



TOWARDS A MORE RESILIENT FUTURE

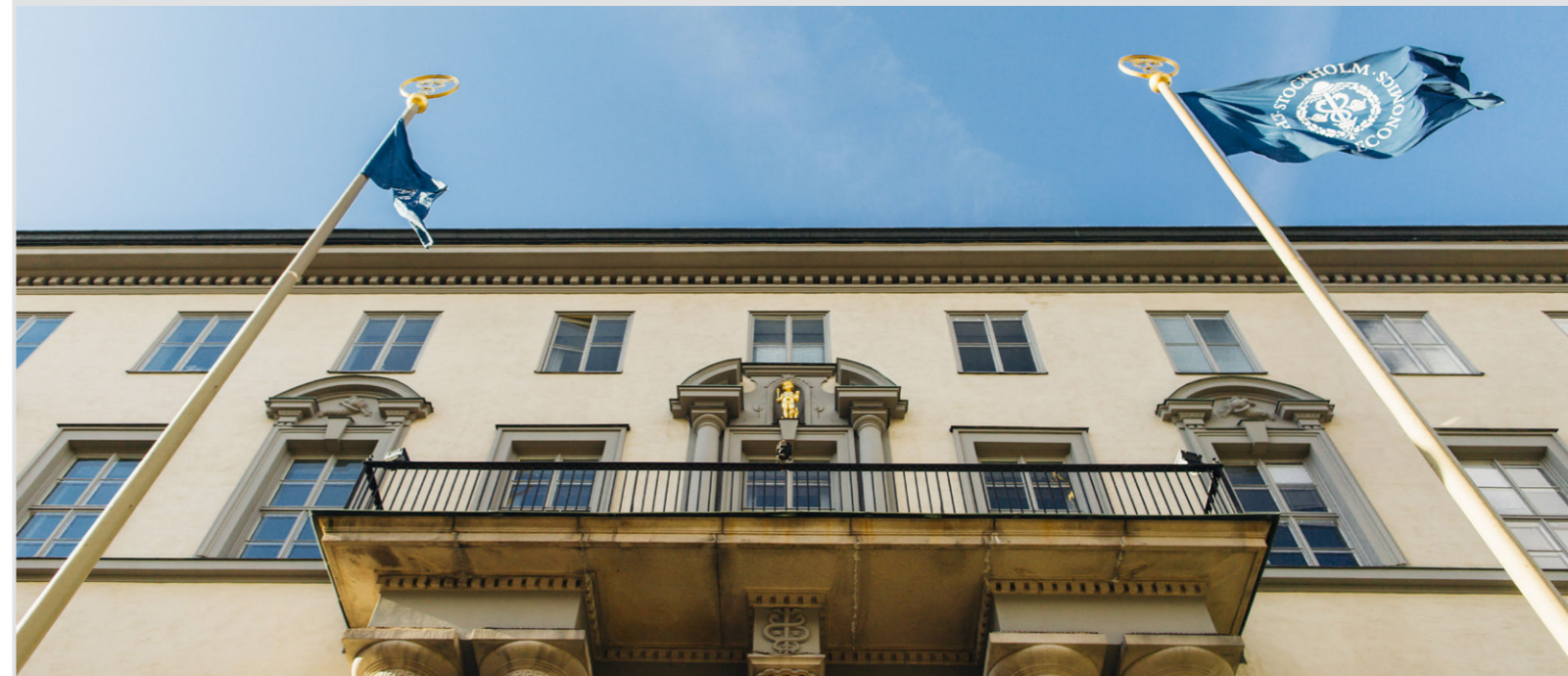
SHARING INFORMATION ON PROGRESS REPORT
2021 - 2023

PRME Principles for Responsible
Management Education

an initiative of the 



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PRME Principles for Responsible Management Education





A WORD FROM THE PRESIDENT

SSE'S COMMITMENT TO PRME

The Stockholm School of Economics (SSE) hereby submits its Sharing Information on Progress (SIP) report for the period 2021 to 2023, its fifth in total.

As we move beyond the challenges posed by the COVID-19 pandemic, we are committed to embracing new opportunities and shaping a resilient future. Over the past two years, SSE has made significant strides in strengthening its dedication to sustainability. The School is dedicated to creating an environment in which students can gain the knowledge and skills needed to create sustainable value for businesses and society at large.

Our educational programs at SSE encompass a broad range of sustainability topics. Most notably, the undergraduate level Global Challenges courses continue to evolve, with the aim to educate students about urgent and large-scale problems of the present. Moreover, numerous elective courses across all educational levels provide additional avenues for SSE students to engage in thoughtful discussions and reflection on various sustainability challenges.

I am pleased to share that starting in the fall of 2023, SSE will introduce a new Sustainability Track as part of its master's programs. This track, open to all MSc students, allows for specialization within a range of sustainability topics, and presents an opportunity for further knowledge development through their MSc theses. Upon completion of the Sustainability Track, students will have their work acknowledged on their degree certificate, enabling them to effectively showcase the relevance of their acquired skills and knowledge to prospective employers.

SSE's sustainability efforts are strengthened by our research agenda, driven by the Mistra Center for Sustainable Markets (Misum), our dedicated center of excellence. During the last two years, research published by Misum researchers has received numerous grants and prizes, and the center is already starting the process of securing funding beyond 2025, ensuring that sustainability-focused research stays at the top of our agenda.

SSE's Sustainability Group, comprised of SSE's directors, has developed a sustainability sub-strategy for the upcoming five years. It covers all aspects of SSE's research, education, campus operations, and outreach initiatives, ensuring a cohesive and holistic approach to sustainability. The strategy is supported by the work of our campus team, who has developed and implemented sustainability policies. In its work, the team has been collaborating with external partners to measure and improve our waste and carbon footprints, ensuring that SSE's facilities meet our ambitions to make the School more sustainable as a whole.

Like the 2019-2021 SIP report, what follows is structured according to our four operational areas, as we believe that describing these areas best communicates SSE's strategic push to integrate sustainability and responsibility throughout the School. In doing so, we hope to share with you how we enact the six principles.

The undersigned, President of the Stockholm School of Economics, hereby renews our institutional commitment to the Principles for Responsible Management Education.

Professor Lars Strannegård
President
Stockholm School of Economics

A WORD FROM THE PRME REPRESENTATIVE

PROGRESS IN THE PAST TWO YEARS

During the past two years, SSE has deepened its commitment to the global PRME movement by working with multiple stakeholders to further integrate PRME's principles into the School's operations.

In 2022, we extended the SSE PRME team to include a student advisor, strengthening our internal partnerships and creating opportunities for meaningful dialogue with our largest stakeholder group. In addition, our dedicated PRME team has worked conscientiously with the School's pedagogy team for a more structured incorporation of PRME principles into our educational programs.

One of the highlights of this period was the development of a new edition of the Nordic PhD course. Together with five other Nordic business schools, SSE brought together early-career researchers from across the region to encourage collaboration with each other and to learn about the current state of Nordic research on CSR and sustainability, as well as its practical application.

Over the last two years, we have also developed a range of valuable pedagogical tools and resources. Internally, we have made substantial efforts to integrate both the Sustainable Development Goals (SDGs) and the Responsible Management Education principles into SSE's educational framework. In collaboration with the Sustainable SSE Group, we produced a series of videos to facilitate the explicit incorporation of sustainability

into SSE's course content. Building on these videos and current research on responsible education, we have further developed a Responsible Management Education pedagogical module for both tenure-track and PhD students, enabling them to delve deeper into the concept and utilize tools like the Impactful Five (i5) recommendations in their classrooms. These modules were piloted during the Spring 2023 semester, and their content will be made available digitally to all faculty members.

Moving forward, we know that we will continue profiting from the multiple international educational partnerships that are presented in this report, as engagement for a more sustainable future is at their core. But we also aim to build on our successful collaborations with various stakeholders within the School – in particular the students, from whom many initiatives spring. We also intend to place greater emphasis on measuring our sustainability progress by further improving our assessment tools. We are excited at the prospect of this continuous integration of PRME's principles into SSE's business education.



Professor Laurence Romani
SSE PRME Director



ABOUT SSE

AN OVERVIEW

The Stockholm School of Economics (SSE) was established in 1909 following an initiative by the Swedish business community. It offers a range of educational programs, and its faculty conducts research in finance, economics, business administration, and related fields. For over a century and always as a private institution, the School has evolved in close dialogue with the business community and with society at large.

Driving this evolution and this dialogue is a clear mission: SSE exists to improve the competitiveness of its host community and its constituents, regardless of whether that community is defined locally, nationally, regionally, or globally. It does so through its research and the educational programs based on that research. Typically, collaboration serves as SSE's strategic vehicle for internationalization and continuous improvement. Historically, this has meant collaboration with firms and other organizations to address challenges that emerge from business operations or from overarching economic conditions. Over time, the School and its partners have recognized that success is more than a good bottom line or even a good triple bottom line (i.e., people, planet, profits). Therefore, today, SSE and its collaborators work with challenges that foreground the symbiotic relationships between organizations and the societies that host them.

Moreover, since the 1990s, SSE's collaborations have evolved to include network relationships with other academic institutions. These relationships, all of which entail a sustainability agenda of some kind, include:

- **The CEMS Global Alliance**, whose Master Program in International Management frames "responsible citizenship" as one of five learning objectives.
- **The CIVICA alliance** within the European Universities initiative, where the mission is to holistically serve European societies and where the aims include knowledge-generating research that "tackles societal challenges" and the "development of flexible, sustainable and accountable governance structures."
- **The Global Network for Advanced Management (GNAM)**, whose objective is to drive innovation and create value for the 32 members "from diverse regions, countries, cultures and economies in different phases of development" by "deepening their understanding of differences and commonalities in their economies."
- **Principles for Responsible Management Education (PRME)**, where the goal is to transform

management education and develop the responsible decision-makers of tomorrow to advance sustainable global development.

SSE's strategic partnerships, then, have two features in common: all are highly selective networks that vet potential members for student and faculty quality; and each, in various ways, incorporates values and actions consistent with global social responsibility. These values are also in accord with another SSE partner, the European Foundation for Management Development (EFMD), whose EQUIS quality-assurance accreditation foregrounds sustainability, ethics, and diversity as key aspects of quality.

As a founding member of EFMD, with EQUIS accreditation since the 1990s, and as an active PRME signatory since 2013, SSE works to infuse all of its operations with a broad understanding of sustainability, where that breadth encompasses social, environmental, economic, and institutional aspects of sustainability. This has recently become a special point of emphasis in SSE's education, as teachers are now encouraged to link their courses to the UN's 17 Sustainable Development Goals (SDGs).

SSE's educational offering consists of eleven degree programs (two bachelor programs, five master programs, three doctoral programs, and one executive MBA program) as well as a sizeable executive education program portfolio. All degree programs are open for international enrollment with English as the language of instruction. All programs also reflect SSE's ambition to diversify the student body by enrolling more students with diverse backgrounds, whether that diversity pertains to ethnicity, gender, sexual identification, or – not to forget – family history with higher education.

SSE has seven academic departments: 1) Accounting, 2) Economics, 3) Entrepreneurship, Innovation, and Technology, 4) Finance, 5) Management and Organization, 6) Marketing and Strategy, and 7) Law and Languages. All departments conduct some research related to sustainability and a number of them do so extensively. Complementing the departments are thirty or so research institutes, some of which are devoted solely to sustainability research, and where SSE's faculty members work side by side with visiting scholars and other affiliated researchers. Among these research institutes are SSE's four centers of excellence which are the loci for the School's four prioritized research areas. These centers are the Swedish House of Finance (SHOF), the House of Innovation (HOI), the Center for Retailing (CFR), and the Mistra Center for Sustainable Markets (Misum).



The last of these centers of excellence merits particular attention in an SIP report. Misum, which features prominently throughout this report, is a hub for SSE's sustainability research because of its active collaboration with all of the School's academic departments. It is, therefore, a cross-disciplinary center of excellence where research constitutes the core that informs educational programs at SSE and outreach to its stakeholders. In this way, Misum carries out a threefold mission: to conduct multi-disciplinary research that is both scientifically rigorous and practitioner relevant; to educate students and equip them with tools to understand and act upon pressing challenges; and to participate actively in cross-sectional collaboration and industry outreach.

Beyond its research, a business school affects societies through the actions of its graduates. As becomes clear below, an SSE education prepares its graduates to be generators of sustainable value for businesses and society at large. This preparation begins with curricula, but it continues with the empowerment of students through active participation in the School's governance, from the board of directors through to course-level student representatives. Additional preparations come with extracurricular opportunities like the SSE Business Lab, which since its launch in 2001 has generated over 250 companies that

together have created more than 4,500 new jobs and over 1.1 billion USD in combined revenues. Significantly, the lab must meet KPIs on gender balance and sustainability among its entrepreneurs. Finally, SSE alumni are in positions to affect societies. Beyond traditional roles in sectors such as finance, consulting, logistics, and media, they also take positions in the public sector and politics, including cabinet positions and leading roles in national and international NGOs.

FINANCIAL TIMES GLOBAL RANKING 2022

Executive Education Custom Programs	25 of 70
Executive Education Open Programs	10 of 70
Master in Management	4 of 100
Master in Finance	20 of 55
Executive MBA	57 of 100
European Business Schools	20 of 95
List of Combined Top 50 Schools	15 of 50

SSE PRME ACTIVITY HIGHLIGHTS

2021-2023

Since becoming a signatory of UN PRME in 2013, SSE has worked to apply the six principles in multiple ways, often learning from other PRME schools. After laying a foundation for responsible management education first in its undergraduate programs and then in its graduate and executive education programs, SSE has become increasingly active in the PRME community by sharing practices and lessons learned, specifically in the PRME Nordic Chapter and since 2018 in the PRME Champions group.

To strengthen its work, SSE's PRME team expanded in 2022 to include a PRME coordinator and a student advisor. The team aims to continue involving students in its activities and to encourage their participation in PRME Global Students.

STUDENT PRME ENGAGEMENT

During the summer of 2022, Isak Axelson, who is currently in his third year of the BSc in Business & Economics, undertook an internship with the PRME Secretariat, part of the United Nations Global Compact in New York City. During a short interview, Isak was asked to reflect on his main takeaway from the experience.

