



The Institute of International Business
Dissertation Award
in Memory of Gunnar Hedlund

1997 – 2007

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Ten years after its inception, the “Gunnar Hedlund Award” has become the leading scholarly award for the best PhD dissertation in the field of International Business in the world. This is a short report on the background of the Award, the over 150 applications, the finalists and the winners of the Award.



The Gunnar Hedlund Award

Background

“The Institute of International Business Dissertation Award in Memory of Gunnar Hedlund”, as the award is formally named, was initiated in 1997, the year when Professor Gunnar Hedlund, former Director of the Institute of International Business and renowned international business scholar, passed away.

Gunnar had studied at the Stockholm School of Economics, SSE, where he received his “civilekonom” degree (BSc) in 1972. He finished his PhD four years later, at the age of 27. In 1975 a new institute was formed at SSE, the Institute of International Business (IIB). IIB was initiated and funded through an endowment set up by the leading Swedish industrialists Ruben Rausing, founder of Tetra Pak, and the two brothers Marcus and Jacob Wallenberg. Gunnar was hired by the institute from the very beginning, and in 1980 he became the Director. Gunnar became “Mr IIB”,

leading the institute to a position among the most recognized international business research centers in the world. Gunnar became full professor at SSE in 1988. He always took an active role in developing the school. Among other things, he actively participated in creating two other important institutes at SSE, the European Institute of Japanese Studies (EIJS) and the Centre for Advanced Studies in Leadership (CASL). He published several important books and articles in the areas of international business and organization theory. Gunnar was a scholar of outstanding caliber, always looking for new perspectives, and he had a unique ability to cross over disciplines, opening up new research avenues. His two most noted works, "The Hypermodern MNC - A Heterarchy?" in *Human Resource Management* (1986), and "A Model of Knowledge Management and the N-Form Corporation" in *Strategic Management Journal* (1994), are still widely cited and are classic readings within organization studies and international business.

In 1997, the boards of the Institute of International Business at the Stockholm School of Economics, and the European International Business Academy (EIBA), jointly decided to launch an international award for the best PhD dissertation in the field of International Business – the "Gunnar Hedlund Award". A substantial annual prize was set up, today amounting to €10,000. The Award was first announced at the EIBA 23rd Annual Conference in Stuttgart in 1997, by the Chairman of the jury Professor Örjan Sölvell. The idea behind the award was that it should act as a vehicle to stimulate good scholarly work by PhD candidates around the world in the field of international business, and also to commemorate Gunnar's important work in the field.

