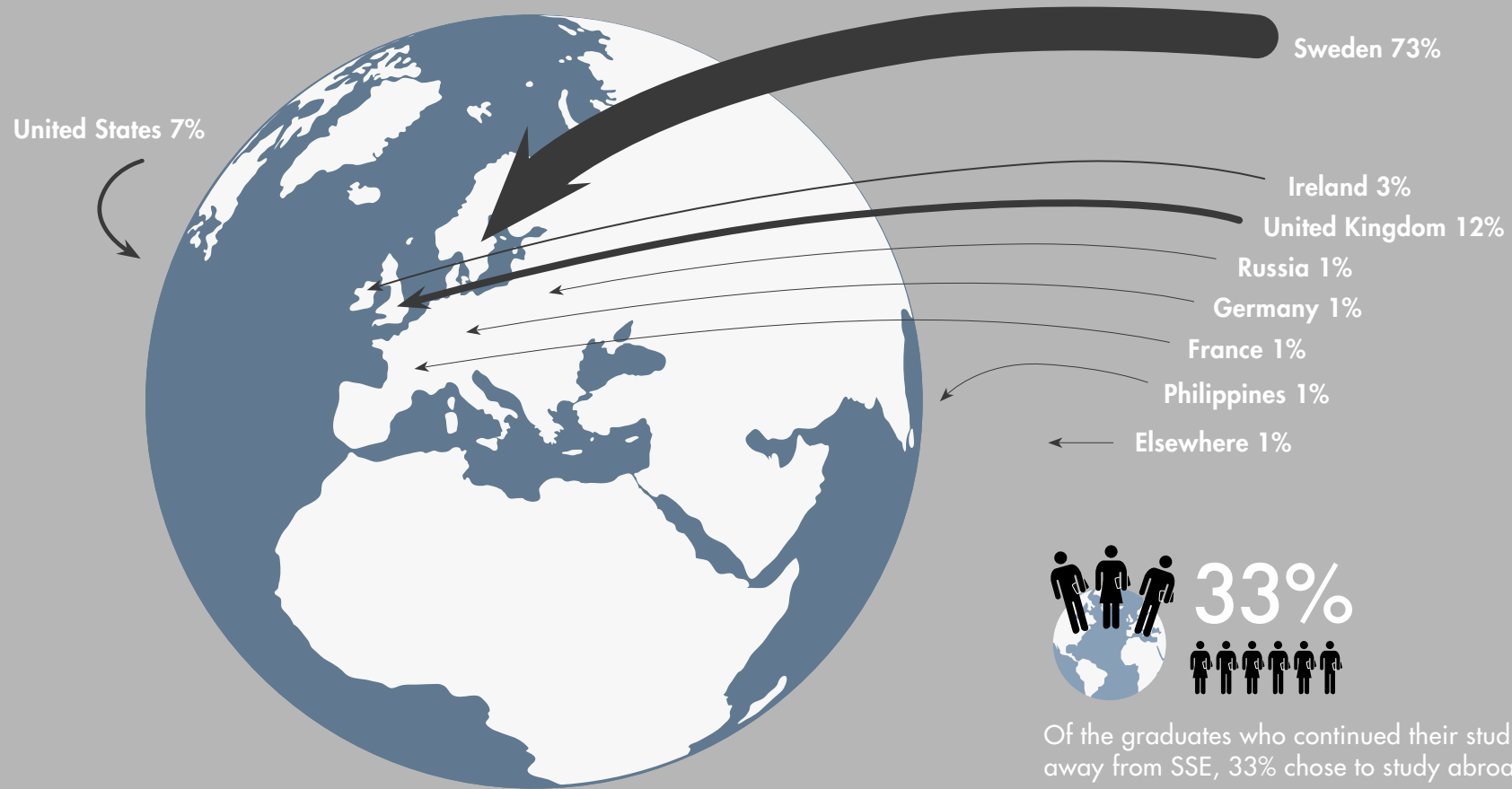
BAIN & COMPANY
DEUTSCHE BANK
EF EDUCATION FIRST
ERICSSON
EY
GOLDMAN SACHS
GOOGLE
H&M
MCKINSEY & COMPANY