"I learned that nearly a third of the world's university graduates every year are business students, and that's around 67 million graduates, equal to the population of France, and these graduates go out into world and so the potential for impact from a business school perspective is huge. Seen this way, I think business schools and universities have a great opportunity, but also an obligation, to be a force for good in shaping and empowering their students to be the responsible employees and leaders of tomorrow."

Isak Axelson
BSc in Business & Economics



PRME CHAMPIONS ACTIVITIES

SSE has continued its work in the PRME Champions Group throughout the period of 2021-2023, during which the School's membership was also renewed. As part of this process, the PRME team contributed to the faculty manual "Inspirational Guide to SDG Integration," as well as helped to incorporate PRME's new Impactful Five framework into the School's pedagogical offering. In addition, the team has designed a new module on Responsible Management Education open to both faculty and PhD students.

SUSTAINABILITY AND SSE EDUCATION VIDEO SERIES

During 2022, Misum, PRME, and the Sustainable SSE Group produced a series of videos to help faculty integrate sustainability content into their courses.

VIDEO 1 - IMPLEMENTING A BIG CONCEPT INTO TANGIBLE ACTION

SSE president Lars Strannegård, Vice President Degree Programs Pär Åhlström, PRME Director Laurence Romani, and Misum Executive Director Martina Björkman Nyqvist discuss the importance of sustainability education, and why all educators at SSE should make sustainability more explicit in their courses.



VIDEO 2 - LEVELING UP: USING THE UN SUSTAINABLE DEVELOPMENT GOALS

Laurence Romani, SSE PRME Director, provides five ways to incorporate sustainability content into courses using the UN's SDG model, which provides a holistic framework for students and teachers to approach the question of sustainability.



VIDEO 3 - WHAT IS RESPONSIBLE MANAGEMENT EDUCATION?

Business and management schools are among the most influential institutions in the world, as they shape the skills and mindsets of future leaders. Here, Laurence Romani explains what responsible management education means in practice, offering helpful pointers to SSE faculty.

WHAT IS RESPONSIBLE MANAGEMENT EDUCATION?

VIDEO 4 – STUDENTS VOICE THEIR EXPECTATIONS

SSE students present and discuss what sustainability means to them, and how they would like to see it integrated into the curriculum.



VIDEO 5 – IDEAS FOR RESPONSIBLE TEACHING

Faculty are provided with ideas on how to integrate sustainability into their teaching.

From the bachelor programs to the executive level, sustainability is seen as an essential part of SSE's educational mission.



SSE'S COMMITMENT TO SUSTAINABILITY

SSE is committed to making its graduates capable of recognizing and creating sustainable value, which is aligned with PRME's mission of nurturing responsible leaders of the future. This ambition is clearly reflected in the School's overarching 2023-2027 strategy, which foregrounds societal impact, diversity, and holistic learning. In a parallel fashion, SSE has established research priorities that reflect a rationale of societal relevance; the areas of finance, retail, innovation, and sustainability receive special emphasis through targeted funding strategies, recruitment, internal support, and outreach. At the level of governance, this strategic direction is apparent in the formulation of explicit sub-strategies for sustainability and gender equality.

This report gives an account of SSE's commitment to sustainability in four different but frequently overlapping areas: 1) research, 2) education, 3) campus, and 4) outreach.

The recently formed Sustainable SSE Group (SSSE Group) oversees the work in these four areas throughout SSE as mandated by its mission: to operationalize sustainability and responsible management education at the School. The group meets at least once per semester, and in addition to the director, its composition includes representatives from the faculty, the student body, professional services units, and executive education. Through this group, SSE has established a platform for regular

NORDIC CHAPTER

In October 2022, SSE hosted the first module of the PRME PhD course Sustainability and CSR in the Nordic Context, under the direction of Hanken School of Economics and with teaching contributions from faculty at Jönköping International Business School. It saw the participation of 25 PhD students from six different Nordic universities. Led by Laurence Romani with logistical support from the Misum team, the module gave the students an introduction

to current global challenges and Nordic research on sustainability. Several of the sessions were taught by SSE faculty, including Susanne Sweet, Emma Sjöström, and Per Strömberg. The two subsequent modules of the course were held online and at the University of Oulu, respectively. The participants are currently finalizing their contributions to a PRME Nordic co-edited book based on their work in the course.



PRME Nordic PhD course, Module 1 participants hosted at SSE.



dialogue and for tracking and reporting progress. Given that smaller and more agile task forces best translate values and insights into action, the SSSE Group consists of thematic working groups, for instance on food and waste management and climate action. Much of the implementation then happens in the established structures of program and department management, student initiatives, event organization, and purchasing policies.

The four areas of this report also reflect PRME Principles 1 through 6. Principles 1 and 2 inform the basis of the School's work on sustainability and responsible leadership and therefore feature throughout the report. The first section, Research, illustrates how SSE departments and research institutes generate and disseminate knowledge to foster sustainability and sustainable development through the lenses of different disciplines and via various research partnerships, as per Principles 4 and 5. The second section, Education, describes the "educational frameworks, materials and processes" (Principle 3) built into SSE's courses and programs in order to equip students with the tools necessary to become responsible professionals. That section also describes the pedagogical methods and underlying values that inform teaching at SSE (Principle 2).

The third section, Campus, addresses Principles 3 and 6 and illustrates how SSE incorporates the values of responsible management education in its own practices. It explains how the campus area is used as a platform for dialogue and debate among the internal stakeholders, in particular educators and students, but also with businesses and other external stakeholders. The final section, Outreach, describes the wide range of public events and other efforts by SSE staff and researchers to share knowledge, insights, and evolving positions with practitioners and decision-makers (Principles 5 and 6).

FREE

Like PRME, SSE is committed to a responsible mode of education aligned with the needs of the business community and society at large. These educational aims take as their point of departure that the successful decision-maker of the future is someone who approaches the world with curiosity and confidence – or, to borrow the words of Swedish philosopher Ingemar Hedenius, someone who "is free and alive in relation to the unknown." Inspired by these words, SSE has formulated the acronym FREE to guide its educational mission. It stands for...

FACT AND SCIENCE-BASED MINDSET

We are fundamentally a scientific institution, and facts are the basis for all critical and analytical thinking. An SSE graduate will make decisions based on facts and can differentiate between types of knowledge. This ability becomes particularly important in a world of alternative facts, "fake news," and filter bubbles.

REFLECTIVE AND SELF-AWARE

The future will require more reflection and self-knowledge. SSE-trained individuals will be able to contemplate what role they play in the world, understand the impact they have on others, evaluate their personal preferences, and be aware of how their choices are determined.

EMPATHETIC AND CULTURALLY LITERATE

Empathy and cultural sensitivity are human qualities that artificial intelligence cannot yet simulate. We are convinced that an empathetic person becomes a better leader and decision-maker; thus, we hope our students will be able to consider the perspectives of others fully. Cultural literacy is also critical. To interact with someone from a different background than one's own is a prerequisite for human understanding and sympathy.

ENTREPRENEURIAL AND RESPONSIBLE

Graduates from SSE will have an entrepreneurial and creative approach to the world. They will strive to create change in a responsible manner. They should not accept the status quo but seek improvement for society and the world at large.

SSE'S SUSTAINABILITY EDUCATION AND RESEARCH IN NUMBERS

2021-2023



47 RESEARCH DEPARTMENTS/
CENTERS/HOUSES/INSTITUTES

11
STUDY PROGRAMS
(Including BSc, MSc, PhD, and MBA)

14
PHD DISSERTATIONS
RELATED TO
SUSTAINABILITY
TOPICS

482
BSC AND MSC
THESES ON
SUSTAINABILITY
TOPICS

44
SUSTAINABILITY
FOCUSED EVENTS



1,800
SSE STUDENTS

318
EMPLOYEES
(Faculty and Professional Services)



270
PUBLICATIONS FOCUSED
ON SUSTAINABILITY
TOPICS

100+ RESEARCHERS OR RESEARCH PROJECTS
RELATED TO SUSTAINABILITY/RESPONSIBLE
MANAGEMENT EDUCATION

RESEARCH

As should already be evident, sustainability is a prioritized research area at SSE. Across the thirty research centers, six associated research institutes, and three research houses at the School, many faculty members and affiliated scholars focus on SDG topics, with some of these units exclusively dedicated to sustainability-oriented research. The work described in this section illustrates SSE's commitment to Principle 1 (Purpose), Principle 2 (Values), Principle 4 (Research), and Principle 5 (Partnership).

The Mistra Center for Sustainable Markets (Misum) is an interdisciplinary and multi-stakeholder research center focused on sustainability with expertise in economics, finance, corporate leadership, and innovation. The center's aim is to develop rigorous knowledge about how markets can support the transition to sustainable development. Misum's research is split across four main platforms: 1) Accounting Frameworks, 2) Human Capital and Sustainable Development, 3) Sustainable Business Development through Entrepreneurship and Innovation, and 4) Sustainable Finance. The center is structured to bring together SSE faculty from different departments working on sustainability topics, as well as affiliated researchers from other universities.

In the period 2021–2022, research published by Misum researchers received several prizes and new projects were granted funding. Among these can be mentioned Julius Andersson, who received the Economic Policy Best Paper Award from the *American Economic Journal* for his research on the impact of taxation on carbon dioxide emissions; Yiwen Lu, Marek Reuter, and Torkel Strömsten, who won the Best Paper Award at the 2022 CSEAR International Congress for their work on living wages in the fashion industry; and Emma Sjöström and Jan Starmans, who were given the Hans Dalborg Award 2022 for excellence in research in financial economics. In addition, two projects received funding from Vinnova for research on financial markets: Anders Anderson is conducting a survey on sustainability and personal finances, and Emma Sjöström together with Hanna Setterberg and Rachelle Belinga are undertaking a project on monetizing sustainability.

In addition to Misum, there is also the Center for Sustainability Research, a cross-disciplinary social science research center at SIR, Stockholm School of Economics Institute for Research. The center is focused broadly on sustainable development at different levels of analysis. Its research areas include sustainable socioeconomic development, global governance, migration and integration, sustainable markets, production and consumption, circular and sharing economies, sustainable finance, corporate social responsibility, and sustainable business management.

RESEARCH ON HUMAN CAPITAL AND SUSTAINABLE DEVELOPMENT

Research on sustainable economic development aims to understand how investments in human capital can improve the health, education, and general well-being of people, primarily in low-income countries. Several units at SSE conduct research in this area, including Misum, the Department of Economics, and the Stockholm Institute of Transition Economics (SITE).

In May 2022, Misum and SITE hosted the Centre for Economic Policy Research's annual symposium on development economics, which brought together 50 scholars in the field. They presented recent research on land reform, labor markets, migration, entrepreneurship, and family economics, among other topics.

The aim of SSE's research on sustainable development is to contribute to the realization of several SDGs: 1 (No Poverty), 4 (Quality Education), 5 (Gender Equality), 6 (Clean Water and Sanitation), 7 (Affordable and Clean Energy), 8 (Decent Work and Economic Growth), 10 (Reduced Inequalities), 13 (Climate Action), and 16 (Peace, Justice and Strong Institutions). Other examples of impactful research that has been published as journal articles and policy briefs can be found in Appendix B and in the Outreach section.

RESEARCH ON SUSTAINABLE FINANCE

SSE's Swedish House of Finance (SHOF) has increasingly integrated sustainability into its research, education, and outreach. It has produced a wide range of working papers and several journal publications that introduce sustainabil-



Abhijeet Singh is currently undertaking the research project "Understanding and Improving Social Inclusion in Indian Private Schools." India's school system is among the most unequal in the world, and the project studies the efforts to make it less stratified through the Right to Education Act, which mandates that 25% of private school enrollment should be reserved for students from disadvantaged socio-economic or caste backgrounds. The project has received funding from the European Research Council.

ity issues into traditional finance areas. These publications can be found in Appendix B. In addition, Sustainable Finance is also one of Misum's four research platforms.

This line of research opens up pathways to realizing SDGs 3 (Good Health and Well-being), 8 (Decent Work and Economic Growth), 11 (Sustainable Cities and Communities), and 12 (Responsible Consumption and Production). They also offer context-relevant solutions to SSE's partners in the finance industry seeking to develop and refine sustainable practices. Further examples of sustainable finance research can be found in Appendix B, and presentations and other events related to the topic appear in the Outreach section and Appendix A.

RESEARCH ON RESPONSIBLE AND SUSTAINABLE BUSINESS

Research on responsible and sustainable business practices attracts attention from many disciplinary directions at SSE, bringing together scholars in domains such as entrepreneurship, management, and accounting. In addition, Misum also has its own Sustainable Business platform, which functions as a nodal point for research in this area.

This research relates to SDGs 1 (No Poverty), 5 (Gender Equality), 6 (Clean Water and Sanitation), 8 (Decent Work and Economic Growth), 9 (Industry, Innovation, and Infrastructure), 10 (Reduced Inequalities), 13 (Climate Action), and 17 (Partnerships for the Goals). Other examples of research on sustainable business can be found in the Outreach section.



Yiwen Lu, Marek Reuter, and Torkel Strömsten are conducting a research project focused on wage systems in the global supply chains of fast fashion. They investigate how a wage governance mechanism can move from complying with a minimum wage to constructing a fair living wage, particularly in the context of India and Bangladesh. By drawing attention to the qualitative and collective dimensions of remuneration decisions, the project investigates how control practices under the living wage discourses can reframe compensation choices made on-site at supplier firms. More specifically, the findings illustrate how wage-related supplier controls develop from a purely calculative, monetary focus to also accommodate non-monetary and qualitative considerations on enhancing workers' living standards.

RESEARCH ON SUSTAINABLE SUPPLY CHAINS

Researchers at the Department of Accounting and those affiliated with Misum's Accounting Frameworks platform are interested in the micro-level of organizations, focusing on internal processes, business-to-business relationships, and public-private partnerships in order to understand their impact on the environment and sustainable market processes.

All these results provide credible pathways towards achieving SDGs 1 (No Poverty), 8 (Decent Work and Economic Growth), 9 (Industry, Innovation, and Infrastructure), 10 (Reduced Inequalities), 11 (Sustainable Cities and Communities), and 12 (Responsible Consumption and Production). Further examples of research on sustainable markets can be found in Appendix B.