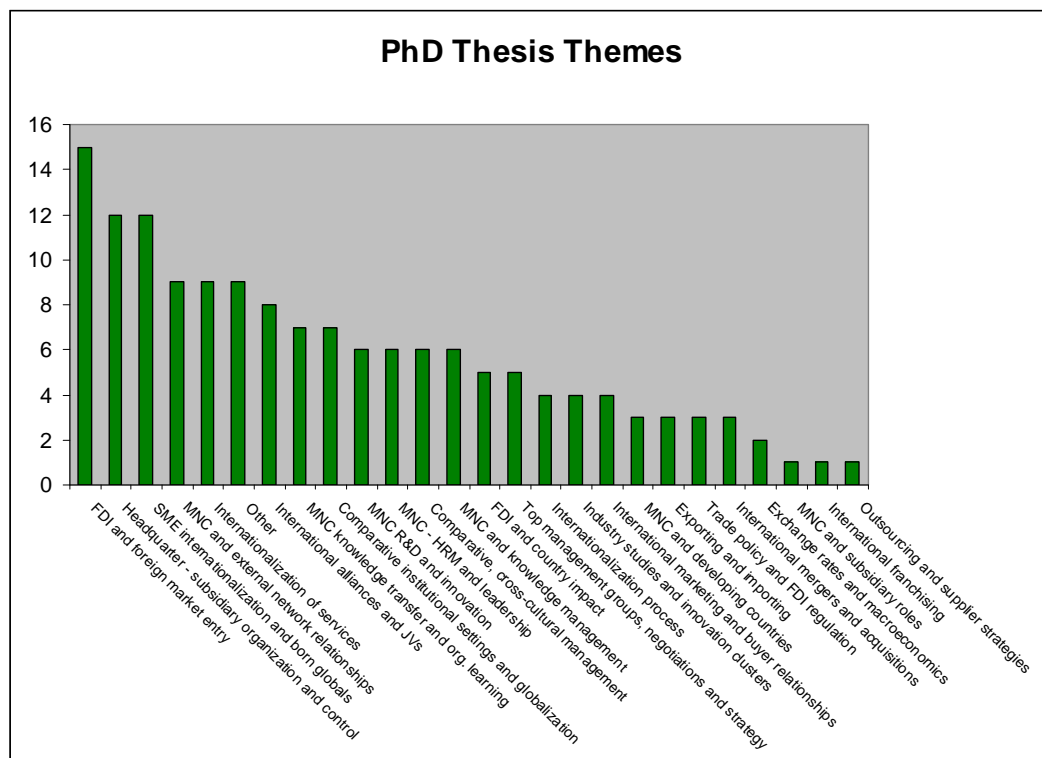


**Launch of the Gunnar Hedlund Award at EIBA
Stuttgart 16 December 1997**

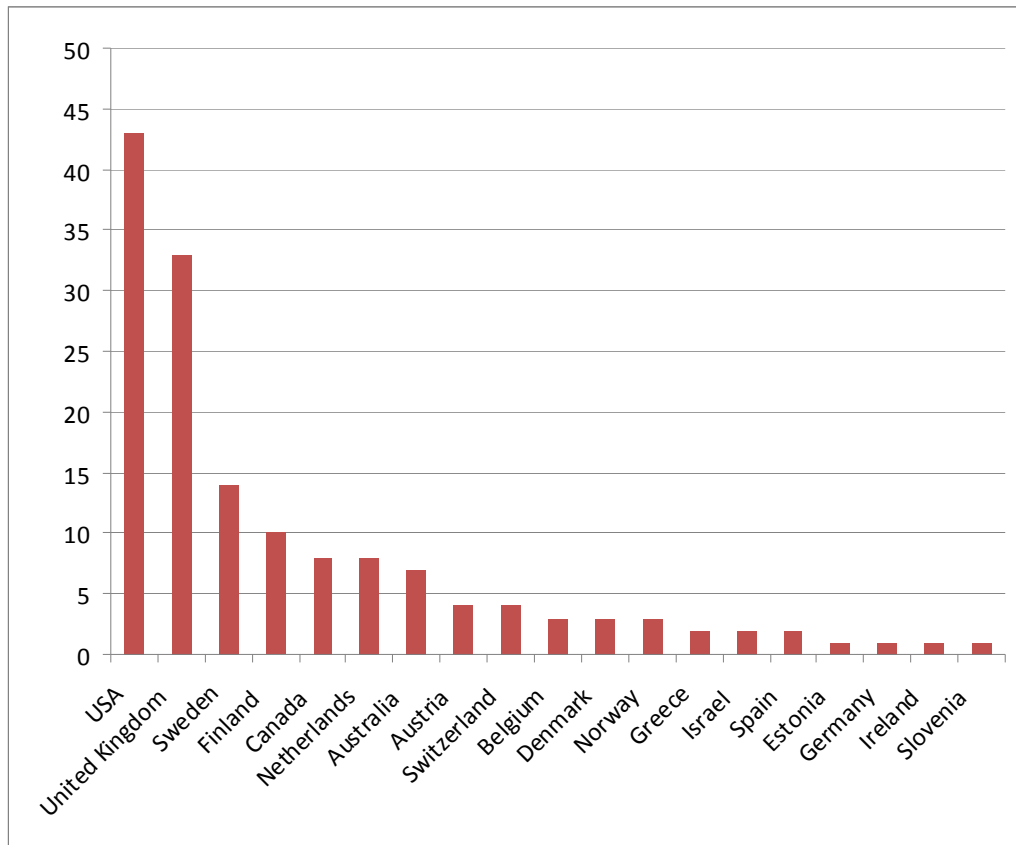
The winner of the Award is announced every year in December, at the Annual Meeting of the European International Business Academy (EIBA). Three to four finalists are asked to present their work at the annual conference. The prize is awarded to the work that, in the opinion of the jury of five distinguished professors, has the greatest potential to impact the field of international business in the future. Both theoretical and empirical contributions are awarded, and emphasis is put on creativity and originality, in line with the spirit of Gunnar. The process of selecting the winner is as follows. First, applicants submit their theses and 10-page blind summaries. Based on the blind summaries, the faculty at IIB makes a selection of 3-4 finalists. Finally, the jury (see Appendix 1) decides on the winner, based on the full open PhD theses of the finalists.