MICHELIN
MINISTRY OF FINANCE
NORDEA
ORIFLAME
PWC
ROCKET INTERNET
SEB
TRELLEBORG
TRUECALLER



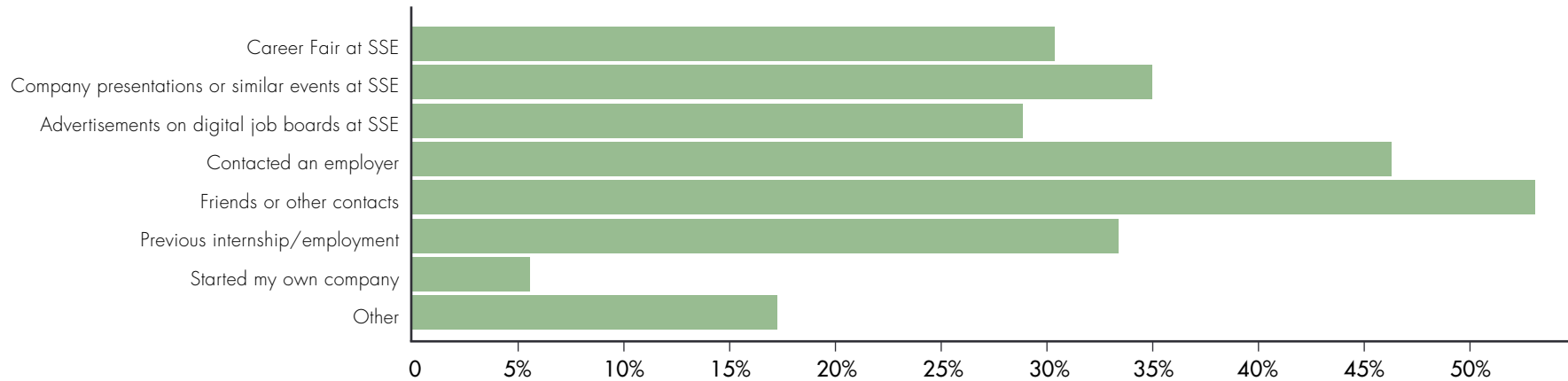
GRADUATES' DESTINATIONS

For SSE Bachelor graduates Sweden, the United Kingdom and the United States were the most popular employment destinations. 27% of the graduates took their first position outside of Sweden.



JOB-SEARCH CHANNELS

Graduates used multiple channels to find their jobs. Traditional channels remain important, such as networks, direct applications and company presentations. Previous internships and the Career Fair at SSE also play a key role.



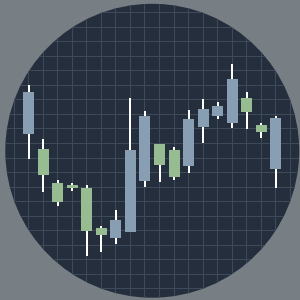
AVERAGE SALARY

The average yearly salary of Bachelor graduates one year after completing their studies was 66 043 USD (including bonuses).



CHOICE OF INDUSTRY

Finance and Consultancy most popular industries for Bachelor graduates.