RESEARCH RELATED TO THE INVASION OF UKRAINE

In 2022, the Stockholm Institute of Transition Economics (SITE), which serves as a bridge between the academic community and policy makers, has devoted much of its attention to the situation in Ukraine after Russia's full-scale attack on the country. In the last year, SITE has organized numerous seminars and conferences on various aspects of the war, demonstrating SSE's commitment to socially relevant research. The institute has also produced articles, book chapters, and policy documents on topics such as the effects of sanctions against Russia, the financing and strategy for the reconstruction of Ukraine, the effects of the invasion on the Russian economy, the foreign aid to Ukraine, and the relationship between the war and the energy crisis in Europe.



Jan Pfister and Sarah Jack are working on a project entitled "Performance Management for a Sustainable Future: Exploring the Feasibility of Prosocial Assumptions" in collaboration with the United Arab Emirates University, ESCP Paris, University of California at Berkeley, and Lancaster University. The project employs a novel approach in mathematical and computational research to study performance management in organizations based on prosocial assumptions. This prosocial approach assumes that self-interested behavior tends to outperform prosocial behavior within groups, but prosocial groups outperform groups dominated by self-interested behavior.

RESEARCH FOR STRONG INSTITUTIONS

The SSE House of Governance and Public Policy (GaPP) is a multidisciplinary hub that gathers researchers and educators from all departments at SSE, as well as visiting scholars with a range of backgrounds and expertise. GaPP conducts research and delivers courses to assist in professional development and capacity-building in organizational and societal governance and in the development of scientifically based public policy.

GaPP also organizes bi-monthly policy labs on topics of key relevance to society – in particular so-called wicked problems, which refers to large-scale challenges whose mitigation or solution do not reside with any one actor or stakeholder. For these policy labs, decision-makers from the public, private, and NGO sectors are invited for in-depth seminar discussion, moderated by SSE faculty. Examples of such policy labs held in 2022 and 2023 include “Towards and Innovative and Sustainable Forest industry” and “Evidence-Based Reforms in Foreign Aid Policy.”



Christian Thomann, Gustav Martinsson, and Per Strömberg are currently working on a project related to decarbonization. Carbon pricing is often identified as one of the most important policy tools to create a more sustainable growth path for the economy. Still, there is a lack of comprehensive empirical evidence on whether carbon pricing affects firm behavior, which their study seeks to remedy using unique data sets.

EDUCATION

As part of its sustainability strategy, SSE has made a commitment to increase the integration of sustainability into its educational programs. Since 2022, it is now mandatory for course directors to specify which of the United Nations’ 17 Sustainable Development Goals (SDGs) are present in each course, along with a description of how they are addressed. To facilitate this process, the Pedagogy Development team has created a toolkit to assist faculty in identifying aspects of their courses that align with the SDGs and identify potential areas for improvement.

As a result, the majority of SSE programs, regardless of their level, now incorporate a certain measure of sustainability concern in their objectives, content, and assessment. The increase in bachelor and master theses related to the SDGs over the last two years demonstrates how students have come to appreciate the importance of including sustainability in their studies. This is noticeable in Appendices D and E.

The educational content and methods outlined in this section reflect SSE’s commitment to upholding Principle 1 (Purpose), Principle 2 (Values), and Principle 3 (Method).

BACHELOR PROGRAMS

SSE offers two bachelor programs, one in Business and Economics (BSc BE) and one in Retail Management (BSc RM); in both programs, sustainability features prominently in the curriculum. This is evident from the programs’ intended learning outcomes, where one is “the ability to

reflect on and to take professional and personal ethical responsibility for the impact of one’s analyses, decisions, and actions in the world, with the intention of contributing to improving society.”

BSC IN BUSINESS AND ECONOMICS

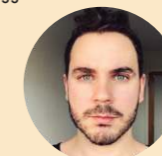
SSE introduced a new curriculum for its bachelor program in Business and Economics in the fall of 2020. The redesigned program, taught completely in English, is now in its third year, which means that its first graduates will soon be sent out into the world. Their chief exposure to the demands of sustainability has come through the multi-semester course cluster known as Global Challenges.

GLOBAL CHALLENGES

Global Challenges plays an important role in the bachelor program. Since its introduction in 2016, and especially following its revision in 2020, the mandatory course sequence has helped students to better understand urgent and large-scale problems, such as climate change, accelerating environmental degradation, pandemics, the risks related to population growth, political instabilities, and cyber insecurity. The courses introduce interdisciplinary content and new methods to encourage self-reflection and taking responsibility for leadership in addressing these problems. More than a thousand students have now completed the courses and have as such been equipped with innovative new tools and perspectives to work towards the SDGs in their future careers.

“For me, Global Challenges II was by far one of the most important courses at SSE. By expanding Porter and Kramer’s notion of “shared value,” it demonstrated how processes of personal and organizational development are intertwined with broader sustainability concerns in society. As I am currently consulting for a Swedish scale-up company, what we learned during the course has profoundly informed how I can help our clients create value for all stakeholders while strengthening their market position. All strategic business school students should take this course if they are interested in future competitiveness – which, if done right, is to the benefit of all stakeholders.”

David Magnusson
BSc in Business and Economics



The first course (Global Challenges I) emphasizes the importance of different forms of cooperation in managing global challenges. One course objective is to acquaint the students with the concepts that modern social scientists – psychologists, sociologists, economists, and political scientists – use to discuss cooperation and conflict. With this conceptual toolkit in place, students are in the position to understand what current global challenges actually entail. After having examined the social dimension of addressing and overcoming global challenges, students themselves, as responsible actors, come into focus in the second course (Global Challenges II). This includes augmenting the students' own skills and capacities in order to make them agents of positive change working to achieve the SDGs.

In order to emphasize the importance SSE puts on sustainability, the two Global Challenges courses are equal in size to the compulsory courses, in core business and economics subjects. Furthermore, the two courses are situated at the very beginning and end of the mandatory part of the BSc program, giving them a book-ending character. Bridging the two courses is a component known as The Reflection Series, which allows students to interact in small groups under the guidance of a faculty member, a privileged mode of pedagogy that is in line with the PRME initiative Impactful 5.

"The Global Challenges II course emphasized the integration of theories with practical application and reflection. Through this approach, we were able to analyze and critically discuss situations related to global challenges and propose sustainable solutions accordingly. For me, it was a transformative experience that has provided a good foundation of tools and perspectives for approaching challenges, whether they be small conflicts within an organization or larger societal issues. I believe that it has helped us students develop the skills and capabilities necessary to create sustainable value in our future roles."

Muhamet Rrahmani
BSc in Business and Economics



ELECTIVE COURSES

In semester 4–6, Business and Economics bachelor students are able to choose at least one specialization and combine that with separate electives. SSE offers several elective courses related to sustainability and responsible management. These are some examples:

Beyond HRM for Diversity: Challenges and Change focuses on social and organizational diversity beyond the dominant paradigm of Human Resource Management, whose processes and practices – although enabling in some ways – may act counter to their intention. Combining theory with practical application, the course aims to make students better equipped to understand and handle matters of diversity when embarking on their careers.

Sustainability Challenges: Business in Society deals with sustainability challenges in the context of modern business. Its focus is manifold, covering the relationship between a firm and its suppliers, the demands and expectations of customers, as well as the mandates of other stakeholders. In each of these relationships, sustainability concerns are becoming increasingly pressing, and in the course, students develop an understanding of these underlying imperatives as well as the models and frameworks that can be used to study them.

Happiness and Well-Being: Making a Better Life gives students the opportunity and ability to reflect on and experience how they can make life better for themselves and for others, both in the short term and in the long term. It provides tools to increase their agency in life: to leverage everyday actions into making a big impact. It also nurtures students' curiosity to keep learning and exploring different routes in their future professional (and personal) lives.

Reading the Economic Humanities is a cross-disciplinary literature course where students read and discuss a selection of texts at the intersection of philosophy, economics, and sociology, ranging from Thomas More's 16th-century *Utopia* to the work of contemporary finance writer Michael Lewis. The theme of sustainability is represented through Henry David Thoreau's *Walden*, whose example of living in harmony with nature anticipates the circular economy.

Creative Writing for Social Change creates a space for students to express themselves creatively about social issues that engage them personally. For inspiration, they read a variety of texts that combine poetic expression with social engagement. These examples then help students to develop writing strategies that are later put into practice and further refined in a workshop setting, aided by peer feedback.

CIVICA ENGAGE TRACK

The CIVICA Engage Track is offered as part of the CIVICA alliance, formed by ten higher education institutions in Europe. Funded by the European Commission, CIVICA's ambition is to encourage collaboration between universities and across disciplines so as to help students stand better prepared for tomorrow's challenges. The alliance gives students the opportunity to incorporate their own commitment to social issues into their education, which is in line with SSE's ambition to be a school not just for business, but for society.

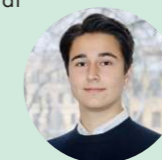
The CIVICA Engage Track is made up of three components: enrolment in a designated Engage Course, participation in the CIVICA European Week, and the completion of a Showcase Assignment. The Engage Courses use content and assessment methods, including a community-based project, to support students' social engagement on a range of cross-disciplinary topics. Some examples of Engage Courses offered at SSE include Business Philosophy, Creative Writing for Social Change, Sustainable and Responsible Business, and Reading the Economic Humanities. The European Week, in turn, brings together about 80 students from all universities in the CIVICA alliance for one week of applied learning. Mentored by researchers, students work together on solving pressing issues such as financial literacy (2021), inclusion (2022), and green transition (2023). Finally, the Showcase Assignment allows students to participate in current societal debates and to make their own contribution based on their education. Topics chosen by students in 2023 range from counter-strategies against fast fashion to the situation of indigenous Sámi people in northern Sweden.

BSC IN RETAIL MANAGEMENT

In the Bachelor Program in Retail Management, sustainability content is featured across a range of courses and activities. This includes for example coursework on ethics, sustainability reporting, and consumption behavior. In addition, the faculty has produced a series of teaching

"As a CIVICA ambassador, I have had the opportunity to work on various sustainability initiatives that have helped me understand the importance of responsible management practices in creating a sustainable future. The platform provided by CIVICA has allowed me to collaborate with students and faculty from diverse backgrounds. It has enabled me to make meaningful contributions towards promoting sustainability at SSE and, subsequently, my future career."

Gustav Jäger
CIVICA Student Ambassador



notes to summarize key points for graduates to bring with them into their future careers. These notes provide a brief overview of academic literature on, for instance, psychology and consumption behavior to showcase tools for advancing a sustainable development agenda.

In addition to courses and teaching notes, a substantial part of the Retail Management program is dedicated to applied work with partner companies (known as the Applied Retail Track) and a series of tutorials (as part of the Antonia Ax:son Johnson Tutorial Program) to develop

SUSTAINABILITY CONTENT: SUPPLY CHAIN MANAGEMENT COURSE

One intended learning outcome is for students to understand and apply the concept of sustainability in their descriptions and analyses of supply chains. First, the students are acquainted with the broader socio-economic theories that guide the assumptions behind supply-chain management. Then they examine in depth the two key concepts for analyzing supply chains: value creation and sustainability. In contemporary markets, managing supply chains means managing processes which are often spread across national boundaries, regions, and time zones. That requires understanding and questioning the role of supply chain management in dealing with global challenges such as climate change, social inequality, and access to essential resources.

CIVICA SHOWCASE ASSIGNMENT

BSc student Cecilia Falorni developed a video presentation titled "How to Build Democracy and Trust in Groups with Low Civic Engagement" for her CIVICA Showcase Assignment. Through a collaboration with Save the Children, she proposed ways to increase democratic participation in underprivileged areas, related to SDG 16 (Peace, Justice and Strong Institutions).





intellectual skills and to link academic content, practical application, and personal development. These two program components have developed over time, and the tutorial program now consists of three year-long phases: academic discourses, self-leadership, and ambassadorship. Sustainability constitutes a large part of the Applied Retail Track with about a quarter of the company assignments and workshops dedicated to concrete sustainability challenges. In engaging seriously with these challenges, students create and sustain vigorous dialogues on ethics and conflict management.

“In my role as CIVICA ambassador, I help promote the range of opportunities available for students at the other universities in the alliance, such as research projects, debates, and cultural exchanges. I’ve also taken part in some of these fun activities myself – including the FuturEU competition and Sciences Po’s 150th Anniversary festival – and I regularly meet with the rest of the CIVICA ambassador network. From one-hour lectures to four-day forums, every CIVICA event has made me appreciate the importance of international partnership and informed dialogue not only for my own education and future career, but also for sustainable development more broadly.”

Emma Johnson
CIVICA Student Ambassador



MASTER PROGRAMS

SSE offers five master programs: MSc in Economics; MSc in Finance; MSc in Accounting, Valuation, and Financial Management; MSc in Business and Management; and MSc in International Business. Double degree and exchange programs, such as the Wallenberg International Fellows Program, provide additional opportunities. All five main programs highlight specialized aspects of sustainability related to, for instance, corporate valuation, intermediation, investment strategies, innovation management, or entrepreneurship.

MSC IN ECONOMICS

The Master Program in Economics deals with a considerable number of SDGs. Some of the mandatory microeconomics coursework revolves around game theory, including concepts related to cooperation and free riding, which are relevant for public goods such as clean air. In addition, more than half of the elective courses have one or several SDGs at their core, such as Development Economics (addressing challenges related to SDG 1-4, 8 & 10), Environmental Economics (addressing SDGs 7 & 13-15), and Gender Economics (addressing SDG 5).

MSC IN FINANCE

SSE’s Master Program in Finance engages distinctively with sustainability content. The mandatory course Responsibility and Sustainability confronts students in their first semester with legal, ethical, social, and organizational perspectives on sustainability. In semesters two through four, students specialize and choose electives, many of which address questions of ethics, sustainability, and governance (i.e., ESG content). These include Real Estate Finance, which covers sustainability aspects of property prices and credit

“In my role as a student employee on the CIVICA Core Team, I have worked with a variety of tasks ranging from student recruitment and student initiatives to the design of the bachelor-level Engage Track. Civic-centered programs and collaborations like CIVICA are incredibly important as they not only bring up crucial topics and challenges for a sustainable future, but do so in collaboration with a number of actors across Europe, thereby fostering cultural understanding while also ensuring a joint effort in tackling said issues, which, I believe, is key for success. I consider CIVICA, and particularly the Engage Track, to be a great opportunity for SSE bachelor students to broaden their perspectives and knowledge.”

