

BSc RETAIL MANAGEMENT



The Stockholm School of Economics (SSE) is one of Europe's leading business schools. We offer a first-class, internationally competitive education in business administration and economics on a bachelor and master level, along with an Executive MBA, PhD and executive education. We are a small business school with a substantial social footprint, which creates close ties between students, faculty and staff.

OVERVIEW OF THE PROGRAM THREE-YEAR, FULL-TIME, 180 ECTS

The Retail Management Program is specialized on retailing, while also containing the same content students normally receive at all business schools, including economics, marketing, accounting, management, strategy, etc. Many courses are adjusted to give both general content and retail-specific content.

The very close cooperation with retail companies in Sweden is manifested through the Applied Retail Track. This is designed specifically to bridge theory and practice for students during the three-year program. In addition, the Antonia Ax:son Johnson Tutorial program ensures that each student has a tutor to guide them through the three-year program, helping them establish their objectives for their studies and future career.

KEY LEARNINGS EACH YEAR

- YEAR 1:** Getting to know the retail industry
- YEAR 2:** Focusing on your own career planning
- YEAR 3:** Applying your knowledge in real projects



FIVE REASONS TO CHOOSE SSE



1. Excellent career opportunities

More than 95 percent of our Retail Management students have jobs within three months from graduation. SSE is ranked as the number-one university in Sweden in terms of the best focus on employability.

2. A truly international study environment

We are one of Europe's leading business schools and is internationally recognized in the Financial Times business education rankings. At SSE, you will meet teachers, lecturers, researchers, companies and students from many different countries.

3. Unique ties to business

The very close cooperation with retail companies in Sweden is manifested through the Applied Retail Track where theory and practice are combined and a unique interaction between students, faculty, and companies is established.

4. An exceptional network

As a student you will have the opportunity to meet senior executives, specialists, and other interesting people from the retail world. After graduation, you will join an excellent alumni network that spans the globe.

5. Stockholm – a magnet for open minds

The values with which the Stockholm region is associated are openness and sustainability. It is also perceived as an innovative and trendy city, as well as being stunningly beautiful. The Swedish society is known for its inclusiveness and equality.

STUDENT LIFE AND ADMISSION REQUIREMENTS



AN ENGAGING STUDENT LIFE

The Stockholm School of Economics' Student Association (SASSE) is one of the most active in the Nordic region and has existed since SSE was founded in 1909. Since then, SASSE has engaged actively in the university and the education it provides, working with corporate contacts and organizing social events to enhance students' time at SSE. Here, you will have opportunities to develop and to build important experience alongside your studies, and perhaps an opportunity to apply your new knowledge in practice.



"I chose SSE because I have heard that the school has one of Europe's best education programs for business and retailing. It is a perfect combination of studies related to the business sector. I am very pleased with my choice!"

Sean Demircan from Norrköping, BSC Retail Management.

ADMISSION REQUIREMENTS

1. Upper secondary diploma, including Mathematics 3b or 3c, History 1b, Social Studies 1b. Grade point average (GPA) corresponding to 17.0 in the Swedish upper secondary system or IB average of 34.

2. Proof of proficiency in English. We accept the following options as proof of your proficiency in English:

- TOEFL – Internet-based score of 20 (scale 0-30) in written test, total score of 90
- IELTS – An overall score of 6.5 and no section below 5.5
- English language test exemption. Upper secondary school diploma conducted completely in English

The assessment is based on your GPA and English test results.

APPLICATION TIMELINE

October 16, 2017: Application opens

January 15, 2018: Application closes

February 1, 2018: Last date for receipt of supporting documentation and/or uploading your passport (EU/EES citizens only)

April 6, 2018: First notification of selection results

April 19, 2018: Last date to reply to your offer

April 26, 2018: Second notification of selection results (no reply required)

August 2018: Autumn semester starts

Tuition fee: 100,000 SEK/year.
EU/EEA citizens are not required to pay the fees.

CONTACT INFORMATION

For specific questions about the program and admission requirements, contact our admissions office at antagning@hhs.se or tel +46 (0)8-736 90 00.

For information about university studies in Sweden contact the Swedish Council for Higher Education at www.uhr.se or tel: +46 (0)771 550 720.

For applications and information read more at www.universityadmissions.se.

Photo: Juliana Wiklund