28% Finance



22% Consultancy



11% IT/Telecoms



5% Media/Marketing



3% Consumer Products



1% Health Care



14% Retail



4% Industrial



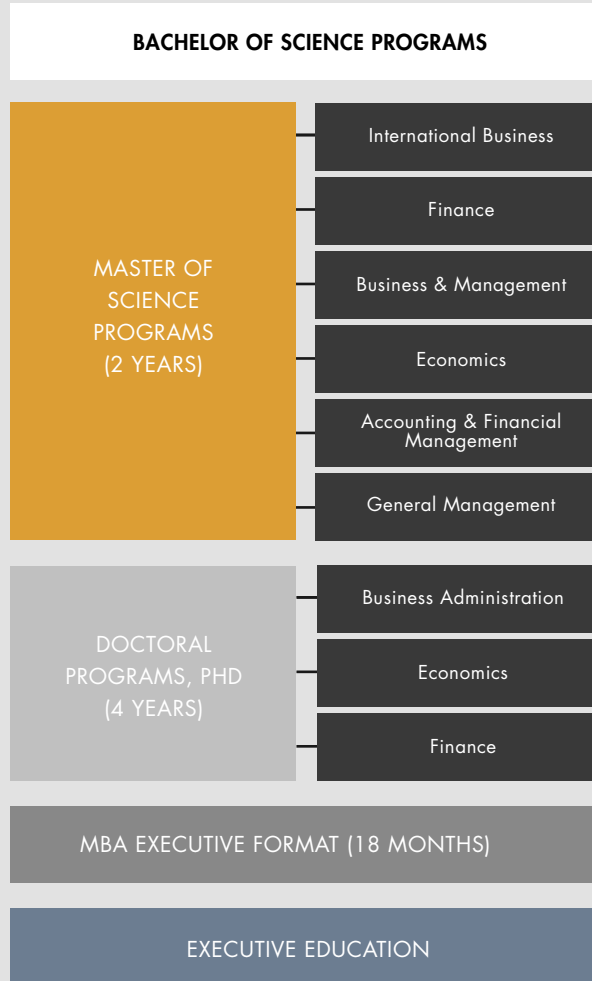
8% Public-Sector/Non-profit



4% Other

PROGRAM PORTFOLIO

Programs offered at SSE academic year 2014/2015



WHAT EMPLOYERS THINK

The SSE Business Lab was crucial for Klarna. Without it, Klarna would probably not exist today.

Niklas Adalberth
Deputy CEO & Member of the board, Co-Founder of Klarna
SSE Alumnus

Klarna

As a Corporate Partner, we get access to academic research and we can create relationships with tomorrow's leaders and decision makers.

Maria-Pia Hope
CEO & Managing Partner Stockholm, Advokatfirman Vinge

VINGE

We see the long-term need to get educated employees from SSE with specialization and understanding of our industry, and to be involved developing the sector.

Claes-Göran Sylvén
Chairman, ICA Gruppen

ICA

Raising awareness and attracting future talents to our industry and company are absolutely necessary to keep our competitiveness. That's why we are partnering with the Center for Retailing.

Pierre Decroix
CEO & General Manager, Coca-Cola Enterprise Sverige AB

Coca-Cola Enterprises Sverige AB

WHAT ALUMNI AND STUDENTS THINK

My exchange experience is very valuable in my job at EF, an international company, where I have contact with colleagues from all over the world.

Julie Rosenthal Brydolf, BSc Alumna
Sales Trainee, EF Education First in Stockholm



At SSE my dreams were taken seriously. Combining my solid academic base with the fantastic network means that I can do what I want – really do it.

Jonathan Rudman, BSc Student



The Retail Management program's big focus on the importance of consumer understanding and the real case studies we did together with big retail players, have set an excellent foundation for my work life.

Isabell Berkius, BSc Alumna
Nordic Market & Strategy Planner for Venus, Procter & Gamble



SSE provided me with a broad toolbox allowing me to contribute in most professional situations. Even more importantly, all the interaction with other students and the business world created a great network from an early point in my career.

Jakob Pettersson, BSc Alumnus
Financial Controller, ICA-handlarnas Förbund





STOCKHOLM SCHOOL OF ECONOMICS

The Stockholm School of Economics (SSE) is the leading business school in Northern Europe. For a century, SSE has educated talented men and women for leading positions within business and the public sector. SSE offers highly ranked bachelor's, master's and doctoral's degree programs along with an Executive Format MBA and Executive Education. SSE has earned a reputation for excellence, both in Sweden and around the world. The School is accredited by EQUIS (European Quality Improvement System), which certifies that all of its main activities – teaching as well as research – are of the highest international standard. SSE is also the Swedish member institution of CEMS (The Global Alliance in Management Education) and PIM (Partnership in International Management).

Stockholm School of Economics · Box 6501 · SE-113 83 Stockholm, Sweden
Phone: +46 8 736 90 00 · info@hhs.se · www.hhs.se



FIVE REASONS TO CHOOSE SSE

- 1 NATIONAL AND INTERNATIONAL RECOGNITION**
SSE has been ranked by the Financial Times as the number one business school in the Nordic and Baltic countries.
- 2 CLOSE TIES TO BUSINESS**
The Stockholm School of Economics has very close ties to the business community.
- 3 LOCATION: STOCKHOLM**
Stockholm is known as one of the world's most beautiful cities.
- 4 THE SSE EXPERIENCE**
Students will enjoy guest lectures, visit companies and join an alumni network that spans the globe.
- 5 CAREER OPPORTUNITIES**
SSE Master graduates have a wide selection of opportunities and show high hiring rates.