Lovisa Bergdahl
CIVICA Core Team



eligibility; Behavioral Finance, which deals with financial and environmental literacy from a consumer standpoint; and Sustainable Finance, which focuses on the challenges and trade-offs of integrating sustainability into an organization. Moreover, the program offers a wide range of extracurricular activities to prepare students for their future careers in the finance sector. These activities have a strong emphasis on increasing diversity, inclusion, and good governance as per SDGs 4, 5, 8, 9, and 10.

MSC IN ACCOUNTING, VALUATION, AND FINANCIAL MANAGEMENT

Like the Finance program, the Master Program in Accounting, Valuation, and Financial Management is committed to addressing sustainability and CSR. It also highlights principles of ethics and responsibility in accounting. The program’s work in this area has evolved from occasional guest lectures to course modules where sustainability features prominently as a topic. One example is CFO Challenges in Multinational Companies, a course that familiarizes students with frameworks and techniques for addressing the management-control challenges faced by CFOs in multinational contexts, where sustainability is typically a complex issue given legislative differences across countries.

MSC IN BUSINESS AND MANAGEMENT

With a clear focus on innovation and business development, the Master Program in Business and Management uses real cases as one of its central platforms for teaching and learning. These cases are organized together with companies, and they provide realistic arenas for direct and indirect encounters with sustainability concerns. In other words, this sustainability content is always embedded among complex and competing contextual factors, as is often the case in actual practice. One example with a relatively direct sustainability perspective explored business development for firms considering alternatives to fossil fuels for vehicles of the future.

Sustainability content also features in more traditional elements of the program. These include integration in obligatory courses such as operations management, where there is extensive treatment of sustainable sourcing, lean production, and resource management. The Brands and Communications course also looks at sustainability and ethical issues in marketing. In addition, there are relevant guest lectures in this area, like one delivered by a senior manager from a global industrial concern on the topic of sustainable leadership.

MSC IN INTERNATIONAL BUSINESS

In the Master Program in International Business (MIB), ethics and CSR are integrated throughout the program to underline their importance to corporate decision-making. All SDGs are present in the program’s core curriculum. The program’s commitment to integrate ethics, CSR, and sustainability extends even to the case interviews applicants undergo as part of the selection process, which always include SDG components.

“Climate change is one of the most pressing and multifaceted challenges of our generation due to the demands it places on both business and politics as well as its high degree of technical complexity. The MSc in Economics together with the Wallenberg International Fellows program equipped me with a strong analytical mindset, solid quantitative abilities, and a holistic international perspective across the public and the private sectors. At Material Economics, a group focused on developing sustainability strategies, which is a part of McKinsey & Company, I get to apply this skill set on a daily basis to support our clients on complex issues in sustainability, helping them to decrease emissions, invest in green technologies, and launch new initiatives to build a better future.”

David Huber
Economics MSc and
Wallenberg International
Fellows Program



“To me, the double degree program between SSE (Economics) and Sciences Po (International Economic Policy) provided the ‘best of both worlds’ while living in two vibrant European cities. One degree deepened my theoretical knowledge in economics in an academically rigorous manner, the other degree put that knowledge into a policy context and applied it to real-world issues; one university fostered my hard skills in coding and statistical analysis, the other university shaped my soft skills in communication, presentation, and debate. In my current job as an economist at Goldman Sachs, I need both skill sets to succeed – as such, the double degree allowed me to become a well-rounded analyst with a broad perspective on economic and political issues. One such issue that I am analyzing in my current role is the New Generation EU Plan with its Recovery Fund promoting green transition and social sustainability across Europe, where I am helping inform the investor community about the scope and implementation of the EU’s largest sustainability initiative of recent years.”

Lea Havemeister
Double degree program,
SSE / Sciences Po



Since 2018, MIB students have carried out a social immersion project on health and hygiene in Uganda, during which they collaborate with NGOs, businesses, and government representatives. During the COVID-19 pandemic, the project was forced online for two years, but since 2022 the students are now able to travel to Uganda again.

Another opportunity for the MIB students to work on sustainability in close collaboration with companies is the CEMS Business Project, which is part of the CEMS Master in International Management and an obligatory element of the MIB. Moreover, the MIB curriculum facilitates successful completion of the CEMS master which, in addition to courses and the business project, also includes an exchange term abroad and an internship.

CEMS MASTER IN INTERNATIONAL MANAGEMENT

The CEMS Alliance was founded in 1988 and SSE became a member in 1991. The CEMS Master in International Management (CEMS MIM) is offered jointly by a network of 34 business schools, 74 corporate partners and 8 social partners (NGOs). The vision for the alliance is to offer a management program “that prepares responsible leaders contributing to a more open, sustainable and inclusive

“The Wallenberg International Fellowship Program placed me at the intersection of business and policy, both through a study program at Georgetown University in International Business Diplomacy and a work placement at GEF Capital Partners, an environmental private equity investor. This was fantastic exposure to an exciting niche sector that can be hard to break into, but which now has become the focus of my career. At McKinsey & Company I am working primarily on sustainable investment cases, as well as supporting clients in building and scaling green businesses. It is a fulfilling career that I might not have embarked on without the backing of SSE and the fellowship program, and for that I am truly grateful.”

Thomas Atherton
Economics MSc and
Wallenberg International
Fellows Program



EXAMPLES OF SUSTAINABILITY TRACK COURSES INCLUDE:

Development Economics focuses on variations in economic development between countries and why major differences persist in a world where giant strides have been made towards the elimination of poverty. Informed by frontier research, the course offers students an understanding of the underlying causes of poverty and uneven development, while simultaneously exposing them to competing models of correction and alleviation.

Sustainable Finance familiarizes students with the efforts of the finance industry to meet the demands of sustainability, for example through socially responsible investing and the restriction on portfolios to meet net-zero emissions targets. The course links theory with practice by exposing students to recent research in the field, while also acquainting them with the concrete ways in which the financial sector is seeking to adapt its operations in the face of the climate crisis.

Gender Economics explores gender differences in economic outcomes, familiarizing students with different proposed explanations for these variations. Drawing on a range of economic theory and empirical papers, the course considers factors such as discrimination, evaluation bias, and family formation.

Social Innovation and Social Entrepreneurship offers tools and insights drawn from the field of economics to help students combine business enterprise with civic engagement. Against this theoretical and methodological background, the course explores how social innovation and social entrepreneurship can be used to deal with socio-economic problems such as poverty, unemployment, and unequal access to healthcare.

Environmental Economics focuses on government response to environmental challenges, particularly in the wake of market failure. To this end, the course explores aspects such as the different policy tools for state intervention in this area as well as the economic costs of environmental regulation. The overall intent is to equip students with the ability to analyze and evaluate the economic aspects of environmental challenges, both in the present and in the future.

Corporate Sustainability and Responsibility offers students the necessary tools and insights to successfully understand, develop, and manage businesses in relation to the demands and needs of society and the natural environment. The course is centered around a live case on a sustainability topic, developed and run in cooperation with a private company, government organization or NGO.

world.” In other words, the CEMS mission is ethical and responsible management education. All SSE master students can apply to the CEMS master as an option in their second year. For students in the Master Program in International Business, CEMS is an integrated element in their education, which expedites their completion of the two degrees, one from SSE and one from CEMS.

In 2020, the program added a new seminar called CEMS Global Citizenship. It is a two-day intensive seminar on business ethics. Transparency International, a CEMS social partner, takes an active role in the Global Citizenship seminar, which developed out of an earlier CEMS CSR initiative. That was a two-day module on Global Responsible Leadership, which was introduced in 2014. That module covered a broader array of responsible management problems and practices and allowed for wider partner participation. The new seminar responds to a need among students, faculty, and practitioners for a sharper and stronger focus on ethics per se. Another element of the CEMS program is the Business Project, where the students gain practical experience on projects conducted together with CEMS corporate and social partners.

SSE offers many CEMS elective courses, and since 2018 one has been a Model United Nations Framework Convention on Climate Change (UNFCCC). The course is offered in parallel at several European universities and business schools with the aim of immersing students in the problem of climate change and its consequences for society and for businesses. Therefore, it also introduces students to the evolving policy environment, the underlying science of climate change, and the role of business in the global effort to contain rising temperatures.

GNAM

Through a partnership with the Global Network for Advanced Management (GNAM), established in May 2020, SSE has been able to expand its offering of sustainability-related courses for master students. In the fall of 2021, SSE gave four courses that were open to GNAM

students, including Corporate Sustainability and Responsibility and Natural Resource and Energy Economics.

SUSTAINABILITY TRACK

Starting in the fall of 2023, students at the MSc level will be able to add a Sustainability Track to their degree certificate. The track involves choosing two elective courses with a sustainability theme from a list of six courses currently offered. The list of possible courses will be added to over time. Apart from 15 ECTS credits of courses, students also need to write their MSc thesis on a sustainability-related topic.

PHD PROGRAMS

SSE offers three PhD programs: one in Business Administration, one in Economics, and one in Finance. In addition to the research-based courses, which are specific to each program, there is also a pedagogical course on Responsible Management Education open to all PhD students. In many of the PhD courses, there are components of social, economic, and ecological sustainability either theoretically or empirically. SSE’s commitment to sustainability is also reflected in the work of doctoral students, to which the list of dissertations related to the topic can attest (see Appendix C).

CIVICA

For PhD students, CIVICA offers new platforms for collaboration, as it enables the sharing of ideas and work-in-progress with peers at partner schools. CIVICA’s focus areas for research are Societies in Transition and Crises of Earth, Challenges to Democracy in the 21st Century, Europe Revisited, and Data-Driven Technologies for the Social Sciences. One example of the activities linked to this sustainability research cluster is the CIVICA PhD Panel Series organized by the Hertie School in the summer of 2021, where one panel focused on Energy and Climate Policies.

EXAMPLES OF SUSTAINABILITY-RELATED PHD COURSES INCLUDE:

Institutional and Organizational Economics offers students a conceptual framework for the structural analysis of societal institutions and private enterprise. The goal is to better understand why performance and efficiency may differ between organizations, aided by insights from game theory.

Economics of Conflict proceeds from the observation that economics for a long time focused on voluntary exchange in markets. Yet there is also theft, war, and litigation – and even ostensibly peaceful contracting may take place in the shadow of coercion.

In this light, the course offers students an economic approach to conflict, using both theoretical and empirical material.

Political Economy and Public Choice introduces students to the field of Public Choice Economics, which can be defined as the application of economic theory to the democratic process. It assumes that everyone involved in said process is a rational agent in the sense of classical economics and beyond. The course offers students an understanding of this interdisciplinary field of inquiry, anchored in recent research.

PRME

Over the last year, and as highlighted in the section on PRME activities, doctoral students at SSE have been able to take a cross-disciplinary PRME Nordic PhD course. The course offered an in-depth understanding of the current state of Nordic research on CSR and sustainability, as well as how that research is influencing industry practice. The course was divided into three modules: the first providing an introduction to global challenges and Nordic research on sustainability, the second offering a critical perspective on sustainability in business and organizational research, and the third focusing on ecological philosophy, postmodern ethics, and the circular economy.

EXECUTIVE MBA PROGRAM

The SSE Executive MBA program rests on a general management foundation and consists of thematic modules with a collection of courses connected to each theme. In addition, participants can personalize the content of their program with a number of elective courses given at SSE's campuses and at member schools in the GNAM. As with the other levels of education at the School, sustainability is a core part of the Executive MBA program. For example, the course CSR and Sustainability Management spans the whole length of program, adding insight and perspective on the rest of the course offering. Moreover, three out of five modules in the program feature a dedicated sustainability seminar. Towards the end, there is also a three-day comprehensive case workshop focusing on sustainability.

EXECUTIVE EDUCATION

Sustainability has come to occupy a central role in SSE's Executive Education, especially in recent years. One example of this development is the Executive Impact Program, which focuses on business transformation for sustainability. Specifically, it trains corporate leaders in how to best locate and support new business ideas that combine profitability with net-zero ambitions. Similarly, the Sustainability Essentials Program, offered in collaboration with HEC Paris, is designed to meet the needs of executives in charge of transformation projects. Another example is the Green Bonds and Sustainable Finance Executive Program, developed in partnership with the International Finance Corporation, which deals with sustainability integration in the lending and funding practices of banks in emerging markets. The program provides executives insight into green bond issuance and its underlying drivers such as green and sustainability-linked loans.

FACULTY PEDAGOGICAL DEVELOPMENT

SSE offers multiple opportunities for its teachers to develop their pedagogical expertise. Two modules in particular are noteworthy: The Inclusive Classroom and Responsible Management Education. The former seeks to help faculty make their teaching more inclusive, and it has been offered for several years. The latter is a more recent addition, meant to give teachers a firm grounding in what makes responsible and sustainable education.



CAMPUS

SSE seeks to actively reduce the environmental impact of its operations. Appropriate governance is a necessary part of maintaining a sustainable campus, and governance in turn requires systematic measurement and reporting. Through this commitment to reducing its environmental footprint, SSE is implementing a holistic approach to sustainability in its organizational character so that its academic and extracurricular activities embody the values of global social responsibility. This approach also extends to initiatives and activities geared towards fostering an empathetic and culturally literate student body through engagement with the arts and the broader society from which art emerges. These include the Art Initiative, the Literary Agenda, and events hosted and facilitated by the Student Association and other groups engaged with sustainability at SSE. These activities create dialogues with stakeholders who are positioned outside of the norms and mindsets typically associated with business schools, for instance assumptions about consumption and growth, and such dialogues constitute a possible step towards sustainable practices within and outside of the school. The examples of campus work and initiatives in this section highlight SSE's commitment to Principle 1 (Purpose), Principle 2 (Values), Principle 3 (Method), and Principle 6 (Dialogue).

SUSTAINABLE CAMPUS AND FACILITIES

Over the past two years, considerable efforts have been made to improve campus sustainability at SSE. Below are

some examples of the initiatives that have been implemented to achieve this goal.

The Facilities Team at SSE has developed a sustainability manual to guide the School's daily operations. The manual, which will be continuously updated, expresses SSE's commitment to working exclusively with sustainable suppliers and materials. Recent facility renovations have placed a strong emphasis on recycling, resulting in significant environmental savings. Throughout the past two years of renovation projects, furniture has been reused whenever possible, and efforts have been made to ensure that new items carry environmental labels. To further enhance waste reduction and recycling solutions, Office Recycling Sverige has been contracted to collect waste from the premises and measure quantities, providing a baseline for continuous improvement.

