

INTRODUCTION DAYS 2018

BACHELOR OF SCIENCE, RETAIL MANAGEMENT

Monday, August 20th

- 08.15 - 09.00** **Welcome to Stockholm School of Economics!** (*The Aula*)
President of SSE Lars Strannegård
Program coordinators Karin Fernler and Fredrik Lange
President of SASSE Rebecca Gustavsson
- 09.00-10.00** Roll call and sorting into "smätting groups" (*The Aula*)
Stormamma RM Kristina Celsing. Storpappa RM Karl Granbom
- 10.00 - 12.00** Enrollment and tour
12.00 - 13.00 Lunch (*The Great Hall*)
13.15 - 16.30 Enrollment and tour
22.00 - 03.00 Pub (*The Rotunda and Pub*)

Tuesday, August 21st

- 09.15 - 10.15** Welcome to Center for Retailing at Stockholm School of
Economics: Lars Strannegård and Sara Rosengren (*Ruben*)
- 10.30 - 10.45** Welcome to the Retail Management program: Fredrik Lange
(*Ruben*)
- 10.45 - 11.30** Retail Activity with Axel Johnson
11.30 - 12.00 Art Initiative Walkabout
12.00 - 13.15 Lunch
13.15 - 14.15 Introduction to Retail Management's Corporate partners:
Daniel Erver, H&M, Company Representatives Welcome. Key
Account Managers presents the Retail Clubs. (*Ruben*)
- 14.30 - 15:00** Anecdotal Stories from Alumni
15:00 - 15.15 Caroline Berg, Axel Johnson. Welcome (*Ruben*)
15.15 - 15.45 Juices & Smoothies with Axfood - Axel Johnson
15.45 - 16.15 The SSE Student Perspective - "To be a student at SSE" Antonia
Alan (*Ruben*)
- 18.00 - 22.00** Barbeque with Coop
22.00 - 03.00 Pub (*The Rotunda and Pub*)

Wednesday, August 22nd

- 08.15 - 09.00** Introduction lecture in Economy (*Ruben*)
09.30 - 10.00 Learning Technique Diagnostic in the computer rooms
10.00 - 11.00 Welcome speech from SASSE (*Ruben*)
11.00 - 12.00 Equality at SSE, Karol Vieker (*Ruben*)
Student health, Golsa Vahidimehr (*Ruben*)
- 12.00 - 13.00** Lunch with Deloitte, RM/BE
13.00 - 18.30 The Deloitte Olympics RM/BE (*Please note! International
students returns to school to meet up with Skatteverket at
14:00, Atrium.*)

Thursday, August 23rd

- 08.00 - 09.45** Diagnostics test in mathematics (Entrance Saltmätargatan
13-15. Be there on time to get the location for the test!)
- 09.30 - 10.00** Breakfast (*Atrium*)
10.15 - 12.15 Oscar Dieden, The Entertainment Committee (*Ruben*)
Elin Ruland, The Social Committee (*Ruben*)
Antonia Valencia Alan, The Education Committee (*Ruben*)
Alcohol and drugs, Martin Sjöberg (*Ruben*)
- 12.00** Learning Technique Diagnostic Deadline
12.15 - 13.15 Lunch with Bain & Company RM/BE
13.30 - 14.15 Guest lecture Nina Lindvall
15.00 - 17.45 The Stockholm Treasure Hunt with Bain & Company RM/BE
22.00 Night out at Sturecompagniet

Friday, August 24th

- 10.30 - 11.45** The final speaker - Niklas Modig (*Ruben*)
11.45 - 12.30 Lunch
12.30 - 16.30 Retail Race with Coca Cola and IKEA
19.00 - 22.00 The Inaugural Banquet (*The Great Hall*)
22.00 - 03.00 The Uppsamlingsheat (*The Rotunda*)

Saturday, August 25th

18.00–22.00 Netflix and Grill. *Observatorielunden*

Sunday, August 26th

09.30 - 11.00 Pre party. *Vanadislunden*

11.00 - 16.00 The Rebus Hunt

Monday, August 27th

09.00 - 10.00 The breakfast championship with the Småtting Committee

10.15 - 12.00 Lecture - Introduction to Retailing

13.00 - 17.00 Open house in the SASSE Hallway

17.00 - 01.00 After School. *Urban Deli*

Tuesday, August 28th

09.15 - 10.00 Review of the Learning Technique Diagnostic (*Ruben*)

10.15 - 12.00 Lecture - Economics I

12.00 - 13.00 Lunch

13.00 - 16.00 Retail Race with Swedish Match and Svensk Handel

18.00 Bus to crayfish party with ICA. (*Meet up in front of the school*)

19.00 - 00.00 Crayfish party with ICA. *Dresscode: smart casual*

Wednesday, August 29th

09.15 - 12.00 Lecture - Introduction to Retailing

12.00 - 13.15 Lunch

13.15 - 14.15 Student panel (*Ruben*)

16.00 - 20.00 McKinseys Lounge (*The Rotunda*)

Thursday, August 30th

10.15 - 15.00 Lecture - Economics I

19.00 - 22.00 "How-to-attend-a-banquet-banquet" (*The Great Hall*)

22.00 - 03.00 Night out at Sturecompagniet

Friday, August 31st

10.00 - 12.00 Lecture - Economics I

13.15 - 15.00 Essential Research Techniques - Peter Gavelin

Rest and pack for the weekend.

Saturday, September 1st

The Småtting trip with Civilekonomerna

Sunday, September 2nd

The Småtting trip with Civilekonomerna