Applicants

In the first ten years of the existence of the Award, 151 PhDs have sent in their dissertations, leading to 33 finalists (see Appendix 2). The themes of the theses are shown in the Figure below. The most well represented themes include: FDI and foreign market entry, Headquarter – subsidiary organization and control, and SME internationalization and born globals.



The Award has received submissions from a large number of universities throughout the world. The top countries include the U.S., United Kingdom, Sweden and Finland.



Applications per country

Past Winners of the Gunnar Hedlund Award

The first winner of the Gunnar Hedlund award was **Anthony S. Frost**, and he received the Award for his work *The Geographic Sources of Innovation in the Multinational Enterprise: U.S. Subsidiaries and Host Country Spillover, 1980-1990*, presented at the Sloan School of Management, M.I.T. The prize was handed over in Jerusalem, Israel, in **1998**.

The second winner of the Award, in **1999**, was **Jaeyong Song** and he received the award for his work *Firm Capabilities, Technology Ladders, and Evolution of Japanese Production Networks in East Asia*, presented at the Department of Management, The Wharton School, University of Pennsylvania. The Award was handed over at the EIBA Annual Conference in Manchester, United Kingdom.

The winner of the Gunnar Hedlund Award in **2000** was **Michelle Gittelman** and she received the award for her work *Mapping National Knowledge Networks: Scientists, Firms and Institutions in Biotechnology in the United States and France*, presented at the Wharton School, University of Pennsylvania. The Award was presented in Maastricht, in the Netherlands.

The winner of the Award in **2001** was **Marian Beise** and he received the Award for his work *Lead Markets: Country-specific Success Factors of the Global Diffusion of Innovations. A Theoretical Model Exemplified by the Case of Cellular Mobile Telephony*, submitted to Fakultät III, Wirtschaft und Management der Technischen Universität, Berlin. The prize was presented in Paris, France.

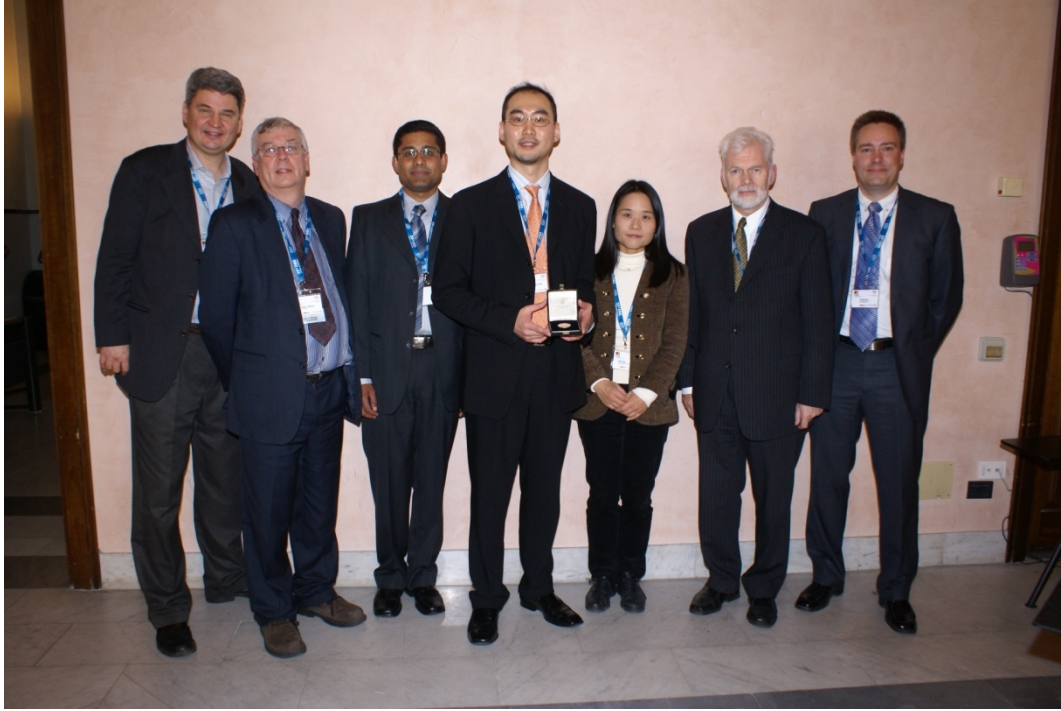
The winner in **2002** was **Joseph Kogan** and he received the Award for his work *Globalization and Institutions in Economic Development* submitted to Harvard University. The award was handed over in Athens, Greece.