In addition, SSE has implemented more flexible and efficient recycling bins across the entire campus, fostering increased collaboration with students to raise circular awareness. Looking forward, SSE aims to ensure that all future renovation projects adhere to the sustainability manual while continuously learning and developing new systems to optimize recycling and reduce energy consumption. Currently, the SSE Sustainability Group is working with a contracted sustainability consultant to review practices and identify areas for further improvement.

SSE also works practically with sustainability at Campus Kämpasten, the site of Executive Education. With its suppliers and partners, Campus Kämpasten formulated the plan



“Better Tomorrow 2025,” which uses the SDGs (particularly 2, 3, and 7) to articulate concrete and measurable actions. For example, the campus buildings are now heated by a pump that provides more efficient and more holistic climate control than before. Recently, a new system for waste management and recycling was also introduced, which helped to increase repurposing and reduce the use of chemicals. In addition, the campus catering service has steadily increased the proportion of organically produced food, vegetarian meals, and seasonal ingredients in its menu offerings. Finally, the campus is now collaborating with its suppliers to reduce the number of deliveries and to make a collective difference through local networks.

AN INCLUSIVE ENVIRONMENT

SSE’s goal is to have a campus where students and staff feel safe and welcome to study or work regardless of gender, ethnicity, gender identity or gender expression, social background, functional ability, sexual orientation, age, or religion or other belief. Therefore, SSE is committed to the values of equity, diversity, and inclusion. In accordance with these values and the Swedish Discrimination Act, SSE works to embed diversity, equality of opportunities and inclusion in both strategic and day-to-day work at the School. All work is done from a norm-critical perspective which recognizes power imbalances and the status quo that sustains them; moreover, this perspective encourages reflection and ultimately change on both an individual and a structural level.

Every year a number of mandatory Diversity, Equity, and Inclusion workshops are offered to faculty, staff, and key members of the student association. The purpose of these interactive workshops is to provide concrete tools that can be used to build and maintain more open and inclusive environments. In addition to faculty and staff development, SSE also offers multiple grants for increasing the student body’s diversity (see appendix F).

TARGETED-MPI

TARGETED-MPI (Transparent And Resilient Gender Equality Through Integrated Monitoring Planning and Implementation) is a collaborative project between six universities from Europe and the Middle East working together to promote gender equality towards a better academic environment for all. The project is funded by EU Horizon 2020 and seeks to combat gender inequality in business and management schools through the development, implementation, monitoring, and evaluation of Gender Equality Plans (GEPs). SSE has taken a leading role in the project, based on its existing goal of reaching a minimum 40/60 ratio between female and male employees by 2030.

FIRST

Led by SSE in cooperation with the Daniel Sachs Foundation, the FIRST program seeks to increase diversity in business education, and by extension, in the corporate world at large. To that end, it arranges inspirational lectures, campus visits and events in order to help visualize career

paths for students from non-academic family backgrounds. Sabinor Haas Lönnroth has been program director of FIRST since April 2022 and works both strategically and operationally with the initiative.

ACADEMIC PRIDE AT STOCKHOLM PRIDE

In 2022, SSE co-organized Academic Pride with the other higher education institutions in Stockholm. A collaboration with Stockholm Pride, the initiative aimed to highlight the significance of LGBTQIA+ issues in higher education. During Pride Week, numerous activities were held, including a seminar on how far universities have really come on these issues and what can be done to further progress. Overall, the event provided a platform for discussion and insight, fostering an atmosphere of inclusion and recognizing the importance of diversity in academia.

“Ultimately, FIRST aims to democratize business education and promote a more inclusive corporate climate in Sweden. I still remember what it was like growing up, with great ambitions but without any role models or a personal network. That path ahead is a lot more challenging. It’s great to see how we can inspire and make a difference for our younger talent in society when we all come together: academia, social institutions, schools, and the business community. It’s a unique concept. It’s essentially about people and creating meaningful meetings that inspire.”

Sabinor Haas Lönnroth
FIRST Program Director



Program Director Sabinor Haas Lönnroth and FIRST students.



The Yinka Shonibare Room at SSE. Credit: Mikael Olsson.

ART CLASSROOMS

During the summer of 2022, the British-Nigerian artist Yinka Shonibare CBE and his studio designed the Yinka Shonibare Room in the School’s main building. This is SSE’s fourth decorated classroom, and its distinctive art gives students a chance to ponder the global flows of influence and exchange inscribed into its batik pattern. The style originates from the island of Java, but was brought by Dutch traders to West Africa, where local artists put their own stamp on it and sent it out into the world anew.

STUDENT CONTRIBUTION

STUDENT SUSTAINABILITY GROUP (SSG)

The Student Sustainability Group (SSG) brought a number of events centered around sustainability to the School in 2022. In April, the group organized the annual Focus CSR week,

“Stockholm School of Economics is a place for science and learning facts. But it is also a place for reflection, for cultural literacy, and creativity. The new classroom is an excellent pedagogical environment. It is designed for learning, and it sheds light on subjects and issues that are central to a social scientific academic institution such as SSE. The new room activates our senses and thereby the potential for multi-faceted learning. I am extremely grateful to the artist, the Princess Estelle Cultural Foundation, and our generous donors for realizing this project.”

Lars Strannegård
SSE President



which included a variety of events such as lunch lectures, workshops, and networking opportunities. The week culminated with Sustainable Career Day, which featured a career fair with representatives from Swedish bank SEB, insurance company SPP, and the Mitsubishi Corporation, among others. SSG also held a career workshop series and a hackathon in collaboration with Effective Altruism Sweden to encourage students to pursue impactful careers. By the end of 2022, SSG consisted of 39 active members working on six different projects.

EXTRACURRICULAR OPPORTUNITIES

SSE BUSINESS LAB

SSE Business Lab is a start-up incubator open to all current and former students, as well as faculty, who have an idea for a business. Diversity and sustainability are at the top of the agenda and, from 2021, both elements are required to be part of the incubator program. As of March 2023, SSE appointed Andreas Johansson as the new CEO of the Business Lab, taking over from Julia Delin. Under his leadership, the unit will expand its efforts into helping sustainable companies scale up internationally.

THE ART INITIATIVE

The SSE Art Initiative is committed to making the visual arts central to the School’s overall educational mission. Art opens pathways to ethical and socially responsible decisions. Among other things, the Art Initiative promotes the value of cultural diversity and underscores culture’s necessary contribution to sustainable development. Through its events, the Art Initiative brings up for reflection and discussion such issues as income inequality, climate change, and atmospheric emissions; in doing so, it adds new perspectives to the School’s educational mission.



Andreas Johansson and Julia Delin, the current and former CEOs of SSE Business Lab.

THE SPORTS INITIATIVE

Sports play a key role in bolstering human sustainability, given that physical exercise makes the mind and body more resilient. Since its inauguration in August 2022, the Sports Initiative has arranged many activities that have been well-received by students. Already in its first month, the initiative organized a lunch lecture for the incoming first-year students, which focused on future career opportunities in the world of sports. This was later followed by an inspirational lecture from SSE's Micael Dahlen, which dealt with the sense of well-being that sports and physical activity bring. Events continued throughout the year, with a highlight being a themed lecture series on Sports and Inclusion, which



featured among others Karin Torneklint, former captain of the Swedish national athletics team. There was also a joint event with the Art Initiative: an author talk with sports journalist Olof Lundh.

THE TECH INITIATIVE

Technology may hold the solution to many of the pressing challenges of the day, and its continued progress could help humanity to reach the SDGs. The Tech Initiative has been greeted with enthusiasm by both students and the Swedish business community. Representatives from several companies have visited the School to share their views on how to build business models in the technology sector, what role technology plays in society, and how important innovation and technology are for the future of the planet. In the fall of 2022, Gustav Söderström, Chief R&D Officer of Spotify, participated in a lively conversation with Roberto Verganti from the House of Innovation. They discussed Spotify's role in the transformation of the music industry, the company's product strategy, and what impact artificial intelligence has on creative industries.

THE LITERARY AGENDA

The Literary Agenda gives SSE students the opportunity to participate in book circles and author talks led by faculty, staff, and PhD students. Participants read seven selected books a year. The aim is to promote self-reflection, empathy, and cultural literacy among students. The initiative is funded by *Stiftelsen Natur & Kultur* and McKinsey & Company.



OUTREACH

As a business school for society with diverse constituents, SSE values outreach and communication as a necessary component of the work it does to execute its mission: to increase the competitive strength of its community and to do so sustainably and responsibly. This entails carrying out research dissemination activities that offer or discuss concrete solutions for complex questions for a variety of stakeholders in the private sector, public sector, and civil society. SSE strives to create an environment that fosters open dialogue and actively promotes the exploration of strategies for achieving sustainability. It endeavors to strengthen social cohesion and inspire individuals to make ethical choices. With these goals in mind, SSE is committed to sharing its expertise and resources through its different forms of outreach. To this end, the School draws on a variety of channels and venues, including media appearances, academic events, research seminars, and presentations for a general audience. The examples in this section demonstrate SSE's efforts to incorporate Principle 1 (Purpose), Principle 2 (Values), Principle 5 (Partnership), and Principle 6 (Dialogue) into its outreach.

works with targeted research dissemination, engaging in various activities and events with multiple stakeholders in the private and public sectors.

SSE regularly participates in Almedalen Week, an important annual event in Swedish politics. Every summer since 1968, Swedish politicians have gathered on the island of Gotland for a week of spirited debate. Over the years, the event has grown to become an important opportunity for organizations, businesses, and state institutions to network and discuss important issues of the day. Today, there are approximately 45,000 participants each year. In 2022, several SSE faculty participated in discussion panels, including President Lars Strannegård, who offered



Misum Affiliated Researcher Margo Enthoven at Almedalen.

THE READING LIST 2021/2022

- Rumaan Alam - Leave the World Behind
- Fernanda Melchor - Hurricane Season
- Douglas Stuart - Shuggie Bain
- Ben Lerner - The Topeca School
- Maja Lunde - The History of Bees
- Naoise Dolan - Exciting Times
- Tove Jansson - Moominsummer Madness

THE READING LIST 2022/2023

- Joseph Ponthus - On the Line
- Pilar Quintana - The Bitch
- Yan Lianke - The Years, Months, Days
- Marie NDiaye - Ladivine
- Elin Cullhed - Euphoria
- Olivia Laing - The Lonely City
- Karl Ove Knausgård - Spring



Image of books from the 2022/2023 reading list

OUTREACH FOR IMPACT

Those working with sustainability at SSE believe that the ideal research project combines theory with practice, and that the success of any scholarly undertaking in this area depends on its ability to make a positive, impactful contribution to society. To achieve such an effect, SSE actively

his views on what economists can gain from studying the liberal arts. Margo Enthoven, researcher at Misum and the House of Innovation, also presented key findings from her research project on circularity in public procurement.

Another example of outreach for impact is SSE's contribution to the Stockholm +50 climate conference in June 2022, during which the School hosted an afternoon session entitled "Linking the E, S & G in Sustainable Finance." The keynote address was delivered by Andreas Grönvall of the Swedish Ministry of the Environment, and during the concluding mingle session, the School's BSc students presented posters from their Global Challenges projects.

MISUM ANNUAL FORUM 2022

Every October, Misum hosts its annual forum, a multi-stakeholder conference, which brings together academia and industry to focus on a particular sustainability challenge. In 2022, the theme was "The Role and Responsibility of Business and Industry in Poverty Alleviation."

Industry leaders and academics joined the event to discuss how the business community can contribute to the crucial sustainable development goal of ending poverty. Speakers included Swedish business leaders Carl Bennet and Marcus Wallenberg; Nobel laureate Abhijit Banerjee of MIT; Adnan Khan of the UK Foreign, Commonwealth and Development Office; and sustainability directors from Atlas Copco, Ericsson, Saab, Sweco, and Swedfund. Opening remarks were given by Prince Daniel of Sweden. The event was hosted in collaboration with the NGO Pratham Sweden. The forum had over 160 attendees, from the private and public sectors and academia.

PUBLIC OUTREACH

The faculty and students of SSE place great importance on public engagement and cultivating relationships with stakeholders. Recognizing the significance of communicating ongoing research, they actively contribute to society through various forms of outreach.

In August 2022, the Sound Economy podcast was introduced, hosted by third-year Business and Economics students Victor White and Emma Johnson. Open to all, the podcast aims to showcase the innovative work of researchers from SSE. With a primary focus on the latest research insights on finance, retail, innovation, and sustainability, each episode delves into popularly oriented topics such as "Does wealth make you happier and healthier?" and "How can the retail industry become more sustainable?"

In April 2023, Emma Stenström of the Department of Management and Organization hosted a talk and interactive workshop at Stockholm City Theatre on "bubble-hopping," a method that can be used to bridge divides in a polarized society. By actively resisting filter bubbles and instead encouraging the assumption of a multiplicity of positions, the technique has been shown to facilitate the formation of new perspectives and the cultivation of empathy. In her teaching role, Stenström has engaged over 400 SSE students in this bubble-hopping exercise; the idea of this public event, then, was to apply it more broadly.



Sound Economy Podcast episode with SSE's Sara Rosengren and Victor White.



HRH Prince Daniel of Sweden giving opening remarks during the 2022 Misum Forum.



OUTREACH TO PARTNERS

SSE has numerous partners with which it develops outreach content and strategies. SSE's partnerships are varied in nature and reflect the way research at the School cuts across disciplines and industries. Many of these partnerships are long-lasting and formalized in the Corporate Partnership Program, which consists of a network of more than a hundred domestic and international companies. In these partnerships, SSE draws on a four-pronged approach to corporate outreach, as illustrated in the Strategic Challenges wheel above.

This approach begins with strategic collaboration between SSE and a corporate partner, focusing on the partner's key challenges. Once identified, these challenges may be addressed by conducting relevant research, by mobilizing student talent through the live cases that are part of SSE's pedagogy, by commissioning open or customized executive education, or by recruiting key-talent graduates. The collaborative wheel is multi-directional, and it guides a structured process for exploring and enacting partnership-based outreach. Naturally, results from the research part of this wheel can be communicated through public seminars, policy briefs or research reports that

present practical suggestions for business and government.

Over the last two years, numerous events and activities have been organized in collaboration with SSE partners. Some have already been mentioned in the above, such as McKinsey's support of the Literary Agenda. Another example is the HOI Digital Day 2022, hosted by the House of Innovation. The focus of that year's event was on collaboration as a tool for societal transformation. Speakers included AI expert Virginia Dignum of Umeå University; Mattias Perjos, CEO of Swedish medical technology company Getinge; Nada Sanders of Northeastern University; and Peter Carlsson, CEO of electric battery company Northvolt.

ALUMNI OUTREACH

SSE boasts an alumni network of over 20,000 individuals, a resource that not only strengthens the School's connection to the business community through the professional ventures of its graduates, but which is also drawn on for the benefit of current students. For instance, there is a mentor program at the master's level, which pairs up students with alumni for advisory purposes. For the mentors, the program is an opportunity for them to maintain a connec-

tion with the School even as they embark on their careers.

The Alumni Webinar Series, which offers insights into a range of subjects relevant to SSE graduates, constitutes another outreach platform. For example, as part of a webinar in October 2021, SSE hosted a panel discussion entitled “Can Investors Save the World? The Role of Shareholders in Tackling Climate Change.” The discussion was moderated by Maya Rebermark, Communications Director at Future Earth, and panelists included Robert Vicsai of Swedish bank SEB, Carina Sillberg of Swedish pension fund Alecta, and Erik Wottrich from Swedish telecommunications company Tele2. In 2022, another episode

in the series focused on sustainable fashion, moderated by Susanne Sweet, research director at SSE’s Center for Sustainability Research.

SSE regularly organizes reunions, homecomings, network meetups, and seminars with its alumni. There are also international events bringing together SSE alumni in hubs such as London, New York, and Hong Kong. PRME-relevant topics are often integrated into these events. For example, the 2022 homecoming had leadership as its theme, for which Laurence Romani gave a keynote address entitled “Responsible Leadership and the Challenges of Rethinking Business as Usual.”

ASSESSMENT OF PROGRESS SINCE LAST SIP AND NEW OBJECTIVES

SSE’s past objectives, current performance, and future commitments to the PRME principles are listed in the following table. As several of them are relevant to more than one PRME principle, there is some overlap.



PRME PRINCIPLE 1: PURPOSE

OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
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SSE will continue to increase its sustainability work and further coordinate various units for holistic impact. It will:

<p>1. Allocate more personnel and financial resources to Sustainability SSE Group, which includes recruiting a sustainability coordinator to execute a range of activities, such as workshops for various participant groups.</p>	<ul style="list-style-type: none"> Sustainability consultant has been hired to review School’s sustainability performance. The hiring process for a sustainability coordinator has been temporarily paused in order to allocate sufficient time for assessing the position’s requirements. Sustainability activities, such as workshops, seminars, and webinars were carried out by departments and research centers in compliance with internal sustainability policies. 	<ul style="list-style-type: none"> Resume Sustainability SSE Group’s operations, which includes recruiting a sustainability coordinator to execute a range of activities, such as workshops for various participant groups.
CAMPUS		CAMPUS
<p>2. Establish common routines for sustainable operations across academic departments, degree programs and professional services units.</p>	<ul style="list-style-type: none"> SSE has developed a suppliers’ policy. 	<ul style="list-style-type: none"> Strive to continue establishing common routines for sustainable operations.
CAMPUS		CAMPUS
<p>3. Systematically follow up on the objectives set in the sustainability strategy.</p>	<ul style="list-style-type: none"> Ongoing efforts were made to gather and systematically archive materials showcasing accomplishments within the School. Each department was responsible for reviewing their relevant sustainability objectives. 	<ul style="list-style-type: none"> SSE Sustainability Sub-Strategy 2023–2027 has been developed and will be implemented over the five-year period. SSE’s PRME objectives will be guided by this sub-strategy.
CAMPUS		CAMPUS
<p>4. Increase diversity, equity and inclusion in the student body, faculty, and professional staff.</p>	<ul style="list-style-type: none"> Examples of increased diversity inclusion initiatives: FIRST initiative support. Global Challenge scholarship. Active participation in the TARGETED-MPI project. Launch of the 40/60 2030 gender equality strategy. Multiple awareness raising and competency development activities. Revised guidelines for preventing and addressing discrimination, harassment, sexual harassment, and bullying. 	<ul style="list-style-type: none"> Further support of such activities. Continued active participation until the end of the TARGETED-MPI project (August 2024). Continued work in accordance with the strategy. Continued work with raising awareness and developing competency. Finalization of a new diversity, equity and inclusion (DEI) policy.
CAMPUS		CAMPUS

PRME PRINCIPLE 2: VALUES

OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
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SSE will continue to develop the capabilities of students to be future generators of sustainable value for business and society and to work for an inclusive and sustainable global economy. It will:

<p>1. Develop and promote a sustainability track open to students in all MSc programs.</p>	<ul style="list-style-type: none"> Sustainability Track will open academic year 2023/2024. 	<ul style="list-style-type: none"> Leverage our strategic alliances, CIVICA, CEMS, and GNAM, to increase our contribution to the Sustainability Track.
EDUCATION		EDUCATION
<p>2. Make existing sustainability content and activities at the School more explicit for stakeholders. Incorporate mainstream sustainability content that follows PRME principles and supports SDG attainment across more activities at SSE, especially courses and events.</p>	<ul style="list-style-type: none"> The annual career fair provides students with an opportunity to learn about the importance of sustainability. SDGs have been added to course descriptions Video series tutorial on how to embed SDGs into education. Responsible Management Education module developed and now offered to all faculty 	<ul style="list-style-type: none"> Continuously map the needs of faculty to deliver more sustainability content. Further develop the external website to include and visualize up-to-date and concise information on the sustainability work at SSE (organized according to RECO).
EDUCATION		EDUCATION
<p>3. Work systematically to map the application of FREE learning objectives in courses and programs.</p>	<ul style="list-style-type: none"> New course proposals must articulate pedagogical alignment with FREE. 	<ul style="list-style-type: none"> Continue to promote course alignment with FREE.
EDUCATION		EDUCATION
<p>4. Work systematically to further integrate FREE (support/material/tools for course and program directors and use it to guide continuous improvement).</p>	<ul style="list-style-type: none"> PRME video series for pedagogical development of faculty in line with RME and FREE. 	<ul style="list-style-type: none"> Continue supporting teachers in incorporating sustainability in their courses.
EDUCATION		EDUCATION
<p>5. Add one or two questions on sustainability to course evaluations.</p>	<ul style="list-style-type: none"> This is still in progress, but it is now compulsory for faculty to include the SDGs in the course descriptions. 	<ul style="list-style-type: none"> Collect yearly student expectations on sustainability and use this feedback in the continuous development of SSE strategy. The Student Association must approve this activity.
EDUCATION		EDUCATION
Additional objectives for 2023–2025:		
<ul style="list-style-type: none"> Develop a Misum Award for best thesis on a sustainability topic. 		EDUCATION
<ul style="list-style-type: none"> Develop the course offering of Executive Education to support the sustainability transition of organizations 		EDUCATION

PRME PRINCIPLE 3: METHOD		
OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
SSE will further the development of educational frameworks, collaboration, processes, and environments to enable responsible leadership. It will:		
1. Strengthen the School's successful collaboration with the Student Association, for example, by promoting the Student Sustainability Group (SSG) among other students, staff, and external parties.	<ul style="list-style-type: none"> PRME team is now composed of a student representative and advisor, bridging the distance between student body and faculty. 	<ul style="list-style-type: none"> Establish recruitment process for the next student representative for the PRME team.
OUTREACH		OUTREACH
2. Support the coordination of all student groups working with sustainability at SSE.	<ul style="list-style-type: none"> After multiple meetings and brainstorming sessions, it was clear that there was no specific need for support. 	<ul style="list-style-type: none"> Opportunities for support will continue to be communicated to student groups.
OUTREACH		OUTREACH
3. Develop additional courses with sustainability content (e.g., as part of the CIVICA Engage Track and GNAM network).	<ul style="list-style-type: none"> 14 new CIVICA bachelor courses with a focus on sustainable societies since 2021, and two more Master courses currently in development. 	<ul style="list-style-type: none"> Leverage our strategic alliances, CIVICA, CEMS, and GNAM, to increase our contribution to the sustainability track.
EDUCATION		EDUCATION
4. Develop an SSE Sustainability Guide that informs students about SSE's work with sustainability.	<ul style="list-style-type: none"> There has been an increase in communicating sustainability in SSE operations, e.g., atrium renovations, compost from smart bins, but the draft of the sustainability guide was put on hold during this period 	<ul style="list-style-type: none"> Produce an online SSE sustainability guide for students. Revise the student handbook to include sustainability perspectives.
EDUCATION		EDUCATION
5. Create additional faculty development opportunities to increase the inclusion of sustainability content in SSE courses.	<ul style="list-style-type: none"> Creation of PRME video series and RME pedagogical module. 	<ul style="list-style-type: none"> Promote the available resources for pedagogy development in responsible management education.
EDUCATION		EDUCATION
6. Develop a more systematic way to keep track of sustainability content in programs/courses.	<ul style="list-style-type: none"> Course directors now have to indicate which SDGs their course addresses in Canvas, and this will be followed up on a regular basis. 	<ul style="list-style-type: none"> Continue to develop tools to support faculty with SDG integration into courses.
EDUCATION		EDUCATION

PRME PRINCIPLE 3: METHOD		
OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
7. Encourage faculty to include more practical projects related to sustainability & SDG in courses (e.g., in collaboration with businesses).	<ul style="list-style-type: none"> Video series, RME faculty pedagogical development and pedagogy newsletter. 	<ul style="list-style-type: none"> Exploring an incentive system for SSE RME/FREE education.
EDUCATION		EDUCATION
8. Develop measurement for climate impact on campus with annual follow-up in collaboration with other Swedish universities part of the KTH Climate Framework.	<ul style="list-style-type: none"> Contingent on the recruitment of a sustainability coordinator. 	<ul style="list-style-type: none"> Develop measurement for climate impact with annual follow-up, collaboration with other universities part of the KTH Climate Framework.
OUTREACH		OUTREACH
		<ul style="list-style-type: none"> SSE will continue investing in energy efficiency measures to make existing facilities as energy efficient as possible.
		CAMPUS
9. Finalize a sustainability manual on facilities and operations.	<ul style="list-style-type: none"> Contingent on the recruitment of a sustainability coordinator. 	<ul style="list-style-type: none"> We will develop a sustainability manual for sustainable operations.
CAMPUS		CAMPUS
10. Devote a section on SSE's internal portal to the new sustainability manual and information related to SSSE Group and to further develop the page on the external website to include more information on the sustainability work at SSE.	<ul style="list-style-type: none"> Development of the new section is pending, but there has been continuous update of the PRME pages. 	<ul style="list-style-type: none"> A Sustainable SSE section on the portal will be developed with the manual and provide updates related to the group's work (including equality and diversity).
OUTREACH		OUTREACH

PRME PRINCIPLE 3: METHOD		
OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
Additional objectives for 2023-2025: Continue working with SSE Sustainable Sub-Strategy, developing it to include more quantifiable targets. More details regarding SSE’s investment policy, energy sources, environmental standards, and emissions can be found in the SSE Sustainability Sub-Strategy.		
• Reduce waste and adopt circular economy principles of resource management.		CAMPUS
• Use electricity from carbon-neutral sources and increase the use of renewable sources (e.g., solar and wind) when possible.		CAMPUS
• Adopt the highest environmental standards in our construction and refurbishment projects when possible.		CAMPUS
• Continue the implementation of the 2022 Sub-Strategy on gender equality, informed by ongoing commitment to the TARGETED-MPI project.		CAMPUS
• Continue to reduce our travel emissions in line with the travel guidelines.		CAMPUS
• To meet the sustainability criteria as stipulated by SSE’s investment policies.		CAMPUS
• SSE will encourage online research activities to reduce research-related travel.		RESEARCH

PRME PRINCIPLE 4: RESEARCH		
OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
SSE will continue to conduct research that advances our understanding of the role, dynamics, and impact of corporations and civil society actors in the creation of sustainable social, environmental, and economic value. It will:		
1. Encourage sustainability-related research output/agendas in all SSE departments.	<ul style="list-style-type: none"> Misum and CIVICA have been especially active in identifying and connecting research projects on sustainability across SSE departments. 	<ul style="list-style-type: none"> SSE will expand the Misum model by supporting research that actively engages organizations from all sectors in the co-production of knowledge and research.
RESEARCH		RESEARCH
2. Increase the number of publications related to sustainability.	<ul style="list-style-type: none"> Development of a process to identify and catalog relevant research published at SSE, to be able to track progress in number of publications. 	<ul style="list-style-type: none"> Expand the systematic work of Misum to disseminate sustainability-related research from all SSE departments, houses, and centers.
RESEARCH		OUTREACH
3. Increase number of research projects on sustainability topics carried out in collaboration with external partners.	<ul style="list-style-type: none"> Misum research projects. 2022 saw four new research projects in collaboration with CIVICA partner universities. 	<ul style="list-style-type: none"> Misum will continue to serve as a School-wide vehicle for collaborative research on sustainability. SSE will ensure the long-term funding for Misum. New call for applications for seed funding from CIVICA to promote collaboration with partners, scheduled for 2024.
RESEARCH		RESEARCH
4. Increase the number of research projects that have an interdisciplinary focus.	<ul style="list-style-type: none"> Misum research projects. Several of the CIVICA research projects are fundamentally interdisciplinary. 	<ul style="list-style-type: none"> SSE will identify opportunities where research can contribute to advancing scientific knowledge on sustainability.
RESEARCH		RESEARCH
5. Produce policy briefs based on academic publications in order to reach appropriate partners with research findings in applicable formats.	<ul style="list-style-type: none"> Misum Academic Insight series has continued. 	
RESEARCH		RESEARCH