In **2003** **Simon Harris** from the International Business Centre at University of Leeds was the winner with his thesis *National Values and Strategy Formation by Business Leaders*. The Award was presented in Copenhagen, Denmark.

During 2004 there were too few applicants, and it was decided to wait one year and merge the 2004 group with the applicants in 2005. The **2004/2005** Award was given to **Renata Kosova** for her work *Do Foreign Firms Crowd Out Domestic Firms? Evidence from the Czech Republic*. The thesis had been presented at the University of Michigan. The prize was handed over in Oslo, Norway, in 2005.

In **2006**, at the EIBA Annual meeting in Fribourg, Switzerland, **Jon Erland Lervik** won the prize. His thesis *Managing Matters - Transfer of Organizational Practices in Multinational Companies* had been presented at BI Norwegian School of Management in Oslo.

In **2007** the winner was announced at the 33rd EIBA Annual Conference at the University of Catania, Italy. The winner was **Chris Changwha Chung**, with his thesis *The Evolution of International Joint Ventures: Multiple Waves of Structural Change, Performance, and Survival*. The thesis had been presented at the Richard Ivey School of Business, The University of Western Ontario, Canada.



The 2007 Winner Chris Changwha Chung (in the middle with the medal), finalists, and part of the Hedlund jury, in Catania, Italy.

Appendix 1

Jury Members

Örjan Sölvell, Chair	(1997-)
Daniel van den Bulcke	(1997-)
Julian Birkinshaw	(2000-)
Peter Buckley	(2004-)
Eleanor Westney	(2006-)

Don Lessard	(1997-2005)
John Dunning	(1997-2003)
Nakiye Boyacigiller	(1997-1999)

For more information about the Award, please visit www.sse.edu/iib

Appendix 2

Gunnar Hedlund Award Finalists 1997 - 2007

1998

Linda Clarke	Florida International University	US
Anthony Frost *	Sloan School of Management, MIT	US
Anne-Wil Harzing	University of Bradford	UK

1999

Alvaro Cuervo-Cazurra	Sloan School of Management, MIT	US
Michael Rafferty	University of Sydney	Australia
Jens-Peter Reinhardt	University of Manchester	UK
Jaeyong Song *	Wharton School, University of Pennsylvania	US

2000

Niklas Arvidsson	SSE Stockholm School of Economics	Sweden
Charles Dhanaraj	The University of Western Ontario	Canada
Michelle Gittelman *	Wharton School, University of Pennsylvania	US
Eero Vaara	HSE Helsinki School of Economics and Business Adm.	Finland

2001

Marian Beise *	Technischen Universität Berlin	Germany
Heather Berry	UCLA, University of California, Los Angeles	US
Odile Janne	The University of Reading	UK
Christine Vallaster	Universität Innsbruck	Austria

2002

Juan Alcacer	University of Michigan, Ann Arbor	US
Jeffrey Furman	Sloan School of Management, MIT	US
Anthony Goerzen	The University of Western Ontario	Canada
Joseph Kogan *	Harvard University	US

2003

Charles Thomas Foley	Harvard University	US
Simon Harris *	University of Leeds	UK
Camilla Noonan	University of Reading	UK
Robert Salomon	Stern School of Business, New York University	US

2004/2005

Nandini Lahiri	University of Michigan, Ann Arbor	US
Renata Kosova *	University of Michigan, Ann Arbor	US
Taco Reus	Florida State University	US

2006

Denise Dunlap-Hinkler	Temple University	US
Rekha Krishnan	Tilburg University	Netherlands
Jon Erland Lervik *	BI Norwegian School of Management	Norway

2007

Seiko Arai	University of Oxford	UK
Chris Changwha Chung *	The University of Western Ontario	Canada
Alex Eapen	Tilburg University	Netherlands
Sabina Tacheva	University of St. Gallen	Switzerland

* Award winner