PRME PRINCIPLE 5: DIALOGUE AND PARTNERSHIP

OBJECTIVES 2021 – 2023	PERFORMANCE 2021 – 2023	OBJECTIVES 2023 – 2025
SSE will increase its collaborations on responsibility and sustainability with business, students, faculty, civil society, and other universities in partnerships and through dialogue. It will:		
1. Organize annual sustainability research conference (Misum Forum).	<ul style="list-style-type: none"> Annual Misum Forums (2021 and 2022). 	<ul style="list-style-type: none"> Engage different groups of stakeholders in events and activities with a sustainability focus. Host regular sustainability-related events, seminars, roundtables, workshops that engage both internal and external SSE stakeholders.
OUTREACH		OUTREACH
2. Deepen collaboration with other institutions working on sustainability projects.	<ul style="list-style-type: none"> SSE led the thematic group: Crisis of the Earth, Societies in Transition (2022–2023), coordinating research on this topic cluster between partners in the CIVICA alliance. 	<ul style="list-style-type: none"> Encourage research and thesis projects on sustainability topics in collaboration with external partners.
OUTREACH		OUTREACH
		<ul style="list-style-type: none"> Facilitate networks of organizations focusing on sustainability.
		OUTREACH
		<ul style="list-style-type: none"> SSE will leverage its strategic alliances, CIVICA, CEMS and GNAM, to step up the contribution to global sustainability research and debate.
		EDUCATION
3. Strengthen the sustainability and SDG profile in the program marketing activities.	<ul style="list-style-type: none"> A short description of the CIVICA Engage Track has been added to student handbook. 	<ul style="list-style-type: none"> Continue highlighting sustainability content in promotional material.
OUTREACH		OUTREACH
4. Improve the quality of integration of sustainability into the processes and content of all relevant events.	<ul style="list-style-type: none"> Sustainable event policy. 	<ul style="list-style-type: none"> Strengthen our collaboration with sustainable catering and logistics services promoting low-carbon solutions.
OUTREACH		CAMPUS
5. Enhance sustainability work through increased communication among different units.	<ul style="list-style-type: none"> Misum and CIVICA activities have increasingly served as a boundary spanner between different units at the school. 	Continuous internal communication, in particular with the allocation of a 20% position in the CIVICA communication team (starting 2023) and increased coordination between Misum and CIVICA.
EDUCATION		EDUCATION

APPENDIX A

PRME-RELEVANT EVENTS

The list below provides an overview of PRME-relevant events hosted by SSE research centers and departments.

2023

Migration and Integration: Critical Perspectives in

Conversation: A full-day CIVICA seminar focused on multi-disciplinary conversations with political scientists, economics, sociologists, and management scholars which examined the interrelated topics of migration and integration. January 2023.

Breakfast roundtable on LGBTQIA+ inclusion, innovation, and competitiveness: A roundtable discussion organized by the House of Innovation and the Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights (RFSL), meant to begin a dialogue on how to increase research about LGBTQIA+ inclusion, innovation, and competitiveness. January 2023.

Optimal Fiscal Policy in a Climate-Economy Model with Heterogeneous Households: A seminar hosted by the Stockholm Institute of Transition Economics, in which Thomas Douenne of the University of Amsterdam explored what fiscal policy tools may be utilized to combat climate change. January 2023.

Transactional Preferences: Ethical Consumption and the Minimum Wage: A seminar hosted by the Stockholm Institute of Transition Economics, in which Anna Becker of Stockholm University presented a working paper on ethical consumption and the minimum wage. February 2023.

Administrative Incentives Impact Crop-Residue Burning and Health in South Asia: A seminar hosted by the Stockholm Institute of Transition Economics, in which Gemma Dipoppa of Brown University presented a working paper on how administrators' incentives shape the effective management of pollution in India and Pakistan. February 2023.

The Business of Platforms: Strategy in the Age of Digital Competition, Innovation, and Power: A breakfast roundtable, in which Annabelle Gawer of the University of Surrey discussed digital strategies in the corporate world. March 2023.

Structural Transformation and Environmental Externalities: A seminar hosted by the Stockholm Institute of Transition Economics, in which Maulik Jagnani of the University of Colorado Denver presented a paper examining how policies that address misallocation due to frictions in labor markets can generate environmental externalities. March 2023.

STOCKHOLM +50: Linking the E, S & G in Sustainable

Finance: A special session of the Stockholm +50 climate conference, organized at SSE with support from the Global Challenges Foundation and the Sustainable Finance Lab, which brought together policymakers, researchers, and corporate representatives for a discussion about sustainable development. April 2023.

Prosumption and Mediated Reactivity in ESG Ratings: A seminar organized by Misum and the Department of Accounting, in which Giovanna Michelon of the University of Bristol presented her research on ESG ratings. April 2023.

AI for Sustainability: An event organized by the House of Innovation, which explored how to best leverage data and AI to achieve coherence in ESG ratings and investments. April 2023.

The Current Situation in Ukraine and EU Accession: An event organized by the Stockholm Institute of Transition Economics and the Stockholm Centre for Eastern European Studies, which featured a keynote address by Sergii Marchenko, Minister of Finance of Ukraine, followed by a panel discussion on the effects of the Russian invasion on the Ukrainian economy. April 2023.

Taking the Long-Term View – How Family Businesses Build Brands for the Future: A seminar hosted by the House of Innovation about how the Swedish family business Löfbergs builds its brand with patience and a long-term view, including a recent strategic focus on innovation and sustainability. May 2023.

The Economics of Biodiversity: Implications for Policy and Practice: A Misum event featuring scholars, policymakers, and practitioners discussing developments in global biodiversity frameworks, and current progress on integrating biodiversity into economics and finance. May 2023.

Ethics for the Digital Age: A breakfast roundtable organized by the House of Innovation, in which Martin Kornberger of the Vienna University of Economics and Business and Linda Leopold, Head of Responsible AI & Data at H&M Group, discussed the relationship between theory and practice in contemporary business ethics. May 2023.

Trade and Trees: A seminar organized by Misum and the Stockholm Institute of Transition Economics, in which Bård Harstad of the University of Oslo shared his working paper on international trade and environmental conservation. May 2023.

Energy Talk 2023 – Energy Infrastructure Resilience and Sustainable Future: An annual event organized by the Stockholm Institute of Transition Economics and the Forum for Research on Eastern Europe and Emerging Economies, whose theme concerned the energy crisis. May 2023.

Privacy at What Cost? Saving the Lives of HIV Patients with Electronic Medical Records: A seminar hosted by the Stockholm Institute of Transition Economics, in which Laura Derksen of the University of Toronto presented her working paper on the use of electronic medical records and how it can prevent AIDS deaths by enabling patient tracing. May 2023.

Passing Landmark U.S. Climate Legislation: How the Inflation Reduction Act Happened: A lecture by John Dos Passos Coggin of the National Oceanic and Atmospheric Administration at the U.S. Department of Commerce, organized by the Center for Modern Languages in collaboration with CIVICA, which traced and analyzed the political steps that led to the passing of the Inflation Reduction Act of 2022, the largest single investment in climate and energy in U.S. history. May 2023.

2022

A War No One Wants? The Political Economy of the Russia-Ukraine Conflict: An online seminar organized as a collaboration between the Stockholm Institute of Transition Economics, the Forum for Research on Eastern Europe and Emerging Economies, and the Kyiv School of Economics, which focused on the risk of a war between Russia and Ukraine and its potential consequences. February 2022.

Sustainable Fashion Webinar: A webinar moderated by Susanne Sweet of the Center for Sustainability Research, which addressed a range of sustainability issues in relation to the fashion industry. April 2022.

Culture, Food, and Climate: The Path to Sustainability: A debate on the future of food systems and climate change, hosted by SSE and chaired by its PRME director Laurence Romani. June 2022.

Colluding Against Environmental Regulation: A seminar organized by the Stockholm Institute of Transition Economics, in which Jing Li of the MIT Sloan School of Management presented her working paper on the threats to environmental regulation. June 2022.

Nuclear Energy in Europe: Back to the Future?: A roundtable organized by the Stockholm Institute of Transition Economics, in which the institute's research fellow Chloé Le Coq discussed the future of nuclear power in the EU alongside other scholars in the field of energy and environmental economics. September 2022.

Higher Education and Research in War and Peace: A conference organized by the Stockholm Institute of Transition Economics; the Forum for Research on Eastern Europe and Emerging Economies; and CenEA, the Centre for Economic Analysis, which focused on the importance of higher education and research in times of both war and peace. September 2022.

Misum Forum 2022: The Role and Responsibility of Business and Industry in Poverty Alleviation: A full-day conference where representatives from both industry and academia convened to discuss the role and responsibility of the business community in ending poverty. October 2022.

Dialogues on Digital 2022 – Collaborating for Societal Transformation: An event organized by the House of Innovation together with Misum, Wallenberg Foundations, Digital@Idag, the FutureWork Forum, and the Swedish Center for Digital Innovation, which focused on the importance of collaboration in an increasingly digital world. October 2022.

Peer Effects in Green Technology Adoption: Evidence from Electric Vehicles: A seminar organized by the Stockholm Institute of Transition Economics, in which Elisabeth Isaksen of the Ragnar Frisch Centre for Economic Research presented her working paper on discernible peer effects in electric vehicle adoption. October 2022.

Do We Still Live in a World of Progress? A lunch lecture by author Johan Norberg, organized by the Center for Modern Languages in collaboration with CIVICA, which made the case for why it is still rational to be an optimist in a world that looks increasingly bleak. November 2022.

The Future of Impact Investing: A panel discussion organized by Misum, in which SSE's Bo Becker and representatives from the finance and investment sector discussed the long-term prospects of investing for positive social and environmental impact. November 2022.

Suboptimal Climate Policy: A Misum lecture by Conny Olovsson of the Swedish Riksbank. November 2022.

The Economics of Air Pollution: A full-day workshop organized by the Stockholm Institute of Transition Economics and the Forum for Research on Eastern Europe and Emerging Economies on the economics of air pollution as a research area. December 2022.

2021

Addressing the COVID-19 Pandemic: Vaccination Efforts in FREE Network Countries: A webinar organized by the Stockholm Institute of Transition Economics in collaboration with the Forum for Research on Eastern Europe and Emerging Economies on vaccination programs against COVID-19 in Eastern Europe, the Baltics, and the Caucasus. February 2021.

Transforming Sustainability Accounting for a Fossil-Free Economy: A conversation between Torkel Strömsten of the Department of Accounting and Johanna Fager Wettergren of the Swedish Financial Supervisory Authority on developing frameworks for sustainability reporting. March 2021.

Driving Towards a Carbon Neutral Future: An online event organized by the SSE Alumni team in collaboration with CEMS on sustainability in the automotive industry. March 2021.

Bending the Global Emissions Curve: A webinar offered by Misum which treated the findings of the 2020 SNS Economic Policy Council report and explored how Swedish climate policy can connect more ambitiously with international sustainability goals. May 2021.

Workshop on Household Decision-Making: A workshop organized by Misum; the Centre for Experimental Research on Fairness, Inequality and Rationality at the Norwegian School of Economics; the Chr. Michelsen

Institute; and the Institute for International Economics Studies at Stockholm University, which brought together researchers working on intra-household decision-making and development economics. June 2021.

Dimensions of Well-Being: A webinar organized by the Stockholm Institute of Transition Economics and the Forum for Research on Eastern Europe and Emerging Economies on how the COVID-19 pandemic has affected social and individual well-being. June 2021.

Adaptation to Surface Water Scarcity in Irrigated Agriculture: A seminar organized by the Stockholm Institute of Transition Economics, in which Nick Hagerty of Montana State University shared his research on the relationship between climate change and water scarcity in an agricultural context. October 2021.

Circular Economy and Innovation: Opportunities for Collaboration Between Sweden and Russia: A panel discussion on the circular economy, organized by the Stockholm Institute of Transition Economics together with the Russian-Swedish Trade and Economic Cooperation Steering Committee, and the Russian Trade Representation in Sweden. October 2021.

Misum Forum 2021: Responding to Climate Change – Challenges and Possible Solutions: A full-day virtual event where representatives from both academia and industry examined key issues in sustainability research and practice in relation to the climate crisis. October 2021.

Hybrid Futures: The Blending of AI and “Digital” into Life, Work, and Society: An online conference organized by the House of Innovation together with the Wallenberg Foundations, Digital@Idag, the FutureWork Forum, the Swedish Center for Digital Innovation, Misum, and SSE Business Lab, focusing on the impact of AI on society, organizations, and the individual. October 2021.

Open Innovation: How to Leverage External Knowledge and the Wisdom of the Crowd: An industry seminar organized by the House of Innovation and SSE Executive Education, in which Kathrin Reinsberger highlighted the benefits of Open Innovation through empirical research. November 2021.

Sustainable Global Value Chains: A hybrid seminar organized by the Stockholm Institute of Transition Economics, the SSE Center for Asian Studies, and the Stockholm Sustainable Finance Centre, in which Erik Berglöf, Chief Economist at the Asian Infrastructure Investment Bank, presented findings from the Asian Infrastructure Finance 2021 report “Sustaining Global Value Chains.” December 2021.

SITE Development Day 2021: Environmental Policy in Eastern Europe: A conference organized by the Stockholm Institute of Transition Economics, which focused on environmental policy in Eastern Europe, with a particular emphasis on global warming, energy transformation, and energy security. December 2021.



APPENDIX B

PRME-RELEVANT PUBLICATIONS

Names in bold belong to researchers based at SSE and/or affiliated with its research centers or institutes.

PEER-REVIEWED ARTICLES

2023

- Ahlgren, P.C. and **Lind, J.** (2023). The Nordic Research on Accounting in Inter-Organizational Relationships – The Foundations of a Micro Processual Research Approach to Classical Issues. *Journal of Accounting and Organizational Change*, 19(1), 115-141.
- Batjargal, B., **Jack, S.**, Mickiewicz, T., Stam, E., Stam, W. and **Wennberg, K.** (2023). Crises, Covid-19, and Entrepreneurship. *Entrepreneurship Theory and Practice*.
- Björkman Nyqvist, M.**, Leight, J. and Sharma, V. (2023). Community Health Educators and Maternal Health: Experimental Evidence from Northern Nigeria. *Journal of Development Studies*, 59(1), 73-93.
- Carlsson-Wall, M.**, DeMott, K. and **Ali, H.** (2023). Scaling and Controlling Talent Development in High-Intensity Organizations: The Case of a Swedish Football Club. *Accounting, Auditing & Accountability Journal*, 1-22.
- Einola, K.** and Khoreva, V. (2023). Best Friend or Broken Tool? Exploring the Co-Existence of Humans and Artificial Intelligence in the Workplace Ecosystem. *Human Resource Management*, 117-135.
- Enthoven, M.** and Thelken, H. (2023). Activists' and Social Entrepreneurs' Approaches Towards Consumer Culture: Providing a Protective Space for Sustainability Transitions. *Business Strategy and the Environment*, 32(2), 991-1004.
- Fontana, E.**, Frandsen, S. and **Morsing, M.** (2023). Saving the World? How CSR Practitioners Live Their Calling by Constructing Different Types of Purpose in Three Occupational Stages. *Journal of Business Ethics*.
- Gerrath, M.H.E.E., **Mafael, A.**, Ulqinaku, A. and Biraglia, A. (2023). Service Failures in Times of Crisis: An Analysis of eWOM Emotionality. *Journal of Business Research*, 154.
- Jarvenpaa, S.I. and **Essén, A.** (2023). Data Sustainability: Data Governance in Data Infrastructures across Technological and Human Generations. *Information and Organization*, 33(1).
- Kuckertz, A., Bernhard, A., Berger, E.S.C., Dvoutletý, O., Harms, R., **Jack, S.** and Kibler, E. (2023). Scaling the Right Answers – Creating and Maintaining Hope through Social Entrepreneurship in Light of Humanitarian Crises. *Journal of Business Venturing Insights*, 19.
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- Pesqué-Cela, V.**, Li, J. and Kim, Y-K. (2023). Overcoming the Liability of Foreignness in US Capital Markets: The Case of Alibaba and Coupang. *Asia Pacific Business Review*, 29(2), 323-349.
- Ramli, K., Spigel, B., Williams, N., Mawson, S. and **Jack, S.** (2023). Managing through a Crisis: Emotional Leadership Strategies of High-Growth Entrepreneurs during the COVID-19 Pandemic. *Entrepreneurship and Regional Development*, 35, January, 24-48.
- Ryan, A., **Stigzelius, I.**, Mejri, O., Hopkinson, G. and **Hussien, F.** (2023). Agencing the Digitalised Marketer: Exploring the Boundary Workers at the Crossroad of (E)merging Markets. *Marketing Theory*.
- Thomas, E., **Pugh, R.**, Soetanto, D. and **Jack, S.** (2023). Beyond Ambidexterity: Universities and their Changing Roles in Driving Regional Development in Challenging times. *The Journal of Technology Transfer*.
- 2022**
- Ahlgren, P.C. and **Lind, J.** (2022). Deals and Value Measuring in Interactive Healthcare Services. *Journal of Business & Industrial Marketing*.
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- Andersson, P. and Almqvist, G. (2022). Carrots, Sticks, Sermons or Nudges? Survey Evidence of the Swedish General Public's Attitude Towards Different Public Policy Tools. *Behavioural Public Policy*, 1-26.
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- Bellis, P., **Verganti, R.** and Trabucchi, D. (2022). Let's Move On! How Pair Collaboration Activates Resilience Toward Innovation Crises. *European Management Journal*.
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Genedy, M.A., Naldi, L., Hellerstedt, K. and **Nordqvist, M.** (2022). Sister Act: A Gender Perspective on Family Succession. *Conference Paper*.

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APPENDIX C

PRME-RELEVANT PHD THESES

2023

Bustamante, Maria. Agricultural Intelligence: Valuing Digital Technology in the Agri-Food Sector Transition to Sustainability. *Marketing and Strategy*.

Morillas, Miguel. *The Terms of Inclusion: How Migrant Professionals Negotiate Inclusion in Organizations*. Business Administration.

Proctor, Andrew. *Essays on Human Capital & Econometric Methods*. Economics.

Rácz, Zoltán. *Essays on Portfolio Choice and Wealth Inequality*. Economics.

2022

Balkan, Binnur. *The Effects of Shocks on Prices and Health: Evidence from Tax Hikes, Refugee Waves, and School Shootings*. Economics.

Bustos, Emil. *Essays on Firms' Hiring, Investment and Risk Management Decisions*. Economics.

Mandl, Benjamin. *Cues, Beliefs, and Memory*. Economics.

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Sabockis, Dagne. *Competition and Green Public Procurement in EU Law: A Study Under Directive 2014/24/EU*. Business Law.

Schafmeister, Felix. *Causal Inference: Applications in Education, Violence, and the Scientific Process*. Economics.

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Agrogiannis, Serafim. *Sustainability Investments and Strategic Decision Making: Articles of Faith or Calculated Predictions? The Case of the Maritime Shipping Industry*. Business Administration.

Kolesova, Svetlana. *Understanding Consumer Choices in Multichannel Retailing*. Business Administration.

Moldén, Robert. *Competition Law or the New Competition Principle of Public Procurement Law: Which Is the More Suitable Legal Instrument for Making Public Procurement More Pro-Competitive?* Business Law.

Perzon, Jennie. *Collaborative Value: An Engaged Analysis of Ecosystem Capabilities*. Economics.

APPENDIX D

PRME-RELEVANT MSC THESES

2023

- Ann-Charlott Pahl, Anton Persson. *Could Tax Incidence Help Explain the Yellow Vest Movement? Evidence from France on Tax Incidence and Heterogeneous Effects of Carbon and Fuel Taxation Along the Rural-Urban Spectrum.*
- Celina Tippmann. *Spillover Effects from Parental Unemployment on Children's Educational and Early Labour Market Outcomes – Evidence from Germany.*
- Chung Shun Man. *The Effect of Monetary Policy on Divorce: Evidence from Australia Between 2007 And 2018.*
- Ebba Berbres, Nadine Alexandra Kranck. *Scaling With Purpose: Exploring the Dynamics of Corporate Purpose Implementation. A Single Case Study on the Role of Organizational Growth in Corporate Purpose Implementation at a Startup When Scaling.*
- Emma Hamre, Yuki, Kanayama. *The Role of Language of Instruction: The Case of Morocco.*
- Erica Froste Myrin, Sigrid Holmgren. *Do Football Players Give Female Coaches the Red Card?*
- Folke Schröder Frykhammar, Anna Sandros Hansson. *Independent Schools and Academic Achievement: A Synthetic Control Approach on Swedish Municipalities.*
- Huichan Chen. *House Price and Fertility Behavior Among Different Families – Empirical Study from CFPS data.*
- Julia Herlogsson, Hannah Ohlsson. *Accounting for Sustainability.*
- Lan Anh Nguyen, Filip Sandin. *Mandatory CSR Reporting and the Effect on Debt Financing: A Study on Private Swedish Firms.*
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Zhaoze Wang, Xiaorui Hu. *Gender Performance in Livestream Shopping – An Empirical Study of the Most Popular Male Host for Beauty Product in China.*

APPENDIX E

PRME-RELEVANT BSC THESES

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Benita Helena Kaulina. *Lobbying Against Increased Accountability: The Case of the European Sustainability Reporting Standards (ESRS).*

Casiana Oancea, Ashwathi Pillai. *Judging Books by Their Cover: A Quantitative Study on How Media Consumption Influences Purchase Decision for Culturally Acclaimed Books.*

Ebba Salén, Erik Fritz. *What Is Next for the Digitalisation of Swedish Healthcare? An Exploratory Study of the Digital Healthcare Ecosystem and the Business Model Innovation of E-health Providers.*

Elias Johnsson, Jonas Engström. *Player Transfers in Sweden – How Swedish Men's Elite Football Clubs Manage Multiple Institutional Logics.*

Hanna Johansson, Leo Ljunggren. *Weather and Firm Production in Europe.*

Liam Claréus, Malcolm Thell. *The Implications of Strategy in Executive Compensation Design.*

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Olof Almgren, Simon Wassberg. *Under Pressure: How Top Managers Are Affected by Ownership Structures.*

Olivia Ekman Sundin, Angelica Huynh. *Finding the Middle: Swedish Leadership Adaptation in the Middle Kingdom: How and Why Swedish Senior Managers Adapt Their Leadership Styles When Leading in China.*

Oskar Kockum, Carl Johan Prioset. *Do Buyouts Still Have an Operating Impact?*

Oskar Sjöström, André Sjögren. *The Relationship Between CSR Performance and Tax Avoidance: Do Firms View CSR Expenses and Tax Payments as Substitutes of Complements and Is the Perception Affected by Firms' Customer Models?*

Peggy Jägfeldt, Erik Olivecrona. *Drivers of Sustainability in the Swedish Financial Market: A Qualitative Study on the Swedish National Pension Funds.*

Pontus Jansson, Andreas Qvick. *It's a Bit Naïve to Believe that Being a Doctor is a Medical Profession: Exploring Medical Doctors' Responses to Competing Institutional Logics.*

Rasmus Nordin, Gustav Scherstén. *Founding Family Ownership and Its Impact on Earnings Quality: A Quantitative Study on Swedish Public Firms.*

Rebekka Andersson, Gabriel Nelsson Vedung. *Housing and Populism.*

Rut Yirdaw. *Fitting In – A Qualitative Study About How Social Identity Affects the Extent to Which Swedish Students Feel Inclusiveness at University.*

Sandra Gerdin, Paula Vega. *Circular Fashion in Practice: A Qualitative Study on Circular Business Model Implementation in the Fashion Ecosystem.*

Sandra Ivarsson, Klara Myrsell. *Tax Transparency in the Sustainability Reporting of Swedish Listed Banks.*

Sanjidah Ahmed, Angélica Jiménez Méndez. *Is It Worth It? Let Me Work It (Digitally): An Exploratory Qualitative Study on How Organisations Can Facilitate Digital Teamwork Through Organisational Culture.*

Sara Gisslar, Linnéa Sundman. *I Feel Proud When I Close All Rings on My Apple Watch – A Qualitative Study on Gender Differences, Digital Landscape, and Late Millennials Personal Health within the Fitness Culture.*

Simon Engdahl, Linnea Svanberg. *Understanding the Effects of Non-Cognitive Skills and Gender Beliefs on Digital Skills: A Longitudinal and Comparative Study Across Four Developing Countries.*

Simon Norrman, Malcolm Thunberg. *Military Conscription and Local Crime.*

Sofia Berlin, Mikaela Holtsjö. *Do Female CEOs Pay Less for Debt? A Study on the Relationship Between CEO Gender and Cost of Debt in Sweden.*

Sofia Hänniger, Nils Wägmark. *An Academic Degree – What Is It Good For? Using Matching to Investigate Sheepskin Effects in Chile.*

Sofia Wendt, Axel Ydenius. *Date and Rate – The Effects of a 5-Star Rating System in Dating Apps on Target Trustworthiness and Intrinsic Motivation.*

Sándor Havrillák, Jonathan Olsson. *The Impact of Virtual Meetings on the Future of Business Travel.*

Tova Geiger, Linn Saadon. *Movie Theatres in an Experience Economy: A Quantitative Study of How Additional Experience to a Movie Theatre Visit Impact Emotions and Attitude from the Consumers' Perspective.*

William Broman, Philip Eriksson. *Will I Stay or Will I Churn?*

William Gustafsson, Sebastian Assio. *CSR and Firm Performance: An Analysis of the Impact of CSR During the COVID-19 Market Crash of 2020.*

William Löthén, Jonathan Bornemann. *The Impact of Venture Capital on the KPI Practices in Startups.*

Valter Arnesson, Maria Erlansson. *Inclusion from a Distance – Virtual Work and Work Group Inclusion.*

Vasileios Dimopoulos, Velitchko Velichkov. *The Right Bricks for a World of Clicks – How the Role of the Physical Fashion Store is Shifting in an Increasingly Digitalized Market.*

Vendela Högberg, Sanna Liljestränd. *Getting What You Want But Not What You Need – A Qualitative Investigation of Founder-CEO Role Transition During Venture Growth.*

Viola Eidmén, Olivia Törner. *Black Friday, We're Not Buying It Anymore: A Quantitative Study About the Effects on Brand Equity from Participating or not Participating in Black Friday, with CSR Engagements Acting as a Moderator.*

APPENDIX F

PRME-RELEVANT STUDENT GRANTS

BACHELOR'S GRANTS

The Widegren & Quinn Scholarship to Advance Global Challenges During the Bachelor's Degree: Established in 2022 (currently on pause). It is intended to cover tuition fees for one exceptionally promising new bachelor student to study at SSE for the full three years of the program. The donor is particularly interested in providing a scholarship to provide an opportunity for a non-EU student who is passionate about sustainable business and finance.

The Sylvia and Jonas Prising Scholarship: Established in 2021 (currently on pause). Sylvia and Jonas Prising want to contribute to diversifying SSE's student population and provide opportunities for those coming from underprivileged socioeconomic backgrounds. Therefore, they are supporting one Swedish female bachelor student with a scholarship of SEK 10,000 per month for three years.

The Strömholm Scholarship: Established in 2021. Fredrik Strömholm wishes to contribute to the education of strong students with diverse and underrepresented backgrounds. Therefore, he is supporting three Swedish bachelor students with a scholarship of SEK 10,000 per month for three years.

The Löf Scholarship: Established in 2022. Per-Olof Löf wants to contribute to diversifying SSE's student population and provide opportunities for students coming from underprivileged socioeconomic backgrounds. This scholarship is supporting one Swedish female bachelor student with a scholarship of SEK 10,000 per month for three years.

The Åkesson Scholarship: Established in 2022. Jan Åkesson wishes to contribute to the education of strong students with a diverse and underrepresented background. Therefore, he is supporting one Swedish bachelor student with a scholarship of SEK 10,000 per month for three years.

BACHELOR'S AND MASTER'S GRANTS

The Yinka Shonibare Thesis Scholarship in Nigeria: Established in 2022, the scholarship gives bachelor and master students the opportunity to undertake field study for their theses in Nigeria while staying at one of the two Yinka Shonibare Foundation's residences. A requirement is that the thesis must focus on a topic related to the UN Agenda 2030.

MASTER'S GRANTS

Per Hiller Outstanding Master Student Award in MAVFM and MFIN: Established in 2022. Up to five scholarships of SEK 50,000 each are awarded to outstanding students in two of SSE's master's programs.

The Catarina and Sven Hagströmer Scholarship: 2018-2022. The Catarina and Sven Högströmer Foundation granted a scholarship to cover tuition fees for two students from China for two years of master studies.





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